

PRICES DROP DOWN ALL OF A HEAP

Don't Miss These Values

at BAIRD'S

The Best Buying Opportunity for Years

MONSTER SALE

OF MEN'S AND BOYS' SUITS AND OVERCOATS

There never was such a Sale.

A Sale that irresistibly appeals by reason of the goodness of its values, the excellence of its wares and its timeliness. It also demonstrates our utter disregard of former prices, and our supreme effort to respond to the call of the times, viz.: to drag prices down to bed-rock bottom, thereby presenting opportunities that make the Dollars yield their "Utmost",—supplying superior apparel, newer apparel.

Just at the Price You want to pay.



Cash Sale



Special!

18 only

Men's Heavy Wool Overcoats

These came to hand last season, but really too late to show, so it is only this week we have opened them up. Warm, comfortable Coats. Just as long as you want them. Mixed Greys and Browns. Reg. \$37.00.

SALE PRICE:

31.50

Men's Raglans

RAGLANS.

The indispensable Coat for every season, in Fawn and Grey shades, plaid lined. Our Sale Prices here make it worth your while to inspect this presentation.

Regular \$23.00	Sale Price	\$19.25
Regular \$25.00	Sale Price	\$20.45
Regular \$28.00	Sale Price	\$22.55
Regular \$37.00	Sale Price	\$34.75
Regular \$40.00	Sale Price	\$36.55

Bringing Down Prices on BOYS' SUITS

Boys' Norfolk Suits

Real Boys' Suits, in well selected Tweeds; to fit boys from 7 to 13 years.

Reg. \$11.00	Sale Price	\$ 9.55
Reg. \$12.00	Sale Price	\$10.50
Reg. \$13.50	Sale Price	\$11.45
Reg. \$15.00	Sale Price	\$13.10
Reg. \$16.50	Sale Price	\$14.55

Boys' Russian Suits

Another pretty style for the smaller boys from 8 to 8 years; belted and collared.

Reg. \$7.00	Sale Price	\$5.90
Reg. \$8.50	Sale Price	\$7.10
Reg. \$9.50	Sale Price	\$7.90
Reg. \$11.50	Sale Price	\$9.90

Boys' Rugby Suits

3-Piece Suits, short pants, open knee style, for chaps from 10 to 16 years.

Regular \$10.50	Sale Price	\$ 8.90
Regular \$12.50	Sale Price	\$10.95
Regular \$14.00	Sale Price	\$12.25
Regular \$17.00	Sale Price	\$14.65
Regular \$18.50	Sale Price	\$16.70
Regular \$21.00	Sale Price	\$19.25
Regular \$23.00	Sale Price	\$20.90

Boys' Sailor Suits

Navy Serge Sailor Suits, with white braided collars; to fit 2 to 8 years.

Reg. \$10.00	Sale Price	\$ 8.90
Reg. \$14.50	Sale Price	\$12.90
Reg. \$18.50	Sale Price	\$16.50

Boys' Pinchback Suits

Select, well made, dressy-looking English Wool Tweed Suits; to fit 8 to 14 years.

Reg. \$17.50	Sale Price	\$16.20
Reg. \$18.50	Sale Price	\$16.90
Reg. \$21.50	Sale Price	\$19.45

Youths' Tweed Suits

Long Pants Suits, in well chosen Tweed patterns. Plain or Pinch-Back style; Pants with or without cuff bottoms. To fit chaps from 12 to 16 years.

Regular \$12.50	Sale Price	\$10.45
Regular \$13.50	Sale Price	\$11.45
Regular \$18.50	Sale Price	\$16.10
Regular \$25.00	Sale Price	\$22.40
Regular \$28.00	Sale Price	\$24.75

Boys' Waterproofs

Fawn Shade Waterproofs, at prices to suit any purse. Most of these Waterproofs are old values, and marked at our Special Sale Prices make superior values; Sizes to fit from 8 to 15 years.

Regular \$ 4.50	Sale Price	\$ 3.45
Regular \$ 7.00	Sale Price	\$ 5.50
Regular \$ 9.50	Sale Price	\$ 7.90
Regular \$12.00	Sale Price	\$10.90

Men's Tweed Suits

Our Suits offer you choice of Home tailored and finest of American cut Suits in good looking Tweed patterns, pinch-back, form-fitting and full fitting sizes. Every price quoted here is the lowest actual figure possible to handle such reputable makes.

Regular \$22.00	Sale Price	\$18.55
Regular \$25.00	Sale Price	\$21.50
Regular \$30.00	Sale Price	\$25.35
Regular \$32.50	Sale Price	\$26.90
Regular \$35.00	Sale Price	\$30.15
Regular \$37.50	Sale Price	\$31.90
Regular \$43.00	Sale Price	\$36.95
Regular \$65.00	Sale Price	\$48.25

Men's Wool Serge Suits

Trim, tidy-looking, well tailored Navy and Brown Wool Serge Suits. Suits we know you will like at prices we have done our level best on for Cash.

Regular \$20.00	Sale Price	\$16.90
Regular \$22.50	Sale Price	\$19.00
Regular \$25.00	Sale Price	\$21.45
Regular \$30.00	Sale Price	\$26.50
Regular \$33.00	Sale Price	\$29.50
Regular \$35.00	Sale Price	\$31.50
Regular \$50.00	Sale Price	\$43.75
Regular \$60.00	Sale Price	\$55.45



Hart, Schaffner & Marx, of New York.

High-Grade Suits and Overcoats. THOROUGHbred STYLES AND UNDERPRICED

The SUITS

There is no need to introduce these thoroughbred American Suits, their excellence is too well known. Cutting their several prices does not humiliate their distinctiveness—but brings well regarded Suits nearer to the price you want to pay. In Tweeds, Worsteds and Serges. Happy the man who possesses such a suit.

Regular \$45.00	Sale Price	\$41.90
Regular \$55.00	Sale Price	\$50.50
Regular \$62.50	Sale Price	\$58.25
Regular \$65.00	Sale Price	\$61.50
Regular \$70.00	Sale Price	\$65.90
Regular \$80.00	Sale Price	\$73.90

The OVERCOATS

The pick of New York's noblest Top Coats, in all Wool materials; pretty Greys predominate. Single and Double Breasted.

Regular \$60.00	Sale Price	\$54.25
Regular \$70.00	Sale Price	\$61.25
Regular \$85.00	Sale Price	\$74.45
Regular \$90.00	Sale Price	\$81.55

Men's Waterproofs

English and American Waterproofs from reliable makers; Fawn, Grey and Black, Trench or ordinary style. Our stock is limited. Our Sale Prices here offer you unmatched values.

Reg. \$13.00	Sale Price	\$11.65
Reg. \$15.00	Sale Price	\$12.95
Reg. \$20.00	Sale Price	\$17.90
Reg. \$25.00	Sale Price	\$22.25
Reg. \$32.00	Sale Price	\$28.95

Men's Black Curl Cloth Overcoats

Neat style for everyday wear; not too long nor excessively heavy; with Black Velvet Collar. Reg. \$25.00. Sale Price \$19.75

Men's Grey Melton Overcoats

These are well tailored, extra heavy, and for a winter top coat you should not pass them; others in Heavy Black Cloth. Value for \$30.00. Sale Price \$25.95



Big Boys' and little Boys' Overcoats



BIGGER BOYS' OVERCOATS.

This line presents an assortment hard to beat for make up and unmatchable in-day for value. In Cloths, Tweeds and a few in Navy Nap Cloths. Regular values from \$19.00 to \$22.50. Sale Price \$14.45

LITTLE BOYS' OVERCOATS.

Well set up Top Coats—many coats for many boys; belted, plaid lined in warm woolen materials.

Reg. \$ 9.50	Sale Price	\$ 8.45
Reg. \$10.50	Sale Price	\$ 9.45
Reg. \$12.50	Sale Price	\$10.90
Reg. \$15.00	Sale Price	\$12.40

The Very Coat for You

Men's Winter Raglans

This is a new style, ideal for the man who has to rough it. Makes a splendid driver's coat. Fawn shade, heavy warm lining right through; it's belted and really very, very comfortable. Reg. \$24.00. Sale Price \$21.75

Boys' Raglans

A few best quality English Raglans, strapped cuffs, double breasted, Trench style; mercerized shot silk lining; assorted sizes. Regular \$25.00. Sale \$21.80



MACKINAW COATS

A very suitable Coat Underpriced



MACKINAW COATS.

For the Teamster, Expressman, Farmer, Milkman and any man who has to face the storms and colds of winter, we particularly recommend these Coats for warmth and their suitability; shorter than the ordinary coat, admitting of more freedom for the legs. They come in Dark Plaids with a snug roll collar. Know the comfort of such a coat; all sizes.

Reg. \$14.50	Sale Price	\$12.90
Reg. \$15.00	Sale Price	\$13.55
Reg. \$22.50	Sale Price	\$19.90
Reg. \$25.00	Sale Price	\$22.45
Reg. \$27.00	Sale Price	\$24.25
Reg. \$30.00	Sale Price	\$27.25

BOYS' MACKINAW COATS.

We have a few others in sizes 32, 34 and 36; Dark Grey Plaid patterns; very comfortable for even the coldest weather. Reg. \$14.50. Sale Price \$12.80