

Hear



uso and Melba
The two greatest singers
of modern times are ready
to sing for you whenever
you want to hear them.

Victor and Berliner Gram-o-phones bring their
breathing voices to you, just as sweet and
life-like as if the artists themselves stood
before you.

statement to make—but absolutely true.
Come in at any time and hear
the artists sing on the Gram-o-phone—no
doubt.

Double-act! Records
L. STORES,
LIMITED.

ot Too Late. RHEUMATISM

WORRY any more about
RHEUMATISM, but try a bottle of

's Liniment,

Watch what will happen by
following directions. Orders flow-
ing every hour from North,
East and West for the
cure (Sloan's Liniment)

Sole Agent, St. John's, East

iper Plank,

SIZE BOAT OR SCHOONER.

ng Lengths,
ear and Wide.

RWOOD

r Company, Limited

Your money
back if
Purity
Flour
does not
improve entirely
the baking.



our from the dollar and cent side of it. Buy high-
at means PURITY FLOUR. The first little extra
by the extra number of loaves of bread it makes—
read and pastry in sweetness of flavor and nour-
Purity Flour is a safe investment. You get large
ment of Purity's ability to produce more, but because
er nutriment and the win of a strong hard wheat
Purity Flour gives the consumer health, snap and
used from the use of the weaker soft wheat flour.

D AND BETTER BREAD"

TY FLOUR

Purity may cost a little
more than some flours
but you'll find it more
than worth the differ-
ence. To be genuine,
must bear the Purity
trade mark.

ADA FLOUR MILLS CO., LIMITED
Winnipeg, Goderich, Brandon

WEATHER FORECAST.
TORONTO, Noon. — Fine and
cold. Sunday—Moderate to fresh
E. and S. winds and light snow
falls.

The Evening Telegram.

THE PEOPLE'S PAPER
GOES TO THE
PEOPLE'S HOMES.

VOLUME XXXIII.

PRICE: ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, SATURDAY, JANUARY 7, 1911.

\$3.00 PER YEAR.

NO. 5

ANNUAL
Great Winter Sale
OF
LADIES' and MISSES'
FURS.
SALE NOW ON.

MARMOT COLLARS. Former price Now selling for

\$4.00	\$2.60
\$4.50	\$3.20
\$5.00	\$3.60
\$6.00	\$4.00
\$6.50	\$4.40
\$7.00	\$4.80
\$7.50	\$5.20
\$8.00	\$5.60
\$8.50	\$6.00
\$9.00	\$6.40
\$10.00	\$7.00
\$12.00	\$8.00
\$15.00 (with storm col- lars)	\$9.50

CANADIAN MARMOT COLLARS.
\$3.50 \$2.50
\$10.50 \$7.50
\$12.50 \$8.50
\$13.50 \$9.50

DYED SQUIRREL STOLETS.
\$3.00 \$1.90
\$3.50 \$2.30
\$4.00 \$2.70

REAL SQUIRREL NECKLETS.
\$4.00 \$2.50
\$6.00 \$4.00
\$7.00 \$4.50

BLACK HARE STOLETS.
\$1.00 .60
\$2.00 \$1.00
\$2.50 \$1.50
\$3.00 \$2.00

BLACK HARE COLLARS.
\$1.20 .80
\$1.40 \$1.00
\$1.50 \$1.10
\$2.00 \$1.40
\$3.00 \$2.00
\$3.75 \$2.50
\$4.00 \$2.80
\$5.00 (with storm col-
lar) \$3.50

BLACK HARE COLLARS.
(Tipped White).
\$1.50 \$1.10
\$1.50 \$1.10
\$2.20 \$1.50
\$3.00 \$2.00
\$4.00 \$2.80
\$5.00 \$3.50

GREY PERSIAN LAMB STORM
COLLARS.
\$9.50 \$6.00

GREBE COLLARS.
\$1.00 .65
\$1.50 \$1.00
\$1.50 \$1.10
\$2.00 \$1.30
\$2.50 \$1.50
\$3.00 \$2.00
\$4.00 \$2.40

BROWN GOAT STOLETS.
\$3.50 \$2.40

BEAR COLLARS.
\$50.00 \$10.00

BEAR NECKLETS.
\$2.00 \$1.00

BLACK HARE BAG MUFFS.
\$2.50 \$1.50
\$4.00 \$2.50

BLACK BEAR ROUND MUFFS.
\$3.00 \$1.00

BROWN GOAT BAG MUFFS.
\$3.50 \$2.40

BROWN HARE BAG MUFFS.
\$2.50 \$1.50

BROWN MARMOT BAG MUFFS.
\$3.00 \$1.50
\$3.00 \$2.00
\$4.00 \$2.60
\$5.00 \$3.50

GREBE MUFFS, ROUND SHAPE.
\$2.00 \$1.40
\$2.50 \$1.60
\$3.00 \$2.00
\$4.00 \$2.40

GREBE MUFFS, BAG SHAPE.
\$2.00 \$1.10

GREY HARE MUFFS, BAG SHAPE.
\$4.50 \$2.90

DYED SQUIRREL MUFFS, BAG SHAPE
\$6.00 \$4.00

FUR COATS. BLACK DOGSKIN.
\$10.00 \$25.00
\$20.00 \$33.00

IMITATION SEAL.
\$10.00 \$20.00
\$15.00 \$30.00
\$20.00 \$35.00

GREBE TOQUE HATS.
\$5.00 \$2.50
\$8.50 \$2.50
\$8.75 \$2.60

BROWN HARE HATS.
\$2.70 \$1.75
\$3.75 \$2.60

AUCTION SALES.

THE PEOPLES
AUCTIONEER

AUCTION!
At the residence of
MRS. SUMMERS,
No 2 Saunders Place, on
MONDAY NEXT, 9th instant, at
10.30 a.m.

Household Furniture and Effects.
Drawing Room.—1 walnut side-
board with mirror back, 1 extension
dining table, 1 bookcase and writing
desk combined, 1 large British plate
overmantle, 1 walnut framed couch,
4 walnut framed chairs upholstered
in crimson plush, 1 rattan easy
chair, 1 carpet square, 1 goat's skin
rug, 1 marble clock, curtains, mats
and blinds, pictures and ornaments, 1
large brass lamp

Bedrooms.—1 oak bedroom suite,
consisting of dressing case, with
velvet plate mirror, washstand with mar-
ble top, and bedstead to match, 1 fold-
ing bed, 1 overmantle, 3 feather beds
and mattresses, 3 iron bedsteads, 1
linen basket, 2 toilet sets, 1 rocker
and 4 chairs, 1 clock, 1 large iron
press, 1 bookshelf, poles and curtains,
carpet and canvas

Hall.—Mahogany hall stand, with
mirror back, 1 "Gold Coin" hall stove
and funneling, 18 flat brass rods, can-
vas and pictures, marble top table.

Kitchen.—1 No. 7 ideal cook stove,
chairs, tables, pots, kettles, and crock-
ery, ware, lamps and other utensils.

P. C. O'DRISCOLL, Auctioneer.
Jan 7, 11p

\$450.00
Will buy a nice
Little FARM,
containing 8 acres.

Four under cultivation, with Dwelling
House, newly built, situate in the
Eastern suburbs. Apply to
P. C. O'DRISCOLL,
55, 57, and 59, Water Street.

FOR SALE!

Hind and Fore Quarters
MEAT

Just arrived from Codroy, in
Splendid Condition.
Acme Auctioneering & Commission Co.
R. K. HOLDEV, Manager,
352 Water Street.
Jan 6, 21p

ST. JOHN'S
Agricultural Society.

THE ANNUAL MEETING of the
above Society will take place, in the
British Hall, on Saturday next,
14th inst., at 10.30 a.m. Business im-
portant: Election of Officers, receiving
reports, taking orders for cattle feeds,
fertilizers, etc. Farmers and all inter-
ested in Agriculture in the districts are
hereby requested to attend. 7, 9, 11, 13

Catholic Literature Association.

THE Annual Meeting of the Catholic
Literature Association will be held
on SUNDAY, Jan. 8th, at 8 o'clock,
p.m., for the purpose of receiving the
official reports, election of officers and
the transaction of other business. A full
attendance is particularly requested. By
order.

ARTHUR MELVIN,
Hon Secretary.

St. Bon's Ladies' Association!

"AT HOME,"
BRITISH HALL, THURSDAY,
Jan. 12th, at 8.30.

Tickets to be had at the Atlantic
Bookstore and from the Committee.
Jan 7, 21p, s, tu

BISHOP FIELD COLLEGE
RE-OPENS ON
TUESDAY, Jan. 10th,
at 9:15 a.m.

R. R. WOOD, Headmaster.
Jan 7, 9, 11p

ANNOUNCEMENT.

As Drs. Howlett and Per-
kins have dissolved
partnership, Dr. A. F.
PERKINS announces that he
will continue the practice of
Dentistry at the same office,
216 Water St. (over T. J.
Duley's). Crown and Bridge
Work and all branches of Dentistry care-
fully and skillfully performed.

Office Hours: 9 to 5.30.
Nights: By Appointment.
Jan 5, 6p

The beginning of
"Paisley Flour"
The SURE raising powder
was when Brown & Polson discovered
that the addition of a proportion of their
Corn Flour to the ordinary flour when
making scones, buns, pastry and cakes,
made a great improvement in added
lightness, fineness and digestibility.

To the Corn Flour were added rais-
ing ingredients of the highest purity,
resulting in the production of a new
raising powder, which by its use in
use and improved results has marked
an advance in home baking.

* Paisley Flour—the sure raising powder—is sold
in 2, 4 and 8 cent tins, only to mix a pint to 8 parts of
ordinary flour. The 2 cent tin will raise 7 lbs. flour.

WE'RE EASY!

Five Dollar Greenbacks are Burning Holes in Our Pockets
Do You Want One?

Save the Alphabet Cards in all Pound Packets of Union Blend
Tea, bring to us and get the money

H. W. de FOREST TEA CO'Y.

USE
MORRIS & CO'S
OX
TONGUES.

HARVEY & COMPANY
Wholesale Agents.

MADE IN NEWFOUNDLAND.
Can Saw Shingles and Coopersage.

Angel Engineering & Supply Co., Ltd.

LETHBRIDGE COU
VER
SOLID GOLD WATCH PUZZLE
GREAT OFFER BY A RESPONSIBLE FIRM.
IT COSTS YOU NOTHING TO TRY.

To any person who will supply the names of those
two well-known Canadian watch-makers, and will guarantee
to send one of the other party to Lethbridge, Alberta, Canada,
as a FREE GIFT, a Silver Watch is presented to the
winner. The watch is a beautiful timepiece, made in
England, and is guaranteed for five years. The
names of the two watch-makers are: W. L. Lethbridge & Co.,
Winnipeg, Manitoba, and J. H. Couper, Lethbridge,
Alberta. Send your answer on a sheet of paper, together with
the names of the two watch-makers, to the
Lethbridge Watch Puzzle, c/o The Lethbridge
Advertiser, Lethbridge, Alberta. The names of the
two watch-makers must be spelled correctly. The
names of the puzzle must be spelled correctly. The
names of the puzzle must be spelled correctly.

Miss Stella E. Merrill, 25 Belvidere St., St. John's, Newfoundland.
Mr. E. Payne, Brigus, Conception Bay, Newfoundland.
Jan 7, 11p

JANUARY 1911.
MAGAZINES FOR THE MONTH!

- The London Magazine.
- The Scrap Book Magazine.
- The Windsor Magazine.
- The Busyman's Magazine.
- Cosmopolitan Magazine.
- Blue Book Magazine.
- C. B. Fry's Magazine.
- Hampton's Magazine.
- Wide World Magazine.
- Metropolitan Magazine.
- Success Magazine.
- The Modern Priscilla.
- Ladies' Home Journal.
- Everybody's Magazine.
- Lady's Realm.
- The Adventure Magazine.
- Munsy Magazine.
- Physical Culture Magazine.
- McClure's Magazine.
- The Red Book Magazine.
- Popular Magazine.
- The New Magazine.
- Captain Magazine.
- FASHION BOOKS.
- Weldon's Ladies' Journal.
- Fashions For All.
- Weldon's Children's Festival.
- Weldon's Illustrated Dressmaker.
- Jose Lillie's Fashions.

GARRETT BYRNE, Bookseller & Stationer.

JOHN T. KELLY.
Marble Works.

HEADSTONES,
MONUMENTS,
TOMBS, FONTS, etc.

Orders Executed Promptly.
Latest Designs.
Estimates Cheerfully Furnished.
Plans sent on application.

JOHN T. KELLY, 324 Water St.,
Opp. Messrs. Allan Goodridge &
Sons, P. O. Box 411.
Jan 7, 11p

For the Trade Only

200 Dozen Men's Fleeced Underwear—First and Seconds.
160 Dozen Women's Fleeced Underwear—Various Grades.

10 Cases Mottled Flannels—Assorted Grades and Colors.
6 Cases Cotton Blankets.

17 Cases Travelling Bags.
Telescope Bags, Dress Suit Cases and Hand Bags.

ALL AT LOWEST PRICES.

HALLEY, O'KEEFE & CO.,
106 and 108 New Gower Street.

SPECTACLE and EYEGLSS

fitting is not perfect unless the frames or mountings are properly ad-
justed, and that requires the expert hand. The beneficial effect of a
correct glass may be upset by an ill fitting frame. It has been my
special work for over twenty years to correct troubles emanating from
eyestrain, and placing the proper lenses in the most suitable and be-
coming frame or mountings. All my work is guaranteed.

R. H. TRAPNELL, Eeysight Specialist.

SWEEPING REDUCTIONS
During This Week.

Colored Tapestry TABLE COVERS,
White Damask Table Covers,
Table Napkins,
Double Width Cretonne, Curtain Lace,
Toilet Mats, &c., anything and everything in
the way of House Furnishing selling at less
than cost. Remember during this week only.

JUST OPENED.
Another Shipment of Job Room Papers.

R. TEMPLETON, 333 Water St.

C. L. B.
3rd Annual Concert,
TEA and DANCE.

(In aid of W. & N. Co's New Armory
Fund)
BRITISH HALL, WEDNESDAY,
January 11th.

Concert Commencing at 8 p.m.
Tickets: Ladies, 60c; Gentlemen,
80c. May be had from S. Ebsary, G.
Seamus, F. Marshall, F. Reid, N. Mc-
Leod, O. Strong, F. Samuelson, R. Dicks,
W. Edwards, L. Miller, E. Spry, L.
Crane, and at Gray & Goodland's.

C. B. DICKS, Chairman.
L. BARTLETT, Secretary.
Jan 7, 11p

Installation of Officers.

THE Regular Meeting of Atlantic
Lodge, No. 1, I. O. O. F., will be held
on MONDAY, at 8 p.m., when in-
stallation of officers for the ensuing term
will take place. By order.

E. D. SPURRELL,
Rec. Sec.
Jan 7, 11p

S. O. E.

A SPECIAL Meeting of Lodge Dudley,
No. 227 S. O. E. B. S., will be held
in the Victoria Hall on to-morrow
(SUNDAY) at 1:30 p.m., preparatory to
attending the funeral of our late Brother
William Bendell. Members of Lodge
Empire and transient brethren are in-
vited to attend. By order of the W. M. A.
JOHNSTON, Secretary.
Jan 7, 11p

Lodge Tasker, No.
154, R. S.—Emergency Meet-
ing of above Lodge will be held
in the Masonic Temple to-
morrow (SUNDAY), at 2 p.m., prepar-
atory to attending the funeral of late
Brother William Norman Bendell. Bre-
thren of St. John's and Avalon Lodges
and Transient brethren cordially invited
to attend. By order of the W. M. A.
JOHNSTON, Secretary.
Jan 7, 11p

Shannon Chapter, No.
9, R. N. S.—The Members of the above
Chapter are requested to meet in the
Chapter Room, to-morrow, Sunday, at 2
p.m., preparatory to attending the fune-
ral of our late Companion, Wm. Norman
Bendell. E. W. BYON, Sec.
Jan 7, 11p

CHAUFFEURS
earn large incomes. Young men
desiring to become Chauffeurs should
study the I.C.S. course in Automobile
Running. Particulars and terms on ap-
plication to R. C. POWELL, P. O. Box
283.
Jan 3, 11p, tf

FOR SALE—A New
House, in good condition, 97
Springdale Street. Apply 351 Duckworth
Street.
Jan 7, 21p

TO LET—Offices lately
occupied by Crosbie & Co. Apply to
U. S. PICTURE & PORTRAIT
CO.
Jan 7, 11p

Medical Card—Dr. Staf-
ford's Medical Hall, Theatre
Street. Surgery Hours: Morning, 9.30
to 10.30. Afternoon, if possible, 3.15 to
4.15. Evening, 7 to 8.30.
Jan 6, 6p

Help Wanted.

A Smart Lad, as Ac-
countant, one with some experience
preferred; must figure well and write
quickly. Apply, in own handwriting, to
A. K., P. O. Box, 504, City.
Jan 8, 11p

Early in January, a
Girl who understands plain cooking;
liberal wages. Apply to MRS. MAC-
GREGOR, King's Bridge Road. d28, 11p

Immediately—A Male
Teacher of Associate Grade, for
the High School, Harbour Grace. Salary
from the Board \$450. Apply to the chair-
man, stating qualifications and enclosing
references. CANON NOEL, Chairman.
dec 27, 11p

Girl or Woman, each
locality. Good pay made, acting as re-
presentative; address envelopes, fold
and circulars. Material, Stamps furnish-
ed free. REX MAILING AGENCY,
LONDON, ONTARIO.
Jan 7, 11p

PRIZE POULTRY.
In a few days I will sell (un-
less privately sold beforehand) at Mr.
O'Driscoll's auction rooms some
Thoroughbred Cockerels, Pouter
and others—all from prize strains.
Want of room compels me to part with
these splendid birds. Settings booked.

PERCIE JOHNSON.
JOB PRINTING