

WINDOW DRESSING.

DISPLAY OF HOLIDAY LEADERS

HANDKERCHIEFS can be displayed very nicely in about a thousand different ways. The filmy embroidered and initialed handkerchiefs which are now in great demand can be nicely displayed by taking a sheet of cardboard and making a good sized cylinder. Over this place a colored cloth, draw tightly, and then pin the handkerchiefs to the cloth, letting them drop in loose folds from the centre or affixing point. A row of these should be placed every three or four inches in the depth of the cylinder. If it can be hung so as to revolve somewhat automatically, it will be more noticeable. Some dealers use a pasteboard cone instead of a cylinder. A cone about four feet high, hanging in the centre of a window, looks well.

Neckwear may be well displayed if each tie is placed on a laundered shirt. Or they may be left unfolded and hung over a brass bar. If alternated with a pair of cuffs or a collar. Dark ties need a relief of white in some way, or a proper effect is not produced. Dress ties and shirts show best in combination.

Silk mufflers may be displayed by using the methods usually adopted for displaying either handkerchiefs or ties.

Cashmere and woolen gloves are best displayed in boxes. This is also a suitable display for kid gloves, hosiery and light underwear. A good stock is generally to hand, and a profuse display can be introduced as a change. In a furnishing store kid gloves can be nicely shown by hanging over a brass rod, alternated as in the case of ties. Many dealers place packages of lined gloves in the bottom of their windows, the wrist of one glove protruding a few inches and one of the

flap corners turned back, so as to show the lining.

A millinery window is never complete without hangings and a mirror. Lace curtains at the back and a mirror at the side do very nicely. Art muslins are much used for draping millinery windows. Then a nice plush, velvet or felt cloth must be used on the floor, and it must be kept scrupulously clean and neat. The colors of the window drapings and floor cover should not be too gaudy, or they will detract from the harmony of the colors in the headwear. A mourning millinery window should be all black and white. Children's white bonnets alternate beautifully with mourning millinery.

AN ENGLISH DISPLAY.

The following being a description of an English advertisement of Canadian goods is interesting. The Drapers' Record says:—

Blankets in themselves, however tastefully arranged, cannot be said to make a catchy window. A firm in York has struck upon the happy idea of making their annual blanket show an exhibition of unusual novelty. The establishment in question has been noted for years for its unique displays, and its knowledge of the art of window dressing. Upon each row or pile of blankets are placed some exquisite specimens of Canadian photography, chiefly representing scenes in the snow, each of which appropriately describes the article it is attached to. For instance, a pair of dainty cradle blankets bears a photo of two Canadian youngsters with their toboggan, and labelled "a nice little pair," with the price; another instance, a large and strong looking blanket is embellished with the picture of two sturdy Canadians standing in snow shoes, and the words, "a very stout pair," such and such a price; a third instance is a pic-

ture of several hundred Canadian gentlemen, in their blanket-like costumes, having the notice in large letters, "Don't shiver, but join our club," and so on humorously throughout the very pretty shop front, many of the photographs being three feet square. Thus, no doubt, accounts for the unusual sight of a crowd of men minutely inspecting stock in a draper's window.

An abandonment was recently made on behalf of the creditors of the gent's furnishing and glove firm of Messrs. Godbee, Brown & Co., Montreal, on whom a demand for assignment was made some few weeks ago by Perrin Freres & Co., of Grenoble, France, and Montreal. The total liabilities will amount up to about \$15,000, with the creditors scattered in Montreal, Galt, Hamilton, Quebec, Sherbrooke, New York, Brooklyn, Rochester, Boston, Newburyport, and Lynn, Mass., New Haven, Conn., London, Edinburgh, Glasgow, and Grenoble. The principal ones are Messrs Parent Freres & Co., \$1,901; Gault Bros. & Co., \$2,081; George T. Slater & Sons, \$803; H. H. Wolff & Co., \$755; N. E. Brails, \$699; H. Shorey & Co., \$548; D. Macnaughton \$550; Ames, Holden & Co., \$489; John Murphy, \$427; F. & T. Leclair, \$417; Glover & Brails, \$402; Campbell-Lane estate, \$725; Bank of British North America, indirect, \$14,500; W. Brown, Ottawa, \$2,800; Gale Manufacturing Co., Toronto, \$1,184; Wyld, Grasset & Darling, Toronto, \$1,058; Hyslop, Caulfield & Co., Toronto, \$841; Samson, Kennedy & Co., Toronto, \$522; and John Macdonald & Co., Toronto, \$697. At a meeting of the creditors held subsequently Mr. John McD. Haines was appointed provisional guardian. The assets, which consist of stock, fixtures and good will, are put down at \$35,000, but they will not realize anything like this amount at a forced sale.



THE DRUMMER on the road.



THE DRUMMER'S return to the office with less than the usual number of orders.