PAGE TWO

# THE ACADIAN Ifville, N. S., every Friday **DAVIDSON BROS.**, Printers and Publishers er of the Canadian Weekly Newspaper Association. Member of Maritime Selected Weekles

Rates-In British Empire, in advance, \$2.00 per year. To U. S

the Cards and information respecting territory and request, or may be seen at the office of any advertisin anadian Weekly Newspaper Association. Is have copy in by Tuesday noon in order to insure ements. New display advertising copy can be accepted the Ca

be short and legibly written on one side of the paper only. The longer a eshorter its chance of insertion. All communications must bear the nan ter, not necessarily for publication. The publication or rejection of articl r entirely in the discretion of the Editor. No responsibility is assumed by for the onisions extended by the entire of the discretion of the discretion of the Editor.



## SELLING OUR FRUIT IN HOME MARKETS

SELLING OUR FRUIT IN HOME MARKETS In a recent issue The ACADIAN published a letter from Capt. J. E. Faulkner, of Port Williams, with reference to our apple ex-ports, which must have been read with interest by the growers of this section. The writer of this letter also contributed to the daily press an article in which he advocated reforms in the packing of apples for the local trade. Capt. Faulkner exhibits a very commend, able willingness to give the people of the home community the bene-fit of his experience concerning the packing and marketing of apples, grained during his journeyings in this and other lands, which is doubtless appreciated. This reference to the quality of Nova Scotia apples displayed in our provincial markets presents a condition which is unfortu-nately too true. One has only to visit some of our local stores for evi-dence as to the correctness of his statements. If the same atten-ion and care which is evident in the selection and packing of apples intended for the English markets were given to those which are of fered at home we feel sure our growers would find it greatly to their profit. Under the present methods in such industrial centres as Am-rerely seen while British Columbia fruit is, shown everywhere and selling at such prices as would fill an Annapolis Valley grower with

setting at such prices as would fill an Annapolis Valley grower with envy. On the other hand Capt, Faulkner/gives it as his experience that receivers of our apples in Montreal and other cities readily pay big prices for the real goods when they are able to get them. In his opinion it is not the price but the manner in which our apples are packed and sold that prevents them from receiving their due in our home markets. Our province has wonderful facilities for the production of high-class fruit and it should be our aim that when a barrel or box of apples bears the label "Nova Scotia" it should be bone fide proof that the contents of the package corresponds with the mark thereon. the mark thereon

#### **INSURANCE RATES**

Hints regarding a re-rating of this town for insurance purposes and a likely increase in the cost have not infrequently been heard during the past year. Logically we should be rather expecting a de-crease now that in practically all commodities the tendency of prices is downward. During and following the war such an advance might naturally have been expected, although even then there was little justification other than the fact that prices were being boosted in all directions. Now that conditions are assuming normal, insurance underwriters and banking concerns should be the first to set a good

example. So far as Wolfville is concerned insurance companies have fared well during the past quarter century or more. During that time a very large amount has been paid out annually in premiums while the fire losses have been insignificiant. If when the town was incor-porated some enterprising citizens had possessed far-sightedness enough to have advocated the municipal control of this work, and the matter had been undertaken upon a sound business basis, a suffithe matter had been undertaken upon a sound business basis, a suffi-cient reserve would probably have by this time accumulated to Clent reserve would probably have by this time accumulated to provide for all expenses of town government without taxation of any kind. This should be patent to any person who will give the matter a little investigation. There is, of course, always the possi-bility of a town such as this meeting with serious disaster through fire in spite of all precautions that may be taken, but if the exper-ience of the past is any criterion Wolfville is far from proving an unprofitable risk to those who are handling the business even at present rates present rates

#### ECONOMY IN ALL THINGS NEEDED

**ECONOMY IN ALL THINGS NEEDED** Those who are making a study of the financial situation in this country are coming to a realization of the fact that from now on there is bound to be less money to spend both for public and pri-vate purposes. In recent times there has existed a prodigality in this regard which has been far away from normal and which in the nature of things must eventually come to an end. By this we do not wish to be understood as advocating an undue tightening of the purse-strings which could only result disastrously to trade generally. In order to serve its purpose in the best interests of all money must be kept in circulation. What we mean is that people should exhibit thrift and frugality in their expenditures and insist that they receive the fullest possible value for every dollar paid out. Easy money has so long been a characteristic of our business Easy money has so long been a characteristic of our business conditions that such a procedure will naturally meet with consider-able opposition, but in the end it is bound to result to the advantage of all concerned. We must bear in mind that in the final analy sis competition is bound to control all negotiations and we must be prepared to compete on equal terms with the people of other lands. When the compensation given our workmen is made to a greater degree comparable with that of pre-war times, and conditions provide that a careful expenditure on the part of the wage earner will make possible an ample living for himself and his de-pendants, and when the public as a whole becomes satisfied to re-turn to the old order, we will be on the road to the old time efficiency which was enjoyed previous to 1914.

# THE ACADIAN

# TOURIST CAMPING GROUNDS

TOURIST CAMPING GROUNDS. If Wolfville is to move along the line of providing a suitable camp-ing place for motoring tourists next summer it is time that definite steps were being taken. That such an undertaking would prove a wise one will scarcely be questioned. In most of the tourist centres on this continent they already exist and the number is being added to. Visitors to Florida this winter describe the tourist camping arrange-ments there as most complete. The sites are usually pleasantly lo-cated in groves along the sea shore and contain all modern equip-ments, such as water, electric light, baths, toilets, etc., and when near the larger centres efficient police protection. The cost of oc-cupying these grounds is twenty-five cents per night or one dollar a week. In Florida they think it worth while to cater to the enter-tainment of visitors and when Nova Scotia people pursue similar methods they will find it profitable. It is to be hoped that Wolf-ville may be in a position to offer visitors the use of a proper camp-ing place when the tourist season opens this year.

## WHY NOT AN ACADIA RE-UNION

WHY NOT AN ACADIA RE-UNION May we suggest as a feature of the "Old Home Summer" pro-gram this year the holding of a re-union of all Acadia students who may find it possible to visit Wolfville during the coming summer. The Alumni of Dalhousie have plaps laid for such an undertaking and with the spirit of aggressiveness which is now so evident at Aca-dia the time should be opportune for a similar gathering here. We make the suggestion with the belief that its carrying out would be in the interests of the town and neighborhood, of the old graduates themselves and most of all to the University itself. In the hands of a wide-awake committee the work of arranging for such a re-union would not be difficult if at once got under way. We respectfully sub-mit the project to the consideration of college people, and predict that the town and its citizens will gladly co-operate in making it a success.

# WHERE YOUNG MEN GET THEIR WIVES

"Wise young men do not hunt for wives on the streets, or at shows." In the modest seclusion of happy homes, helping mother, or in the Sunday School and church, helping to make the world bet-ter, or in the school room leading young lives into a higher place— in places "like these they seek to find them. And the young men that gadding girls catch are not worth catching.

#### WHAT FREEDOM IS

WHAT FREEDOM IS (From The Financial Post) "Freedom" is one thing; preaching the destruction of our present syste of civilization is another. The first or be intellectual; the second is politics but between the two there is a gre-gulf fixed. "Freedom", in the sen of objecting to restraints, finds a fe tile soil in the minds of youth; your is naturally rebellious, and we can mai all allowances for it. When it happe that the idealism of youth is taken a vantage of by unscrupulous agitator when youthful objection to restrai is influoneed into lines of thought su versive of the established order; and this by persons of more than doubff anttecedents in international activity them common-sense demands som measure of protection—not to oppointellectual freedom, but to expose hi indiag by glib-tongued agents of mi cheit. We karned during the war just what

trading on young and impressionable minds by glib-tongued agents of mis-chef. We warned during the war just what memy propaganda meant; we saw how patriotic efforts could be hindered and even utilized by enemy interests. The ease with which some people have for-gotten all the war lessons is disquiet-ing. It is no alarmist doctrine to say that the forces which worked against Canada and the Empire during the war, and for almost a generation be-fore it, are as powerful and well di-rected to-day as ever. There is more than the sting of defeat to avenge, there is the fight which is necessary to secure industrial elemines and regain eco-nomic stability. If propaganda of any kind, "woolly" or "pacifist", will help to keep unsettled the political and in-dustrial conditions of Canada and the Empire, that propaganda will be used and the enemy interests which fight industrially as well as politically will get the benefit. We need a rest from industrial trou-bles, and from political uprisings. The world has had too much of them. The constructive need of the day is work, ot our opponents at every turn. **GERMANS ARE ORCANIZING-FOR** 

GERMANS ARE ORGANIZING FOR REVENSE

roops Are Being Instructed and Armed, Says French Commander WASHINGTON, Feb. 29-"Blow whistle and the skeleton of Germany ould immediately recover skin, muscle,

The PROPER LUBRICATING OIL for TRACTORS

POLARINES

MOBILOILS

blood and nerves, the same as in 1914", General Bourgeois, a member of the Nollet Commission investigating mil-itary conditions in the Reich, declar-ed today in an interview with the Brit-ish United Press, "To abandon allied control of Ger-many would be a deadly imprudence", the Frenet Commander continued. "Fortunately the Allies have under-stood this. We have undeniable proof that Germany is secretly organizing for revenge.

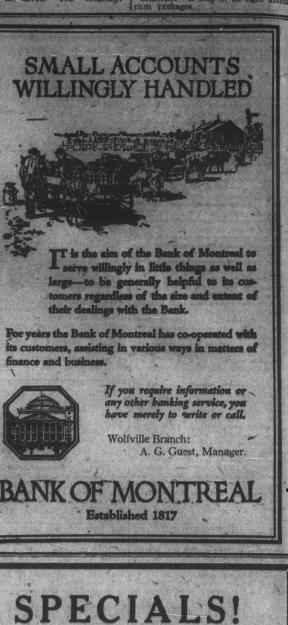
"She is instructing officers. Reichswehr troops more numerous that the Versailles Treaty permits. She urnishing them with most modern an complete armaments, rifles, machin aplete armaments, rifles, is, cannon and plenty of

"The Reichswehr is the frame of 21 German army corps. A whistle would call all ex-soldiers to join existing com-panies which are deliberately wearing the numbers of regiments of the old Imperial Army."



Oils that really

Lubricate



AN IMPORTANT USE FOR ALUMI- Tea

March 6, 1924

March 6, 19

THAT'S WHA

morning at he had utter on the gener tering opinion

have chosen, ly to his mot said there'd later, and kn all that, you' ped, with a

his own plac at nine o'clt out half real itating Dona his dealings stopped at was a special was crowded, the duties of Jack had bee

ots of s remar

LOO

"It's

ped, He

We are offering Beaver Electric Irons for one week only for \$4.50.

We also carry a good stock of Diamond Lamps. They come in 25, 40, and 60 Watt sizes, and sell for the low price of 30 cents. They are giving excellent satisfaction, and good service.

Let us demonstrate to you Gurney Elec-tric Ranges, Rotarex Washers, Apex Clean-ers and Kookrite Stores.

Buy Electrical Goods at Electric Shops. J. C. MITCHELL WOLFVILLE, N. S.

Phone 320 CASH AND CARRY \$5.00 Orders Delivered Free

.....\$3.59

..... 1.00 has every

····. 15 to 28c. ..... 20 to 25c, .... 20 anc 25c.

.......... 1.00 .........

\*\*\*\*\*\*\*\*

.25

.25

.25

.63 .45

#### SPEND IT IN WOLFVILLE

SPEND IT IN WOLFVILLE Prices here are, as usual, lower than big-city prices. Your home-town merchant is selling the merchandise that he can afford to carry at prices that you can afford to pay. It is up to you, the buyer, to support him, not in a spirit of giving him something, but in the spirit of contributing to your mutual welfare. Individual prosperity is in no small measure dependant on merchant prosperity, and vice versa. Buy what you need now, buy all you need, and—be sure you buy it in Wolfville. Don't forget that Germany held out against the rest of the world in the great war for so long a time only because she spent ALL her money at home. Home-spending makes for home-strength. Strengthen your-self, your merchants and your community by spending your money in Wolfville.

### THE DIFFERENCE

When business is poor with the big city stores they do their avy advertising to force trade. In some of the smaller towns en trade is slow the merchants stop advertising and crawl under counter and go to sleep.

GUARANTEED and SPECIALLY DESIGNED	Specials Saturd
for the lubrication of TRACTORS 20-4i Imperial Oil Limited, Halifax, N. S.	20 lb. pail Pure Lard
Office Supplies	S Ibs. Prunes. 5 cans Salmon. 2 lbs. Gocon. 21 rolls Toilet Paper.
Typewriter Paper, good quality bond, \$1.45 per ream. Better quality bond, \$2.35 per ream. Copy Paper, manilla, \$1.00 per 1000 sheets. Business Envelopes, \$1.00 to \$2.50 per box of 500. Carbon Paper, black or purple, 5 cents per sheet. Onion Skin Paper, cut to size required. Stenographer's Note Books, 15 cents each. Adding Machine Rolls, 25 cents.	5 boxes Eddy's Matches,
Orders taken for Typewriter Ribbons, any make. Orders also taken for Loose Leaf Binders and sheets for same, any size or style of ruling	Fowls
The Acadian Store	CALDWELL - Y