

SUNSHINE

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A. M. MACKAY, *Editor.*

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		SUN	MON	TUE	WED	THU	FRI	SAT			
For Rent	1	2	3	4	5	6					
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14	15	16	17	18	19	20					
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28	29	30	31	Est. 1858	Est. 1858	Est. 1858					



HEAD OFFICE BUILDINGS
SUN LIFE ASSURANCE COMPANY
OF CANADA.

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The Figures for 1908.

To the person not directly connected with the assurance business the figures of a life company are apt to be confusing; at least they are considered so, and are sometimes avoided. We always try to place the items of this Company's business as clearly as we can, avoiding all technical terms and making the exhibit easily understood.

The array of figures on the back page of this issue of SUNSHINE tells the story of the Company's operations during 1908, and we may not, we hope, be considered vain when we say that we are proud of the showing. We trust our many readers will give the page more than a passing glance. We especially request our policyholders to give some time to them, realizing from past experiences that an enlightened policyholder is an enthusiastic one, and does us good service.

Year by year the Sun Life of Canada has advanced and attained to greater strength. It was destined from the beginning to be a great company, and it has forged ahead until to-day it is one of the great life companies of the world. The report for 1908 does not show any of the marks of strenuous financial times; in fact, financial depression is one of the best arguments for the necessity of the protection life assurance affords, and the