Lines Pharmacy

Jasper Ave. at 102nd St. PROMPTNESS ACCURACY

QUALITY Our Watchwords

HENDERSON CO. SIGNS OF ALL KINDS

General House Decorating Wall Paper

10235 102ND STREET

EDMUND P. JAEGER CO. MANUFACTURING PURRIERS

9925 Jasper Avenue, Edmonton (Next to J. H. Morris & Co., Grocers)

Latest Designs

ONE 6777x2666 AND MAKE AN APPOINTMENT

e tarm lage

Rural Life in Alberta

Being an address delivered at the convention of the Social Service Council in Edmonton

to have dominion over the beasts of the field, and God walked with man in the cool of the day. In the evolution of our civilization, such as it is, cities became necessary—but for the very selfish reasons I have mentioned, if no others, it is a matter of vital concern to the cities and the nation at large that a strong rural life should be built up.

Pactors That Militate Against Rural Life.

Now what are the factors that militate bears of the provinces, and we are building from the cool of the day. In the evolution of our farmer and labor representatives in the Federal parliament. Just these state that I would rather to be long to the United Farm Women of Alberta, or its sister organizations in the other provinces, or to a Labor Union that to any other women's organization course be made as complete as possible? But you say is it not? I say no, it is not. That public school curriculum is in economics, and we are building from the base upwards, instead of from the

(Continued from Last Week)

tation by elevator companies, packers, machine companies, wholesalers and retailers; and he has been discriminated more difficult proposition, both from the In Alberta, during the same period, the urban growth had been to the rural roundly as 7 to 4½. Now what does this mean? Briefly this—city congestion, less production, higher cost of living, more unemployment. In other words we are adding that much more to the already difficult problem of the city. Should not the rural problem then be a real concern of city dwellers and of the nation at large and not merely a matter of ready-made prescription growing out of the sheerest ignorance and presumption, as it so often is—but one for earnest investigation and co-operation?

There are other reasons also why it is to the National interest to preserve a breaking. Our motto as organized peo-There are other reasons also why it is to the National interest to preserve a strong rural life. We are told that from the 5% of our rural boys—the girls are only beginning to be a factor—who got a high school education, comes the amazingly large percentage of the nation's successful business and professional men. Further I read that families of city dwellers die out in three generations if the stock is not replenished with fresh blood from the country. When we found that those doubt that left us field and no favors, in spite of the newspapers. Real democracy is on trial in a Labor-Farmer government; and if with fresh blood from the country, when God created man He placed him should have the prayers of a righteous rural boys are not the only sufferers. When God created man He placed him should have the prayers of a righteous rural boys are not the only sufferers. As a garden to dress and to keep it, and people for guidance and wisdom it is to have dominion over the beasts of the Mr. Drury and his colleagues in Ontario, revealed the fact that most of the boys

Now what are the factors that mili-tate against rural life? There are four top downwards.

this statement: "The greatest problem we face in the Province of Alberta is that of education, and that of rural schools is the greatest in the Province." We have the short term school, the permit teacher, too frequent change of teachers even with good selections. of teachers even with good salaries, and too many immature teachers. The rural school is looked upon as the training

UNIFORM FOR ALL USES

MPERIAL Royalite is a superior quality coal oil, highly refined and highly efficient for heat, light and power. It burns without smoke or soot, and every gallon is uniform.

You can't buy better, cleaner, more satisfactory coal oil in Canada than Imperial Royalite. It is not only wise to buy Imperial Royalite on the basis of quality and efficiency, but you thereby effect a saving that amounts to many dollars in the course of a year.

Used in oil heaters and stoves, Imperial Royalite Coal Oil gives economical, dependable heat. It's equally efficient for tractors, stationary engines or oil lamps.

You can get Royalite everywhere, any time. Country stores and dealers in cities and towns sell it.

IMPERIAL ROYALITE COAL OIL



IMPERIAL OIL LIMITED Power - Heat - Light - Lubrication

Branches in all Cities

as talk to your Canadian of an idea. If residential schools, where pupils are you live in Canada, and have an idea under the supervision of strong, cul-

st experiment in electrification, ushers in that new social order. smallest experiment in electrification, much less led to wonder at the mystery of the telegraph and telephone; when the marvellous power of mind whatever that is, over matter, almost equally mysterious, has been taboo. Eyes has he, but he sees not, ears has he but he

speaking, those boys and girls who go to the towns and cities for an education are lost to rural life forever.

Let us look at that High school course. Now I know I am rushing in where angels might fear to tread—but what will the pupil have when he or she is through? The scholarship required for elementary school teaching, matriculation for the university, or the foundation necessary for the ordinary business course, and he will spend a lot of valuable time, and money as well, in acquiring knowledge that he will never have occasion to use—or at least the subjects are taught in such a manner that he would have to take another ourse before he could know now to upply that knowledge. Now that curriculum is the work of the professional ducator. What does Industry and Agriculture say? A changed and revivited School Course, strong schools, compulsory education to the age of 18, in industry, government vocational schools where cultural as well as vocational work is given, and in agrias vocational work is given, and in agri-

Women stockholders of the Pennsylvania Railroad now number 112,261, an increase of 8,033 over Agust 1, last year.

The Educational Factor.

Women stockholders of the Pennsylvania Railroad now number 112,261, and increase of 8,033 over Agust 1, last year.

The Educational Factor.

The Educational Factor.

Canadian) has ceased to believe in any school for those who intend to live on thing except sound horse sense. He will have lots of intelligence, that small boy, when he grows up—oh lots and lots of eriticism of Canadians taken from the it. He will be able to groom a fact year.

Now what are the factors that militate against rural life? There are four—the economic, the educational Factor.

The Educational Factor.

Closely allied with the economic problem and perhaps if anything a stronger lem and perhaps if anything a stronger eriticism of Canadians taken from the it. He will be able to groom a fact dog. He has been the victim of exploit to odwnwards.

Now what are the factors that militate against rural life? There are four—the economic, the educational, the economic problem that beyond facts lies school and college—in other words, it is the deconomic problem that the against rural life? There are four—the economic, the educational Factor.

Closely allied with the economic problem that the factors that militate against rural life? There are four—the economic, the educational, the economic problem that the against rural life? There are four—the economic, the factors that militate against rural life? There are four—the economic, the individual school for those who intend to live on the lem and perhaps if anything a stronger is closed for the 5% to 99%.

Let me read to you a word or two of when he grows up—ob lots and lots of intelligence, that small boy, or the something else may be very thing the lem and perhaps if anything a stronger is closed for the school for those who intend to live any lots of intelligence, that small boy, or the lem and perhaps if anything a stronger is closed for the factor is the land. that you can't turn into its own weight tured men and women instructors n dollar bills-be careful. The whole where there is student social life, and point about Canada is that there aren't where board and room are supplied at ore things than are dreampt of in her cost. We believe that this sort of edu hilosophy. Her philosophy is sound ention would raise the standard of rura

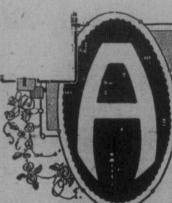
norse sense; and that you can't get life in one generation to a degree only mast." Do you wonder at that criticism? Governments say the thing is a dream How can yo uexpect him to know any a vision of idealists. Sympathetic education of the something else that may cators say that owing to economic conbe everything there is, when he has ditions three-fourths of the parents are ever been introduced to the wonders obliged to take their children out of f his own body and brain even—and school before the age of 16 is reached, there is more than 90% of him, and that therefore our ideal is impossible of attainment. Industry and agriculture say that economic conditions when he has never heard of ether or attmosphere, vibrations or their interretation in his own brain as sound, intention that the vision shall become a ight and color; when he never saw the reality. May God speed the day that

ears not, and a brain has he, but no monotony of the life in those bad old perceives not, and a brain has he, but he perceives not, nor wonders not. What to him are Plato and the swing of Pleiades, what the long reaches of the gulfs of song, the rift of dawn, the redenning of the rose, when the book of nature interpreted by seience has nover been opened to him nor the aesthetic cultivated in him? And stolid and stunned to ideas he will remain just so long as our shood course is what life on the prairies a waste of existence. just so long as our shoool course is what it is.

There are others of us who dry our eyes But, you say, we must see to it that a larger number get High school education. Exactly. And if an investigation were made, I believe this would be found the chief reason for city drift and absentee landlordism. Because of our poor schools, and especially the difficulty of getting a High school education, which necessitates the rural child leaving home at the very time when it is most necessary that he or she should be under parental or other good supervision, parents sell or rent their farms and move to town. And generally speaking, those boys and girls who go to the towns and cities for an education are lost to rural life forever.

Let us look at that High school There are others of us who dry our eyes with the corners of our aprons, burn all our bridges behind us, and set to work to earve out a social life for ourselves and others with the same zest that we fashion a home in the wilderness—and the home is the easier task. Farm women's clubs and the motor car have transformed the life of the rural woman as no other agency ever did, and today there is no excuse for stagnation. We ove a duty to our young people—and the rural woman who today sighs for the flesh pots of Egypt deserves our censure mere than our sympathy. There will always be those who having no recourses in themselves are attracted by the distractions that the city offers.

American Shoe Store's FIRST REAL BIG CELEBRATION



Absolutely nothing but reliable footwear for every member of the family at prices that speak for themselves. Below is just a few of the wonderful bargains we offer you:

> Regular \$2.50 Infants' Pussy Foot Shoes, Cut to \$1.85 Remember every pair of Shoes in the Store is Reduced.

\$15.00 Men's Boots, \$7.85

Shoe Bargains for

the Boys

Regular \$7.00 Boys' Boots; sizes 1 to 5½, cut to ...\$3.85 Reg. \$6.00 Youths' Boots; sizes 11 to 13½; cut to \$3.25 Regular \$5.00 Little Gents' Boots; sizes 8 to 10½; cut to \$2.85

Men's Black and Beaver Calf and Kid Boots, oak tanned soles. This range consists of all our broken lines up to \$15.00, and must be cleared, therefore the low reduction 27 25 \$7.85

\$12.00 Men's Boots, \$5.85

Here you are, Men, a big rack full of broken lines in black and tan calf, leather and neolin soles. We are also including our famous Walk King Boot at the same price. "Can you beat it." Regular to \$12.00 value, reduced \$5.85

\$8.50 Men's Boots,

Men's Semi-dress and light Work Boot of box calf. A shoe that you will be wise to grab two pairs of. Just think, less than \$5.00 for a good pair of Shoes. It's your gain. Regular \$8.50 values, reduced \$4.85

A Wonderful Snap

Regular \$1.50 Men's, Ladies' and Children's Wool House Slippers. While they

\$9.00 Women's Boots, \$2.85

\$8.00 Women's

Boots, \$1.95

Oh, What a Bargain! Women's Boots, of gunmetal and kid leathers, cloth tops, button or lace; Cuban or low heels. Regular to \$8.00 values, reduced \$1.95

A big rack full of Sorosi Jomen's Boots, of broken lines, but all sizes in the lot, of gunmetal, kid and patent leathers; matt or cloth tops, button or lace. Regular to \$9.00 \$2.85 values, reduced to

Sale Opens Saturday on Morning at 9 a.m. Sharp

MERICAN SHOE STOR 10108 Jasper Avenue, (corner Jasper and 101st Street)