

# BOVRIL

Is a Life-Saving Drink

A cup of BOVRIL, the nutriment and essence of prime beef, will enable you to ward off a serious illness. When you are exhausted or run down you are open to the attack of any prevalent sickness. BOVRIL gives strength and vigor. Bottled automatically. Never touched by hand.

## SOCIAL NOTES

A small informal dance will be given at the Aura Lee club house on Thursday evening, April 21. Mr. F. L. Tate is the secretary.

Miss Ida Woods is giving a eucure party followed by a dance on Thursday evening in honor of her guest, Miss Madge Whitney of Philadelphia.

Mr. and Mrs. Marshall Woodcock announce the engagement of their third daughter, Vera, to Mr. Watson Paul Williams, of Toronto, the marriage to take place in June.

Mrs. Norman Allen and her sister, Mrs. Charles Hirschfelder of Rochester, left for New York and Atlantic City.

Mr. and Mrs. Glasco have returned from their wedding trip and are settled at Aberdeen-avenue, Hamilton.

Mr. and Mrs. W. B. Northrup will be among the Ottawa visitors in town for the spring races at the Woodbine which commence on May 20.

Miss Lois Duggan spent some days in Hamilton last week.

Miss Kate Greenhalgh of Berkeley House is leaving New York on the Lusitania for a tour of the continent.

Miss Speer's Recital. Miss Beatrice Speer, a pupil of the Conservatory School of Expression, will give a recital in the Conservatory Music Hall on the evening of Friday, April 22, at 8.15.

Toronto Girl Presented to the King. Miss Evelyn Reynolds, who was presented to Their Majesties by the Countess of Carrington at the last court, gave her Toronto friends an opportunity of admiring her in her presentation finery on Thursday afternoon when she was the guest of honor at a tea given by Mrs. Edward Dazog and Mrs. Reynolds at 55 Elm-avenue.

The drawing room was decorated with roses and carnations mingled with palms and ferns, and the table was studded with mirror plates on which stood a tall vase of white carnations fringed in pale green tulle, the cakes and ices all carrying out the color scheme of green and white; the table was presided over by Mrs. Kerwin and Mrs. Daniels, assisted by Miss Rutley, Miss Daniels, Miss Rowan, Miss Kerwin, Miss Goodman, Miss Hendall, Miss Gould and Miss Harrison; Mrs. Hartley and Mrs. Reynolds assisting in the drawing room. Mrs. Dazog wore a handsome mauve gown with Honiton lace, diamond and sapphire ornaments. Miss Reynolds, who Mrs. Reynolds was in a Parisian creation of pearl grey with real lace, a bouquet of mauve stock and pink daisy ornaments. Miss Reynolds, who is dark and extremely pretty, looked regal in her white satin gown with the usual four yard train swept at intervals with silver and

white chiffon roses. The gown was trimmed with Honiton lace, a bell-room in the family, and the long tulle veil was arranged with three ostrich feathers. A few of the guests were: Mrs. MacGillivray Knowles, Mrs. Norey, Mrs. Grundy, Mrs. Hoskin, Mrs. Dignam, Mrs. Jack Walker, Mrs. McCutcheon, Mrs. Brodigan, Mrs. O'Kelly, Mrs. O'Hara, Miss Robins, Mrs. Franklin, Mrs. Baker, Mrs. G. Mills, Mrs. Fuller, Mrs. Massey, Mrs. Baker, Miss Warnock, Mrs. Hasbner, Mrs. Ryan, Mrs. A. C. Lakin, Mrs. and Miss Malcolm, Mrs. Reynolds, Mrs. Macdonald, Mrs. Lockhart Watt, Mrs. Alexander, Mrs. Hillburn, Mrs. and Miss Jackes, Mrs. Carroll. A portrait of Miss Reynolds will appear in next week's issue.

In New York Last Week. Mr. and Mrs. Angus Gordon were among the guests at the wedding of Miss Marie Alice Sweeney, daughter of Mr. George W. Sweeney, of the Hotel Victoria, to Mr. Herman Mergenthaler, son of the famous inventor of the Linotype machine.

St. Andrew's College Dance. A jolly dance for the not-outs and just-outs was held on Friday evening by the College Cadet Corps at St. Andrew's College, which was in fact for the occasion and decorated with a profusion of flags, bunting and crimson and white flowers. The large assembly hall was used for dancing and every available corner was arranged with cosy seats for sitting out, while supper was from tables decorated with red flowers and shaded lights. The guests were received by Mrs. Bruce Macdonald, wife of the principal, assisted by Capt. Melville Gooderham of the cadets and Lieuts. Leslie Bell and Donald Shook; Mrs. Macdonald wearing a becoming gown of ivory satin, veiled in black chiffon and gold embroidery, and with a bouquet of lily of the valley. The cadets made the most attentive hosts and the evening was greatly enjoyed by the guests.

A most enjoyable and successful at home was given last Tuesday evening in Simpson's Hall by the members of the "Cherry Club" for their friends. Some of those present were: Mr. and Mrs. George Marshall, Mr. and Mrs. A. W. Caldwell, Mr. and Mrs. Poole, Mr. and Mrs. F. Dandy, Mr. and Mrs. D. McCloy, Mr. and Mrs. F. Dandy, Mr. and Mrs. R. Nelson Briggs, Mr. and Mrs. Doane, Mr. and Mrs. D. Colville, Mr. and Mrs. A. Walde, Mr. and Mrs. Holby, Mr. and Mrs. Young, Misses Briggs, McClay, Aplest, Jeffries, C. deaux, Barrett, Bellisle, Campbell, Germain, Beattie, Calling, Firth, Pool, Hennessey, Stormont, Gallagher, Kinneer, Minnie Cameron, Mrs. Long, Miss Long, Miss Cuff, Messrs. Lester, Henderson, Douglas, Hennessey, Fraser, Walsh, McClay, O'Connor, Wright, Dr. Gallagher, Dr. Kinneer, Mr. Long.

## LAKE GOGIAC DRAGGED FOR MISSING PATIENT

F. J. Phillips of Toronto Disappeared From Sanitarium a Week Ago.

The disappearance of F. J. Phillips, of 43 Queen's Park, from the sanitarium at Battle Creek, Michigan, is giving his family great anxiety.

Mr. Phillips went to the sanitarium accompanied by his son about ten days ago. He was receiving treatment for stomach trouble, and apparently was benefiting by the treatment. He left the sanitarium about noon on Monday last week. It has been ascertained that he went to a boat and went for a row on the lake. The spring like weather possibly tempted him on the water of which he was very fond. The boatman is a small lake of about one thousand acres in extent, but the water is in places from eighty to ninety feet deep. The lake was thoroughly dragged by local authorities, and search parties explored the surrounding country, without finding any trace of the missing man. Mate Akroyd and C. Gallaher went from Toronto on Wednesday night and are thoroughly dragging the lake.

Mr. Phillips was prominent in the business life of Toronto for a great many years, being president of the Phillips Manufacturing Company, and vice-president of the Muskoka Lakes Navigation Company, besides being interested in many other enterprises.

## No Trouble to Have Beautiful Hair.

From The Chicago Inter-Ocean.

A well-known New York society woman, renowned for the exquisite loveliness of her hair, is reported to have said: "I attribute the abundance and glossiness of my hair to the fact that my hairdresser never uses water on my head. She uses only a dry shampoo, sifting it evenly over my head and then brushing it thoroughly until all the powder is removed."

"She says wetting takes the life and color out of the hair and leaves it dull and brittle. In reply to a query she told me she had made the shampoo herself—simply mixing 4 ounces of ether with 4 ounces of powdered orris root. She explains that the orris root cleanses, while the ether keeps the hair light and fluffy and retains its natural color."

A Free Trial That Means Something. Most of the "Free Offers" that appear in advertisements do not pass out very well. There is usually some string attached or some conditions to be complied with that amount to a roadblock for all you get. A notable exception, however, is the offer made by Mrs. F. E. Currah, of Windsor, Ont., as stated on another page in her ad. entitled, "Giving an Experiment." She sends, absolutely free, a box of Orange Lily, an expensive concentrated remedy, put up in pure gelatine capsules, which is sufficient for 10 days' treatment, and which is worth 35 cents. Mrs. Currah finds it pays to refer to the advertiser, that being a strictly scientific preparation, its good effects are noticeable from the start, and almost all who give it a trial continue its use until completely cured.

## A WINDSOR LADY'S APPEAL.

To All Women: I will write for full instructions, my home treatment which positively cures Leucorrhoea, Ulceration, Displacements, Falling of the Womb, Painful or Irregular Periods, Uterine and Ovarian Tumors, or Growths, also Hot Flushes, Nervousness, Melancholy, Pains in the Head, Back or Bowels, Kidney and Bladder troubles, where caused by weakness peculiar to our sex. You can continue treatment at home at a cost of only about 12 cents a week. My booklet "Woman's Own Medical Adviser," also sent free on request. Write to-day. Address: Mrs. E. Summers, Box H 8, 65, Windsor, Ont.

## MILK MAY DROP IN PRICE

Dairymen Discussed Question—Resolution Re Bottles and Cans.

Altho no reduction has yet been decided upon it is quite probable that the coming with the first of May milk will drop a cent a quart in price. At present it is retailed at eight cents for bulk and nine cents for bottled. A meeting was held at the headquarters of the dairymen's section of the Retail Merchants' Association, when the matter was discussed. It was found, however, that no announcement of a reduction could be made, since they were not sure at what price they could buy milk from the producers. Each dairymen makes his own individual contract, and at a later meeting he will decide as to whether they can afford to make the reduction. Owing to the early spring this year it is expected that there will be a large supply. It is understood that one of the big Toronto dairies is negotiating with the producers in the London district for its supply, and if the amount that can be supplied warrants it, the company may charter a special train to run between London and Toronto daily.

The chair was occupied at the meeting by President Alex. Anderson, and a resolution was passed strongly condemning the practice of some dairymen and even store keepers using other than their own bottles and cans. It is the intention to prosecute anyone found guilty of the practice.

This charming wrap, the Rosette, pictured on left, is the last word in spring fashions. It is a very handsome garment made of fine silk net with very rich silk embroidery. It is correct and suitable worn over any gown. The other sketch is of a smart new guipure coat, the Emerald. This is a really delightful model and exquisitely made and finished. It is made with fine quality silk, made with semi-fitting back, and is in extra sizes.

This Historic Removal Sale Will Continue All This Week. Your Opportunity NOW.



Contractors Have Commenced Work of Remodeling New Ware-rooms, 193-197 Yonge Street

Every Piano, Player Piano and Organ offered for sale by ye olde Firm of

# HEINTZMAN & CO.

MAKERS OF CANADA'S FOREMOST PIANO

is deep cut in price—a tag on every instrument—and each marked in plain figures—

A Removal Sale that comes along only once in your lifetime or ours.

A small amount down and balance in easy payments to suit your convenience.

Piano Salon: 115-117 King St. W., Toronto, Can.

Cut Out This Coupon and Mail it To-day

Heintzman & Co. Ltd., 115-117 King St. West, Toronto: Please mail me special lists and all particulars of your Removal Sale, as announced in to-day's World.

Name \_\_\_\_\_ Address \_\_\_\_\_

## Parkdale Rink TUESDAY NIGHT, APRIL 19 BLOCK PARTY THURSDAY NIGHT, APRIL 21 RAFFLES

Mysterious Mr. Raffles is a well-known gentleman skater at Parkdale Roller Rink and to the first lady catching him will be given \$10.00 in gold. Raffles must be caught by a lady. Gentlemen are not eligible. Mysterious Mr. Raffles will positively be in the balcony from 9 to 9.30.

Also in Connection a Band Concert. Skating Until 10.30.

## BISHOP DART DEAD

Was Consecrated in St. Paul's Cathedral in 1895.

The Bishop of New Westminster, B. C., died yesterday at the Sea House, T. Right Rev. John Dart, D.D., D.C.L., was born in Devonshire, England, in 1839; educated at St. Mary's Hall, Oxford; ordained deacon, 1860; priest, 1861; consecrated second Bishop of New Westminster in St. Paul's Cathedral, London, Eng., June 29, 1895; formerly vice-president of St. Peter's College, Peterboro; warden of St. Thomas' College, Colombo, Ceylon; president of King's College, Windsor, N.S., 1876 to 1888, and organizing secretary for the S.P.G., in Manchester, 1885 to 1895.

## First Nest of Robin.

Plattville Echo: Frank Winterberg of Washington told The Echo on Tuesday that he discovered a robin's nest on March 26 last, containing four young robins. Mother robin had taken a long chance on raising a family so early in the season, but fortunately for her and her mate, the season has been to their liking. A bird's nest in March in Canada is a rare thing.

## JOIN THIS BEAUTY CLUB FREE

The International Beauty Club, with a membership of many thousands, and among which are the fashionable and beautiful women on both continents, has arranged to admit 50,000 new members, free of charge. The president of the club is particularly anxious to have these new members given to ladies desirous of improving their appearance. Those who have wrinkles, an undeveloped bust, thin, scrawny neck and arms or a poor complexion are especially requested to take advantage of this offer. No matter where you live or what your circumstances, you are welcome to free membership. Send your name and address at once, and certificate of membership, the club's lecture to women and valuable information on how to improve your appearance will be promptly mailed to you. Address: Abby Beatrice Knowles, Suite 16C, No. 305 St. Nicholas Ave., New York.

## OPPOSITION WILL ASK COURT TO VOID TRANSFER

Surrender of Indian Reserve at Selkirk Illegal—Charges of Bribery and Manipulation Unanswered.

OTTAWA, April 16.—(Special).—It is understood that members of the opposition who have looked into the circumstances surrounding the surrender of St. Peter's Indian Reserve at Selkirk, Manitoba, will seek to have the matter laid in the courts, with a view of setting aside the transfer.

## First Spring Chickens.

M. P. Mallon, wholesale commission dealer, reports receiving his first consignment of spring chickens on Saturday, from Albert Fenner of Walkerton, Ont., for which he paid 45 cent per pound, wholesale, the retail price being 50 cents per pound.

## Good Start for Navigators.

RUFFALO, N. Y., April 16.—Insurance rates, having become effective, are about 20 per cent higher than they were here, called to-day, most of them with full cargoes, but a few in ballast. The boats leaving to-day had no serious difficulty in getting thru the ice, which is rapidly disappearing.

Trade between Canada and the United States made its highest record in the calendar year just ended, and has more than doubled in the last ten years.

The loss from wear and tear and shrewdness of precious metals has been estimated at two tons of gold and 100 tons of silver yearly.



## The Home Bank of Canada

Head Office Toronto 8 King Street West

Branches Open 7 to 9 o'clock Every Saturday Night.

Cor. Queen West and Bathurst Cor. Queen East and Ontario Cor. Bloor West and Bathurst 1686 Dundas St., West Toronto

Full Compound Interest Paid on Savings Accounts of \$1 or more

JAMES MASON, General Manager

## TWO YEARS' WHEAT CROP BEATS LECTURE TOURS

Sir Ernest Shackleton Welcomed at Capital—Rather Develop Farthest North Than South.

OTTAWA, April 16.—(Special).—Sir Ernest Shackleton, the man who went farthest south, has only been in Canada three days, but he has already imbibed the Canada microbe and he may, next time he breaks from the beaten path, go west instead of south.

The British explorer was the recipient of an address from the St. George's Society of Ottawa, in the city hall to-day, and in the course of his reply, which was characteristically humorous, he said that the Canadian microbe had got into his blood, and that he might go west instead of south. In private conversation he added that two years' crop off a western wheat field might do him more good in the liquidation of his debts than any number of lecture tours.

## Provincial Appointments.

The following provincial appointments were given out yesterday afternoon at the parliament buildings: D. G. MacMartin of the town of Perth as sheriff for Lanark, in place of William McGarry, deceased, and John Gibson, inventory as registrar for the County of Frontenac.

A London company has spent a half million dollars in advertising in the last twenty-five years. This great campaign was launched by the expenditure of fifty dollars.

## DYEING AND CLEANING.

Ladies' and Gents' Wearing Apparel, Curtains, Drapes, Feathers, Gloves, Etc. Everything handled by the most modern and scientific methods. Goods accepted and delivered. Express paid on orders. A. F. RUTWELL'S Dye Works, 247 Dundas St., Toronto. Phone Park 2557. Estab. 1900.

## The Ophthalmic Doctors

PHONE MAIN 6228 358 W. QUEEN ST., TORONTO



## From Factory to Face

We save you the middleman's profit on all Spectacles and Eye Glasses, and our superior equipment saves time and money when your glasses are broken or lost.

Our exceptional facilities to remedy and save the sight insure accuracy, perfection, the best and most permanent results with the least expense.

## Alteration Sale Oriental Rugs

Our building operations still continue, and make the necessity of reducing stock more imperative than ever. Our new store will be larger, brighter, and more convenient. In the meantime we are stimulating public interest by the very decided cuts we are making in prices. We are

## Continuing Our Offer of Cut-Price Specials

and those who are furnishing new houses or remodeling old ones should take advantage of this special opportunity to discard carpets and cheap, machine-made rugs, and purchase the beautiful, everlasting, rich-looking, luxurious rugs from Persia and Asia Minor. We are showing very exceptional values in large rugs for Drawing-Rooms, Dining-Rooms, and Libraries.

## We Have Decided to Include New Importations in Price Reduction.

Courian, Babayan & Co. 40 King Street East, Toronto

40 King Street East, Toronto