

The New Wall Papers ARE IN

Never before did we ever have such a fine lot of Spring Papers. There are many colorings which are "entirely new" and will decorate "that room alright."

Before you paper this season call in and look over our samples. You at least will gain some new ideas in decorating.

We have new pattern books picturing rooms finished in the latest manner.

We can secure a paper hanger for you if you wish.

WHITE
DRUG
STORE

ERN. A. CAUGHELL
Druggist and Stationer
AYLMER, ONTARIO

LAMBERT & ALLEN FURNITURE DEALERS AND UNDERTAKERS

Have now no trouble convincing the Public of the Actual Saving in Placing their orders with us

Mattresses from the Celebrated Karpole to the Cheap Goods. Iron Beds and Springs, a good assortment. Let us figure on your wants.

J. L. Lambert & Geo. A. Allen

LICENSED EMBALMERS
Rural Phone, Store 81a Rural Phone, Residence 81b

The First Whisper

The arrival of the Crow and the Robin reminds us that **Seed Time** is drawing near.

You know that it is highly important that extra care be taken in the selection of the seeds you intend to sow.

Our Seeds

Our present stock was purchased before the last raise in price. An exact scrutiny being made of every bag before it entered our stock.

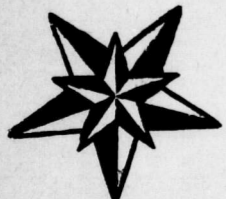
You can therefore depend upon getting the greatest value for your money if you buy your seed requirements here. Moreover you will certainly save money by purchasing now.

You Owe

it to yourself to look over our samples and get prices. We are willing to abide by your decision.

Red Alsike and Mammoth Clovers, Timothy, Alfalfa in fact most everything in seeds. You can feel just as secure in buying your seeds here as you do your groceries. The good name of this store is your guarantee.

J. A. Gillett



The Sign of Quality

Youell & Wrong : Store News

The Policy

OF THIS STORE will be during the war, **GOODS AT OLD PRICES**. No advance as long as our present large stock lasts. We bought anticipating a marked advance and we were right. Owing to the great scarcity of Dyes, Yarns and Raw Material of all kinds, together with the War Tax, all classes of Dry Goods will be higher in price, but as stated, we will not advance a single line of goods until we are forced to buy at the advanced prices.



A Corset Bargain at 69c

A very effective Corset which imparts style and graceful lines to the full figure, strongly made of white Cutil, reinforced across the abdomen, medium bust, long hip and skirt suitable for medium or stout figures, 4 hose supporters, sizes 19 to 26. Would be a bargain at \$1.00. Extra special value this week.....**69c**

Neckwear, Just in

New Military Collars on fine book, Pussy Willow and Torpedo Ties at.....**25c**

High Collars with vest fronts and soft flares all very new styles at popular prices.

New Embroideries

Beading, Edging, Insertions, Flouncings, and Corset Coverings, the smartest range you will see this season. A Swiss importation direct from the makers.

Spring Coats and Suits

We are showing this week Spring Coats and Suits. The styles are up-to-the-minute and the prices will interest you. See them on 2nd floor.

Silks

A range of Silks that none can show you better values, styles, qualities, and colorings, 36 and 40 inches wide at....**98c, \$1.25, \$1.35, and \$1.75**

Laces and Insertions

A Bargain in Torcheon Laces and Insertions at.....**3c per yard**

Thousands of yards in a great variety of new patterns, all widths, bought at sale price. See them this week at half the regular price....**3c per yard**

Scotch Ginghams

New designs in a great range. The colors are absolutely fast, in stripes, checks, plaids, and plain colors. Our price.....**12½c**

Washing Materials

See the display of White and Colored Washing Materials. The largest range of this season's newest fabrics at prices that defy competition **12½c, 15c, 18c, 20c, 25c, 30c, 40c, 50c, 85c**

New Dress Materials

In the spring shading such as Sand, Wet Sand, Battleship Grey, Beetroot, Blues, Browns, Greens, and Navy.....**50c and \$1.00 per yard**

Satisfaction Assured or Money Refunded

TOWN COUNCIL.

The town council met for their monthly meeting on Monday evening. All the members were present.

A petition from Addison Terrill and others asking the council not to oil or water South st. between Fourth and Fifth Avenues, was received and passed as it contained the proper number of names.

An anonymous communication was read from a citizen, calling herself "Suffragette," complaining that Queen st. south from Talbot st. was in a disgraceful condition, and asking the council to have it cleaned up. "Suffragette" complained of old rigs standing on the street, rubbish of all kinds, cans, papers, coal ashes, etc. The mayor regretted that "Suffragette" did not sign her own name, but, nevertheless, thought the complaint should be looked into. His worship had been down the street and appointed Reeve McKenney and Councillor Liddle to look after it.

The new rules drawn up by the police committee, regarding the duties of the night watchman, were read and adopted. It was moved and carried that applications for town teamster be advertised for, wages to be \$4 a day for man and team.

The auditors' report was received and it was gratifying to know that everything was found O.K., as last year there was considerable trouble over the town's financial report. The report was accepted, and orders given to have it printed.

After much discussion a motion was

carried to enforce the town's dog by-law which has been lying peacefully on the shelf for some time. The council thought the town was being overrun with dogs, and many were not being taxed. Notices will be given to owners through the local papers as to what the enforcing of this by-law means.

After passing the accounts as presented by the committees, the council adjourned.

Clubbing Rates for 1915

You may take one or a dozen papers so long as they go to the same address. These rates apply to Canada only. If some paper you want is not included tell us about it, and we will get it for you.

Paper	Regular Price	Our Price
The Express and Liberal	\$4.00	\$3.50
Daily Globe, Toronto	2.00	1.93
Saturday Globe	4.00	3.60
Daily Mail and Empire	2.00	1.85
Saturday	2.00	1.85
Weekly	2.00	1.80
Daily Toronto News	3.00	2.80
Toronto Daily Star	3.00	2.80
Star Weekly	3.00	2.80
Daily World	4.00	3.10
Sunday World	3.00	1.50
London Morn. Free Press	4.00	3.50
Evening Free Press	3.00	2.85
Advertiser	3.00	2.85
Hamilton Spectator	3.00	2.80
Twice a week Spectator	2.00	1.85
St. Thomas Daily Times	4.00	3.75
Weekly Times	2.00	1.90
Daily Journal	4.00	3.75
Weekly Journal	2.00	1.90
Tillsonburg Observer	2.00	1.85
Liberal	2.00	1.85
Family Herald & Star, Mon.	2.00	1.85
Youth's Companion	3.25	3.00
Canadian P. & N.	2.00	1.85
Canadian Home Journal	2.00	1.85
Farm & Dairy	2.00	1.85
Canadian P. & N.	2.00	1.85
Farmers' Advocate	2.50	2.35
Weekly Sun, Toronto	2.00	1.85
Rural New Yorker	2.50	2.10
Farmer's Magazine	3.50	3.35
McLennan's Magazine	3.00	2.85
Canadian Farm	2.00	1.85
Winnipeg Weekly P. Press and Prairie Farmer	2.00	1.85
Canadian Countryman	2.00	1.85
Woodstock Daily Sentinel	2.00	1.85
Review	3.00	3.10
Weekly Sentinel	2.00	1.85
Canadian Horticulturist	2.00	1.85

Patrons of the Springwater Mill

are never held up by combined prices set in Toronto. The present market value of a bushel of wheat being always our gauge. While one isolated instance of an independent country mill might not help much the farmers reap a greater benefit from the few that are left than they can readily imagine their influence benefiting both stranger and patrons alike.

We are now in a condition to unload imported Bran and Shorts at the lowest possible margin, also rough grain feed manufactured by us in Aylmer.

E. R. WHITE GENERAL MILLER Aylmer

Farm Implements

When a farmer buys a piece of machinery, he should be just as particular to get "the best" as the manufacturer is. That is business.

WE HAVE THE BEST

farm machinery made on the continent, viz;

COCKSHUTT

If you don't believe it call at our new warerooms. In any case it is BUSINESS to do so.

Frank Maginnis

Sydenham Street East Aylmer, Ontario

Advertise in The Express