January, 1875

Victoria Steam Confectionery Works, Marine and Fire Insurance I WATERLOO STREET. Insurance Co. of North America of Philadelphia. We call the attention of WHOLESALE DEALERS and others to our stock of INCORPORATED 1794. PURE CONFECTIONS. Cash Assets \$4,000,000 . some of which will be found entirely new to the trade. We invite their in-poc-**GUARDIAN FIRE ASSURANCE CO. OF LONDON.** tion and solicit a share of their patronage. W MOLZSAUZ ONLY. Capital, \$10.000.000 J. R. WOODBURN & CO., Cash Assets \$14,400,000 HY. R. RANNEY. Victoria Steam Confectionery Works, Waterloo St., St. John, N. B General Agent for New Brunswick, 🕻 H. P. KERR. 78 Prince William Street. J. R. WOODBURN.

before the public, and then each separate piece heing in its proper place, it is ready for the day's issue. Beaides this there is a staff of editors, reporters, correspondents, telegraphic and otherwise, mail clerks, &c., all busily engraged and adding their quota to make up a paper which is sold for one cent. We have very many men in this and other cities who say they cannot afford to take a paper. It is impossible that such can consider that a newspaper is one of the greatest marvels of mechanical ingenuity; that to issue it daily a very large amount of toil is required; that it is the greatest protector of freedom, and more than anything else conduces to a nation's prosperity; and lastly, that without one no family can be said to enjoy the pleasures of life.

The Montreal Witness, in thus referring to the amount of labor expended upon it, will rather astonish some of those, too numerous grumblers who are never satisfied with the labours of our most enterprising journalists. The Daily Witness, published at \$3 per annum, is a marvel of cheapness; but the Weckly edition; at \$1, certainly surpasses it; and with the consistent course it has always maintained in Religious and Temperanco matters, it should be supported by all. The most creditable feature in all of Mesars. Jno. Dougall & Son's publications is the absence of all pernicious advertising. The most moral need never fear giving any of them to their family to read without first examining them, which we cannot say of many of our journal of the present day.

There are many merchants who fully acknowledge the value of advertising, and would not be hired to give it up, yet are always grumbling at the expense. It reminds one of the man, who, during the war, regularly complained in the "Letters to the People," of a New York journal, of the large and he was obliged to pay each year as a percentage on profits. "It will ruin me," said he. "Ah!! remarked a poor mechanic, naturally enough, "you would be twice as well off if you had to pay the internal revenue double."

psy the internal revenue double." Would not the advertiser often be double as well off if he had to pay three times his usual sum in advertising?—Rowell's Repo t

TUNNELING THE NIAGARA RIVER-The fact has heretofore been stated that Civil Engincer William Wallace had prepared a plan for tunneling the Niagara river at Buffalo for submission to and consideration by those engaged in the movement for providing additional facilities for travel and business between this point and Canada. A few facts in regard to the proposed plan will be of interest. It con_ templates a passenger depot on the Terrace, near Main street, with a railroad truck running through the terrace to Court street, down Court street to its foot across the canal; thence down between the canal and the track of the Niagara Falls branch of the Central Railroad to a point a short distance south of the railroad bridge over the canal, where the cutting will commence. The tunnel is to run under Black Rock Harbor and the river, and emerge on the Canada side near where the old car shop formerly stood: After the surface is again reached the track will be continued around the high ground and join that of the Canada Southern Rail way near the Episcopal church. The whole length of the cutting, including the tunnel, is 4,900 feet, and of tunnel proper 2,940 feet The proposed dimensions of the tunnel are 30 feet wide and 20 feet high. This would give 22,627 cubic lyards of excavation per lineal foot, or 65,333 cubic yards in all. In the through-cut on this side of the river there would be 12,629 cubic yards of rocks and earth excavation-how much of each cannot be determined without test pits. On the Canadian side the rock and earth excavation would amount to 118,317 cubic yards. The roof of the tunnel would be some sixteen feet below the bed of the river at the deepest point The grade from the centre is put down at sixty feet to the mile. The estimated expense of the work complete is \$1,500,000.-Luffalo Commercial.

The Diamond Copying Ink is the best yet.

BUSINESS MEN would do well to notice that PETERSONS' COUNTERFEIT DETECTOR AND NATIONAL BANK NOTE LIST is a reliable safeguard against all counterfeit notes in Banks, Offices, Counting-houses and Stores. It is issued on the 1st and 15th of each month, and has become a necessity to every one in trade. --We would advise our feaders to subscribe for it at once, as there are more counterfeit notes in circulation now than ever before. Positive and official evidence of this alarming and dangerous element in the currency of the country is furnished by the frequent discoveries of ? spurious notes (greenbacks and national) in the United States Treasury Department at Washington.

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Terms of subscription: For the Monthly issue, \$1.50 a year; Semi-monthly, \$3.00 a year; single numbers, 15 cents. Subscriptions may commence with any month, and are payable in advance. A canvasser could get up a large list of subscribers for it in this neighborhood. Address T. B. Peterson & Brothers, Philadelphia, Pa.

An exchange truthfully says that daily newspapers do not receive such a thorough perusal as weekly newspapers do. The daily newspaper issued yesterday is old to day, whereas the weekly newspaper retains its freshness for a week. The weekly is kept and referred to every day until the succeeding number appears. Every member of the household becomes thoroughly familiar with its content—local news, general miscellany, advertisements, etc.—Rovell's Reporter.

There is a large amount of truth in the above, and we apply it to our own case. The REVIEW is new for a month, but not only that, each number contains items of such value that every reader will fyle it for reference, and our advertising patrons have the advantage of bcing continually brought before these readers until their announcements cannot fail to be impressed upon them.