

Dear Little Boys and Girls:

We hope you have had lots of fun in Nursery Land, and that you will come back often to see Jack and Jill, Humpty Dumpty, and all the rest of your little friends.

You know now that we make shoes—some for grown-ups, but mostly *all* our shoes are made for little girls and boys—so of course we can't help but be interested in the things that interest you and thousands of other children just like you. And we want to see you grow up big and strong—with proper-shaped *feet*.

So we've got up this little book for you—partly to give you some fun, but partly to remind you and mother, every time you look at it, about the good shoes we make for little folks—so that whenever you go with her to *buy* shoes, both you and she will look all over the place until you find the kind that has on it the name HURLBUT. (Just try *spelling* the name, so you'll be sure next time you look for it!)

Your friends,

THE HURLBUT CO. Limited,
Preston, Ont.