

# "Hobson's Choice!"

IT HAS BEEN SAID that Hobson was a crusty old grocer years ago, who, in his old age, didn't much care whether his customers were pleased or not. If he didn't happen to have in stock what a patron called for, he would hand out something else, saying at the same time, "Take that or nothing!" It is quite different with us. WE GIVE CUSTOMERS WHAT THEY ASK FOR, and treat all with equal courtesy.

## A Power in the Land

THE EVENING TELEGRAM.



ADVERTISEMENTS  
ARTISTICALLY  
ARRANGED  
ALWAYS ATTRACT  
ATTENTION and  
ADMIRATION!

THE constant, healthy growth of the circulation and advertising patronage of THE EVENING TELEGRAM is no longer in question; it is an established fact.

THE TELEGRAM is strong with the people and this influence when exerted through its advertising columns, in favor of its advertisers, infuses new life into the arteries of commerce and causes them to pulsate with renewed vigor and strength.

Advertisements in THE TELEGRAM bring results—quick and satisfactory results. Modern business men buy space in the newspaper that gives the greatest measure of returns. Judged from this standpoint the absolute supremacy of THE TELEGRAM is unquestioned.

WE DO PRINTING CHEAP, but not cheap Printing. That's one reason why our Presses are always kept "revolving" and that our customers are always satisfied.

Our Motto: "QUALITY FIRST ALWAYS" has stood us in good stead, and we endeavor to live up to it every day in the week and every week in the year. When you have matter to be printed you had better give us a call, when you will be convinced of our ability to do what we say. OUR PRICES WILL SPEAK FOR THEMSELVES.

THE EVENING TELEGRAM, :: Water St., St. John's.

### Encourage Home Enterprise

Encourage every home enterprise. Take an interest in every industry, invest liberally in the stock of faith and good will, and distribute it all over your city, in every factory, workshop, every business house. It will pay you large dividends, and will cost you little. It can never depreciate in value. It will always be above par. Buy home made goods. Ask your merchants for them. Wear home made garments, eat home made articles of food, sleep on home made beds, read home made newspapers. In this way the money you spend is only loaned. It will come back to you again with interest. Praise up your city, don't run it down. Stand by your merchants and manufacturers. They are the bone and sinew of your municipal structure. Stand by your churches and your schools. They are the hopes of your future. Stand by your press; it is the tireless sentinel that guards your interest.—J. Knox Hall.

### Bonavista Notes

"Let observation, with extensive view, Survey mankind from China to Peru." —Dr. Samuel Johnson.

Dr. Johnson was born sometime before Dr. Forbes, but Dr. Forbes' lecture, delivered before the Literary and Debating Club last night, brought forcibly to mind the advice of the "Grand old lexicographer."

"Observation with the extensive view" was the note and theme of all the lecture, which bore the suggestive title:—"Keep your eyes open."

For some days previous to the delivery of the lecture, the town was placarded with the mysterious legend, and conjecture was rife as to the meaning of the notice. Popular opinion favoured the idea that it heralded the early approach of Halley's Comet, and consternation reigned in many quarters.

A large and representative audience gathered to meet the lecturer, and for over an hour was entertained with a brilliant and witty review of the World's progress in science, manufactures and arts, as the result of the persistent efforts toward improvement, effected by men and women who had "kept their eyes open."

At the outset a distinction was drawn between opening the lids and opening the mind.

The mind behind the orb is "the man behind the gun." Passing in review the evolution of printing, steam and electricity, with their application to modern uses, the lecturer paid a tribute to the untiring efforts of such scientists as Jenner, Harvey and Lister, whose discoveries have saved more lives than ever lost by war.

Jenner, by his discovery of inoculation, was shown to have relegated small-pox to the category of comparatively rare diseases, and hope was expressed that compulsory vaccination might soon dismiss it for ever from Newfoundland.

Arkwright, the inventor of the knitting-machine; Franklin, who chained the lightning; Edison, with his watchful eyes ever seeking new methods and improvements, passed rapidly across the scene, till a description of Stephenson's "Puffing Billy" led to an optimistic reference to near approach of our own railway, which elicited hearty applause.

Then bringing the subject nearer home the lecturer applied his maxim of looking broadly ahead, to every avenue and walk of life around us. Trenchant criticisms were passed on the lack of public spirit on the part of public men, and in poignant phrase some startling home thrusts were delivered.

A timely and direct appeal was made to all to use their own eyes, and read for themselves what is going on about them; not to rest content with second hand opinions, nor yet to be satisfied with reading one side only.

It was suggested, amongst many other amusing quips, that maids and bachelors, after reaching a certain age, should be paired by the State, which would conduct a lottery for the purpose. Marriage is said to be a lottery in any case, so perhaps this plan would be as good as any other!

"Women" naturally suggested "hats," and the lecturer endeavoured to show that even hats had been improved by milliners "keeping their eyes open," but he might have said

### Likes and Dislikes.

When James and Marys every day Are writing for the press, And Mrs. Az. and Nell in verse The men of state address; 'Tis time for masculines, "mere men," To double quick, unless We want a screeching sisterhood To work us more distress.

Here I must say that Mary's not At all the girl for me; Her points, her jokes are e'er obscured By her verbosity. She's a—you'll please excuse me, sir, For this ungallantry; I am no critic, perhaps, but— Well—you needn't tell her, see!

I like the tone of Uncle Ben, Who loves so well to pay His tribute to the sturdy worth Of men of Spaniard's Bay. But out of all the brilliant bunch, The writer that I can Pursue with greatest pleasure is The blithe Tim Shannahan.

But there are other greater guns Who are telling us of Guy, And other ancient notables— Their strain is rather dry. But then, of course, their writings Are not meant for you and me; But, say! there's ginger sometimes in Bluff Daniel W. P.

But, Mr. Editor, unless There are very many guys In St. John's town, who walk her streets

And never lift their eyes To see the city's crying needs— There are other things to do Than, well—than lots of things they're at;

But that's 'tween me and you.

Then write—write Shannahan & Co., And right the wrongs that are— Write of the things we need the most, And send conviction far Into the brain of citizen And Councillor, until We've sanitary sense to make A Sanitary Bill.

SUNNY JIM.  
P. S.— Long Harry I congratulate; I think that his epistle Was excellent (I'm not "dead nuts" Down on the Guy of Bristol). In clear cut phrase he said his say, And having said it, ended— I hope some psey chaps will take This hint as 'tis intended. S.I.

more truly, that, from the man's point of view, the evolution of the hatpin is more often the cause of effectually closing them for ever!

Compulsory education was advocated, but this appears to be as distant as Halley's Comet, to which attention was next invited.

The lecturer concluded with a warning that while the mental outlook should be evidenced, one still must, sometimes, turn the eye within, lest one forget his falling and his faults:—

"O wad the power some giftie gie us To see ourself's as others see us." "PROGRESS."

Bonavista, March 4th, 1910.

### Ends Dyspepsia in Few Minutes.

Hearthburn, Gas, Indigestion and all Stomach misery vanishes.

There would not be a case of indigestion here if readers who are subject to Stomach trouble knew the tremendous anti-ferment and digestive virtue contained in Diapepsin. This harmless preparation will digest a heavy meal without the slightest fuss or discomfort, and relieve the sourst, acid stomach in five minutes, besides overcoming all foul, Nauseous odors from the breath.

Ask your pharmacist to show you the formula plainly printed on each 50-cent case of Pape's Diapepsin, then you will readily understand why this promptly cures indigestion and removes such symptoms as Heartburn, a feeling like a lump of lead in the stomach, Belching of Gas and Eructations of undigested food, water brash, Nausea, Headache, Biliousness and many other bad symptoms; and, besides, you will not need laxatives to keep your stomach, liver and intestines clean and fresh.

If your stomach is sour and full of gas or your food doesn't digest, and your meals don't seem to fit, why not get a 50-cent case from your druggist and make life worth living? Absolute relief from Stomach misery and perfect digestion of anything you eat is sure to follow five minutes after, and, besides, one case is sufficient to cure a whole family of such trouble.

Surely a harmless, inexpensive preparation like Diapepsin, which will always, either at daytime or during night, relieve your stomach misery and digest your meals, is about as handy and valuable a thing as you could have in the house.