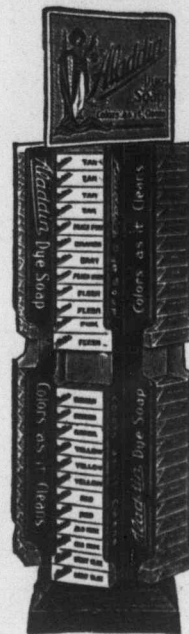


# Aladdin

## Dye Soap



ALADDIN is the magic color-maker which will wash and dye at the same time, any fabric that water will not injure—from finest silks to coarsest cottons and cotton mixtures.

ALADDIN is as reliable as a perfect Dye Soap, as O-Cedar is dependable as a brilliant floor and furniture polish. The excellence of both is guaranteed by the makers of O-Cedar Polish.

Order 1 gross of ALADDIN and receive the handsome ALADDIN Revolving Display Stand. A real sales-maker that forms the link-up between the extensive ALADDIN newspaper advertising and your store. It keeps the stock clean and makes it easy to handle. Takes up very little room; a valuable asset for your counter. ALADDIN comes in 18 beautiful colors. Sells for 15c a cake.

*Name your jobber when ordering.*

## Channell Chemical Co., Limited, Toronto

Distributors of Aladdin Dye Soap

Makers of O-Cedar Products