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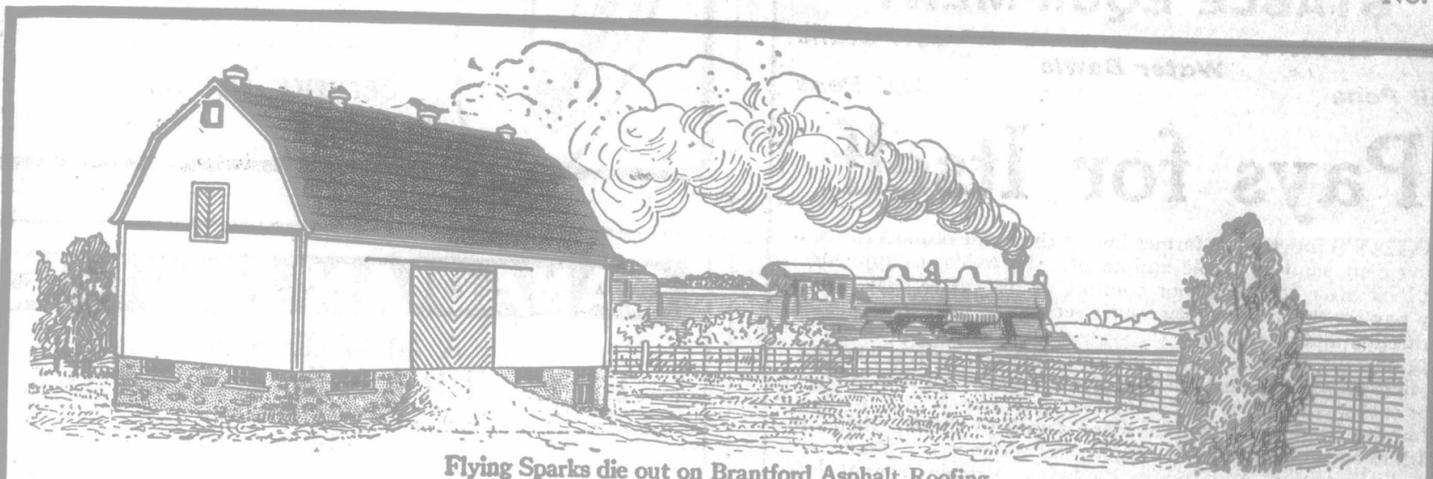
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No. 1392



Flying Sparks die out on Brantford Asphalt Roofing

The best way to economize

The best way to economize is to buy roofing with the quality put into it that will make it last longer than ordinary roofings.

Asphalt is one of the most enduring materials known to science—especially if the hard, brittle asphalts are blended with the soft, pliable kind, which produces an asphalt of remarkable toughness, elasticity and durability. This is what we do to get the very best grade of asphalt for the saturation and coating of

Brantford Asphalt Roofing

The saturation of the felt in Brantford Roofing is done at the high point of more than 350 degrees. This makes the saturation complete, every fibre of the felt being soaked through and through with the asphalt.

Brantford Asphalt Roofing does not evaporate under the heat of the sun. Neither does it absorb moisture, freeze or crack. It is also a wonderful fire-resistant, the insurance companies classifying it as a non-combustible. Farmers need not hesitate to put it on barns or other buildings close by railroad tracks, because flying sparks from locomotives or threshing engines that fall on Brantford Asphalt Roofing are harmless and quickly die out without injuring the roofing.

If the interior of a building should catch fire, a Brantford Asphalt Roof acts as a blanket and helps smother the fire. It never sends embers flying through the air to spread a fire.

Brantford Asphalt Roofing has been on the market for many long years—long enough to have proven its lasting quality beyond question. The first roofs covered with it are still doing yeoman service in resisting rain, snow, hail, frost, heat and wind.

Farmers who have roofed one building with it, choose it for the next building requiring a lasting roof. Unlike most other things, Brantford Asphalt Roofing has had a very small advance in price since the start of the war. By enlarging our output and installing new labor saving machinery we have lowered the cost of production, which helps offset the increased cost of raw materials. You need, therefore, not postpone doing the necessary roofing this spring on account of a price consideration. The outstanding value of Brantford Asphalt Roofing, considering to-day's conditions, makes roofing with it a real economy.

Brantford Asphalt Roofing is made in three thicknesses. No. 1 is 60 lbs. per square. No. 2 is 70 lbs. No. 3 is 80 lbs. Both surfaces are sanded, which adds to the weight and durability of the roofing.

Brantford Rubber Roofing

has the same high quality asphalt saturation and coating as Brantford Asphalt Roofing, but it has a smooth rubbery surface instead of being sanded. It is also in three weights.

No. 1 is 40 lbs. No. 2 is 50 lbs. No. 3 is 60 lbs.

Leatheroid Roofing

Slightly lower quality than Brantford Rubber and used for same purposes. Has a leathery surface. Exceptionally good roofing at a low price. 35 lb., 45 lb., and 55 lb. weights. Samples and prices mailed on request.

Standard Mohawk Roofing

This roofing is made of same materials as Brantford Asphalt but is lighter in weight. It is the best quality of any low price roofing on the market. It is a standard that has been tested for years and given entire satisfaction. Sanded on one side. One weight only—40 lbs.

Climax Sheathing Paper

A tough kraft paper coated with high-grade asphalt. For use between footing and foundation of a building, between foundation and wall, between foundation exterior and the earth, below basement cement floors, underneath floors in houses, on walls before lath and plaster are put on—unequalled for damp-proofing and wind-proofing purposes.

Brantford Roofing Co., Limited

Head Office and Factory: BRANTFORD, CANADA
Branches at Toronto, Montreal, Halifax