

REPORT 4  
88/02/02

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 87  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

page 29

POST : 423-BONN

004-DEFENCE PROGRAMS, PRODUCTS, SERV  
GERMANY WEST

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

FOLLOW-UP ON DEFENCE TRADE/INVESTMENT MISSION TO CANADA, SPRING 86

JOINT VENTURES, TECH TRANSFER, BUYING CONNEC-  
TIONS.

IDENTIFICATION OF REPRESENTATIVES AND COMPANY BUYING CONNECTIONS

INCREASE IN TRADE OPPORTUNITIES.

SURVEY OF MARKET POSSIBILITIES FOR SECURITY RELATED PRODUCTS.

IDENTIFICATION OF OPPORTUNITIES TO PENETRATE  
MARKET.

LONGER RANGE IDENTIFICATION OF MAJOR DEFENSE PROJECTS.

EARLY CORPORATE LINKAGES IN R & D PHASE. WILL  
IMPROVE ABILITY TO B & D AND SUCCEED.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 (A) FOLLOW-UP ON HITEC '87 INITIATIVES  
(B) SURVEY OF SECURITY EQUIPMENT PRODUCTS AND  
SECURITY SHOW IN ESSEN  
(C) FOLLOW-UP ON OCTOBER '86 RDP

(A) VISITS OF 7 CDN DEFENCE COS IN APRIL & MAY  
MARKETING ITINERARIES ARRANGED WITH BWB, GMOD &  
DEFENCE COS. (B) VISIT TO SECURITY SHOW AUTHORI-  
TIES, ESSEN. (C) VISIT OF CRAD TO FOSTER R & D CO-  
OPERATION.

QUARTER: 2 A) FINALIZATION OF CL-289 MOU APPROVALS LEADING  
TO GERMAN GOVT SIGNATURE. B) FURTHER FOLLOW-UP  
ON HITEC 87 GENERATED ACTIVITIES. C) OPPORTU-  
NITIES EXPLORED WITH BWB KOBLENZ FOR ASW EQPT.

A) PARLIAMENTARY APPROVAL OF MOU GRANTED SEPT 18  
AND MOU SIGNED BY GERMAN MIN OF DEFENCE ON SEPT  
28. B) CONTACTS ESTBLISHED WITH GERMAN REPS FOR  
TWO CDN COMPANIES. C) CDC CLOSE TO CLOSING CON-  
TRACT FOR ASW DISPLAY.

QUARTER: 2 A) INITIATED PLANNING AND PROPOSED FOR GOVT  
STAND FOR ESSEN SECURITY EQPT FAIR. B) HANDLED  
TRADE ENQUIRIES ON PRIORITY BASIS; COMPLETED  
FIRST SERIES OF OUTCALLS ON INDUSTRY.

A) DECISION ON PARTICIPATION IN TRADE FAIR  
PENDING. B) ANALYSIS OF BASIC ELEMENTS OF MARKET  
STRATEGY FOR SECURITY PRODUCTS IN FRG UNDER WAY.

QUARTER: 3 -----

QUARTER: 4 -----