

POLITICAL POT NOW SIMMERING

Mayor Wenige Nears Third Term, With Few Opponents in Sight.

ALL COMPLIMENTARY

London's political pot, with municipal nominations only three weeks distant, is simmering slowly. Plenty of rumors abound to city hall circles of prospective mayoralty candidates to oppose the present mayor, but each and all have been labelled "complimentary."

Nearing the close of his second term as mayor, George Wenige is offering himself once more for the post of chief magistrate—at the distance no opposition is in sight. When he secured an acclamation last December four of the other six nominees were declared to be enemies of the projects of Mayor Wenige during his first year of office. Two other names mentioned were merely complimentary nominations. Wenige was the one nominee to qualify, and he secured an acclamation.

Looking for Material.

During recent months lovers of an election "fight" have been looking around for possible mayoralty material and have brought forth a number of suggestions only to have their favorites decline a few days later.

In council circles, Ald. L. H. Douglas and Ald. Jack Green, committee chairmen, have not definitely decided themselves. From statements gleaned from them, it would not be apparent that they will propose the present mayor in an election contest. Ald. Edwin Smith, who was a school trustee for eight years, has been spoken of as having mayoralty aspirations, but he says "Not this year."

The Labor party met Friday night and decided to hold a special meeting to discuss municipal elections next Friday. The labor men are known to be grooming several strong candidates for the aldermanic field in ward three. They want Ald. Frank McKay to go to the post as a mayoralty nominee, but Ald. McKay says he will not be in the field, as he believes it doubtful if he could find time to give the proper attention to municipal affairs as mayor.

Business Candidates Lacking.

Business interests have named no favorite for the mayoralty race, though several influential sessions have been held recently. S. F. Lawson, trustee of the board of education, has been asked by a number of friends to seek mayoralty honors, but he told The Advertiser today that he had no such intention.

"If I am a candidate for office again, it will be as a school trustee," he told a reporter. "I have no friends from friends, but I don't think I can consider it at all."

C. OF C. DIRECTORS RAP FORM OF L. S. R. BALLOT

Will Carry Protest to Council Meeting Tonight—Beck's Advice Sought.

The directors of the London chamber of commerce will tonight in a body in an endeavor to persuade the city officials to postpone a vote of the citizens on the purchase of the London street railway.

The directors at a meeting on Saturday decided that the questions to be submitted to the voters are inadequate, and a motion to attend the meeting tonight found hearty approval.

It was also decided to ask Sir Adam Beck to attend the city council meeting, so that his opinion might be secured as to the wisdom of submitting a vote to the citizens at this time.

"SIS" WOULD CURE BROTHER OF SHEIK HAIR HABIT

A local druggist who thought he had seen every conceivable kind of vile medicine mixed during his long career in the dispensing department received a shock on Saturday night when a young woman stepped up to the counter and asked him for five ounces of bay rum and a bottle of mullage to be mixed in the same bottle and labelled hair tonic.

The bewildered druggist said he could not do anything like that. Whereupon the sweet young thing explained. Her brother, a high school boy, has Valentino tendencies. To satisfy his appetite for creams and lotions, powders and brilliants he has invaded the privacy of his sister's boudoir and helped himself to her toilet preparations.

"A dangerous disease requires drastic measures," said the girl. "He must be cured. One good dose of the medicine I will leave on my dresser will cure him. He will help himself generously to an ounce or half tonie, and he shall have. Give me the bay rum and the mullage in separate bottles. I'll mix them myself."

RECEIVE MINIATURE

Alex. Watson will this week be presented informally with a miniature cup of the Middlesex Motors trophy as the Thames valley golf course, which he won a few weeks ago. The trophy, emblematic of the individual championship of the course, is a perpetual and hence the winner each year will be presented with a miniature of the cup itself.

HEALING CREAM IS QUICK RELIEF FOR HEAD COLDS

Colds and catarrh yield like magic to soothing, healing antiseptic cream that penetrates through every air passage and relieves swollen, inflamed membranes of nose and throat. Your clogged nostrils open right up and you can breathe freely. Hawking and snuffing stop. Don't stay stuffed up and miserable. Get a small bottle of Ely's Cream and rub it into the nostrils and get instant relief. Millions endorse this remedy known for more than fifty years. Adv.

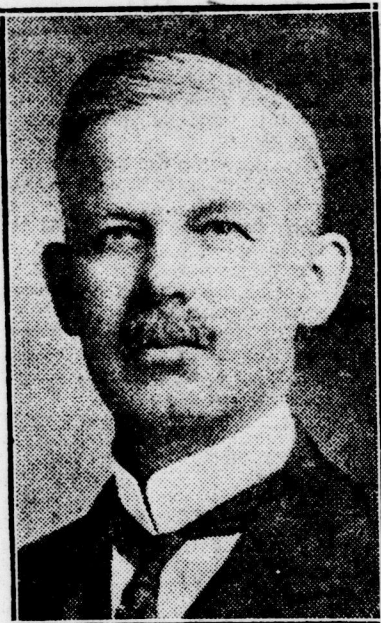
Why I Shall Vote O.T.A.

JOHN H. CHAPMAN,
Head of J. H. Chapman & Co., drygoods, of London.

"I am in favor of the Ontario temperance act and will vote for it."

"After the passing of the O. T. A. people bought more goods than before; a certain class of people had more money than they had had previous to its passing."

"In time the act will be better enforced. I believe that it would be a calamitous thing if the act is defeated."



BRIDES UNDER 16 YEARS MUST GO TO SCHOOL AGAIN

Aliens Will Be Deported

Associated Press Despatch.

New York, Oct. 20.—Ten aliens, first quota of hundreds to be deported, were taken to Ellis Island by federal immigration inspectors, were brought to Ellis Island in chains yesterday. They will be deported on the first ship bound for their European homes.

Smuggling across the Canadian border has increased rapidly, according to inspectors. W. M. Mahon, who is in charge of the prisoners.

KILLING OF SHEEP AROUSES OWNERS

Canines With Penchant For Fleecy Animals Cause Thousands of Dollars Damage.

London township farmers are again up in arms as a result of damage done by sheep-killing dogs.

Two sheep and a lamb, valued at \$60 were found killed on the farm of Arthur T. Rowell concession 5, London township on October 10, while another sheep belonging to Mr. Rowell was killed on Saturday, valued at \$40.

During the spring and early summer months sheep were killed in London township worth thousands of dollars. The township council offered large rewards for the dogs responsible and were forced to part with much good money to the owners of the sheep, many being of pure bred stock.

Alarmed farmers patrolled the roads and fields day and night with the result that several hundred stray canines were put out of the way via the bullet route.

YOUNG INDIAN APPEARS FOR TRIAL IN DECEMBER

Morris Fisher, a young Indian from the Muncie reserve, was committed for trial Saturday morning by County Magistrate Hawkshaw on a charge of a grave offence against an Indian girl under the age of 14.

Fisher will be tried by the next court of competent jurisdiction, which happens to be the December county court sittings.

NAMESAKE SCHOOL WILL OBSERVE TRAFALGAR DAY

Tomorrow being Trafalgar Day, a special celebration will take place at Trafalgar public school at 2 a.m.

The afternoon's program will be under the direction of the "Trafalgar Tramps," the school branch of the Junior red cross auxiliary. Those who will participate in the program include Fred Olson, who will unveil the memorial shield; Raymond Askew, who will raise the flag; and J. G. Gillanders, counsel for Fisher, as His Honor Judge Judd was out of the city.

Fisher was prosecuted on Saturday by Crown Attorney Albert M. Judd.

DEPUTY MAGISTRATE HURT IN FALL AT HIS HOME

Deputy Magistrate F. W. Gladman, 434 St. George street, sustained a broken wrist and dislocated elbow in a fall downstairs at his home on Saturday. This morning his condition was reported to be greatly improved, and the break, according to his physician, is not serious, although he will be confined to his home for some time.

Hubby Can Worry

Week's Toll Is Ten Petite Matrons Who Are Compelled to Pursue Studies.

Associated Press Despatch.

Chicago, Oct. 20.—All married girls in Chicago under sixteen are to be compelled to attend public school, says W. L. Bodine, superintendent of compulsory education. While Mr. Bodine admits that he dislikes to have to force husbands to get their wives off to school, he says the man who marries a wife of school age is the one who is responsible for her attendance.

POLES BEING REMOVED FROM DOWNTOWN AREA

C. N. and C. P. Telegraph Co. Workers Have Task Nearly Completed.

The task of taking down the C. N. R. and C. P. R. telegraph poles and wires along Richmond, Dundas and Wellington streets is about completed.

The actual cutting down of the poles aroused considerable interest upon the part of the pedestrian public, some 100 or more people always being on hand to see the work.

In all the C. P. R. company cut down about 30 poles between its downtown offices and the station, the route being via Richmond, Dundas and Wellington streets.

The C. N. R. company is cutting down seven or eight poles along Richmond street, from the downtown office to the rear of the station on York street.

With the removal of the telegraph poles and wires, there remain on the Richmond streets only the street railway wires and the street light standards. It is the plan of the commission to in time combine, if possible, the street lights on the poles supplying power for the street railway.

SKULL IS FRACTURED OF DUTTON FARMER

Angus McCallum, of Dutton, was brought to Victoria hospital shortly after noon today suffering from a severely fractured skull. He was struck on the head from a flying piece broken from the cutting box of a threshing machine on his farm this morning.

The injured man was brought to the London hospital by Galbraith and A. Turner of Dutton. A. Turner Denbigh Rankin performed an operation shortly after 2 o'clock.

COMMISSION WILL TALK REPORT OF MANAGER

The regular meeting of the public utilities commission, postponed from last Thursday to enable the members of the commission to attend the ceremonies at the University of Western Ontario, will be held next Thursday afternoon.

The commission will consider the report of Manager E. V. Buchanan concerning the individual employment by the commission who reside outside the city limits. There are five of such employees, two girls and three men, all of whom, however, resided within the city limits at the time they were taken on the staff. Just what action the commission will take with regard to the matter is largely speculative.

AUTO BADLY SMASHED IN MORNING COLLISION

A motor car, driven by John Dodge, 61 Grand avenue, was badly smashed when it came into collision with a street car at Pall Mall and Adelaide streets shortly before nine o'clock this morning.

The driver was slightly cut about the hands and face by broken glass from the windshield. The street car was also badly damaged.

RAILWAY POLICE OPENED TODAY

Returning Officer Scores Report That Workers Are Denied Vote.

Marking the commencement on the 1924 vote of the Ontario temperance act, London's advance poll for railway workers was opened at 9 o'clock this morning. The polling station, located at 779 Dundas street, was in charge of Deputy Returning Officer Thomas C. Bartlett. As nearly as could be learned, no workers had appeared up to press time.

The railwaymen's poll will be open today, tomorrow and Wednesday. The R. O. will be at the polling station from 9 o'clock in the morning until 9 at night. Railway workers, ready to take an affidavit that their work will take them out of the city on election day, Oct. 23, are permitted to vote on any of these days.

Fitzgerald Scores Reports.

Reports that railway workers were being denied a vote were scored by W. C. Fitzgerald, returning officer for London.

"They have four chances to vote," he declared. "In some cases it is a physical impossibility to give the railroaders a vote. Some men leave the city early in the morning and do not return until after the polls are closed at night. We are powerless to do anything in their case."

The advance poll will close finally at 9 o'clock on Wednesday night. Mr. Bartlett will be at the polling station until 9 o'clock on Thursday night. The polls will be open in the city and the closed and returns announced.

Officers Already Busy.

With the necessity of providing facilities for 35,000 voters on Thursday, the duties of the deputy returning officers have been very busy. On Saturday about 50 of the D. R. O.'s secured their ballot boxes, locks, keys, ballots and voters lists. Others were securing equipment today.

At eleven polling stations, possibilities of a heavy vote have necessitated the installation of two booths in each. Where there are more than 500 voters due at any one polling station, those whose names range from A to M are polled in one booth, while those whose names commence with letters from N to Z vote in another. This is the case at polling subdivisions 4, 15, 18, 30, 38, 44, 72, 74, 78, and 86.

ROW NOW LOOMS OVER L. S. R. VOTE

Whispers of Opposition Grow—Council To Talk Matter Tonight.

City councillors will tonight tackle the two-class ballot of No. 1, common to the street railway question. Indications are that the favor existed a short time ago for taking a referendum on the purchase, opposition has increased. According to reliable sources, a bitter fight will be waged to oppose sending a bylaw on to the ratepayers in December.

According to the Beck act, passed in the legislature six years ago, a vote of the people must be taken before a new agreement can be authorized. The London street railway company's franchise would be extended for a period of not more than fifteen years under an agreement. The company is now in the right to purchase the franchise at the termination of any one year. Just exactly how this agreement would be carried out is a matter for the council to decide. He advised caution in voting for a clause which stated that the company would have the right to purchase the franchise at the termination of any one year.

When city aldermen were present at a dinner two weeks ago, five of the stated clearly that they were in favor of a vote on the street railway purchase. At least two others and the mayor have at other times recently given their support to a vote on the purchase.

It would appear, on this record, that the ballot would be sanctioned by the council at tonight's session. But attention was called to the fact that the council had previously believed to be in favor of a referendum in September, would indicate that the council's motion to put the bylaw to the people may suffer defeat tonight.

SETTLEMENT IS LIKELY IN \$5,000 DAMAGE SUIT

The supreme court action of George A. Uren, Oxford county, who is suing J. P. Regna and "His Master's Voice" Company for \$5,000 damages, will likely be settled out of court tomorrow.

Mr. Uren was driving along the highway between Ingersoll and Woodstock when a car driven by Mr. Regan crashed into his vehicle, throwing him into the ditch.

LAD PLAYING IN STREET STRUCK BY MOTOR CAR

A motor car, driven by Oscar Berick, struck 3-year-old Gordon Wood, grandson of Dr. Berick, on King street, near King street. The little boy was playing on the street and the car struck him in front of the car. His injuries are not serious, however.

The driver of the car picked up the lad and carried him to his grandfather's house, where he has been staying. His condition was reported this afternoon to be favorable.

KING OF THE CORN FLAKES PAYS VISIT TO LONDON PLANT

W. K. Kellogg Meets Officials To Decide on Manufacture of New Flakes.

TELLS OF SUCCESS

Declares Advertising With the Proper Product, Spell Success.

It pays to advertise. At least it has paid W. K. Kellogg, president of the Kellogg Cornflake Company of Battle Creek, Mich.

Mr. Kellogg, known as the cornflake king, paid a business visit to London yesterday afternoon to inspect his large Canadian plant here and make arrangements for the manufacture of a new variety of wheat or bran flakes. He came in his immense "apartment" touring car known as "The Ark"—a mammoth travelling automobile containing beds, shower baths and all the appliances and comforts of a modern house.

Mr. Kellogg's car is another reflection of his advertising genius. It was built primarily for convenience, but its advertising value has not been lost sight of. "That's Kellogg's car," is a familiar phrase in this city declared that the most important single creative contribution made by Christianity to China was the development of human personality on the part of the great Chinese Christians.

"Whatever may be said in this country and in all the land on this matter, the fact is that Christianity is a practicality in the every day life. It is not a theory, but a fact. It is a fact that Christianity works and is a practicality in the every day life. It is not a theory, but a fact. It is a fact that Christianity works and is a practicality in the every day life.

It was nineteen years ago that W. K. Kellogg and his brother, Dr. Kellogg, invented toasted cornflakes. The discovery was made at the Battle Creek sanatorium, where Dr. Kellogg and W. K. had been experimenting with various types of foods.

With a small capital the toasted cornflake product was put on the market in 1905. Since that time Kellogg's products, toasted cornflakes, bran flakes and kumbers are known the world over. And Mr. Kellogg attributes the whole of his success to advertising.

Started Advertising.

The toasted cornflakes were first manufactured at a profit of \$1 per case. Although Mr. Kellogg was advised by his brother to be content with a small profit on each case, he decided that all profit would be spent on an advertising project. A few thousand dollars was first invested in advertising, and it was not long before the campaign brought results. Orders came so fast that the then small Kellogg concern was unable to take care of them.

At that time, as soon as the Kellogg company commenced to grow competition sprung up everywhere. More money was spent on advertising, and the Kellogg company has since a total of twenty-seven million dollars has been spent solely in the advertising of Kellogg products.

Mr. Kellogg pointed out this morning that the extensive advertising which his firm had done had reduced the price of toasted cornflakes by 50 per cent. He said that the Kellogg company had sold a package for 15 cents a package twice as large and for half the price is now placed on the market. Advertising is the only way, he said, to reduce the price of a product.

Mr. Kellogg is 64 years of age. He has been in the Kellogg business since 1905, and recently completed a trip to Europe and the Scandinavian countries, and intends in the very near future to make a journey to South America. It is his ambition to see the world.

Built His Ark.

His love for travel prompted him to have "The Ark," the huge motor touring car, built in London. The great car weighs 11,000 pounds, and is furnished with electric fans, a radio and telephone set, a shower bath, a kitchenette, a pullman folding table, beds and folding chairs. The car carries a family of six, and has a motor speed of 30 miles per hour. A 16-foot folding boat, together with a gasoline motor, goes with the car. The car is supplied with a special combination electric toaster, boiler and egg poacher.

Mr. Kellogg will remain in London until next day. His son, who has now complete charge of the Kellogg organization, will arrive in the city tomorrow to accompany his father to Toronto. It is Mr. Kellogg's intention to visit every capital in every state of America and the larger cities of Canada in the near future in his special touring car.

POSTOFFICE DEPARTMENT PREPARES FOR CHRISTMAS

The postal department is preparing for Christmas. Although it is a full two months until the big rush, the department has started to provide mail bags for the gifts that go by mail.

There is a shortage of all kinds of mail bags throughout the postal service. These include newspaper and parcel post bags, and the authorities are marshalling their forces to locate them. They are being repaired for the Christmas season.

TRAVELLERS WILL OPEN SALESMANSHIP COURSE

On Nov. 1 the commercial travellers' association of Ontario will open its winter courses in marketing and salesmanship. This course, which is organized by the association educational committee and is conducted by Professor E. H. Morrow of the department of economics in the University of Western Ontario, is open to all retail and wholesale men.

The work includes not only the study of standard textbooks on marketing, but also the practical application of the work. All inquiries as to this course should be directed to George Hair, secretary of the association.

Earth Tremors Arouse Sleepers

Associated Press Despatch.

Spartanburg, S. C., Oct. 20.—Thousands sleeping in Spartanburg and Greenville counties were awakened this morning by an earthquake whose tremors were distinctly felt in the city and at points within a radius of 75 miles between 3:34 and 3:36 o'clock, eastern standard time.

CHINA ADVANCES IN CHRISTIANITY

Rev. J. D. MacRae, Dean of Theological College, Shanghai, Tells of Situation.

Rev. J. D. MacRae, dean of the Theological college of Shanghai, China, speaking this morning to the Londoners of this city declared that the most important single creative contribution made by Christianity to China was the development of human personality on the part of the great Chinese Christians.

"Whatever may be said in this country and in all the land on this matter, the fact is that Christianity is a practicality in the every day life. It is not a theory, but a fact. It is a fact that Christianity works and is a practicality in the every day life. It is not a theory, but a fact. It is a fact that Christianity works and is a practicality in the every day life.

On the other hand western civilization has no possible chance today to recommend Christianity to China. The young people of this city declared that the most important single creative contribution made by Christianity to China was the development of human personality on the part of the great Chinese Christians.

He likened the Chinese to the Scots in their appreciation of education and added that in the new education in China the Christian church has been the chief inspirator. The new government system of education, and the translation of the school books into Chinese, has been a language of the common people had been an adaptation of the principle in use by the Christian schools.

"Then, the way of a literary revolution in China, the Christian church has been a great help and has made many valuable contributions," he said. "Again our principle of publishing the Scriptures in mandarin was copied by the young China group and now there is springing up a large list of magazines dealing with the most modern problems facing China and the world at large which is doing a great deal of work of ushering in a new era of thought in China."

"We hope to be able to keep the standard of our education so high in China that we shall always be ahead of the world in education."

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AGED WOMAN RECOVERS HER HAT UNSCATHED

At exactly 10:16 o'clock this morning on the southwest corner of Dundas and Richmond street, a sudden puff of wind heretofore gray-haired lady of her hat.

The chapeau, a striking combination of velvet and feathers, executed in purple and white, bounded teasingly across Richmond street, directly in the path of an oncoming southbound street car.

REGISTRATION FOR NIGHT "U" CLASSES TO BEGIN

Registration for the evening classes at the University of Western Ontario open tonight. The courses for night students covers two departments, commercial law and advertising. All classes will be conducted one night a week. The period is of two hours duration.

On Monday evenings the commercial law will be taken up; on Thursdays, advertising. The fee is \$15 for the course, which finishes May 15. It requires fifteen enrollments to start a class.

DOWNTOWN TRANSFORMERS NOW BEING REMOVED

The public utilities commission is today taking down the transformers and poles at the corner of Carling and Richmond streets.

The "conglomeration" consists of seven transformers, platform and a mass of overhead wires. The transformer system for the downtown area was transferred to an underground vault at the corner of Richmond and Wellington streets. The commission has not been able up to the present time to remove the old, unsightly equipment at the corner of Carling street.

MRS. JOHN A. MUNRO.

The funeral of Mrs. John A. Munro of Port Burwell was held at the residence of her son, Mr. John A. Munro, at Woodland cemetery on Saturday afternoon.

Rev. Richardson officiated at the services, which were held at the funeral parlors at 2:30 o'clock. The pallbearers were Messrs. R. Munro, H. Munro, K. Clark, C. Boyle, W. Miller, and H. Lewis.

ERA OF "CURE ALLS" IS FADING FAST

Order-in-Council Rules Word "Cure" Must Not Appear on Bottles.

"BLANKET" LAW

Patent and proprietary medicines as well as veterinary preparations may no longer carry on the label the word "cure." This means that the old-fashioned "cure alls" which were the panacea for every ailment from consumption to sprained ankles are a thing of the past as far as the label is concerned.

A new order in council of Sept. 15, made public today, announces that under the food and drugs act, the label must not represent that the preparation is a cure for any disease, or bear any word or statement whereby the purchaser may be deceived as to the character of the article.

Before this order-in-council was passed, the health department had no ruling over any veterinary preparation. It had no powers over any article which had the complete formula on the label.

The present regulation will cover everything whether the formula is on the label or whether the article is registered under the proprietary medicine act.

This applies not only to the label but to the bottle as well. Firms who have in the past had the word "cure" blown into the bottles will not be able to continue the use of such bottles.

The act went into effect on Oct. 16. Any violation of the act is a criminal offence, and manufacturers and vendors open to the penalty provided by the act said the local inspector of the department of health this morning.

CONTROL DEBT IS URGED FOR FIRMS

General Manager of Palmolive Canadian Company Addresses Rotarians.

The importance of a production control department in a manufacturing business was stressed by R. C. Vint, of Toronto, general manager for Canada for the Palmolive company, to the Rotary club at lunch today.

As a most important and ever-increasing need in saving expenses and overhead in business, this control department was advised. Mr. Vint stated that it was the only solution to many leaks which occur in business and that as it did this, it allowed of more value for the money spent on the part of the customer and therefore greater consumption of the products of the manufacturer.

Having likened a business year to a voyage in a ship, he said that the voyage must be planned and all provisions taken aboard he said that this plan must include a complete budgeting in all departments for the coming year.

"In our business," he said, "we analyze our sales and production in September for the next year. From this analysis we determine what our production and sales should be in the next twelve months. Then we are able to budget for it accordingly. As well as this we make a monthly inventory of every transaction of the company every four weeks. This helps us make our purchases coincide with our production and expected production."

The production control department is responsible for all purchases and takes the place of the old purchasing agent. All orders for materials are made in writing and are sent from the department. We have found this to yield a large saving in what was formerly a large purchase of goods which in some cases was never used.

"Then we keep a record of all outstanding accounts and without using a club in any way keep up with our accounts. We receive now and then to go more than 30 days without asking for the money. It is, of course, a matter of money when it due, but we are able to budget for it accordingly in the utmost punctuality in this respect."

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The chapeau, a striking combination of velvet and feathers, executed in purple and white, bounded teasingly across Richmond street, directly in the path of an oncoming southbound street car.

APPROVE LIGHTS.

The sample alkaline lights strung up on King street have proved themselves so satisfactory the commission is in communication with the company with a view to securing 200 more lamps.

The lamps, which are known as "span lights," consist of glassware which reflects the light in the direction required. They are hung in the middle of the street, thus escaping being obscured by the trees.

DELICIOUS! OXO Scalloped Potatoes

Pass the potatoes through a sieve, add yolk of egg, and salt, whip up the white to a stiff froth, dissolve the Oxo Cube in a little hot water. Mix together. Butter some shells or a cooking dish, fill with the mixture. Cover with browned bread crumbs and tiny pieces of butter. Put in the oven for 10 minutes to cook.

Has a quality all its own

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