

collective Western approach to fulfilling that commitment.

There is no doubt that an uncontrolled arms race would threaten humanity. All countries have an obligation to reduce that risk, and a country such as Canada can have more influence than many others. We can best exercise that influence by being true to ourselves.

Part of our strength is our reputation for working consistently and constructively where we have expertise or standing — on verification, banning chemical weapons, nuclear non-proliferation, and

Leopard tanks of Canadian Forces Europe exercising in Germany.



other issues. Part of our credibility is that we do not pretend to be neutral. Part of our authority is that we do not grandstand.

When events move slowly, and fear and frustration increase, the temptation grows to make

dramatic gestures. Regularly, as foreign minister, I am invited to embrace some dramatic extreme in Canada's name, so 'our voice will be heard'.

International events rarely respond to 'voices'. Change is almost always undramatic, a product of steadiness, not surprise.

Possibility of progress

Two years ago, the world was worried by both an increase in arms and a decrease in contacts. Now, at least there is contact, between Soviet and American leaders, negotiators and populations.

The movement has been substantial on both sides. There is the real possibility of progress in reducing overall numbers of arms. While progress will, inevitably, be slow, there is more hope now than for several years.

Failed to divide

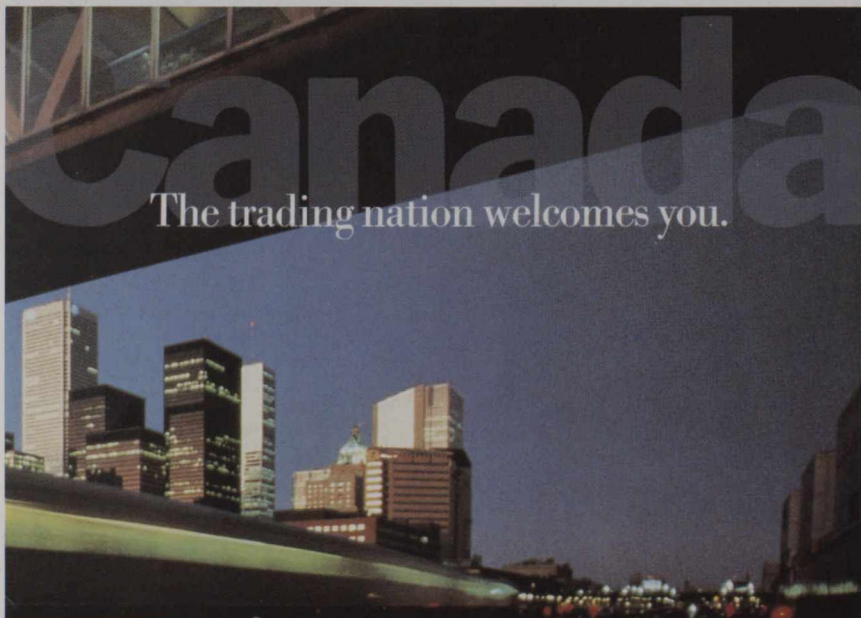
These negotiations are happening, in part, because the Soviet Union was left with no doubt about Western solidarity. Attempts failed to divide NATO over Afghanistan, over missile deployment in Europe, or over the US strategic defence initiative (SDI, or Star Wars).

The resumption of negotiations between the superpowers makes NATO and NORAD even more important. While only two countries are at the table, all the world's people are affected by the results.

NATO provides Canada, and other allies, with direct access to the details of the negotiations, and influence on the negotiations. In the past we have proposed specific initiatives the Americans could consider raising at the table and have seen our proposals accepted. We would wish to be able to do so again.



New investment kit welcomes foreign investors



Investment Canada — the Canadian government agency that was established to promote foreign investment in Canada — has prepared a kit entitled *Canada: The Trading Nation Welcomes You*.

The kit includes three publications, *Canada: The right attitude*; *Canada: The right place at the right time*; and *Canada: Tax and financial incentives update*.

Canada: The right attitude describes the supportive Canadian business environment for foreign investment — with background on Canadian investment policy; business formation in Canada; Canadian capital markets and the banking and investment infrastructure; marketing considerations (customs, labelling, packaging, insurance, standards); labour/management considerations; and the business immigrant program.

The booklet also identifies a variety of joint ventures that have been started by Canadian and foreign firms, as well as instances where Canadian subsidiaries have been mandated for world production and supply.