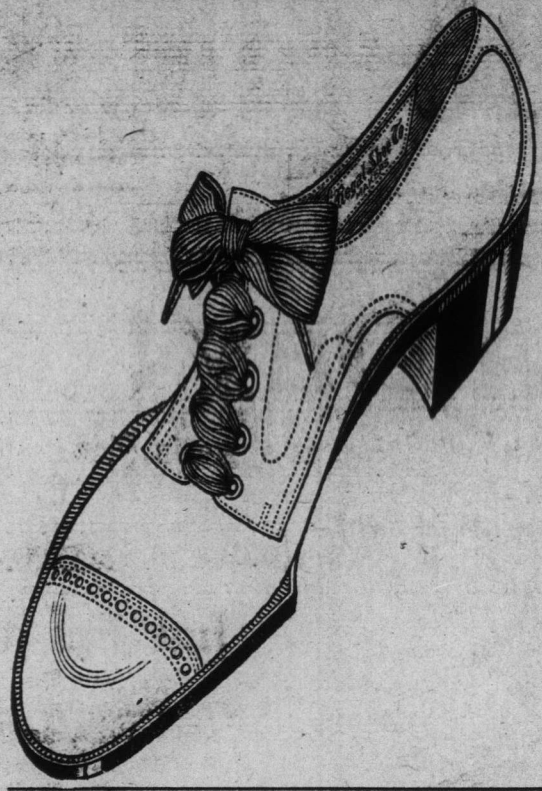


**"REGAL" SHOES!**



**\$3.50**

50 pairs Men's "Regal" Shoes, at \$3.50 in Black, Tan and Patent Leather.

**PARKER & MONROE, LIMITED.**

**A TREATISE ON TEA!**

When you buy our Teas in lead packages you are sure of getting Tea fresh, fragrant, strong, clean and, last but not least, airtight. It is impossible for tea not to get stale in packages not airtight, such as paper bags. In other countries for years past tea is sold by retailers only in lead or tin cartons.

If you have not been buying Tea that way, start in to-day.

It is necessary, however, to buy the right teas. They are as follows:

- ARMADA:** Packed in the most attractive package in the market. A pure Ceylon Tea, at 50c. per lb.
- OLD HOME BLUE:** In lead packets. A blend of Indian and Ceylon Teas, at 50c. per lb.
- SERENDIB:** An old favourite, price 40c. per lb.
- OLD HOME RED:** A blend of Ceylon and Indian, at 35c.
- TIGER:** Another old favourite, at 35c.
- LION:** At 30c.

FOR SALE EVERYWHERE.

**HARVEY & CO., LIMITED, Distributors.**

**TO CAR OWNERS!**

We have just received another shipment of **MICHELIN TYRES**, and in order to keep our stock absolutely fresh and new we offer for a few days the following sizes at **REDUCED PRICES.**

30" x 3 1/2" — Non-skid.  
32" x 3 1/2" — Non-skid.  
Remember you cannot buy a better Tyre than MICHELIN, or get better satisfaction from any Tyre than you can from a MICHELIN when properly inflated.

**A. H. MURRAY, Agent.**  
July 17, 1914.

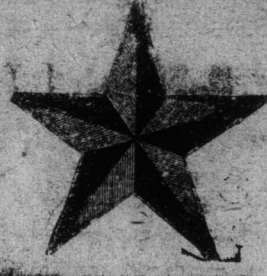
In a few days the import duty on cabbage will be doubled. We offer 50 barrels good Cabbage at the lower tariff, cheap; also just in Heavy Black Oats and Canada Cheese, hands, small sizes, and a few American Squash.  
**EDWIN MURRAY'S STORE.**  
(Strictly Wholesale.)

**FREW'S MID-SUMMER SALE!**

Special for this week:  
**Ladies' Stylish Ready-to-Wear STRAW HATS,**  
Regular prices 70c., 80c., 90c. to \$1.30.  
**Sale Price: 45 cents.**  
Shop early and get the choice.

**William Frew**

**Rossley**



**Theatre.**

Big Bill for Holiday Matinee.

SCULLY IN VAUDEVILLE SKITS & SONGS.

All Best and Latest Pictures.

Getting up Practice—Vitagrap.

with Maurice Costello, Clara Kimball Young, Hughy Mack and James Morrison.

Veil of Sleep—Great Lubin drama.

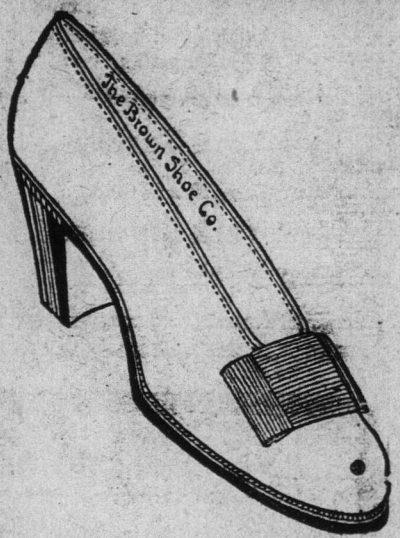
Jenkins Becomes Desperate—Biograph.

Love the Winner—Selig.

Pathe Weekly.

On Monday, Burlesque, HOME & JULIET, past and present, written and arranged by Mrs. Rossley.

**Ladies' DEPARTMENT!**



These styles are hard to beat. Ladies' Low Shoes, Button, Blucher, Laced. Ladies' Low Shoes with one, two, three, four or even five straps; made in Tan, Patent Kid or Gun Metal Leathers, with Bows or Buckles.  
\$1.50, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00.

N.B.—Is your size here? 600 Pairs Ladies' Low Shoes in the following sizes: 1, 1 1/2, 2, 2 1/2, 3, 3 1/2, 4, 4 1/2. Original price \$3.00 per pair, now \$1.50 to clear. Remember, \$3.00 Shoes for \$1.50. 217 Pairs Ladies' Boots in sizes 1, 1 1/2, 2, 2 1/2, 3, 3 1/2, 4, 4 1/2. Original price \$3.50; to clear at \$2.00 per pair.

These Shoes are solid through and through and cannot be duplicated elsewhere for double the price we are asking.

**F. SMALLWOOD**  
The Home of Good Shoes.

Per S.S. "Stephano" from New York.

- Oranges, Plums, Lemons, Pears, Bananas,
- Celery, Tomatoes, New Potatoes
- Beetroot, Carrots, Beans,
- New York Chicken,
- New York Turkeys,
- New York Fresh Corned Beef.

**JAMES STOTT.**

KEEP MINARD'S LINIMENT IN THE HOUSE

**Regatta Goods!**

To arrive ex S.S. Florizel Thursday.  
100 brls Choice Green N.S. Cabbage,  
100 brls New American Potatoes,  
75 cases Sweet Oranges,  
50 bunches Bananas.

**GEO. NEAL**

**DEPENDABLE EATABLES.**

You can always depend on having them just as they should be if you

**Buy Them Here.**

**TINNED FRUITS.**

- Sliced Peaches
- Whole Peaches
- Sliced Apricots
- Whole Apricots
- Sliced Pineapple
- Whole Pineapple
- White Cherries

**FRUITS IN GLASS.**

- Hawaiian Pineapple
- Peaches
- Strawberries
- Greenanges
- Cherries in Maraschino
- Cherries
- Pears
- Etras Plums

**MOIR'S CAKES.**

**WRINKLED PEAS**

in the Wrinkled Box

**NEILSON'S**

**CHOCOLATES.**

**JACOBS'**

Ginger & Vanilla Wafers

**CRAWFORD'S**

- Lemon Puffs
- Puff Creams
- Pufflets, Ufflets, Tea Cakes
- Meadow Creams
- Currant Puffs

- Ripe Bananas, Pears
- Cal. Oranges, Table Apples
- Grape Fruit, Table Plums
- Ripe Tomatoes, Lemons
- Cucumbers, Pineapples
- Coconuts.

**BOWRING BROTHERS, Ltd.**

'Phone 332. GROCERY. 'Phone 332

**GIANT JUNIOR SAFETY RAZOR**

THE WONDER OF ALL SHAVERS.

50 cents with 6 Blades.

Extra Blades 3 for 10c.

This Razor does perfect work, is a marvel of cheapness combined with quality, and has an immense sale throughout the United States.

Special terms wholesale. Outport orders mailed—cash only.

**CHESLEY WOODS,**

Sole Agent for Newfoundland.  
Office and Sample Rooms: 140 WATER STREET.

**The Elite Tonsorial Parlour,**

Prescott Street, near Rawlins' Cross,

**F. ROBERTS, Proprietor,**

Has just installed the very latest appliance in Electric Massage Machine for face and hair. Also we carry a full line of Cigars, Cigarettes, Tobaccos, etc.

OPEN EVERY NIGHT TILL 11 P.M.

**BABY'S WRAPS.**

Mothers should have the little articles of baby's wear Dry Cleaned. The method is absolutely sanitary and beautifully refreshes the garments.

**UNGAR'S LAUNDRY & DYE WORKS,**  
HALIFAX.

Messrs. Nicholle, Inkpen & Chafe, Ltd., Agents.

**Get Your Fruit and Vegetables For the Regatta.**

Thursday's steamer (30th inst.) will be the last opportunity to get your Regatta requirements. We are booking orders to arrive for

- CALIFORNIA ORANGES,
  - BANANAS,
  - NEW POTATOES,
  - NOVA SCOTIA CABBAGE
- (Fresh and Green).

**F. McNAMARA, Queen Street.**

**GARLAND'S**

New List of Up-to-Date Novels!

Paper, 50c.; Cloth, 75c.

- The World Set Free—H. G. Wells.
- A Crooked Mile—Oliver Onions.
- The Making of an Englishman—W. L. George.
- Rose of the Garden—Katherine Tynan.
- Growth—Graham Travers.
- The Cost of Wings—Rd. Dehan.
- The Wanderer's Necklace—H. Rider Haggard.
- Pongo and the Bull—Hilare Belloc.
- A Game for Love—Nat Gould.
- Old Aandy—Dorothea Conyers.
- Sylvia—Upton Sinclair.
- Through Weal and Through Woe—Eflie A. Lowland.
- Cleansing Fires—L. G. Moberly.
- Master of Merritt—Eden Philpotts.
- Fallen Among Thieves—Arthur Appin.
- The Lost Parchment—Fergus Hume.
- The House Around the Corner—Louis Tracey.
- Money or Wife—Eflie A. Lowland.
- The Six Robbies—J. M. Forman.
- The Maker of Secrets—Win. LeQueux.
- The Pathway—Gertrude Page.
- Blake's Burden—Harold Bindloss.
- The Heir to the Throne—A. W. Marchmont.
- Number 13—F. M. White.
- Geraldine Walton Woman—Marie C. Leighton.
- Through Folly's Mill—A. & C. Asken.
- The End of the Honeymoon—Mrs. Belloc Lowndes.
- The Oyster—A. Peer.
- The Beloved Premier—H. Maxwell.
- Mary's Marriage—Edmund Bosanquet.

**GARLAND'S Bookstore, 177-179 Water St., St. John's**

**DAINTY DESKS**

for

**"My Lady's Room."**

NEVER was furniture of any kind, or at any period, more beautiful, comfortable, thoroughly attractive and well-made, or more eminently adapted to its own special use, than is the furniture of to-day. This is remarkably noticeable in some of the elegant articles that are made for the refined woman's use. We are showing examples in the handsome Writing Desks for Ladies we have on view this week.

These Desks are specially designed for daintiness and comfort, they are of Bird's-eye Maple, Mahogany, Circassian Walnut, Quartered, Fumed and Weathered Oak, also in early English finish; all have chairs en suite.

These Desks are suitable for drawing-room, boudoir, or sitting-room, in fact, used in any room they make writing a pleasure.

**U. S. Picture & Portrait Coy.,**  
Complete House Furnishers.



**Smart Stylish Summer Suitings**  
Specially Selected.  
**SEE STRANG'S.**

**J. J. STRANG**  
Ladies' and Gents' Tailoring,

153 WATER STREET, St. John's.  
Samples and Prices for a Postal Card.  
Satisfaction Guaranteed.