



YOU WILL BE PLEASED

with the high quality of your pastry and with the unsurpassing goodness of your cakes, pies, biscuits, if you use

REGAL FLOUR

White and Pure as the Lily
THE BEST IN THE WORLD

REGAL FLOUR is a perfect flour; fine, smooth, always uniform in quality, rich and nutritious, because it is made with the choicest Canadian Wheat in the most modern mills in the world.

If you haven't yet tried REGAL FLOUR, try it today, we know that it will satisfy you in every way.

Sold by all grocers in 7-14-24-49 and 98 lbs. bags and in 98 and 196 lbs. barrels.

ST. LAWRENCE FLOUR MILLS CO., Limited
MONTREAL.

Regal Flour

THIS WEEK we publish in every newspaper in the Province of Quebec the above advertisement for our celebrated

REGAL FLOUR

White and Pure as the Lily

representing the highest quality of flour. Regal Flour is strongly recommended for the baking of delicious and wholesome cakes and pastry.

Keep it in stock and take advantage of the demand we create by our intensive advertising.

Sold everywhere in 7, 14, 24, 49 and 98 lb. bags and in 98 and 196 lb. barrels.

St. Lawrence Flour Mills Co., Limited, Montreal