

Neyle's NEW GOODS

At Lowest Market Price.

O'Sullivan Rubber Soling

Goodrich Rubber Cement.

Couch Springs.

Mendets, \$1.25 & \$3.00

Taps for Steel Oil Casks,

Babbit Wire.

Brass 75c. lb.
No. 1 Braided 85c. doz.
Sail Twine in Cops \$2.00 doz.

Fox Wire, 75c. lb.

Fox Wire Swivels, 33c.

Files and Rasps.

Mill Files, 7, 8, 9 inch, \$2.00, \$2.50 and \$3.00 dozen.
Taper Files, 4, 4½ and 5 inch, \$1.00, \$1.25, \$1.50 dozen.
Slim Taper Files, 4½, 5, 5½ and 6 inch, \$1.25 dozen.
Shoemakers' Rasps, 45c.
Horse Shoe Rasps, 65c. and 75c.

Horse Brushes.

We are showing a nice assortment from \$3.00 dozen.
SPECIAL—See our English Dander Brush, 65c. each.

Curry Combs.

With Mane Comb, \$2.00 doz., 35c. each.
Heavy make, \$2.50 doz., 35c. each.
Self cleaning, \$4.00 doz., 55c. each.

Felt Sweat Pads.

Grey Felt, 17 to 21 inch.
Blue Felt, 17 to 21 inch.
Curl Half, 17 to 21 inch.

Cutlery.

We are showing a nice assortment of English White Handle Dessert and Table Knives.

Solid Nickel Tea, Dessert and Table Spoons.

Dessert Forks

at lowest market price.

Silverplated

Knives, \$5.00, \$7.50, \$9.00, \$12.00 doz.
Forks, \$5.00 doz.
Tea Spoons, \$3.50 doz.
Dessert Spoons, \$6.00 doz.
Table Spoons, \$7.20 doz.
Cold Meat Forks, \$1.25 each.
Sugar Shells, 50c. each.
Butter and Sugar, \$1.75 pair.
Butter Spoons, \$3.00; set of 6.
Soup Spoons, \$1.00; set of 6.
Cream Ladles, \$1.20 each.
Gravy Ladles, \$1.70 each.
Salad Sets, \$4.50 set.
Pie Knives, \$2.00 each.
Berry Spoons, \$1.50 each.
Baby Spoons, 65c. each.

Flashlights.

We are showing a nice assortment of new Flashlights and new Flashlight Batteries.

Neyle-Soper Hardware Co., Ltd.

Great Realization Sale,

AT 266 WATER STREET.

Ladies' Winter Coats, \$7.50

and numerous other bargains.

W. HARNES, Prop.

OPPOSITE BOWRING BROS.



No Matter How the Fire is Caused

if you're not insured you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
Insurance Agent.

Rainbow!

TO-DAY.

New shipment "Rainbow" Tea in half chests and 20 lb. boxes.

If you sell "Rainbow" Tea there is no necessity to tell you of its superior qualities; but if you do not, all we ask is that you give it a trial.

Your Tea business will increase, because everybody likes "Rainbow" Tea.

If you want a cheaper Tea, then order a half chest "Primrose".

We are distributors of "Rainbow" and "Primrose" Teas for Newfoundland.

GEORGE NEAL, Ltd.

'Phone 264

Non-Skid Automobile Chains

We have a full line of
FOX NON-SKID CHAINS.

This is the improved chain, stronger, has a better grip and easier on tires.

Come in and see them. All sizes in stock. Prices right.

T. A. Macnab & Co.

CITY CLUB BUILDING.

Fashions in Furniture.

Furniture fashions vary almost every season, there is always some newly designed chair or lounge coming into vogue.

The present trend is toward upholstered furniture, a splendid selection of which we are now showing. Here—huge Cosy Chairs, Chesterfields and Lounges, overstuffed and beautifully upholstered in Silk, Tapestry, Damask, etc.—gladden the eye, and there is no lack of smaller upholstered articles.

U. S. Picture & Portrait Co., General Furnishers.

Mr. Merchant!

WILL YOU BE READY WHEN THEY
COME TO BUY THEIR SUITS
AND OVERCOATS?

Victory Brand Clothing

was never of higher quality than is evident in every stitch and thread of up-to-date Suits and Overcoats for the fall demand and just waiting your order.

THE CALL WILL BE FOR SUITS, PANTS and OVERCOATS of quality. We are now quoting Lower Prices

for master-built clothing. Order now and be prepared.

The White Clothing Manfg., Co., Ltd.

DUCKWORTH STREET.



Prime Timothy HAY.

We were fortunate in securing a large lot of

Prime Timothy Hay

at the recent decline in price and are offering it at tempting figures for prompt delivery from steamer's wharf on arrival of "Canadian Sapper" now on way from Montreal.

GET OUR QUOTATIONS.

F. McNamara, QUEEN STREET.

PHONE 393.

Margin Opinion!

Studebaker around \$70 is a good "buy" for a ten-point profit. Boston Montana is now pegged around \$1.25. This should soon move several points. General Motors does not impress us favorably considering they have not earned their dividends, although paying them for the last quarter. Middle States up \$1.00 to-day and good for some more. Nipissing up 50c. Hollinger up 25c. Allied back to 5c. The Board is full of bargain "Buys" and we suggest immediate consideration.

J. J. LACEY & COMPANY, LIMITED,

STOCKS AND BONDS. TELEPHONE 1154.

Codfish, Cod Oil, Herring, Lobster

And all other Newfoundland Produce

If you want best prices and quick returns, ship to

White Commission Company,

ST. JOHN'S.

McBride's Cove. Phone 1144.

Bargains!

500 YOUNG MEN'S SUITS at \$3.00
500 SINGLE and DOUBLE BREASTED SUITS at \$7.50
497 YOUTHS' SUITS at \$3.50
625 MEN'S ODD COATS at \$1.50
1000 pairs LADIES' BOOTS from . . . \$1.00 up
700 pairs MEN'S BOOTS from . . . \$1.25 up
375 LADIES' COATS at \$1.50

J. M. DEVINE,

Importer & Exporter,
29 Broadway, New York City.

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Reid-Newfoundland Co., Limited

Passenger Fares from St. John's to American Points via North Sydney.

EFFECTIVE SEPT. 1ST.

	1st Class.	2nd Class.
St. John's to Boston	\$60.90	\$46.30
St. John's to New York	69.15	54.50
St. John's to Chicago	92.85	68.35
St. John's to Philadelphia	72.40	57.75

Express train, with dining and sleeping cars attached, leaves St. John's Depot at 1 p.m. Sundays, Tuesdays, Thursdays.

Reid-Newfoundland Co., Limited

Intercontinental Transports Limited

MONTREAL-ST. JOHN'S SERVICE.

MONTREAL TO ST. JOHN'S.	ST. JOHN'S TO MONTREAL.
S.S. "Manoa", Oct. 13	S.S. "Manoa", Oct. 21
*S.S. "Mapledawn", Oct. 23, direct.	*S.S. "Mapledawn", Oct. 30
S.S. "Manoa", Oct. 29	S.S. "Manoa", Nov. 6
*S.S. "Mapledawn", Nov. 10, direct.	*S.S. "Mapledawn", Nov. 17
S.S. "Manoa", Nov. 17	

S. S. "Manoa" has excellent accommodation for passengers. Between Montreal and St. John's direct, carrying freight only.

HARVEY & CO., Limited,

Representing CANADA STEAMSHIP LINES, LTD.

Passengers and Freight.

ST. JOHN'S, Nfld.-NORTH SYDNEY, C.B. STEEL STEAMSHIP SABLE I.

Sailings from St. John's, 10 a.m. every Tuesday. Sailings from North Sydney, 2.30 p.m. every Saturday. First-class accommodation.

One Way Fare \$30.00 including Meals and Berth.

HARVEY & CO., Ltd. FARQUHAR & CO., Ltd.
St. John's, Nfld. Halifax, Nova Scotia
FARQUHAR TRADING CO., LTD.,
North Sydney, C.B.

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Penman's Rebuilt Organ

EVERY INSTRUMENT
GUARANTEED.

Our Catalogue gives opinions of some of our musicians and will convince you we can save you money. It is yours for the asking.

Musicians' Supply

DUCKWORTH STREET

(Royal Stores Furniture).

ANTHRACITE COAL

Small cargo arrived To-day.

We will have to advance price soon.

A. H. MURRAY & CO., LTD.,

Beck's Cove.

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