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Used in Homes Where Dining is a  
Fine Art.  
55c, 75c, 85c, \$1.00, \$2.00 Pound.  
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**DIAMONDS**  
A Diamond for an engagement  
ring. Beautiful Blue White Dia-  
monds set in Platinum, white,  
green and yellow gold.  
Rings from \$25 to \$1,250.  
**C. H. Ward & Co.**  
Diamond Merchants, Jewelers and  
Opticians.  
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SINCE 1868  
**Taylor's  
Throat and  
Lung Balm**  
has been the favorite house-  
hold remedy for coughs, colds  
and all bronchial affections.  
Sheer merit alone has made  
this medicine the standard  
cough remedy for over 50  
years.  
35c, 55c and \$1.20  
Manufactured and Sold  
Only At  
**TAYLOR'S  
Drug Store**  
New Address  
390 RICHMOND STREET.  
Half Block South of Dundas.  
Phone 594. zvt

**Wray's Jewelry**  
LIMITED.  
have the stock of jewelry and Phon-  
ographs at prices to suit all pur-  
chasers.  
234 Dundas St., London, Ont.

**LONDON  
OPTICAL CO.**  
HAVE YOUR EYES EXAMINED.  
A. M. DAMSRA, OPTOMETRIST.  
Dominion Savings Building, Richmond  
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**House  
Wiring  
and Fixtures**  
Have your house wired this  
fall. Our prices are low and  
our work the best.  
**J. H. POLLOCK**  
397 Clarence St. Phone 5762W. zvt

**ELECTRIC GRATES AND LOGS**  
Largest display in city at attractive  
prices.  
**ARCHER ELECTRIC.**  
221 Dundas St. zvt

**Protection**

**WRAPPED** Bread is  
your protection  
against outside  
handling. You are the first  
one to touch

**De Luxe  
Bread**

It conforms to the high  
standard of the dainty  
woman who demands a  
guarantee of cleanliness in  
all her food.  
Made of the purest ingredi-  
ents by master bakers. It  
is the most healthful loaf  
you can buy.

**WE ALSO MAKE  
PURITY BREAD**

**R. Fairful**  
262 OTTAWA AVE.  
LONDON, ONT.  
PHONE 944.

## FLAYS CONTROL OF LIQUOR IN B.C. BY GOVERNMENT

**George Bell Declares Drinking  
Equal To Days of  
Open Bar.**

**CONFERENCE CLOSES**

**Rev. Dr. Chown Delivers Con-  
cluding Address To Metho-  
dist Delegates.**

TORONTO, Oct. 15.—The closing  
session of the Methodist general con-  
ference on Saturday night was mark-  
ed by an attack by a lay delegate,  
George Bell of Victoria, B.C., on gov-  
ernment control of the liquor traffic  
as they have it in his province. He  
declared that the amount of drinking  
under the present system was practi-  
cally equal to the days of the open  
bar.

The amount of bootlegging in  
British Columbia was appalling and  
the evils spread thereby had already  
broken the heart of one attorney-gen-  
eral and was disheartening. The  
profits accruing to the province from  
the sale under government control  
had been enormous. More than \$7,000  
a day went into the treasury of  
British Columbia. The speaker, there-  
fore, warned the conference not to  
allow the spread of government con-  
trol into the other provinces, as once  
it secured a foothold, the enormous  
profits it yielded provincial treasuries  
were such a temptation as to make  
the return to prohibition laws a very  
difficult attainment.

In the concluding address of the  
conference Rev. Dr. Chown, the gen-  
eral superintendent, declared it to  
have been the keenest and yet the  
sweetest general conference he had  
ever attended, and that went back  
a good many years. He said the  
delegates must not go forth con-  
vinced more than ever of the neces-  
sity of increased zeal in the work  
of strengthening the church and in-  
creasing its power during the next  
four years in spreading the glory of  
God. With this purpose in view they  
could feel that whether church union  
came or not they would represent  
a church which was contributing  
mightily to the grace of the King-  
dom of God and the power for good  
on earth.

**Submit Report.**  
At the morning session a report  
was submitted recommending the  
dropping of some members of the  
board of deaconesses who have not  
been showing adequate interest, and  
the appointment of new members in  
their places. The report was adopted.

The question of advanced thought  
in church matters and church teach-  
ing has been shelved for another four  
years, though the discipline commit-  
tee encountered a memorial asking  
that a commission of experts should  
be appointed to go into the matter  
and investigate those disputed points  
of advanced thought which have cre-  
ated a definite amount of restlessness  
among the people. Advanced thought,  
the memorial pointed out, has dis-  
turbed the minds of many of the be-  
lievers; but the discipline committee  
felt that no body of experts, no mat-  
ter how expert, could arrive at a  
final decision. So they carefully  
avoided the question, and the gen-  
eral conference proved just as un-  
willing to take it up. The memorial  
was accordingly discarded.

**Sends Telegram.**  
The tobacco supporters among the  
Methodists seem to be dying a lin-  
gering death, and what was doubt-  
less the last word on the subject, so  
far as the conference is concerned,  
was heard in the afternoon, when a  
telegram, received by the gen-  
eral secretary, Rev. T. Albert  
Moore, from J. H. Burnham of  
Petersboro, was read. The telegram  
was:

"Now that you have condemned  
the use of tobacco, what are you  
going to do with Almighty God, who  
gave it to the world?"

The conference declined to answer  
the question.

The position of chief architect for  
the Methodist Church remains in the  
hands of Rev. Mr. MacLean of Win-  
nipeg.

As memorials were received re-  
garding some ministers who might  
be conducting the marriage service  
after they had resigned from the  
ministry, steps were taken to check  
up such men. The new regulation  
adopted was that ministers upon  
sending in their resignation must re-  
turn their ordination parchments to  
the general superintendent for can-  
cellation.

Touching upon the Methodist na-  
tional campaign, Rev. J. H. Arnupp  
called the attention of the delegates  
to the fact that there is still \$800,000  
in unpaid subscriptions. While a  
considerable portion of this is cov-  
ered by subscriptions which have not  
yet matured, much is made up of  
many thousands of subscriptions in  
arrears. Rev. Mr. Arnupp accord-  
ingly made an appeal to all the de-  
legates to take the matter up with their  
churches.

**HOLD FUNERAL OF  
PRINCETON CITIZEN**

*Special to London Advertiser.*  
PRINCETON, Oct. 15.—The funeral  
of the late John Creaser, who died  
suddenly on Wednesday, was held  
from the Presbyterian Church on  
Friday. The Rev. D. Lane took the  
service at the church and grave,  
after which the Free Masons of Blenheim  
Lodge, No. 108, performed the  
funeral rites.

The pall-bearers were: Gordon May-  
cock, C. MacArthur, E. Whittington,  
J. Crosby, G. Daniels, C. MacWebb.  
Interment was made in the  
Cemeteries. There was a large at-  
tendance of friends, neighbors and  
relatives. The flowers were beauti-  
ful and included wreaths from the  
family, the Masons, Foresters and the  
G. T. R. Employees.

**STEAMER ARRIVALS.**  
New York, Oct. 13.—President  
Harding, Bremen; France, Havre;  
Nieuw Amsterdam, Rotterdam.  
Queenstown, Oct. 13.—President  
VanBuren, New York.

## Mean Thief Steals New Stove From Wheatley Ladies' Aid.

*Special to London Advertiser.*  
WHEATLEY, Oct. 15.—The  
meanest man has turned  
up near Wheatley, and the  
Trinity Ladies' Aid is in  
mourning these days. By dint  
of effort and interest they had  
added to their already well-  
equipped church kitchen a  
four-burner oil stove, in anti-  
cipation of meeting a long-felt  
need.

Saturday the stove was in-  
stalled. Guileless and unsus-  
pecting, the janitor left the  
church unlocked. Sunday no  
stove was to be found. The  
ladies are feeling in a quandary  
in view of their approaching  
anniversary next Sunday and  
Monday, when a chicken dinner  
is to be served.

## FIND WINONA MAN LIFELESS AT APPIN

**Frank Nelson, G. T. R. Em-  
ployee, Discovered by Fel-  
low-Workers Sunday  
Morning.**

*Special Cable to London Advertiser.*  
APPIN, Oct. 15.—Frank Nelson of  
Winona, a Grand Trunk employ-  
ee, was found dead on the railway  
tracks 100 yards west of Appin sta-  
tion at 8 o'clock Sunday morning.

Nelson, who has been employed by  
the G. T. R. at construction work for  
some time, together with his brother  
William, Harold Cushman and other  
fellow-employees, went to Glenora to  
attend a show Saturday evening.  
The party, with the exception of  
Frank Wilson and Harold Cushman,  
caught the late train to Appin. Wil-  
son boarded a freight and Cushman  
walked. He was not seen and was  
found by his pals until two of them, Albert  
and B. H. Morrison of Michigan,  
discovered his body yesterday morn-  
ing. Both legs and arms were  
broken, his skull and face crushed.  
It is believed that in alighting from  
the freight he stepped in the way  
of another train.

The Morrison reported their grim-  
some find to Station Agent W. S.  
Stroud, who called Coroner W. H.  
Woods.

A jury was impaneled, who, after  
viewing the body, adjourned until  
Thursday at 2 o'clock when they  
meet in Appin Town Hall.

The jurors are Neil Galbraith,  
foreman; John Jones, Clifford Hughes,  
John Rankin, Donald McTaggart,  
John Gough, Joseph Welch, James  
Tolan and Angus Galbraith.

## MAKES DONATION TO BRANT SOCIETY

**Valuable Collection of Histori-  
cal Articles Presented At  
Brantford.**

*Special to London Advertiser.*  
BRANTFORD, Oct. 14.—At the  
October meeting of Brant Historical  
Society, Secretary R. W. E. McFad-  
den was instructed to make public  
the position of the society regarding  
the museum, which could not be kept  
open to the public until the society  
could guarantee the safe custody of  
its material.

Col. H. E. Leonard, presented a  
photograph of the Ontario Historical  
Society and reports to the sessions  
held in Simcoe in July. The curator,  
Mr. Reginald Whaley, gave the so-  
ciety another magnificent donation of  
several hundred articles of historical  
value. These included Champlain's  
map of New France, 1722, a great  
variety of original documents of the  
reigns of George III. and William  
IV., numbers of the London Chroni-  
cle, 1364, map of Halifax, 1760, a  
large collection of German and  
French military papers, German  
and Austrian badges, war  
photographs, war currency, medals,  
etc.

It is the intention of the society  
to hold a meeting in the museum  
soon, to which the public will be  
cordially invited.

About 30 Brantford employees of  
the Grand Trunk Railway will ben-  
efit by the decision of the new man-  
agement of the railway to restore  
seniority rights to those who went  
out on strike in 1919, and who for-  
feited their privileges when they re-  
turned to work at that time.

Twenty permits have been granted  
to owners of radio outfits in Brant-  
ford, according to J. G. Montgomery,  
postmaster. While the number is  
small compared with some of the  
other cities in the vicinity, it is ex-  
pected that it will increase consid-  
erably following the establishment of  
a broadcasting station at London.

The Brant Boy Scouts are taking  
their part in sending relief to North-  
ern Ontario for the fire sufferers.  
The scouts have decided to send  
their next week's fees to the Halley-  
bury scouts for use in helping the  
Northern scouts to make a new start  
after the recent disaster.

## Wins U. S. Air Classic At Speed of 206 Miles An Hour.

**MOUNT CLEMENS, Mich.,**  
Oct. 15.—Lieut. R. L.  
Maughan, flying an army Cur-  
tis plane, today won the Pul-  
itzer trophy race, the annual  
air classic of America, his  
speed of 206 miles an hour over  
the 160-mile course not being  
duplicated by any flyer in the  
final flight of the contest.

## RAISE WAGE OF U. S. TRACKMEN

**Decision Breaks Deadlock  
Extending Over Period of  
Several Weeks.**

**Increase of Two Cents Per  
Hour Affects 451,911  
Men.**

CHICAGO, Oct. 15.—Pay of rail-  
road maintenance of way employees  
Saturday was increased two cents an  
hour by the United States railroad  
labor board.

The increase affects 451,911 men.  
The increase will amount to \$22,125,-  
562.40 in a year.

The decision of the board, which  
breaks a deadlock extending over  
a period of several weeks in which  
the members were unable to agree  
upon the amount of an increase,  
will make the minimum rates of pay  
for maintenance of way workers from  
25 to 37 cent an hour.

This is one cent an hour above the  
recent wage advance announced by  
the United States Steel Company for  
unskilled labor.

About 45 per cent of the men will  
get 37 cents an hour or more and  
40 per cent will receive above 30  
cents an hour. Only about five per  
cent will receive less than 30 cents  
hourly.

Rates of pay for four thousand  
maintenance of way men will be un-  
der that figure, as the union organ-  
ization made agreements with sev-  
eral smaller roads to accept a lower  
figure than that set by the board.

The New Haven and some other  
lines are already paying higher than  
the board's figures.

The new wages are effective Oct.  
16.

The decision of the board raises  
the pay of men who were cut in  
the spring and who threatened to  
strike against the wage slash. Some  
classes of workers were cut five  
cents an hour, some four cents an  
hour and the others one cent an  
hour.

## DECIDE MEMORIAL TO COL. M'CRAE

**Suggestion of Guelph Can-  
adian Club Meets With  
Approval.**

*Special Cable to London Advertiser.*  
GUELPH, Oct. 15.—Over two years  
ago a proposal was made by the  
Canadian Club of Guelph that Cana-  
dian should in some tangible way fit-  
tingly recognize the personality and  
service of one of her heroic sons, the  
late Lieut.-Col. John McCrae, at the  
place where he is buried, Vimereux,  
France.

The idea grew, and the Canadian  
Club of the Dominion responded in  
such a way as now to make possible  
a recognition that will serve as a  
permanent memorial to the soldier-  
poet-surgeon, close to the spot  
where all that is mortal of him  
rests, near to the scenes of carnage  
that inspired what is perhaps the  
most noted poem that came out of  
the Great War.

It had been hoped that permission  
could have been secured to erect  
some great memorial at the very spot  
where this soldier-poet was buried.  
To this end correspondence has been  
carried on for many months with the  
Imperial Graves Committee at Lon-  
don, England, to know just what  
could be done in this respect. It was  
found that the more elaborate plans  
of the promoters could not be carried  
out, but the imperial graves commit-  
tee made suggestions that have since  
proved acceptable to the members of  
the family of the deceased soldier and  
patriotic and Canadian Clubs con-  
cerned.

The suggested memorial for Col.  
McCrae is in the form of a stone  
seat at the entrance to Vimereux  
Cemetery. On one side there is to be  
a house of records, on the other a  
shelter, both handsome and elaborate  
structures. Between these the im-  
perial graves committee suggests  
that a large stone seat be construct-  
ed, a plan being submitted to show  
just what could be done in this re-  
spect. On this seat there would be  
carved deep in the stone the verses  
of Colonel McCrae's poem beginning  
"We are the dead," beneath this  
verse the name of the author, and con-  
cluding with the statement that  
"Colonel McCrae is buried in this  
cemetery."

Such a structure as proposed would  
cost in the neighborhood of 20,000  
francs, and the funds for this are al-  
ready in the hands of the local com-  
mittee. The suggestion has been sub-  
mitted to the McCrae family and the  
Canadian Clubs, and has been  
deemed the best solution of the prob-  
lem of what to do to fittingly com-  
memorate the outstanding merit and  
worth of this native of Guelph, who  
has, as his final contribution to the  
war, given his life, leaving behind  
the poem, "In Flanders Fields," that  
shall live as long as the English lan-  
guage lives and the Empire remains.

The committee here has decided to  
accept the suggestion, and instruc-  
tions have been issued to have the  
work proceeded with.

## FORMER LONDON MAN PASSES IN WINDSOR

*Special to London Advertiser.*  
ST. THOMAS, Oct. 15.—The death  
took place at Windsor Saturday  
morning after a brief illness of Wil-  
liam E. Moore of the Ford automo-  
bile works at Walkerville, in his 36th  
year. He was a former respected  
resident of this city and London,  
Ont. Besides his widow, formerly  
Miss Lilla Vail, daughter of Mr. and  
Mrs. John Vail, 73 Roseberry Place,  
he also leaves one daughter, Helen,  
aged 6 years; also his parents, Mr.  
and Mrs. Edwin Moore of London;  
two brothers, Roy of London, and  
Stanley of Walkerville; and two

# Silks, Dress Goods, Velvets and Accessories Featured This Week

*Demonstrating the lower prices and better qualities in all imported fabrics, such as silks, crepes, and fine wool fabrics of British and French manufacture. Displays this week will demonstrate that prices are now down to what might be considered under existing conditions normal.*

## FIRST SHOWING THIS WEEK

### Two Specials in Canton Crepes

Just in time for feature week—direct from Europe come these  
Cantons to sell at very special prices.

### Canton Crepe, 40-Inch. Special \$3 Yard

A beautiful heavy Crepe weave, with fine wool filling in the Crepe  
to give the soft draping effect. Navy, black, Special, \$3.00 yard.

### Canton Crepe, 39-Inch. Special \$3.50 Yd.

All pure silk rich Canton Crepe weave. At this price for such  
fine quality the saving is considerable to you. Black, navy, nig-  
ger and reindeer; 39-inch ..... \$3.50 yard

### Embroidered Metal Trimming Cloths, Just Opened.

Rich coloring, such as canna, lillian blue, rose, periwinkle, tan,  
etc., relieved in design of gold and silver threads.

### FINE ENGLISH WOOL TAFFETAS, 50 Inches. Special \$2.00 Yard.

Very fine texture of pure wool, particularly fashionable for girls'  
and young ladies' dresses. Its fine weave and soft finish adapt  
it for style requiring draping or pleating; navy and reindeer  
brown; 50-inch. Special ..... \$2.00 yard

### The New Velouraine Coatings, 54-Inch. Special \$3.50 Yard.

A wonderful coating for beauty as well as comfort. Velouraine  
is correct for the new coats. Many of the new models are in the  
dolman, wrap and cape effects. Velouraine drapes like a velvet  
and lends itself to the proper lines; sand, reindeer, nigger, navy  
and black; 54-inch ..... \$3.50 yard

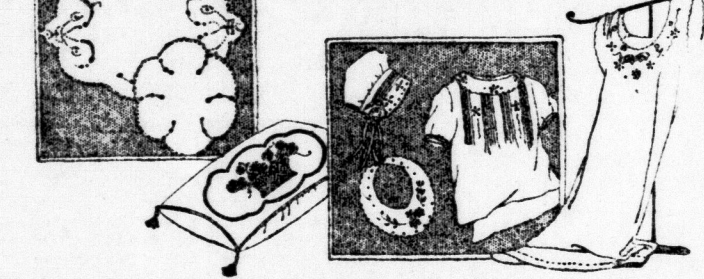
## NEW LININGS

This department has assumed a new importance in the last  
season or two, because of the many new uses for such materials as  
Sateens and Warp Satins. Such, for instance, as the present  
vogue for bloomers and underwear of soft silky finished Sateens  
like our English Warp Satin at 85c yard. It is 38 inches wide,  
comes in pretty shades, too, such as a soft blue, orchid, tan,  
cerise, rose, pink and also black ..... 85c yard

## SATEENS, 50c AND 65c

Then there is a truly wonderful assortment of colors in these  
two beautiful Sateens, made by one of the greatest British cotton  
goods manufacturers. They have produced a highly mercerized  
finish, on a very good cloth. The 50c quality is 30 inches wide  
and the 65c quality is 38 inches; both useful widths for children's  
rompers, bloomers, trimmings for comforters, applique, etc. Also  
regular staple grays, browns, blues, etc., for linings.

## ART NEEDLEWORK



## BEGIN NOW WITH THE GIFTS TO BE MADE

Not too soon to think about these things, for only a few weeks  
remain to prepare your gifts for Christmas. A lot of last-  
minute worry will be avoided by beginning now. Here's a list of suggestions all ready for the needle—spare time  
work.

Stamped Huck Towels, finished with hem, dainty designs; size  
18x36 inches. Price ..... 50c each  
Size 20x30 inches. Price ..... 60c each  
Another good line of hemstitched Towels, size 18x36 inches. Price  
..... 70c each  
Other lines from ..... 35c up to \$1.25 each  
Ladies' Crepe Dressing Scaques, stamped to embroider; colors  
pink, blue and lavender. Price ..... 85c  
Dainty Stamped Aprons, lace trimmed. Price ..... 75c  
Hemstitched and stamped. Price ..... 50c  
Lace-trimmed and colors, stamped for applique. Price ..... 85c  
Slumber Cushion Slips, made up, filed lace, insertion, medallions  
and edge trimmed; pink, blue or white. Stamped for embroidery  
round or pillow shape. Prices ..... \$1.50, \$2.00 and \$2.25  
Stamped Runners for dressers or buffets, hemstitched edge.  
Prices ..... 75c, 85c and \$1.00 each  
Linen lines to embroider. Prices ..... 50c up to \$2.50 each  
Runners, dark color, wide hemstitched hem, stamped.  
Prices ..... \$1.25 and \$1.50 each  
Also Square Hemstitched Cushion Slips to match ..... \$1.25 each  
Threads for crochet and embroidery, all colors and sizes.  
Fourth Floor.

## ELECTRIC APPLIANCES

Irons, Toasters, Heaters, Grates,  
Etc. Basement

**SMALLMAN & INGRAM**  
LIMITED

## NEW ELECTRIC RANGE

See the Gurney (just out)  
In Kitchen Exhibit,  
Third Floor



## AWNINGS taken down and stored

We Make Everything  
Made of Canvas.

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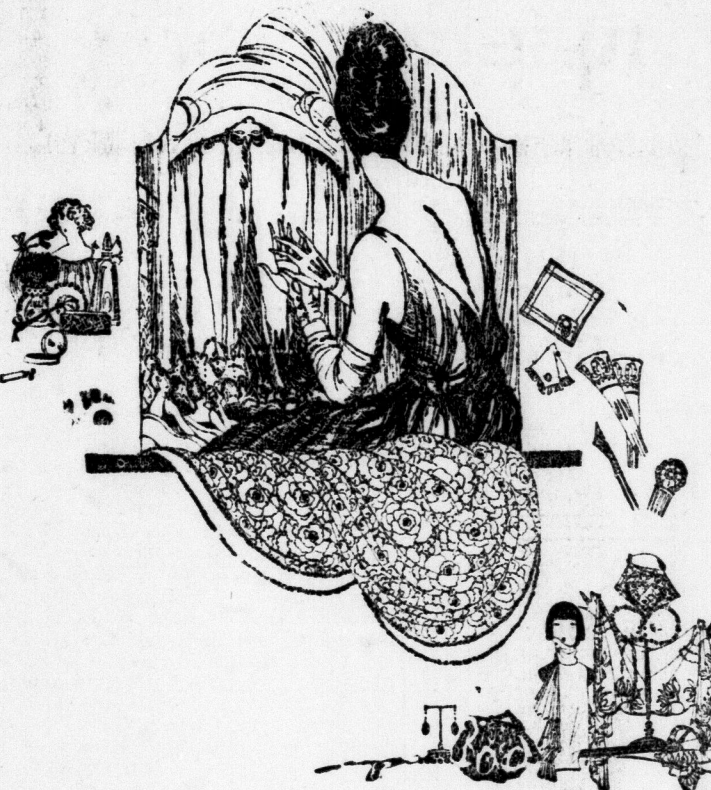
## BLACKSMITHS COAL

Delivered to all parts of  
the city.

## ORCHARD'S

45 York St. Phone 384. zxt

**PREMIER FILLS VACANCY  
ON SECRETARIAL STAFF**  
OTTAWA, Oct. 14.—Premier King  
has filled the vacancy on his secre-  
tarial staff caused by the resignation  
of Laurent Beaudry, now editor of the  
Le Soleil of Quebec, by the appoint-  
ment of Earl Moyer of Kitchener.  
Mr. Moyer was at one time connected  
with the editorial staff of the To-  
ronto Star.



**NOTICE**—The Berliner Gramophone Company have made a  
further cut in "His Master's Voice" Records. All 10-inch  
Records now sell for 75c.

## BLACK SATEENS.

Colors are fast, dyed and finished by the famous Bradford Dyer's  
Association. These are the highest of standards. You need this  
assurance when buying Black Sateens. The cloths mentioned here  
are really lovely qualities, and in common with all our linings  
represent a drop in price of about 30 per cent on so recent as  
our summer stocks, entirely new goods throughout; 30-inch, 50c  
and 55c; 38-inch, 75c and 85c; 54-inch, \$1.00.

Farmers' Satins, wonderful quality, pure Egyptian yarns, good  
assortment; colors and black; 54-inch ..... \$2.00  
Also in black only; 54-inch ..... \$1.50 and \$2.25

## FOR MASQUERADE COSTUMES

We show you bright colors such as orange, paddy, red, sky,  
pink, with white or black to contrast and lots of other col-  
ors suitable. Prices vary from ..... 18c, 27c to 45c yard

## FANCY LININGS

In great assortment here of Silk Mixtures, Italian Silk Serges,  
fancy Sateens and Foulards, the newest for coat linings or under-  
skirts, all priced moderately.

## What's the Newest In Laces?

The rich Radium in all silk and the  
French creation of combining a Ra-  
dium and Wool Lace in one. The pat-  
tern plays really the important part  
and all through the great variety now  
being featured here are almost entirely  
of Spanish designs. Paris and New  
York today introduce ready-to-wear  
models in the new Jacquettes, a kind  
of Russian overblouse effect, and many  
other exclusive gowns show draperies  
of these new laces. We are showing  
the solid plain colors and the new two-  
color effects in fashionable shades with  
plenty of black and navy, in a variety  
of patterns.

Lace Dept., Main Floor.

## Join the Afternoon Class of Workers.

Making and coloring beads,  
decorating vases, china, etc.,  
with scaling waxes, making flow-  
ers and table decorations.  
Instructions free. Fourth floor.  
Afternoons.



# Your Eyesight Is Priceless

Before having your eyes examined and glasses fitted, con-  
sider carefully who you should consult in this delicate  
matter.  
Our 26 years' experience is your guarantee of careful,  
courteous and scientific treatment, at a reasonable price.

## The Brown Optical Co.

Vision Specialists. PHONE 1877.  
223 DUNDAS STREET.  
Largest Exclusive Optical House in Canada.  
Branches at Montreal and Windsor. zvt