Public Institutions

Dear Sir .- The advertisement ap-

pearing in the public press under the

My first contention is, that it is too

long, and not to the point. Few would

take the time to read a double column

advertisement, and the working of

this advertisement is such, that one

needs to read it more than once to

get at the real meaning of it. Then

secondly, it repeats itself more than once, and thirdly, it does not alto-

gether say what it means. For exam-

lic hospitals"—the italics are mine. I

be to the hospitals, and their man-

the prolific verbiage of what goes be

In the sixth paragraph the name of

Mr. Bartlett appears quite casually,

fore and what follows.

agement, they would have to look.

headlines "Published by Authority-

Hospitals a

Editor Evening Telegram.

There is a world of good cheer and unquestioned enjoyment in a BUCKTROUT Smoke. Give your hubby or sweetheart a present worth while this

BUCKTROUT'S DARVEL BAY CIGARS

These Cigars are made of the choicest Borneo Tobacco, are of unrivalled delicacy and Flavour.

BUCKTROUT'S CEBANALLOS

The delightful flavour and fragrance of these Cigars is due to the superb quality of the Brazilian Tobacco of which they are largely composed. Boxes of 25 and 50. Other brands from \$10.50 per hundred.

LIPTON'S CAKES-1-lb. Tins

Viz., Almond, Fruit, Genoa, Oxford-55c. Tin-

MOIRS' CAKE

Viz., Sultana, Fruit, Cherry and Plain Pound Cake by the pound. Sultana and Plain Pound Cake, in 1-lb. Packets.

TURKEYS, GEESE and CHICKEN.

FRESH FRUIT of the finest quality,

SEE OUR DISPLAY.

C. P. Eagan

DUCKWORTH STREET & QUEEN'S ROAD.

In the Realms of Sport

Local Players Shaping Up Well. Last night the St. Bon's and Guards Plymouth 1; Exeter 1. had good workouts at the Rink. The Queen's Park R. 1; Norwich 2, ice was in fair condition and all the Swindon 2; Reading 1. players showed up well. St. Bon's Watford 1; Luton 1. took the ice at 6.30 to 7.30 and a big Bournemouth 0; Newport 0 improvement in playey was noticeable Bradford 4; Doncaster 1. over their first practice. The Guards Grimsby 2; Walsall 1. went on at 10.30 and a good exhib- Halifax 1; Lincoln 0. ition of puck chasing was witnessed. Hartlepool 1; Wigan @ The Johnson, Whelan, Rooney, com- Nelson 1; Chesterfield bination worked hard without a let Rochdale 5; Crewe 0. up, and gave Clouston, H. Munn and Rotherham 0; Ashington gument. The goal work of Joyce and Southport 1; Wexham 0. Currie was a big improvement over South Johnston 2; Queen's Park 1. the previous practice. The brand of 3rd Lanark 3; Dundee @ hockey this year promises to excel Chelsea 1; Wolves 0. anything in the past, and all fans and Clapton 0; Hull 0.

To-Night's Practice. The Feildians and Terra Novas will have a try-out to-night, the former at 6.30 and the latter at 10.30.

XMAS DAY OLD COUNTRY SOCCER.

Birmingham 2; Arsenal 1. Blackburn R. 0; Preston N.E. 1. Bolton 1; Notts F. 0. Burnley 1; Huddersfield 5 Leeds 6; Aston Villa 0. Manchester City 1; West Brom 2. Notts C. 1 :Liverpool 2. Tottenham H. 1; Bury 1 West Ham 3; Cardiff 2, Everton 1; Newcastle 1 Bristol R. 1; Brighton 象 Aberdare 2; Merthyr 0.

Charlton 2; Brentford 0.

Millwall 3; Northampton 1. supporters of the respective clubs are Coventry 0; South Shields eagerly looking forward to the openng game, which is set down for Jan. Middlesbro 1; Manchester 9th, between the St. Bon's and Guards. Oldham 0; Derby 1. Portsmouth 0; Crystal P. 0. Wednesday 2; Blackpool Stockport 1; Barnsley 0. Swansea 0; Bristol C. 1.

A Slight Blaze

At 3.15 yesterday a telephone message summoned the Central Fire Co. larly the Board of Directors of the patient can pay or not. to the residence of Mrs. Phillips, Al- S.P.A. landale Road, where a slight blaze was in progress. The fire which originated through the overheating of a hall stove, was quenched before much Entertainment damage was done.

We wish our many friends and customers throughout the Island, the old, old greeting: Health, Wealth and a Happy New Year.

The English-American Clothing Co.

Methodist Orphanage

Help The Children To Have A Happy Christmastide.

Contributions will be most gratefully received for the Methodist Orphanage children by Mrs. Harold Ayre, 96 Military Road, Miss Jean Herder, Rennie's Mill Road, or Miss Mary Mackay, Sutherland Place,

Ronald Cross Geoffrey and Sonia Knight . . . 5.00 . M. Tooton 5.00

G. U. 2.00

Mrs. Ronald Cross 2.00 Lady Squires, box fancy biscuits; Vfld. Wholesale Dry Goods, Ltd., 1

dozen Xmas Stockings.

MARY MACKAY. Hon. Treasurer.

Christmas Appeal

Colonel T. Cloud wishes to acknowedge with thanks receipt of the fol- sc that we must presume that Relievowing contributions towards "The ing Officers have already been notified

Our Dumb Animals.

Ending Dec. 26th, 1924.

ing one to take to England with him.

Yesterday afternoon, under the auspices of the Ladies' Auxiliary, a very

enjoyable children's party was held

in the Star of the Sea Hall. A large

number of youngsters were present

and spent a very happy evening in-

dulging in various games. From a

large Christmas tree Santa Claus dis-

tributed presents to the chidren, all

of whom appeared pleased with what

they received. The ladies also served

tea and thus rounded off an evening

that helped to make Christmas a mem-

orable one for the youngsters. Dur-

ing the afternoon, Rev. Fr. Flynn

Spiritual Director, P. J. Cashin, Presi-

dent and officers of the Society were

present and participated in the gen-

At nght a dance was held for the

adults which was largely attended.

The C. C. C. Orchestra provided the

music. The affair ended at an early

Capt. Edward Burke, of Carbonear

Newfoundland, left here yesterday for

Sydney, to take the steamer Amphrit-

rite to Corner Brook, Newfoundland

Capt. Maurice O'Hara having relin-

quished command of the ship at this

port. Capt. Burke was formerly skip-

per of the wrecked Newfoundland

schooner David Morris, and only re-

turned a few days ago from the Wes

lies.-Halifax Herald, Dec. 23rd.

of Amphritrite

hour this morning.

Takes Command

JONAS BARTER,

at Star Hall

Chief Agent

Paragraph 7 is a repetition of wha has been already stated.

5.00

Paragraph 8 is another repetition with an added proviso that Mr. Bart-Cobb 2.00 lett should be consulted, but makes a girl April Blair, played by Miss pendicitis as the one and only special disease that shall be immediately admany cases of appendicitis are chronic and do not require immediate atten- worth striving for.

manely put to death a horse that had fallen on Adelaide St., owned by Mr. ted that a doctor's opinion can be tiful ever seen here. The picture is at Kennedy. The horse semed to be past taken upon the case. While it is true once novel, appealing and entertaincure. Received a message of a horse a doctor would not undertake to in- ing. The supporting cast is excellent in the East End which was suffering vestigate a patient's financial stand- and includes, among others, Monte ing, and collect the hospital fees, he with a very bad back. I saw the owner and told him he would have to let is the one to know whether the patient is sick enough for hospital calls, about horses, which were suf- treatment or not, and, in the outfering with lameness, and humanely ports, he would probably know as put to death an old dog for a gentle- | well as anyone else how much the paman on LeMarchant Road who prom- tient can pay. The doctor is the one ised to subscribe to the funds. Put to know whether it is an emergency to death two cats for residents of case or not, and, if all this roundabout Street and Gower Street, method of getting a patient removed and a lady on Queen's Road has taken from an outlying district must be in two of the strays which had no gone through with, I fear that many homes. I would like to state that peo- of the truly emergency cases may die, ple who want any work done will the victims of red-tape. The General

Society. I also received an order Hospital only. The advertisement might be sent to for three pictures of "The Horse's the Relieving Officers and Magis-Prayer," for a gentleman in England, trates as a letter of instruction to who saw one of the pictures in the them, but to meet the present crisis. office and is so pleased that he is hav- the authorities will need to secure the co-operation of all the medical I would like to say that we have quite | men throughout the Island. The media few on hand yet, selling for 50 cents cal profession will need to take this each. I am also very thankful for all matter up seriously, and undertaking kindness shown to me during the year the lighter cases in their own homes, which has passed from all lovers of be assured that they can get a serious animals, and wish them all a bright case into Hospital immediately withand prosperous New Year, particu- out any dangerous delay whether the

N. S. FRASER.

Tiny, close-fitting felt hats have

Fine Love Romance in Thrilling Film

SWEET STORY TOLD IN SUPERB PICTURE, "THE COVERED

To Relieving Officers, Stipendiary out of place as a public advertise- screen is embodied in "The Covered ment. It would be all right as a cir- Wagon"-Emerson Hough's novel cular letter to Relieving Officers, but which was picturized by James Cruze its continual appearance in the public for Paramount with a feature cast. press would lead one to suppose that The picture will be the feature at the it is intended for the information of Majestic Theatre, the opening night

ing. There is all the strength of

ple, the second paragraph states that "it is the policy of the Legislature and Government to limit, as closely as possible, the expenditure of public money in the case of the sick in pubam sure that the Government does not thousand being full-blooded Indians, wish us to suppose that they intend all descendants of the savages who to economize in the case of the sick harassed the wagon trains as they in hospitals and if they did, it would The third paragraph contains what being Indian attacks on the wagon s probably the gist of the whole adtrains, a real buffalo hunt and vertisement, but it is quite lost amidst thrilling prairie fire.

"THE PURPLE HIGHWAY."

Madge Kennedy's new Paramount picture, "The Purple Highway," which will be shown at the Majestic Monday night, marks the return of this popular stage and screen star to the silent the serious blunder of naming ap- Kennedy, is the means of the re-Home for Artistic Failures. She fires mitted, whereas it is well known that them all with ambition with the result that all find new objects in life

In paragraph 9 it is at last admit- Highway" are perhaps the most beau-Blue, Vincent Coleman, Pedro de Cordoba and Dora Davidson.

Marshall's Revue

"SHIP AHOY" PROVES A REPEAT-ED SUCCESS.

repeated success by their presentation of the musical comedy "Ship Ahoy" at the Casino Theatre last night. The have to subscribe to the funds of the Hospital will then be a St. John's opening scene is the deck of a steamer on which is a number of holidayseekers, they open with a snappy Denuth and Margaret Malone who give Dorothy Knowles' selections were well bers over with the usual ease and assurance. Ollie Perkins gives good acbers. Tom Delay plays an admirable straight and his singing comes in for much praise. Fred Hapenney did a collection of old-time and recent dances which went over with a bang. Peggy Eldridge and Dot Stevens in their respective numbers scored indents at the tops of their high crowns, dividually. Lester Baer was also good in his singing number. The comedians

> To all our friends and customers in the city and outports, we extend our very best wishes for a Happy and Prosperous New Year.

The "Fifth Avenue" Store.

THE GAT IS OUT OF THE BAG

LOOK AT THIS! He's Come. He's Come. Who? Who? No less a personage than

JACK DEMPSEY.

Heavy Weight Championship of the World,

"In Fight and Win"

With Hayden Stevenson (Joe Murphy of Leather Pushers Fame.) This is just wonderful. Nothing like it ever attempted. Don't miss it on New Year's Day.

Where? The Popular STAR of Course.

Removal Notice

On January 2nd we shall open our

Premium Department

under the main office of the Imperial Tobacco Co., on Flavin St. The Premium Dept. on Water St. will be closed from Dec. 26th until Jan. 2nd, during which time the transfer will take place. Business as usual in our new quarters on and after January 2nd.

Imperial Tobacco (

dec24.4i.w.s.tu.w

Tom Anderson and Tom Lynch were The Bag Was a riot, they nearly brought the house down with laughter. To-night is the last chance to see "Ship Ahoy." On Monday there is an entirely new bill, a cabaret entertainment. A bill

of glittering color brimful of comedy with lots of singing and dancing. TO-NIGHT at the Big Raffle (Kilbride) opposite Post Office. For 10 cents, 3 Turkeys-3 chances; for 10 cents, \$5.00 and

3 chances. Three chances means each ticket good for three separate spins and two chances for two spins.-dec26,21

McMurdo's Store News.

GREETINGS AND THANKS.

The Holiday Season gives us an opportunity to express our appreciation of the business relations with our many friends and patrons and to thank them very sincerely for their kind patronage during the year and particularly the Christmas Season. We wish them all the compliments of the Festive Season and a Happy and Prosperous New Year. T. McMURDO & CO., LTD., Chemists and Druggists, since

Opened Yesterday

IN IT WAS JACK DEMPSEY.

The management of the popular fur Movie announces to-day the sequol of their ad. "Sh. Wait he is in the bag." By reference to the ad on goes without saying we will se enother page, it will be seen they have of the biggest gatherings ever been successful in booking the great at a theatre in this city, on New Y one Turkey—2 chances; for 20 Jack Dempsey in the moving pictures. Day. The Management of this cents, \$12.00 and two Turkeys— "Fight and Win," and which will be are well deserving of all the "Fight and Win," and which will be are well deserving of all the presented on New Year's Day. This due them in the business they have is an attraction which the leading successfully built for themselves, theatres in New York City have been | no doubt they will have ample remost anxious to secure, and none but for their enterprise in "Fight the best could do so at first run, so that in bringing it to this city, the Star Movie have once again demonstrated their slogan "The best obtain-

To those of our readers who are familiar with the fame of this great state he is the highest salaried man in the world to-day, and as evidence of this we may state his wages in his recent fight against Firpo averaged \$2,-109.27 per second, so that to secure him for pictures must have been at a most stupendous salary, consequently his pictures must be out of ordinary proportions, yet the popular Star, HINARD'S LINIMENT RELIEVES never stop at cost to give its patrons

Year's Day Some years ago the same

had him in a serial known as devil Jack, and it proved to be the biggest of its kind ever seen city. We are informed by those have seen the advance screening "Fight and Win," that it is ahead of "Daredevil Jack." so th

Win." on New Year's Day.

IVORY SOAP is the most Economical Soap

Shipping

from Liverpool to this port, have the "best obtainable" so that we have left there 9 o'clock Tuesday night

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