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VERBAL BARRAGE FAILS TO HURT TOWE OR MAYOR

Both Bob Up Smiling After Industrial Area Conference.

CATER CONTRIBUTES

Committee Will Ask the Council For a Grant of \$2,000.

It happened at the inaugural session of the industrial area committee yesterday afternoon. Ald. Allan Towe declared candidly that if he were a manager, and Mayor Wenige, as an employee, brought in any recommendation similar to the 1923 industrial area program, he would promptly dispense with his services. To use Ald. Towe's expression, he would "fire him."

And the mayor came back with the assurance that no person would ever find him working for Ald. Towe or anyone else whose plant was as poorly equipped in comparison as the city's "industrial area."

"I couldn't work in any plant that was not complete," responded the mayor. "I want to work only for first-class concerns."

The session was fairly snappy. As a preliminary matter, Mel Cater was re-elected chairman for the year, nominated by Ald. Towe. No opposition was forthcoming.

While Mayor Wenige questioned just what the committee could do with \$2,000 he saw no harm in recommending to the council that this amount be placed in the estimates at their disposal. He moved to that effect after considerable parley, the general idea being that with this sum the committee was left to undertake industrial work upon its own initiative or perhaps co-operate in that endeavor during the term with the chamber of commerce.

Chairman Cater stressed his claim, and his colleagues generally agreed that the time was opportune to start a real campaign to induce industries to locate in London. Details will be considered later.

Want Co-operation.
Ald. Towe was responsible for the significant declaration that the members were fairly well agreed among themselves that they would resign in a body this year if they did not receive the support and co-operation they felt they were entitled to from the chamber of commerce representatives.

An invitation has been extended to the latter organization, asking for two representatives to the committee. Ald. Towe favored this move, but opposed it upon the ground that they should name the delegates, not the chamber. He feared that Gordon Philip would be one of those selected, and that would be highly unsatisfactory to him.

Mayor Wenige told him not to be unduly alarmed, even if such happened, as he would still retain the right to vote against any motion by the majority that he might consider inadvisable.

"Have we any representation on the chamber of commerce?" asked Ald. Towe.

"None officially," explained City Clerk Baker; "the mayor is there, of course."

"I'm there by virtue of my membership fee," explained his worship.

Asks Representation.
"We ought to have representation there," vouchsafed Ald. Towe.

"But it is not a civic organization," protested the mayor. "They cannot put their expenditures in the tax rate. I think, however, it would be well to have two of their representatives on this committee. The chamber of commerce, with its 800 members is a representative body."

"Would that include Secretary Philip?" inquired Chairman Cater cautiously.

"Two others. He would be here as well, ex-officio," explained the mayor.

Chairman Cater thought it would be better if he chamber of commerce delegates did not vote. Ald. Towe insisted that they be selected by the committee. Mayor Wenige objected to any "dictation" to the C. of C.

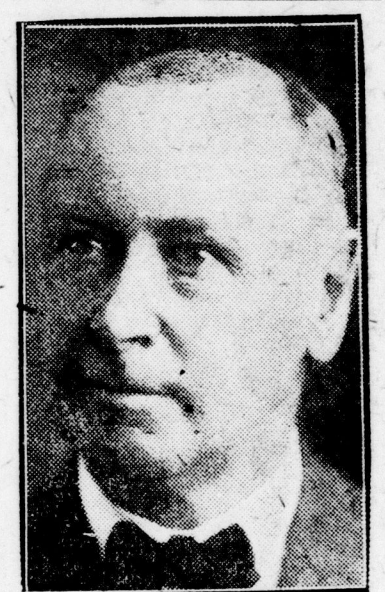
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MELVILLE S. CATER, who was re-elected chairman of the city's industrial area committee, at yesterday's inaugural session.

Ald. Towe suggested Jared Vining and R. H. Dowler as the two new members. "Suppose they appoint Secretary Philip," he observed. "That would be very unsatisfactory to me and it would not be fair to us."

"He would come anyhow by virtue of his office," pointed out the city clerk.

"We're here to see that the people's money is not spent unless there is absolute justification," warned Ald. Towe.

Would "Fire" Mayor.
As the debate grew apace, the latter condemned such improvements for the industrial area as was authorized last year, and outlined for this year, and informed the mayor that he would fire him, if he were in his employ, and participated in such a bargain.

"Are you a salesman or a traveller?" queried Chairman Cater, edging into the contest.

"There's a difference," submitted the mayor.

"But both take the same train," countered Ald. Towe, adding that he was confident that the members of the chamber of commerce directorate would vote against any further expenditure for the industrial area.

The mayor challenged that this was merely Towe's opinion and suggested that he ask the directors themselves. Ald. Towe suggested that they do that early.

"Well, this committee, excepting yourself, Mr. Mayor, is of the opinion that it would be time to resign if things are carried out in 1924 as last year," warned Ald. Towe.

"It is no time to resign when you are up against an obstacle, admonished the mayor.

Will Ask For \$2,000.
The proposal to ask the city council for \$2,000 prompted much discussion before a resolution to that effect was passed. Ald. Towe suggested that he know if the committee had been formed merely to view the area occasionally, talk the situation over, pass resolutions and then adjourn.

The mayor said that all these things were required, but that they were to carry the resolutions into effect.

Chairman Cater felt the urgent need for an industrial commissioner. He declared there were at least five industries now seeking suitable locations. Writing letters to these concerns, telling them what fine fellows they were would get them nowhere, he stated.

Mayor Wenige agreed that something should be done, but wanted to know what they could do with \$2,000. "We have to have a 32-mill rate tax," he cautioned.

"And lose five industries perhaps," replied Chairman Cater. "Penny wise and pound foolish."

"It would cost \$10,000 for a commissioner," said the mayor.

Need Financial Aid.
"What of that if we get somewhere?" responded Chairman Cater. "There is but one way to get new industries," stated Commissioner George Jewell. "The majority of industries coming into Canada want financial aid."

"All you would get with a commissioner would be prospects," predicted the mayor. "I favor leaving this with the chamber of commerce; they have the machinery."

"That's the trouble," essayed Ald. Towe.

"Will they use the machinery?" questioned Chairman Cater.

"If you take it from the chamber of commerce you will have to appoint a commissioner. Would you be any further ahead?" asked Mr. Jewell.

"The chamber of commerce has practically told us that we were useless," commented the chairman.

Mayor Wenige's proposal that they recommend to the council the construction of a sewer on Bridges street for the industrial area was voted down, the mayor voting alone in the affirmative. Ald. Towe objected vigorously to any further expenditure until there were factories in sight.

January Clearance

A Sale Day For Each Dept

To-day I saw

Those important and delightful trifles which are so dear to feminine hearts. The graceful plumes of feather fans—the lacy folds of evening scarfs.

The vivid loveliness of dark-haired Spanish señoritas has long been associated with black lace shawls and scarfs. Within the last few months the fashion has spread across the seas, and is still gaining in popularity.

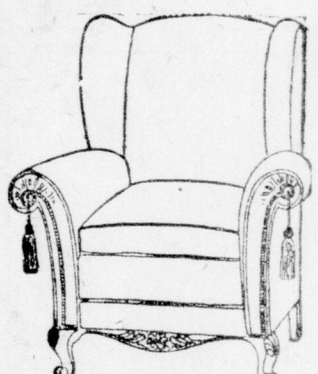
Black net, embroidered with sequins, Spanish lace in black, or encrusted with frosty, sparkling embroideries of gold and silver. And for contrast there are triangular scarfs from France, in ivory, jade, peach and pearl gray; or soft printed chiffons, like fluffy little clouds.

Fans! Black lace again, in delicate Chantilly designs, effectively combined with white or cerise. Feather fans of blended tones of gray, Chinese yellow, with amber; a brilliant blue, with an eccentric little handle of ivory—a single slender stick, swinging from a narrow ivory circle.

Do you suppose the coquettish lady in the picture chose her black feather fan from this colorful section of our Main Aisle? For I saw a black fan exactly like it today!

JUDITH

Only four January sale days remain: Monday, Tuesday, Wednesday and Thursday. These days may be turned to good account by giving close attention to the sales listed for these last four days. As our business year is near the close and stocktaking is being completed many groupings of merchandise too small to advertise will be of interest to January shoppers. The sale tickets will be your guide to these.



Save a Third By Having Your Furniture Re-Upholstered Now

Only a limited number of pieces can now be taken as the reduction on this work is intended only as a means to keep our upholstery work-room busy during a time which would otherwise be slack. This avoids laying off workmen and presents an opportunity for you to take advantage of and profit thereby. We do not charge for calling for or delivering your furniture when finished. We guarantee our work. None but experienced upholsterers employed. We do this work now at one-third cost of same. We will be pleased to send a man and submit estimate on any work you contemplate having done. No charge for this service.

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We always carry a complete stock of upholstering fabrics, in the newest colors and combinations, and buying from manufacturers are able to quote prices that will bear comparison. Our assortment of coverings include many different materials and qualities, of which we list below a few of the most popular.

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..... \$2.75, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$6.00 to \$7.50 yard
Velours, plain colors \$3.00, \$3.75, \$4.00, \$4.50 yard
Mohair, plain colors \$6.50, \$8.50, \$10.00, \$16.50 yard
Mohairs, printed \$10.50, \$11.50, \$12.50 yard
Repps, 50 inches wide \$1.50, \$2.00, \$2.50 and \$3.00 yard
Poplins, 50 inches wide \$1.50, \$2.00 and \$2.50 yard

—Fourth Floor—

Damasks, 50 inches wide \$5.00, \$6.50, \$10.00 yard
Puritan Tapestries, 36 inches wide \$1.25 yard
Printed Crash, 31 inches wide 95c
Printed Crash, 36 inches wide \$1.00, \$1.50, \$1.75 yard
Chintz, for slip coverings, 36 inches wide 65c, 75c, 85c, 90c, \$1.00, \$1.25, \$1.35, \$1.50 to \$2.00 yard
Cretones, hand blocked, 31 inches wide \$1.35, \$1.50, \$2.00, \$2.25 to \$3.00 yard
Cretones, 50 inches wide \$1.45, \$1.85, \$2.00, \$2.50 and \$3.00 yard
Shadow Cloths, 31 inches wide \$2.75 yard
Shadow Cloths, 50 inches wide \$2.75 and \$3.00 yard
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Imitation Leather in Black, Dark Green or Spanish Brown.

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Preserving Kettles 69c
Aluminum Strainers 49c
Aluminum Percolators, about six cups \$1.29

Aluminum Tea Kettles, about 5-quart size \$1.29
Aluminum Tea Kettles, 6-quart size \$1.69

Six Only Baby Buggies and Strollers to Clear at One-Third Off Regular Prices.

1 Stroller (brown) \$28.67
1 Cream Stroller \$18.34
1 Cream Stroller \$16.00

1 Frosted Blue Stroller \$20.00
1 Cream Buggy \$30.67
1 Cream Buggy \$24.34

Kitchen Tables Half Off

2 only, Cabinet Base, Tables with bread board and two drawers \$9.98
1 only, White Base Table \$7.98
1 only, Table \$2.39

Electric Grills, One-Third Off

5 only, Grills \$6.00

Dust Mops

5 only, Floor Mops, 14-inch \$1.49

Banner Ash Sifters, 1-3 Off

3 only, No. 1 Sifter \$1.69
6 only, No. 2 Sifter \$2.49

Club Bags 1-3 Off

4 only Sheepskin Bags \$1.95
1 only Cowhide Bag \$14.95

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