

CANADIAN HOME JOURNAL

HOME SERVICE BUREAU CERTIFICATE OF APPROVAL

This Certifies that *Purity Flour*..... has been
manufactured by *Western Canada Flour Mills Company Limited*.....

Home Tested and Approved

by the Home Service Bureau conducted by "Canadian Home Journal" and has proven satisfactory under exacting conditions of home use. In consideration of which the said product is hereby awarded the official seal of approval

This certificate entitles the above named manufacturer to the following privileges

To state, in connection with the above product, that it has been tested and approved by the Home Service Bureau conducted by "Canadian Home Journal" and for which it has been given the serial number specified on the seal printed hereon.

2. Announcement of said test and approval may be made by the above manufacturer in circulars,

booklets or other publicity literature, or in magazines, trade papers, newspapers or other forms of advertising, providing the words "Tested and Approved by the Home Service Bureau conducted by Canadian Home Journal" are used in the said announcement

3. This certificate further entitles the said manufacturer to reproduce on or attach to the above mentioned product the Home Service Bureau Seal of Approval

It is understood that the manufacturer, in accepting this certificate agrees to notify the Home Service Bureau of Canadian Home Journal of any change in ingredients or manufacturing processes in connection with the specified product. In the event of any such changes this certificate becomes null and void, and application must be made for a further test before a new certificate of approval can be granted

In witness whereof, The Home Service Bureau of "Canadian Home Journal" has set its seal of approval.



Dated at Toronto, Canada, this *Twenty-sixth* day of *May*.....19*32*

CANADIAN HOME JOURNAL

Signed *Wm. Dawson*
Managing Editor

HOME SERVICE BUREAU

Signed *Katherine M. Caldwell*
Director