

Opening Night At The Y.M.C.A.

With a comprehensive programme of games, sports and other attractions the formal opening of the season's activities of the Y. M. C. A. took place last night and the members turned out in large numbers with their friends. On account of the recent influenza epidemic the opening had to be postponed several weeks, but the participants last evening made up for their long wait by entering all the more heartily into the evening's enjoyment.

President G. E. Barbour, of the Y. M. C. A., opened the programme at 8.30 with a brief speech. He mentioned the activities and growth of the association in the city and referred in fitting terms to those of the association who had donated the king's khaki, many of whom had paid the supreme sacrifice for the sake of their ideals. In closing, Mr. Barbour read a letter of regret from Captain S. Stokes, Y. M. C. A. secretary, who was not able to be present on account of illness.

The members and their guests then adjourned to the gymnasium, where group games were played, after which, returning to the lobby, they were treated to an interesting address by His Worship Mayor Hayes. Mayor Hayes spoke in an interesting way of his journey around the city on Wednesday with His Excellency the Duke of Devonshire and his party.

After viewing a brisk basketball game in the gym between two pick-up teams, refreshments were served by the members of the Young Ladies' League in the lobby. An Edison phonograph, kindly loaned by W. H. Thorne & Co., was pressed into service during the evening, and Bert Goggin entertained with several selections on the piano. After a sing-song before the open fire the gathering broke up.

Much of the success of the evening's entertainment was due to the Young Ladies' League and the social committee consisting of Messrs. McManis, Stephenson, Dickson and Farquhar.

MILK COMMITTEE READY TO PREPARE REPORT

Commissioners Bullock and Fisher, appointed a committee by the city council to investigate whether the people of St. John were getting full value by paying fourteen cents a quart for milk, continued their hearing last night at city hall. Three witnesses were examined. W. H. Huggart, secretary, and F. E. Sharp, president of the Kings County Milk and Cream Producers' Association, attended. The former took objection to a statement made by one of the witnesses that when the producers made their recent demand for an increase, they threatened to shut off the supply if it was not paid. He said no such threat was made but that the producers had provided otherwise to get their price.

At the conclusion of the hearing Commissioner Fisher stated that he felt there was sufficient evidence now upon which to prepare a report.

Killed In Action

A Moncton despatch says that W. J. Clarke, of Cornhill, has received word that his son, Charles, was killed in action on Nov. 8. He was thirty-two years of age and enlisted in the 104th Battalion at Sussex. A brother, George, was recently severely wounded and his leg

amputated. Another brother, Herbert, is also serving overseas.

Loss Another Son.

Mr. and Mrs. Donald Glencross, of Upper Rexton, Kent county, have learned of the death of their eldest son, Alexander, of pneumonia, in a hospital in England, following wounds received in battle. Mr. Glencross enlisted in the early part of the war with the British Columbia Highlanders. This is the third son of Mr. and Mrs. Glencross, who has died in the last eight months. Robert

died in New York and James was killed in action at the front. There are still three of the family in the army.

WORK STOPS DEC. 14

Ottawa, Dec. 6.—Saturday night all manufacturing operations for the Imperial munitions board on United States contracts will stop. On the following Saturday night work will stop as well on British contracts, and as far as Canadians are concerned practically all returns from war industries will then cease.



HAVE you tasted McCormick's Jersey Cream Sodas made from Government Standard Flour according to Government regulations? They're crisp, full of flavor—altogether delightful.

A wholesome and economical food. Sold fresh everywhere. In sealed packages.

McCormick's Jersey Cream Sodas

Factory at LONDON, Canada.
Branches at Montreal, Ottawa, Hamilton, Kingston, Winnipeg, Calgary, Port Arthur, St. John, N.B.

Your Last Chance To Shop At WILCOX'S GRAND FALL CLEARING SALE

of Men's, Women's and Children's Clothing of All Kinds at From 10 to 25 Per Cent. Less Than Regular Prices

We are offering the people of St. John for the next few days Clothing of all kinds at prices below what we would pay manufacturers for the same stock today. Our purpose in offering these goods at the prices we quote is to clear up our Fall stock and make room for our Special Christmas trade.

From our experience in selling goods, we do not hesitate in saying this is the finest lot of Clothing in town at the price, and feel sure they will be sold quickly.

Here Are a Few of Our Many Bargains:—

Men and Boys' Dept., First Floor

Special Prices in	MEN'S SOCKS Good Heavy Wool Socks Only 29c, 39c, 49c. and 59c.	MEN'S OVERCOATS At Less Than Cost. \$38.00 Overcoats... Now \$29.80 31.50 Overcoats... Now 24.00 26.00 Overcoats... Now 22.00 24.00 Overcoats... Now 20.00 18.00 Overcoats... Now 14.00 16.00 Overcoats... Now 12.00
BOYS' SWEATERS 98c., \$1.50 and \$3.75	MEN'S GLOVES Just What You Want for Winter—Good Warm Ones, Only 65c. and 75c.	MEN'S SUITS From \$15.00 to \$38.00 Less 20 per cent.
MEN'S GLOVES In Horse Hide Worth \$1.50 For 98c.	MEN'S SHIRTS All Wool, Grey Flannel Worth \$2.50 For \$1.98	BOYS' SUITS From \$6.50 to \$15.00 Less 10 per cent.
MEN'S OVERALLS Only \$1.75 and \$2.50	MEN'S SHIRTS In Heavy Tweed Worth \$1.50 For 98c.	BOYS' OVERCOATS At Manufacturers' Prices to Fit From 10 to 16 Years. \$20.00 Overcoats... For \$16.00 18.00 Overcoats... For 14.00 14.00 Overcoats... For 11.00 10.00 Overcoats... For 7.50 7.50 Overcoats... For 6.00
PENMAN'S UNDERWEAR For Men; in Heavy Wool Only \$1.19	MEN'S UNDERWEAR In Grey and Red Heavy Wool Only \$1.75	MEN'S REEFERS In Heavy Frieze Worth \$12.00... For \$10.00
MEN'S REGATTA SHIRTS Worth \$1.25 For 79c.	STANFIELD'S UNDERWEAR Only \$1.75, \$2.75 and \$3.00	MEN'S REEFERS All Wool, Heavy Frieze Worth \$15.00... For \$13.50
MEN'S REGATTA SHIRTS Worth \$1.75 For \$1.25	MEN'S MITTS All Wool Only 59c.	BOYS' MACKINAWs Only \$5.98 and \$6.98
MEN'S WHITE DRESS SHIRTS Only 79c. and \$1.25	MEN'S TIES Special Prices, 25c., 50c. and 75c.	
MEN'S SWEATERS At Last Season's Prices, \$1.25 and \$2.50		
MEN'S SWEATERS Good Heavy Working Sweaters—Worth \$4.50, Only \$3.50		
MEN'S SWEATERS Worth \$6.50 Now \$5.00		

Ladies' Dept., Second Floor Nothing But Bargains

LADIES' FLUSH COAT From \$24.00 to \$45.00 Worth from \$32.00 to \$55.00	At Special Cut Prices. \$30.00 Dresses..... For \$26.00 25.00 Dresses..... For 22.00 22.00 Dresses..... For 18.00 16.00 Dresses..... For 13.00	Ladies 40.00 Suits, For 28.00
LADIES' VELOUR COATS In All Shades Prices from \$25.00 to \$45.00 Less 20 per cent. for Month End	LADIES' RAIN COATS From \$6.50 to \$20.00 Less 20 per cent. for Month End	Ladies' 35.00 Suits, For 25.00
LADIES' COATS In Tweeds and Chinchilla Cloth Coats worth \$35.00... For \$28.00 Coats worth 30.00... For 24.00 Coats worth 25.00... For 20.00 Coats worth 20.00... For 16.00	LADIES' BATH ROBES Special Prices for Month End \$2.98, \$4.25 and \$6.98.	Ladies' 30.00 Suits, For 22.00
LADIES' SILK AND SERGE DRESSES Ladies' \$45.00 Suits, For \$38.00	LADIES' SILK ROSE Special, 39c., 50c., 75c., \$1, \$1.25	Ladies' 25.00 Suits, For \$18.00 and \$18.00
	LADIES' SUITS At less than what you would pay for the cloth that is in them	LADIES' CORSETS At Special Prices for Month-End Corsets worth \$3.25... For \$2.75 Corsets worth 2.50... For 2.00 Corsets worth 2.00... For 1.50 Corsets worth 1.50... For 1.10 Corsets worth 1.10... For 89c.

Take a Tip From Us For Your Own Good
— And Shop At —

WILCOX'S

Charlotte Street Cor. Union

SALE ENDS MONDAY, DEC. 9



ATTRACTING ATTENTION!

Not only in the city proper, but the exceptional values advertised, for this sale has brought customers from outside points. Prices Tell Every Time. We have the merchandise, the best that can be bought. You will require a Suit, Overcoat, or pair of Boots; if not now, later on. Why Not Buy When Your Purchases Cost Less Money?

This Sale has a message for you wherever you live. Price cuts are not exaggerated. It's a clear case of obtaining every day necessities at Genuine Bargains. You cannot do better, try where you may!

FOOTWEAR FOR ALL
Men's Fine Mahogany Brown Boots—Neol-
in soles, rubber heels. Regular \$7.00.
Sale Price, \$5.48
Men's Heavy Lined Work Boots—Water-
proof soles, sewed and pegged. Regular
\$5.50 Sale Price, \$3.98
Men's Box Kip Boots, with hairy soles, sew-
ed and nailed. Regular \$4.50 value.
Sale Price, \$2.98
Ladies' High Cut Black Boots—Regular
\$7.00 Sale Price, \$4.79
Ladies' Extra High Cut Mahogany Boots,
with brown suede tops. Regular price,
\$9.00 Sale Price, \$6.98
Ladies' Patent Cloth Top Boots—Regular \$4.00 value.
Sale Price, \$2.98
Girls' Boots Special Sale Price, \$1.98
Girls' High Cut Box Calf Boots—Regular \$4.50.
Sale Price, \$2.98
Boys' High Cut Tan Elk Boots—Solid leather. Regular
\$5.50 Sale Price, \$3.89
Boys' Every-day Boots Sale Price, \$2.69
Ladies' Gaiters, in grey, fawn and brown. Regular \$2.50.
Sale Price, \$1.79
Ladies' Rubbers Sale Price, Special, 89c.

UNDERWEAR
Read Prices! Read Details!
Men's Heavy Woollen Underwear—Regular \$1.75.
Sale Price, \$1.19
Men's Heavy Woollen Drawers Sale Price, 98c.
Stanfield's Heavy All-Wool Underwear—Regular \$2.00.
Sale Price, \$1.63
Grey Scotch Wool Underwear—(Grey). Regular \$2.00.
Sale Price, \$1.63
Boys' Heavy Fleece Underwear Sale Price, 69c.

Friday and Saturday Ladies' Extra Special

We have received from Montreal 100 pairs Ladies' High Cut Mahogany Calf Boots, rubber sole and heel; regular price, \$7.50. A truly beautiful boot.
Today and Tomorrow,
Only \$4.98

CLOTHING FOR MEN

A Few Attractive Prices
Men's Grey Chinchilla Overcoats—Regular \$20.00 Sale Price, \$11.98
Men's Heavy Blue Chinchilla Overcoats—Regular \$25.00 Sale Price, \$14.98
Men's Mixed Brown Overcoats—Good patterns. Regular \$24.00, Sale Price, \$14.98
Men's Blue Serge Suits—Regular price, \$20.
Sale Price, \$11.68
Men's Grey Checked Suits—Regular \$16.50
Sale, \$9.48
Men's Strong Work Pants—Regular \$2.85.
Sale Price, \$1.98

Men's Tweed Pants for hard work. Regular \$4.00.
Sale Price, \$2.98
Men's Heavy Grey Oxford Pants—Regular \$6.00 value.
Sale Price, \$4.39
BOYS' OVERCOATS AT SPECIAL REDUCTIONS
Boys' Overcoats of Blue Chinchilla, shawl collar with belt.
Regular \$12.00 Sale Price, \$7.98
Boys' Heavy Mackinaw Coats, with shawl collar and belt.
Regular \$9.00 line Sale Price, \$5.98

MEN'S FURNISHINGS AT BIG CUTS
Flannel Shirts, Woollen Socks, Working Gloves and Mitts,
Sweater Coats for Men and Boys, All at Rock-Bottom Prices.

BOYS' RUBBER RAINCOATS
Only a few left. Sizes 26 to 34. Worth \$6.00. Sale Price, \$2.98
Men's Heavy Black Rubber Raincoats—Regular \$8.00
value Sale Price, \$4.98