

PUBLIC WILL BENEFIT.

Practical Case of Result of Package Cereal Trade Regulation.

Licenses for the sale of cereal products in original packages of less than 20 pounds weight are now being issued from the Office of the Food Controller. In a number of cases applications for licenses have been refused or delayed pending changes by the manufacturers to comply with the Food Controller's regulations. One firm selling a cereal product in 2-pound packages has agreed to increase the net weight of the contents from two to two and one-half pounds, leaving the selling price the same, as a result of the Food Controller's ruling that the price charged to the consumer was out of proper proportion to the cost of the product in bulk and his refusal to issue a license until a readjustment was made. The difference will be made up by some reduction in the cost of package and other selling expenses.

This is a practical demonstration of how the Food Controller's regulations in regard to the sale of cereal foods in packages will be of direct benefit to the consumer.

AIDING FOOD CONTROLLER.

Graduates of Macdonald College, Guelph, Doing Splendid Service.

Household Science graduates all over the Dominion are assisting the Food Controller in a very definite and patriotic manner and the women's colleges for some time past have been practicing and teaching various measures of economy. Particularly interesting is the work that has been done by the graduates of the Home Economics Department of Macdonald Institute, Guelph. Working in co-operation with the Food Controller's Office, Miss Watson, Director of the Department sent a questionnaire to some two hundred graduates who had scattered all over Canada.

The replies indicated that much was already being done to further the cause of food conservation.

Acting on their own initiative a number of the household science experts have given demonstrations and have established free night classes for any women who care to join. They have assisted in explaining the need of food saving and have helped in the Pledge Card campaigns. In every district where a Food Economy Committee has been established the household science teachers in the vicinity have co-operated actively.

GOOD PROFIT IN EGGS.

Poultrymen Can Expect Reasonable Return Under Present Conditions.

That eggs give the largest return for the money of any foods on the Canadian market to-day was the statement of Mr. Lewis N. Clark, of Port Hope, prominent utility fowl breeder, speaking before the Ottawa Poultry Association. He showed despite the general complaint of eggs being high-priced to-day that they only cost 16 per cent more than in the corresponding month before the war. Feed, however, had gone up 226 per cent and the cost of labour 218 per cent. Eggs at 75 cents a dozen gave far more nourishment than two pounds of beef at the same price. What was vital for carrying on the egg business was that more eggs per hen should be produced. While it cost 26 cents monthly for feed for each hen to-day, more than double the cost eight years ago, an egg-laying return of only 14 per cent, which meant that fourteen hens out of every hundred should lay an egg a day, was necessary to meet ordinary expenses of the small poultry-keeper, if the eggs were sold at 75 cents a dozen.

He advised poultry men and amateurs to consult the Poultry Division of the Department of Agriculture. Mr. Clark also told of his experiments at Port Hope with an electric light installation in the poultry houses which automatically switched on light at five o'clock in the morning and at sunset, so that the hen's day was lengthened by several hours, making her more active and resulting in a great increase in the production of eggs. "Whereas it used to be a bit of a gamble I know now with the electric light that I can make a profit from every hen," he said and several of the members of the Ottawa Poultry Association present declared they also had good results from electric light in the hen houses.

Owing to the scarcity of wheat, Mr. Clark said the feed problem was likely to be great until the end of the war, but he believed that no self-respecting poultryman would feed wheat to fowls while it was so needed by the Allied armies and populations in Europe.

MAY KEEP HOGS WITHIN CITY.

Following the suggestion of the Deputy Minister of Agriculture for British Columbia, the city council of New Westminster has decided to amend the by-laws so as to permit of keeping hogs within the city limits under proper conditions.