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The location of our Head Offices places us in close touch with the people of the three western Provinces to which our business is confined. Our rapidly increasing business proves the loyalty of Western people to the Western institutions

in which they have confidence. Enquiries addressed to Brandon, Regina or Edmonton regarding any of the lines we handle will

receive prompt attention.

meets the observation, which is at once significant of the greatness of

Canadian government is taking part in the Irish International Exhibition, there is no intention to allure the native from a comfortable home in the old world. A tableau located on the right entrance, reads as follows: Canada wants settlers, but she does not want people who are satisfied with their present conditions to leave their native land".

On the other side of the entrance are pictures of the Grand Trunk Railway system and a graphic illustration of railway terminals, stockyards, etc. that portray the progress of the land across the sea.

But when you enter and gaze around, you are indeed surprised, at the won-derful resources of Canada. Facing you are immense plate glass showcases over which is stationed a lifesize transparency portrait of His Majesty King Edward VII dressed in his royal robe, which is an excellent photograph, while on the opposite side photograph, while on the opposite side is a life-size transparency portrait of Her Majesty Queen Alexandra. In one of those big cases is a display of ornamental butter, artistically and ingeniously wrought to demonstrate a Canadian North-West farm scene. You see the house and farm yard, in which is grazing cattle and sheep, to-gether with fowl and little chickens in the grass, and surrounding this mor-vellous picture made of pure Canadian butter is a garland of roses that encircles the whole scene, that are very realistic in their conception. On either side of this scene is a display of Canadian cheese, butter, ham, bacon and apples in export preparation and plant that keeps fresh this perishable

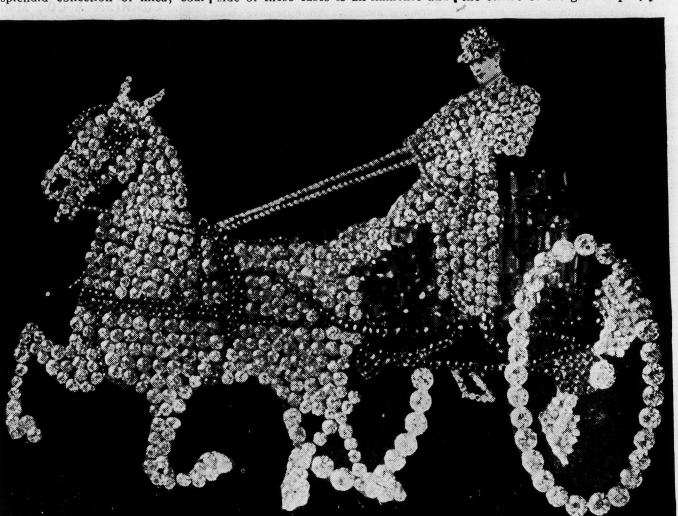
In the other large show case, you view a pyramid of asbestos from the Province of Quebee, also a large ex-hibit of cortindan from Ontario, also showing 15 wheels manufactured out of this mineral in use throughout the

upon specimens of apatite from Que- magnetic and hermatite, iron pyrites,, and nickel too extensive to Canada.

The very first thing that catches

The very first thing that catches your attention to show that while the

at the size and varied exhibits that different centres of Europe, the result from the mines of Nova Scotia and varied display of Canadian granite, meets the observation, which is at of Canadian output. You also look British Columbia, copper in quartz, lime stone and marble, colbalt silver



A \$12,000 HORSE SHOW ATTRACTION.

The above is a reproduction in diamonds, rubies, pearls, emeralds and olivines of the Horse Show lithograph "Get Away." The horse, driver and wheels of the cart are composed of fine diamonds, the harness of rubies, reins of pearls, while the body of the cart was studded with rich emeralds, and the gearing of olivines. Over 1200 stones were used with a total value of \$12000. We make mention of this display as it was one of the principal attractions in the city during show week, and was made and exhibited by D. R. Dingwall, Ltd., Jewelers and Silversmiths, from stones selected by Mr. D. W. Dingwall, who has just returned from Europe.

July, 1967.

A Piano and I Play it with hands You may produc Autonola in the h artists only would Special display d



Descriptive Catalogue Sent Application

of Talking Machines

surprised to see a lection of Canadian go that are exposed to vie bars of a large illumin attract great attention a time demonstrate the v Canadian resources. five small show-cases w Canadian minerals. gold, silver, copper, manganese, ferro-silicon

sum, mica-philographite alluvial gold and milling variety from all parts o garnet grossularite, prod eum, products of asb elaborate exhibit of nuggets. The floor space of

90 x200 feet with alco side and the centre int ated in green and red grasses, ornamentation ally arranged in garland

All along the side of are arranged potted pla while the evergreen fla play a most prominent in beautiful harmony toundings. Framed in grasses an

interesting landscape that line the walls in demonstrates farm life its marvellous progress the settler breaks groun West until he becomes lished; cattle grazing, vests, and ranch life, ards, and smelters at v Columbia, that show to especially at night, wh light is turned on and landscape scenes in Dotted underneath the Canadian farm life are every species, moose he heads, that make a spl tation and also show th Canadian, game.

The alcoves, 14 in nu the éast and west side ion contain a splendid of Canadian products. alcove to the right as displayed specimens