

Taking Over New Premises!

After December 15th, the Premises, 166 Water Street, now in use by the Cleveland Rubber Co., will be taken over by J. B. ORR CO., Ltd., who have secured the exclusive agency of the Columbus Rubber Co., Montreal, for their line of Rubbers, including the well-known

COLUMBUS VACQUE BOOTS

On the above date new Sample Rooms are to be opened, where a full line manufactured by Columbus Rubber Co. will be on display.

J. B. ORR COMPANY, LIMITED.

SIDE TALKS.

By Ruth Cameron.



STYLES IN WORDS.

"My daughter is very much upset," a comfortable middle-aged woman told me recently, "because I keep forgetting and calling the woman who works for us 'the girl.' She wants me to say 'the maid' and I do try to. But in my younger days she was always 'the girl' or perhaps 'the hired girl' and I can't get out of the habit of thinking of her that way. I can't see what difference it makes but Julia says that styles in words change just as much as styles in clothes and that it stamps you as passe to be out of date in one just as much as the other. I don't know as I care if I am stamped as passe, but Julia seems to feel so strongly about it that I try to remember."

She smiled as she spoke in a way that showed her sense of humor wasn't passe, but as active as her daughter's—rather more so, I think from what I know of the two.

Bad As a Gold Wedding Ring.

But the daughter is right about styles in words. To use certain words is to advertise the fact that you are of the older generation and not keeping up with the times as surely as well, as to wear a gold wedding ring instead of having it covered with platinum so that one will appear to

have been married in the platinum age. Here are some of the words you want to be very careful about unless you want to be adjudged hopelessly provincial and passe. Once upon a time we wore night-dresses. That was when we, you and I, were very small children, of course. Then we graduated into nightgowns and wore them up to a year or two ago. Now only the hot polli wear nightgowns, people who are 'in the know' wear night robes.

Face Cloths.

Again there was a time when ordinary people washed their faces with wash rags. I am not quite sure whether the super-folks used them, too. But now even the most ordinary people use face cloths.

When I used to play paper dolls each grownup paper doll had one grand best dress which I referred to as her ball dress. But even then the style was beginning to change—it was some years after the popularity of "After the Ball," Reader Friend, if you care to use that as a clue—and my older sister used to reprove me for that phrase and urge me to substitute evening dress. And now evening dresses are in their turn laid away in lavender and old lace and the up-to-date miss wears either a dinner frock or a dance frock.

Sometimes antique words, like unique furniture come back into style and are more chic than the modern word. Witness the recent eclipsing of

the modern word corset by that quaint old word, stays.

Women's Words.

In those old days when "After the Ball" was still faintly echoing, and my paper dolls wore ball dresses, my big sister used to entertain guests of a summer evening on the piazza. But when her own daughter reaches the age for entertaining guests of a summer evening, she will entertain them on the verandah. A great improvement, I think, for piazza is such an ugly word.

You will note that most of these changes are in words that belong particularly to woman's domain. I wonder if there are as many changes in masculine words and that I am not conscious of them simply because I do not have so much traffic with them, or whether they really have not been as many changes. I am inclined to think the latter.

Brick's Tasteless.

A most palatable preparation containing the active principles of the purest

Cod Liver Oil.

It contains all the virtue of Cod Liver Oil without the nauseous taste, and can be taken and retained by those with the most delicate stomach. No unpleasant effects following its use.

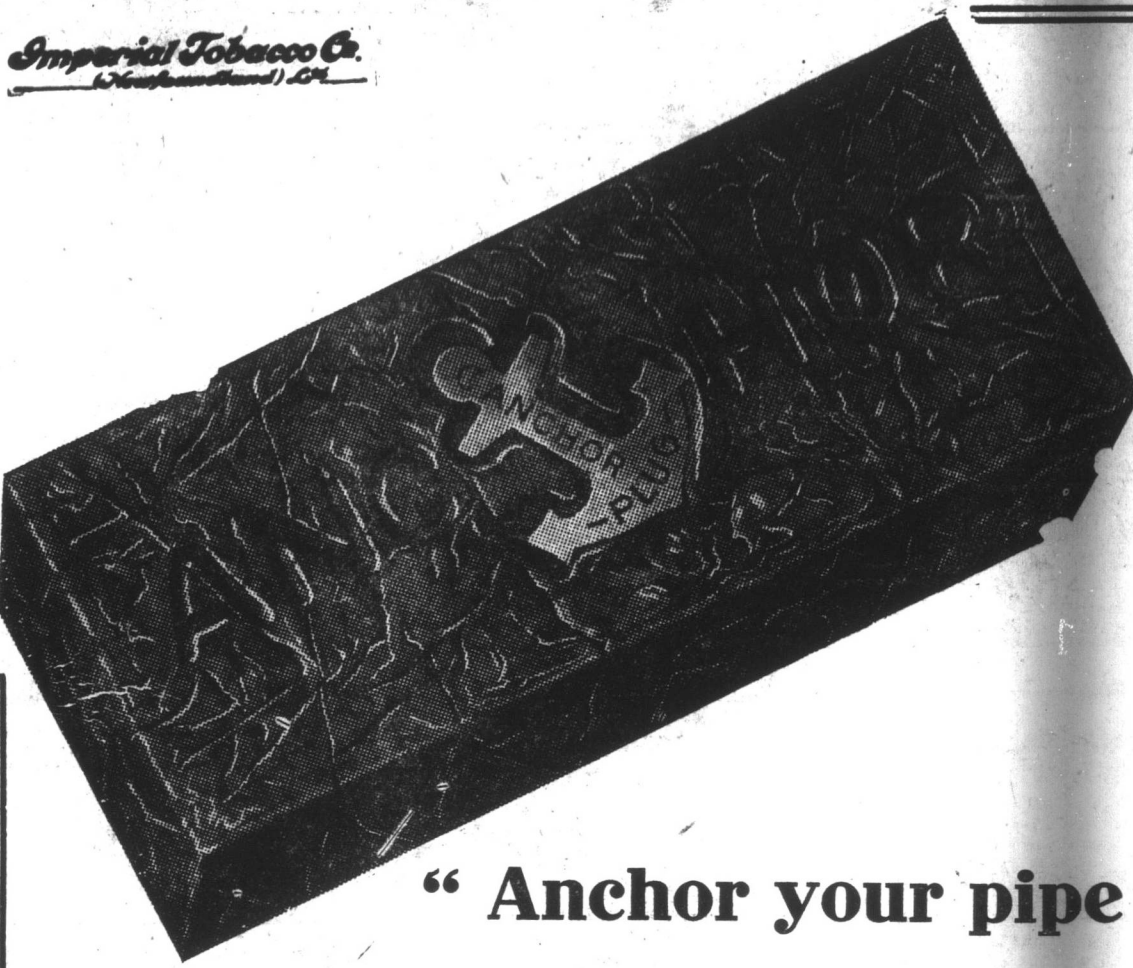
No other medicine will restore lost weight so quickly as BRICK'S TASTELESS. Weight yourself the day you commence to take BRICK'S TASTELESS then weigh yourself two weeks later and note the increase.

BRICK'S TASTELESS can be purchased wholesale or retail at Messrs. McMurdo & Co., Gebs. Knowling, Ltd., or

DR. F. STAFFORD & SON, Wholesale and Retail Chemists and Druggists, St. John's.

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Imperial Tobacco Co.
(Incorporated in Canada)



OUTPORT SMOKERS

Before you leave St. John's buy a few pounds of

ANCHOR tobacco

the biggest value for the least money --that's why we say

"Anchor your pipe to a good smoke."

To Visit Bermuda.

Commandant H. A. Hurd, Financial representative of the Salvation Army in Canada East and Newfoundland, who has been here for some weeks on business in connection with the new Maternity Hospital, has received word from Commissioner Sowton that he is appointed to conduct a campaign in the interests of the Army's financial work at the Bermudas, during the months of January and February next. Commandant Hurd's territory, formerly extended only from North Ontario to Cape Breton, Newfoundland being included last summer. The fact then, of his being sent (we understand by special request) to the Bermudas is a proof of his abilities as a financier. The officer at present in charge of the Army's various activities in Bermuda, in conjunction with whom the Commandant will conduct this campaign, is Commandant E. Hiscok, a native of Newfoundland, who spent nearly twenty years as a successful officer in this country. Then he moved to Canada where he made good and whence he was appointed to his present command where he is having great success and doing credit to himself and the land of his birth. The Army has four corps in the Bermudas, namely, St. George's, Hamilton, Southampton, and Somerset. Commandant Hurd has been very busy since coming here, and as a result of his efforts, a large portion of the funds necessary for the completing and furnishing of the Maternity Hospital, is now in sight. He will address a public meeting, to be held in the interests of the Maternity Hospital, in the Presbyterian Hall tonight, and those interested in this great work will do well to attend.

COM.

Leghorn Lays 335 Eggs in One Year.

"Lady Jewell," said to be the champion egg-layer of the nation, laid another egg recently at the western Washington experiment station at Puyallup, Wash., and closed her year's lay with a total of 335 eggs. The record, according to Supt. W. A. Linklater of the station, beats the former record of 324 eggs in a year, made by a California hen. "Lady Jewell," is a white leghorn, owned by H. M. Leathers of Woodland, Clarke county. He values the hen at \$2000.

AGAIN TO EUPHEMIA.

Wives and daughters all remind us. We must make our little pile; And departing leave behind us, Dought for them to live in style.

NEO.

Peru Still Store of Precious Metals.

The principal problem of the engineer or prospector searching for precious metal outcrops in Peru is not to find a good one, as it is in the United States to-day, but to select the best of thousands that are available, having due regard to the many other factors necessary to insure development into a successful mine. Remember, says a correspondent in the Engineering and Mining Journal-Press of New York, that prospecting

on the high Andes is much easier than in the lowlands, as there is no vegetation, the rocks are barren and clean, and the outcrops are perfectly visible for long distances and in great depths, for nowhere else on earth is the crust cut into so deeply as here.

Picking the proper mining prospect in Peru resembles making the right selection of a piece of jewelry in a big store. In Peru, along certain lines of the Andes, you fall over outcrops every few miles all along your course, and here comes in the question of what to choose—it is a

question of cash, experience, tact, taste, and situation as regards transport facilities.

I fancy I can hear your mining readers exclaim: "Yes, we know all about Peru and also about the enormous altitudes above sea level, the cold, desolate and bleak uplands; the absence of roads, and transportation difficulties; the political struggles," and so forth. No doubt many, very many, objections; but mines are where we find them, and are not made or placed to order. Do we find such mighty veins or deposits as are to be found scattered in such profusion

all over the Peruvian Cordillera garden of Eden on Broadway Madison Square? Were the Western U.S.A. found entirely placed alongside a river were railways built to the Nowhere else on earth does the investigator find high-grade deposits in such abundance as in Peru. That the country is new and unexplored and that there are many unexplored veins of gold and silver to-day is true; but it is improving, and the day is not far when there will be a large number of mining properties here.

By study and selection of the most competent and conscientious mining engineers and geologists could all be brought into use and remunerative exploitation.

Russian Bandits Respect A.R.A. Supply.

SAMARA—One of the largest gangs in Russia—1700 strong—neither the Red Army nor the White Army has yet stamped out, continue to operate in the Pugaehof district. The band is made up chiefly of deserters who operate in units of 20 men. According to reports, the bandits always make it a point to avoid anything belonging to the American Relief Administration. Balakova the government was robbed while the A.R.A. house, next door, bulging with sugar, canned milk and other things to eat, was not even touched. As an illustration of further respect for the bandits of the A.R.A. village kitchen, it is related that the gangs last summer robbed the A.R.A. village kitchen, tasted the food being prepared for the children; pronounced it excellent, chucked a few youngsters and then went their way—leaving the village treasurer, who looted.

"Could you fix me up a dose of oil so it won't taste?" asked the druggist.

"Certainly, Madam. Won't you have a glass of soda while you are waiting?" "Oh, thank you," the patient said after drinking the soda.

"Is there anything else?" "No, just the oil." "But you have just drunk the oil," the druggist said.

"Oh, dear! It was for me!" "Cub Cigarettes are enjoyed not only by the smokers but by those in his company."



Show Them

What this new way does

No mother wants children to suffer what she may have suffered from her teeth.

Then teach them the new way of teeth cleaning. Show the prettier teeth it brings, the whiter, safer teeth. Or let them make this test, and see and feel the benefits themselves.

Must fight film

Dingy teeth and most tooth troubles are now traced to film. One must fight to avoid them. Film is that viscous coat you feel. It clings to teeth, gets between the teeth and stays. Stains discolor it, then it forms dingy coats. Tartar is based on film.

Film also holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay. Germs breed by millions on it. They, with tartar, are the chief cause of pyorrhea.

No ordinary tooth paste effectively combats film. So, under old methods, very few escaped tooth troubles. Beautiful teeth were less often seen than today.

Two ways found

Then dental science, after long research, found two ways to fight film. One acts to curdle it, one to remove it, and without any harmful scouring.

Able authorities proved these methods effective. Then dentists the world over began to advise their use. A new-type tooth paste was created, based on modern research. The name is Pepsodent. Those two great film combatants are embodied in it for daily application.

Its new effects

Pepsodent brings other effects which research proved essential. It multiplies the alkalinity of the

saliva. That is there to constantly neutralize the acids which cause decay.

It multiplies the starch digestant in the saliva. That is there to digest starch deposits on teeth which may otherwise ferment and form acids.

Those are Nature's great tooth-protecting agents. Each use of Pepsodent gives them manifold effect.



For dainty people

Pepsodent is now used by millions the world over. Careful people of some fifty nations have adopted it, largely by dental advice. Dainty people—those who care for whiter, cleaner teeth—will never go without it.

Send the coupon for a 10-Day Tube. Note how clean the teeth feel after using. Mark the absence of the viscous film. See how teeth whiten as the film-coats disappear. One week will give you a new conception of what clean teeth mean. It will point the way to a new dental era, both for you and yours. Cut out the coupon now.

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REG. U.S.

The New-Day Dentifrice

Now advised by dentists the world over. All druggists supply the large tubes.

10-Day Tube Free

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Only one tube to a family.