

# POOR DOCUMENT M C 2 0 3 5

THE EVENING TIMES AND STAR, ST. JOHN, N. B., THURSDAY, AUGUST 10, 1922

## PROMINENT PART PLAYED BY POWER

Hydro-Electric Development  
Brings New Life to  
Winnipeg

On the Eve of New Growth—  
Manitoba Power Making  
Good Progress at Great  
Falls—Operation Expected  
by Next Christmas.

Winnipeg, Aug. 10.—What is now Greater Winnipeg has grown from a hamlet to a city with a population of approximately a quarter-million people within fifty years. The enterprise associated with hydro electric power has ushered in a new and more varied life, and it is confidently believed, an area of more rapid growth than has been experienced in the last decade. The Winnipeg Electric and the Winnipeg Hydro have a combined capacity of 100,000 horse-power in operation. They have given an impetus to manufactures and have improved the general conditions preparatory to the new advance into the industrial stage. There is plenty of room on these prairies for a vastly greater number of people than are here now, and even in the area served by the existing railways it is claimed by men that should know that the population might be increased twenty per cent. without adding proportionately to the public expenditure. But it is apparent to reflective men that from the caution which is shown in approaching the immigration problem that increase is not going to be invited until the way has been somewhat better prepared. Unless there is a substantial increase in the rural population, it is urged, the western cities cannot be expected to experience any rapid growth in wealth or population, such as will enable them to carry the burdens assumed ten years ago with visions of an ever-increasing population. Consequently, it is argued, the solution is in industrial development. And that can only be secured by cheap power and the development of native industries working on the natural resources of the country.

Sir Augustus M. Nanton, who has been connected with the Winnipeg Electric and its parent company since the days of the original horsepower, when there were four tracks down Main street, two for horse cars and two for electric cars, believes in enterprise which looks ahead of the present needs. He also believes in co-operation among competitors and that there can only be success where there is harmony in purpose and action. He is president of the Manitoba Power Company, as well as the Winnipeg Electric, and though long associated with real and notable progress still looks forward to greater things.

Making Good Progress.  
The Manitoba Power Company has under construction at Great Falls, a

point about seventy-five miles from this city on the Winnipeg River, a power plant which will generate 168,000 horse-power, at a capital cost of about \$12,000,000, for approximately \$75 per horse-power. The work is well advanced, and it is expected that power will be on by next Christmas.

This construction work now proceeding is in accordance with the general scheme of the federal water power branch, and will be, when completed, the principal link in a chain of potential developments extending from the Lake of the Woods to Hudson Bay, aggregating several million horse-power.

The Manitoba Power Company has in view the early consideration of starting construction on a great power plant at White Mud falls, on the Nelson River, north of Lake Winnipeg. Careful preliminary engineering and surveying information has been obtained, and is in possession of the company. The capacity of the proposed plant will not be less than 500,000 horse-power, and it is estimated by F. H. Martin, chief engineer and designer on the Great Falls project, that the plant at White Mud Falls will be constructed at a lower cost than any other large hydro power plant in existence. The site is admirable and will afford opportunity to the company to produce power at a cost of not more than \$3 per horse-power.

River Power for Railways.

The vision which these men have seen is of the power of the mighty rivers of Canada being harnessed to drive the railways, as well as to provide power for industry and give heat and power for domestic purposes. The Hudson Bay Railway, which will not be more than thirty miles from the White Mud Falls plant, will afford an opportunity to engineers to demonstrate how a railway line in the far north can be operated by electrical power. Difficulties which were formerly considered insurmountable from ice jams in the western rivers, have been overcome in deep streams, and it is argued by engineers they will also be able to overcome the handicaps of winter in relation to electric power for all lines.

A. W. McLmont, vice-president and general manager of the Winnipeg Electric, estimates that within two years the initial capacity of 60,000 horse-power, to be ready for the first of 1923, will be all disposed of and the demand calling for more development of the balance of the total which the plant will produce. The industries to which special attention will be paid in the near future will be such as will offer on present conditions. A big paper mill is in mind for the near future, with headquarters at Selkirk or within other site which might afford better facilities for floating logs right into the mill. There is no reason why western wool cannot all be cleaned in or near to Winnipeg, and, when cleaned, be woven into blankets and other woollen cloth as marketable. Hides and leather, steel and iron, of which there is abundant quantities in the north country; copper, which can be smelted here as well as across the line, and there is plenty of it up north, as the interest displayed by the Guggenheims shows, all these along with more flour mills, and wood working plants, are in mind as well as the growth of small manufactures which will naturally grow in importance with the gradual growth of an industrial life in Winnipeg and Manitoba.

## TO BAR OLD FILMS UNDER NEW TITLES

Federal Trade Commission  
Files Complaint Against  
the Fox Corporation—Says  
Public is Deceived.

Washington, Aug. 10.—(Associated Press).—Through a complaint issued today against the Fox Film Corporation on New York City, the Federal Trade Commission inaugurated a campaign which, members said, was designed to prevent motion picture exhibitors and the public being imposed upon by film brokers and producers through marketing of old films under new titles, or of films bearing titles of noted books or plays when the subject matter has little or no connection with the name.

The commission's policy was determined upon following the visit of all its members in a body to two local theatres exhibiting films bearing the same title and ostensibly purporting to portray the characters and atmosphere of a world-famous novel. One film was found to accurately interpret the characters of the novel, it was said, while the other bore no resemblance whatsoever to the book, and, in the opinion of the commission, the title was employed solely in a deceptive sense.

In such instances, the commission holds, the theatre owner is imposed upon, and the public, which is attracted by the title and expects to witness a show identically similar to the play or novel bearing the same title, is imposed upon.

Such practice, it was said by the commission, does an irreparable injury to the playhouses and injures the industry in the eyes of the public. The commission's complaint against the Fox Film Corporation avers that the corporation selected several plays which had previously been produced by it and exhibited throughout the United States and gave them new names, such names being different from those under which the plays already had been exhibited. This was done, the complaint stated, notwithstanding the fact that the names under which such photo plays were furnished to exhibitors called for new leases.

The practice, it was averred by the commission, tended to mislead exhibitors and, through them, the public into the belief that such "reissues" were first-run pictures.

Other business institutions of the country, the chairman pointed out today, are not permitted to market rebuilt typewriters as new machines, or to sell rebuilt tires or other repaired or refinished merchandise as new issue. The film industry, he said, should not be allowed a practice denied others. The commission, with no view to interfering with or hampering the motion picture industry, the chairman said, hoped to eliminate that element in the industry that resorts intentionally or unintentionally to subterfuge.

Use the Want Ad. Way

## HARBOR RAILWAY ELECTRIFIED SOON

About 42 Miles will be in  
Operation Under New System  
by End of September—  
Commenced in 1919.

(Montreal Gazette.)

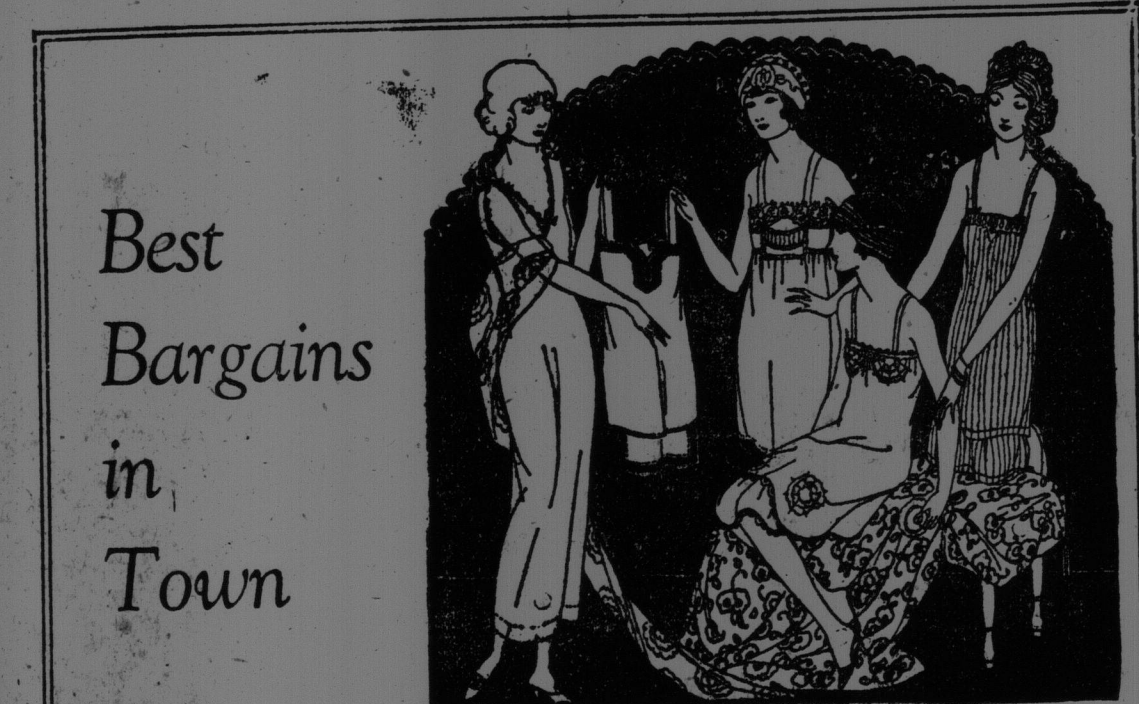
Electrification of the harbor railway terminals, at present steam-operated and consisting of surface lines with a total trackage of fifty-eight miles situated between the Victoria Bridge and the Imperial Oil wharf, will be completed by the end of September to the extent of about forty-two miles of track from Victoria pier east, and the electrical operation of this section will then be inaugurated. The remainder, about sixteen miles of track from section nineteen westward, will not be electrified until later, according to a statement yesterday by M. P. Fennell, general manager of the port. As soon as the first part of the electrification process is completed two electrification locomotives will be placed in service, and by degrees the whole of the ten steam locomotives owned by the harbor commissioners will be replaced by electric. The first two of the latter put into service will be leased for the purpose from the Canadian National Railways, but others of a more powerful type and suitable for the heavy work in the harbor terminals will be constructed specially for the commission. As the system develops additional electric locomotives will be added as occasion demands. Specifications for the first of the new locomotives are being prepared by T. E. Salter, electrical engineer in charge of the system, but will not be completed until tests have been made with the locomotives leased from the Canadian National Railways.

Electrification of the harbor terminals was advocated for many years by W. G. Gault, former chairman of the Harbor Commission, and it is largely due to his efforts and progressive policy that this undertaking is now successfully nearing consummation. Early in 1918 the then commissioners realized that traffic on the railway terminals was increasing so rapidly that to avoid congestion it was necessary to procure more steam locomotives or to electrify the system. With the latter idea in view, a number of important electrified freight terminals were visited and conditions closely studied, with a view to obtaining the best possible system for the Montreal harbor terminals.

More Economical System.

It was found that electrification for freight yards and terminals was everywhere reported upon as being very economical and satisfactory, electric locomotives being considerably more efficient than steam. This is especially true in the winter time. An electric locomotive is also capable of drawing heavier loads up steeper grades, if necessary, than one operated by steam, the former having the whole capacity of the power house behind it, while the latter's power is limited to the extent of its boiler capacity. The elimination of the smoke and soot evil and the saving of coal were also important items to be considered.

In view of the climatic conditions and the highly successful operation of the Canadian National Railway lines through the Mount Royal Tunnel terminals, 1921, when it was suspended for almost



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Finest Nainsook Envelope		Step-in Drawers and Bloomers	
Chemise	2.50	in Pongee Silk and Crepe de	
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which have a 2,400 volt direct current overhead system in use, it was decided to adopt a similar system for the Montreal harbor terminals. Work on the electrification commenced on September 22, 1919, and continued until August, 1921, when it was suspended for almost a year owing to lack of the necessary funds. It is now being rapidly pushed to completion.

J. Charlton Bessie, secretary of the New Brunswick Automobile Association, has prepared a motor car road map of the province which clearly shows the routes across and up and down the province, as well as the Maine state road paralleling the New Brunswick boundary. The map is invaluable to motorists and is to be posted in places where visiting motorists will see it.

## A Bargain Event of Interest to Every Family in the City and County of St. John

FOR SALE

All Fixtures, including  
Cash Register.

# Closing Out Sale

TO RENT

Store Premises. Apply  
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## Bassen Bids Good Bye to Prince Edward Street

## Farewell Clean Out Sale: A Stock to be Sold Regardless of Cost

Mr. Bassen has definitely decided that his business, corner Union and Sydney streets, requires all his attention, and so is closing his branch at 282 Prince Edward street. All goods, fixtures and everything in the place must be sold off in short time, so bargains are being announced that will dispose of merchandise very quickly.

Doors Open Tomorrow at 9.30 a.m. Be Early, Avoid the Rush Hours

Every article plainly marked. Extra help provided to give good service to all customers. This sale will beat all records we know, and the prices announced on every-day necessities offers a great opportunity to thrifty buyers.

NO GOODS ON APPROVAL AT THIS SALE  
NO REFUNDS ALLOWED  
We wish to be fair to all. Come and get your Bargains. Take your time in buying, but buy finally.

### LADIES' WEAR

Ladies' Skirts. Regular \$5.00 to \$7.50	To Clear for \$2.49
Ladies' Summer Coats	To Clear for \$4.98
Ladies' Vellie Waists up to \$2.50	On Sale for 98c
Black Poplin Waists	On Sale for 75c
Ladies' Balkan Middie, with detachable cuffs and collar	On Sale for \$1.25
Ladies' White Cotton Nightgowns	On Sale for 62c
Ladies' White Cotton Underskirts	On Sale for 69c
Ladies' House Dresses	On Sale from 98c up
Ladies' Aprons from competitors	39c up
Ladies' Sweaters, pullovers or button front; all colors	On Sale for \$1.98
Ladies' Cotton Corset Covers	On Sale for 25c

### CORSETS

Ladies' Corsets, in pink or white; all sizes. Regular \$1.75. On Sale 98c Pr  
Ladies' Corsets. Regular \$2.95 On Sale for \$1.49 Pr

### BARGAINS IN HOSE

Ladies' Fine Cotton Hose, in black, white or brown. On Sale for 19c Pr  
Ladies' Fine Lisle Hose, in black only. On Sale for 25c Pr  
Ladies' Lisle Hose, in all colors. On Sale for 39c Pr  
Ladies' Silk Hose, in brown and white only. On Sale 39c Pr  
Ladies' Silk Hose, all colors On Sale for 69c Pr

Store  
Open  
Evenings

### BOOTS AND SHOES

The greatest Bargains in Footwear announced in many a day. Look through this list. We are sacrificing our Footwear to dispose of it all. We do not want to keep a pair of shoes.

Ladies' High Cut Boots. Regular \$7.50	On Sale for \$2.49 Pr
Ladies' Boots. Regular \$3.50 to \$5.00	On Sale for \$1.58
Ladies' Oxfords. Regular \$3.55	On Sale for \$1.49
Men's Boots. Regular \$6.50	On Sale for \$3.98
Men's Boots. Regular \$8.50	On Sale for \$4.98
Men's Heavy Working Boots. Regular \$6.00 to \$7.00	On Sale for \$2.49
Boys' Boots. Regular \$4.50	On Sale for \$3.98
Children's Boots	\$1.98 up
Sneakers; all sizes	On Sale for 98c Pr
Rubber Boots for Men, Women and Children, way below wholesale prices.	

### STAPLE LINES

#### Five Big Bargains

Factory Cotton	On Sale for 12c Yd
Fine White Cotton	On Sale for 19c Yd
Shaker Flannel	On Sale for 19c Yd
Prints, Ginghams	On Sale for 19c Yd
Table Oilcloth	On Sale for 35c Yd

### GIRLS' WEAR

Girls' Gingham Dresses from 8 to 14 years. Regular \$2.50. On Sale for 98c  
Children's Small Dresses On Sale for 49c  
Children's White Ribbed Stockings; all sizes. Regular 39c. On Sale 15c Pr  
Children's Rompers from 49c up

### MEN'S WEAR

Men's Suits. Regular \$18.00	On Sale for \$9.50
Men's Tweed Pants. Regular \$3.00	On Sale for \$1.79 Pr
Men's Working Shirts	On Sale from 79c up
Men's Dress Shirts	On Sale from 98c up
Men's Overalls; black or blue	On Sale for \$1.35 Pr
Men's Socks; all colors	On Sale for 19c Pr
Men's Heavy (Police) Braces	On Sale for 39c Pr
Men's Fleece Lined Underwear	On Sale for 79c Gar
Men's Pure Wool Underwear	On Sale for \$1.19 Gar

### BOYS' WEAR

Boys' Suits	On Sale for \$3.98
Boys' Pants; all sizes	From 98c up
Boys' Cotton Jerseys	On Sale for 49c
Boys' Blouses	On Sale for 69c
Boys' Cotton Stockings; all sizes.	25c Pr
Boys' Sweaters	From 69c up
Boys' Washable Suits	98c

Wanted  
Sales  
Girls

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