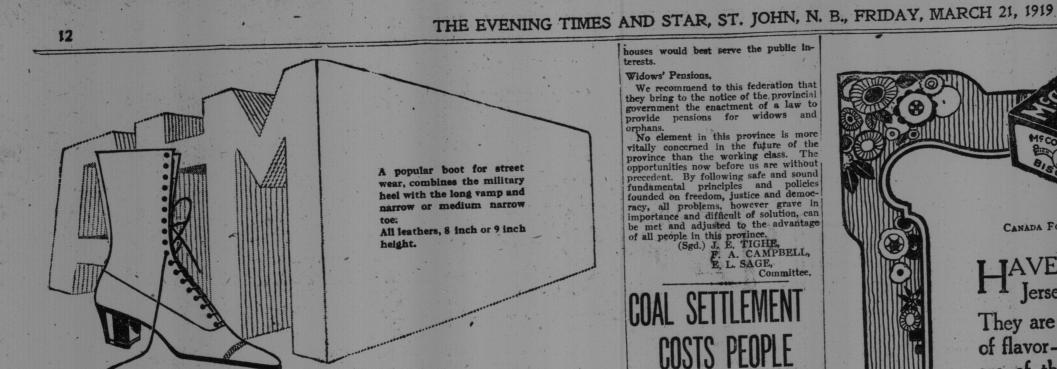
POOR DOCUMENT

COSTS PEOPLE



The Biggest Word in Shoe Buying

WE wish we could lead every wearer of shoes to appreciate the importance of one little word—the biggest word in shoe buying. It is not quality nor value nor even price: shorter than any of them, it is still the most important, this little word "FIT."

For no matter what value has been built into the shoes, they will not give the full measure of satisfaction if they do not fit. They will not give you lasting comfort; they will not wear well; they soon will lose their neat and attractive appearance,

So we say: go to a reliable dealer and let him give you the right size and width for your foot. The price you wish to pay may govern your selection of styles and leathers, but no shoe is good value for you if it does not fit.

And if you will look for the manufacturer's trade mark on the shoes you buy you may be assured of good value for your money.

Our booklet "How to Buy Shoes" will be gladly sent to any address in Canada upon request to our head office at Montreal.

AMES HOLDEN McCREADY

"Shoemakers to the Nation" WINNIPEG EDMONTON VANCOUVER



HIGHER SALARY IS FAVORED FOR

GREAT BARGAIN SALE ENDING AT

MORGAN'S

Spring Shipment Just Received

Babies' Bonnets and Children's Lingerie Hats Sale Price from 30c. to \$1.20 Children's Vests. Ladies' Hosiery.

Ladies' Corsets.

Silks, Velvets,

Silk Ribbons, Velvet Ribbons

Thread-(Black and white), 250 yard and 300 yard spools,

96c. per dozen

Boys' Fleece-lined Shirts and Drawers—Two garments, \$1.50,

Now 93c.

Men's Fleece-lined Shirts -Two garments, \$2.20. Now \$1.49

Men's All Wool Undershirts, (Shirts only) -,

Two garments, \$3.50. Now \$2.09

Two garments, \$4.00. Now \$2.49

REMEMBER THE PLACE

REMEMBER THE PLACE

J. MORGAN & CO., 59 Years:
Business

629-633 Main Street

Stores Open at 9.15 and Close at 12 Noon; Open Again at 1.30 and Close at 6. Saturday Close at 10 o'clock at Night

houses would best serve the public in-We recommend to this federation that they bring to the notice of the provincial government the enactment of a law to ride pensions
hans.

No element in this province is more ally concerned in the future of the ovince than the working class. The opportunities now before us are without recedent. By following safe and sound undamental principles and policies founded on freedom, justice and democracy, all problems, however grave in importance and difficult of solution, can be met and adjusted to the advantage of all people in this province.

(Sgd.) J. E. TIGHE,
F. A. CAMPBELL,
E. L. SAGE,
Committee. CANADA FOOD BOARD LICENSES 11-003, 14-166. HAVE you tasted McCormick's Jersey Cream Sodas? They are delightful—crisp and full of flavor-All the ingredients used are of the highest quality. A wholesome and economical food. Sold fresh everywhere. In sealed packages. London, March 20- (By the Associated ent spokesman, in a statement in the ouse of commons this evening, said that the government accepted the report of the special coal commission, of which Justice Sir John Sankey is chairman, including its undertaking to report on the question nationalization by May 20 and to issue Jersey Cream Sodas interim reports from time to time on the problem of improvements in the coal industry.

Proposals of this nature would be put into immediate operation, declared Bonar Law. This involved the continuance of coal control for two years.

It was proposed that the profits of the coal masters should be limited to fourteen pence per ton. Taking all things into consideration, the estimated cost to the Factory at LONDON, Canada. Branches at Montreal, Ottawa, Hamilton, Kingston, Winnipeg, Calgary, Port Arthur, St. John, N.B.

Canadian (andy is wholesome It produces real energy

A LL through the war the highest medical and food authorities were insistent in their recommendations to give the soldiers candy.

In Military Hospitals and Convalescent Homes candy was allowed to seriously wounded patients whose condition called for constant nourishment in a light, nutritious, easily-digested

As the war progressed, the demand for candy grew to enormous proportions. Soldiers and sailors alike found by experience that candy produced real energy, while stimulants gave only deceptive temporary strength.

This war experience is supported by scientific opinion, and some misconceptions are set right in the following extract from the Canada Lancet:—

"Candy and Chocolate are nutritious, stimulating foods. There is not the least scientific foundation for the opinion that eating candy is injurious to the teeth. The lack of sugar is much more likely to injure the teeth through impaired nutrition than even its excessive use is liable to do by any digestive troubles which might receive from excessive use is liable to do by any digestive troubles.

"In like manner there is little foundation for the common opinion that the consumption of candy causes digestive troubles."

Candy brings sunshine into the lives of children. Children are fond of candy because their bodies require fuel which candy best produces.

Not only eat it yourself, but encourage your children to eat candy in rational quantities. It is

