

# Comparative Values in Footwear!

With the majority of people, price is the chief consideration in purchasing footwear. That's why there are so many uncomfortable feet in Newfoundland to-day and so many dissatisfied shoe purchasers.

For low-priced shoes cannot be good shoes—the high cost of good materials and skilled labour won't permit. Then why experiment—at the expense of your comfort—with low-priced shoes? Why not wear

## INVICTUS SHOES

and be thoroughly satisfied?

## Distinctive and Pleasing in Appearance,

they possess that style individuality that is the hallmark of fine footwear.

INVICTUS SHOES will outwear ordinary low-priced shoes—yet they cost little more.

INVICTUS SHOES are still made from the finest grade of imported and selected leather by men expert in the art of shoe-making.

Saturday our Special Sale Day.  
Sweeping Reductions in every Dept.

If you have not worn INVICTUS SHOES you do not know what comfort is. Let your next shoes be INVICTUS and you will be satisfied.

We are Sole Agents for Men's INVICTUS Shoes.

# Marshall Bros



## Side Talks by Ruth Cameron

### THIS LUCKY GENERATION.

How surpassingly lucky (unless by some dire chance they should prove unspeakably unlucky) are the children of this generation. Just think of the attention that is paid them; the sympathetic study that is accorded their temperaments; the care that is taken of their tonsils, their adenoids, their teeth, their appendices,—the possibilities for amusement and education that are theirs. Think of the moving pictures and boy scouts and empire girls movements with all the range of interests and amusements they mean.

My head that there really wasn't any little bird under that black cloth.) The results are in our albums, and meagre as they are we treasure them. But think what the child of to-day has to treasure,—in the first place he probably has twice as many cabinet photographs and they are twice as carefully taken and finished.

And on top of that he has goodness alone knows how many snapshots of himself.

And Some of Them Caught the Very Spirit of the Child.

A proud aunt of four fine youngsters were showing me her files of films the other day. "I have taken a little over two hundred," she said, "since the first baby was born. I'm going to collect them in a book and give it to their mother for Christmas. She has a book of those she's taken and a great big envelope full of snapshots different friends and visitors have made."

She showed me some of the finished pictures and some of them were truly wonderful in the way they have caught the spirit of the child.

All snapshots are fun enough at the time, but their power to please is enhanced by the years. Think what these pictures are going to mean to every mother who is careful enough to keep them systematically and to every child fortunate enough to have such a mother.

Once more, lucky are the children of this generation!

### Take Notice.

We publish simple, straight testimonials, not press agents' interviews, from well-known people.

From all over America they testify to the merits of MINARD'S LINIMENT, the best of Household Remedies.

MINARD'S LINIMENT CO., LTD.

### Fashions and Fads.

Taffeta is in great favor. Colored handkerchiefs are popular. Fattie and satin hats hold their own. Plaided serge skirts are much in favor.

Terra cotta is again a favorite color. Accordion pleats appear in skirts.

## Cheese

Now on Spot:  
200 Boxes Whole.  
150 Boxes Twin.  
September Make.

Buy now to save money. Cheese have advanced sharply.

### Soper & Moore

Wholesale Grocers.  
PHONE 480.

### THE WINDFEST.



Good sense is demanded, or we will be stranded; we ought to be sensible now; but still we are fretting and sweating and raising the deuce of a row. "Be patient and quiet, don't kick up a riot," the oracle tells us in vain;

"get down to crocheting and cut out the braying, and prove to the world you are sane. The world has gone batty and nations are catty, they're filled with a rancor intense; and now it's the duty of every galooty to set an example of sense." The oracle's pleading, but little we're heeding, we're milling around in our tracks; the oracle thunders and shows us our blunders, and begs us to get down to tasks. And still we are spelling and kicking the ceiling, and cussing and ranting around, and wildly cavorting and whooping and snorting, and pawing up acres of ground. The welkin is shaking from noise we are making; we've dented it up with our roars; the times will be dizzy until we get busy, get back to our usual chores.

## Just Folks

THE VANQUISHED SLIPPER NIGHTS.

Dinners and concerts and shows, Delirious evenings of whist; Dances where everyone goes, Lectures too wise to resist, Pictures we really must see, Burdens that have to be borne! Oh, for the glad Used-to-be, When slippers were meant to be worn!

Oh, for the fire in the grate And the joy of the old easy chair, And the nights without ever a date, And the youngsters awaiting me there!

Oh, for the evenings of rest, Undisturbed by a taxicab's horn, When a man needn't haste to get dressed, And slippers were meant to be worn.

Home once was a haven for play, A refuge from troubles that grieve; A place where the toiler might stay, And not just a station to leave. And a book and a pipe and a chair, Meant peace to the toiler forlorn, But those were the days when a pair Of slippers were meant to be worn.

Now I look at my slippers and pine; Shall ever their comfort I know? Shall ever an evening be mine, When I shall have nowhere to go? Shall the glad days return that are gone, Or is all of my yearning in vain? Shall I never get home and put on Those old-fashioned slippers again?

### Important!

Every man starting out in business will have to go over a hard road and find out its turnings for himself. But he need not go over his road in the dark if he can take with him the light of other men's experience.

DR. F. STAFFORD & SON have the experience of supplying all kinds of Drugs, Patent Medicines, etc., at the very lowest possible prices. Large stocks of Dodd's Pills, Wampole Oil, Fletcher's Castoria, Gin Pills, Carbol, Beecham's Pills, Sabadilla Powder, Keating's Insect Powder, White Pine and Tar, Phoradone, Prescription "A", Headache Wafers, Menthol Plasters, Belladonna Plasters, Strengthening Plasters, Toilet Cream, Nyal's Face Cream, Peroxide Cream, Cold Cream, Essence Peppermint, Friar's Balsam, Tincture Iodine, Castor Oil, Bismuth and Turpentine, Syrup Hypophosphites, Condition Powders, Tooth Pastes, all Toilet Articles and hundreds of other preparations too numerous to mention.

Write DR. F. STAFFORD & SON for Wholesale Price, or Phone 640. nov18.4

### The Turks To Go.

"Can we leave these gates which were slammed in our face in the early days of the war in the hands of the same gatekeeper? They were shut treacherously in our face. We cannot trust the same porter."

With these words the Premier in the House of Commons last night referred to the Dardanelles, and made the all-important announcement that the custody of those straits is to be taken from the Turks. The speech undoubtedly involves the end of Turkish rule at Constantinople, where also the gates were "treacherously shut in the face" of a Power which was then our Ally. It involves the disappearance of the Turks from Europe, and the end of an epoch of history which began in 1453 with their capture of the imperial city of Constantinople.

Who is to have that city the Premier did not state. There were at one time hopes that the United States would undertake its custody with a general mandate for guardianship of the Christian peoples in Asia Minor. Unfortunately the desperate needs of the Near East and the uncertainty as to the final decision of the American people with regard to the Peace Treaty have compelled the Allies to act without further delay. Nowhere is this more deeply regretted than in this country. We waited for America; we hoped for her co-operation in the costly and difficult task of saving the wreck of civilisation in Eastern Europe and Western Asia. And though our hope has for the moment been disappointed, we believe as firmly as ever in her generosity and disinterestedness. Her intervention brought the final downfall of the Hun; only by her aid can the work of reconstruction in peace be carried through to a satisfactory end.—Daily Mail, Dec. 19.

### Tale-Telling Women.

The death has just occurred, at the age of eighty-five, of Miss Jean Middlemass, who rivalled Miss Braddon in the number of stories she wrote—and Miss Braddon's record was immense. Not long since we were hearing of the prodigious feats of Mrs. Amelia Barr, who, beginning as a novelist at fifty years of age, achieved a vast "output." Her example recalls that of Mrs. Trollope, the mother of Anthony Trollope, who turned to authorship at about the same age in order to keep her family, and lived to be a most prolific author.

A comparative chart of woman's work, from this point of view, might reveal interesting figures, on which any sort of theory might be built.

### Industrial Proposition.

AFFECTING NEWFOUNDLAND AND LABRADOR.

Mr. J. D. Henry, on his return to the coast from England, gave us some interesting particulars of developments affecting the future of this coast. While in London he was shown the maps of a light railway scheme for the north-west coast of Newfoundland and Labrador. On the Labrador side of the Straits the idea was to make a port for trans-Atlantic steamers and connect this by rail with Quebec. The promoters of the idea considered it possible to establish a ferry connection between the railways on each side of the Straits. Mr. Henry expressed no idea of the feasibility of the scheme, but said it was being seriously considered in London, and was certainly evidence of the increased interest which is now being taken in West Coast and Labrador development and industrial propositions. He also learned that Quebec interests are interested in St.

Lawrence transport schemes which, if carried out, will benefit this part of Newfoundland. He was also in Halifax, where he learned that the Farquhar firm are greatly extending their office accommodation and arranging to improve their already useful and extensive shipping and general business connections with the West and South coasts of this Dominion. He had a good word to say for their steamer "Princess," running on the Halifax-Bonne Bay service. Asked what he thought of the new Victory highway, he said it was all that the Western Star and the people generally have declared it to be. It was certainly a practical display of American enterprise, which ought to be encouraged by the Government and the people.—Western Star.

The Rinks are now opening, and you had better secure a supply of Ankle Supports from BISHOP'S New Shoe Store while the assortments are complete. A new shipment of American Supports have just been opened. BISHOP, SONS & CO., LTD.

## MOIR'S Nut Milk Bars. Bordeaux Bars, etc.

Fresh supply just to hand.

Moir's Fresh Cakes, 1's.  
Moir's 1/2's & 1's, asstd.  
Moir's 5 lb. blue boxes.  
Moir's 1 lb. & 2 lb. box.  
Moir's 1/2's & 1's, Nut and Hard. All fresh and new.

Finest Olive Oil, 4, 8 and 16 oz.  
Baker's Coconut, 1 lb. tins, with the original milk of the coconut.  
Olives—Plain & Stuffed.

BUY YOUR BACON HERE and have it machine cut and skinned, ready to put on the pan. Sliced and prepared by the most up-to-date slicing machine in the world.

Loose Cleaned Currants.  
Cleaned Currants in pks.  
Robinson's Barley.  
Robinson's Groats.

New Seeded Raisins.  
New Seedless Raisins, 1 lb. pks.  
Pan Yan Pickles.

## C. P. AGAN,

Duckworth Street & Queen's Road

HERE'S ONE TIME THAT MUTT HAS TO AGREE THAT JEFF IS ABSOLUTELY RIGHT

By Bud Fisher.

