REPORT 4 89/10/10

OUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 88 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 611-SEATTLE

008-TRANSPORT SYS, EQUIP, COMP, SERV. UNITED STATES OF AMERICA

ACTIVITIES PROPOSED IN POST PLAN: PLANNING:

ANTICIPATED RESULTS:

BETTER UNDERSTANDING OF MARKETS AND CONTACTS

TO INCREASE SALE OPPORTUNITY.

\$100,000 IN SALES.

NEBS MISSION IN BOTH RETAIL AND O.E.M. PRODUCTS FOR THE AUTOMOTI-VE AREA.

POSSIBLE SOLO TRADE SHOW IN HEAVY DUTY TRUCK MARKET. LATE/88.

MARINE INDUSTRIES

ONE DAY BUS TRIP TO VANCOUVER BOAT SHOW, 40 BUYERS FEB 4/88. 35-40 AREA COMPANIES EXPOSED TO CDN SUPPLY

ONE DAY BUS, BUYERS VISIT TO VANCOUVER, B.C. BOAT SHOW. INTRODUC-TION OF CANADIAN RECREATIONAL BOAT INDUSTRY TO TERRITORY ...

INTRODUCTION OF CANADIAN SEAFOOD SUPPLIERS TO TERRITORY.

AEROSPACE

TRACKING:

ONGOING PROMOTION OF BOEING OPPORTUNITIES FOR CANADIAN COMPANIES.

AD HOC GROUP VISITS TO BOEING.

SELECTED MISSIONS IN CO-OPERATION WITH BRITISH COLUMBIA.

CAPABILITIES.

35-40 AREA COMPANIES EXPOSED TO CDN SUPPLY CAPABILITIES.

10-20 CDN COMPANIES EXPOSED TO WORK BOAT/ FISHING BOAT INDUSTRY.

MAINTAIN CURRENT NUMBER OF BOEING APPROVED SUPPLIERS AS BOEING DECREASES ITS SUPPLIER BASE. AT SAME TIME ADD SEVERAL NON APPROVED CDN COS. TO BOEING'S SUPPLIER LIST.

EXPAND INVOLVEMENT OF CDN COMPANIES INTO A FULLER RANGE OF BOEING'S ACTIVITIES.

EXPAND NETWORK OF B.C. COMPANIES SUPPLYING BOEING.

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 QUEBEC BOEING MISSION, JUNE

QUARTER: 2 British Columbia Aerospace Mission to Boeing Commercial Airplane.

QUARTER: 3 Alberta aerospace mission to boeing commercial airplane,03oct89.

QUARTERLY RESULTS REPORTED:

6 QUEBEC AEROSPACE SUPPLIERS MET BOEING COMMER-CIAL AIRPLANE'S SENIOR PROCUREMENT MANAGERS. 2 COMPANIES RECEIVED RFQ'S AND 1 COMPANY WILL BE INSPECTED FOR BOEING QUALIFICATION.

8 B.C. Companies met with key procurement staff at Boeing Commercial Airplane.

10 Alberta cos met with key procurement staff at boeing commercial airplane hilltop. One of the participants received request for quotation on work in December

QUARTER: 4 -----

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