

\$2400 for a Bushel of Kitchener Wheat

YOU can get this wheat FREE

At a seed fair held at Dundurn, Saskatchewan, in March of 1917, Seager Wheeler was offered \$15.00 for a six ounce bottle of his famous Kitchener wheat. This was at the rate of \$2,400 per bushel. The sample was from choice hand selected heads from his Kitchener seed plots—the wheat that yielded at the rate of 82 bushels per acre. He would not sell the sample.

Excerpt and Illustration from the Guide's Better Seed Book

Seager Wheeler, Canada's most famous seed grain expert, has evolved an entirely new variety of wheat. This wheat Mr. Wheeler has named "RED BOBS," and of it he says: "I consider Red Bobs the most desirable, of all the wheats now grown, for propagation in Western Canada. It comes as near to approaching the ideal as possible. It has the right kind of straw, a superior head, is early in maturing and produces a large plump red berry superior to any I have ever seen."

This wheat has an interesting history. The original parentage on the one side was an unknown variety of Australian white wheat, on the other a hulless and beardless variety of barley known as Nepaul.

The original stock from which the Red Bobs is derived was forwarded to Dr. Saunders, Ottawa, from New South Wales, Australia, by a man named Farrar. This wheat was known as White Bobs. It was an early maturing hard white wheat with a high milling and baking value under test. A sample of this White Bobs wheat was sent to the Indian Head experimental farm and Seager Wheeler obtained a small ten pound sample from there.

This was in 1907 and since then miraculous changes have taken place in characteristics of the Bobs wheat. On his seed plots, Mr. Wheeler found that the Bobs wheat was ten days earlier in maturing than Marquis, the straw was strong and a little longer than Marquis, the head was longer, compact and uni-



A typical head Red Bobs Wheat, front and side view.
A typical head Red Fife Wheat, from a prize winning sheaf, front and side view, natural size.

formly filled and the berry of an unusual size, but the grain was white and practically unsaleable on the Canadian market. With this grain—due to the fact that it gave unusual promise—Seager Wheeler used a little more than his customary painstaking care. His "BOBS" plots were subjected to the most rigid of inspections and in 1909 Mr. Wheeler found a head of this wheat—in every respect a typical "Bobs" head save for its color. It was red. This was the very thing he had been looking for and his delight was unbounded. He plucked the head and with a little trepidation rubbed out the grain. It was the typical "Bobs" berry save for its color—it was a "fife" red. From this one sport head of White Bobs wheat the present stock of Red Bobs wheat has been produced—every year it has been subjected to the most rigorous selection and culling and has come back year after year true to type—strong upright straw, exceptional head, large red berry, out yielding Marquis every year and maturing from one week to ten days before the Marquis was ready to cut. It has more than justified Mr. Wheeler's every expectation. Mr. Wheeler is now ready to give this new wheat to the public with his unqualified recommendation behind it.

The Grain Growers' Guide has purchased Seager Wheeler's crop of Kitchener wheat and is distributing all of it to farmers, farmers' wives, sons and daughters FREE. There is some of this World Prize Winning grain for YOU. YOU can get this wheat.

Send the Coupon in for yours

AN UNUSUAL OFFER

The Grain Growers' Guide has published a new book entitled "THE GUIDE'S BETTER SEED BOOK." This book is crammed full of the most interesting and valuable information and unusual illustrations. This book tells all about the world's prize wheat. It tells how The Guide's system of free distribution originated, the origin and function of the Canadian Seed Growers' Association, the value of breeding and selection of grain for larger yields, and of the men who have accomplished the most in this great work. It gives all of the details of The Guide's extraordinary plan for the distribution of the WORLD'S BEST SEED—how The Guide is working with the Saskatchewan Department of Agriculture, the Saskatoon Exhibition Board and the Manitoba Agricultural College to provide free summer camps and seed grain short courses for the boys who go into the business of raising seed—how nine boys will be taken next winter, absolutely free of all expense, to the City of Ottawa. There they will be entertained, as a reward for their contribution to this Bigger Yields Campaign, by Dr. Jas. W. Robertson, the Premier of Canada and the Governor General.

The Guide's Better Seed Book gives descriptions and illustrations of all the different kinds and varieties of the most exceptional collection of registered seeds ever assembled. It gives the details of the seed fair that will be held in the fall of 1918 at which the progeny of the world's prize winning grains will be exhibited and at which \$500 in cash will be distributed to those who have secured some of The Guide's Better Seed.

It tells how you can secure Red Bobs Wheat, Kitchener Wheat, the world prize winning strains of Marquis Wheat, Victory Oats, Banner Oats, Thorpe Barley, O.A.C. No. 21 Barley and four varieties of potatoes, absolutely FREE, by simply introducing The Guide into homes where it is not now read.

This book is full of unusual information.

YOU should have some of this world's prize winning grain for foundation stock. It comes free and there is no limit on the amount you can secure as long as the supply lasts.

The coupon mailed today will bring The Guide's Better Seed Book. This book will tell you how to get the seed that will mean bigger yields, more grain to satisfy the Empire's needs and more money in YOUR pocket after your crop is marketed.

You should have a copy of this book.

Clip the Coupon at the lower right hand corner of this page NOW. Do it before you become interested in some other valuable feature in this issue of The Guide. Mail it to The Grain Growers' Guide, Winnipeg, Man., and the book will be forwarded to you by return of post.

"A bushel more of wheat, means the need of less meat."

THE GUIDE'S BETTER SEED BOOK

THE GRAIN GROWERS' GUIDE, WINNIPEG, MAN.

Please send me immediately one copy of your "BETTER SEED BOOK" containing a full description of the seed which you will distribute and the method by which I may secure a portion of it.

Name _____
Post Office _____
Province _____

The Grain Growers' Guide
WINNIPEG MANITOBA