Few Suggestions Which May Be Useful.

GENTLEMAN'S THIN MODEL WATCH, 15-je weied, high grade movement and best gold-filled case\$24.00 CIGARETTE CASES, in engineturned and plain designs. In sterling silver ...\$18, \$22, \$25 In best silver-plate ...\$5, \$6, \$10 EMBLEM RINGS, with Masonic, Odd Fellows, Orange, Elks, Knights of Columbus and other emblems\$8, \$12, \$18, \$25

MILITARY BRUSHES, per pair in white Ivory, \$7.25, \$10 and \$12 in ebony\$8, \$9 and \$10 fn silver\$7 to \$14

WATERMAN PENS, different styles and nibs\$2.50, \$4, \$6 to \$15 And many more articles THAT WILL SUGGEST THEMSELVES to you when you see our stocks.

"Gifts That Last."

East London.

Hand Bags

Novelty Beauty Bags, in patent leather; green, black and brown. Prices \$6.50 to \$11.50.

C. H. Ward & Co.

Diamond Merchants and

386 Richmond Street. Phone 1084.

Now Taking **Orders**

ANDERSON'S **Coal and Wood**

Double Mileage Puncture-Proof Service.

Art Wilkes London Tire Repair Depot. Wellington. Opp. McClary's.

ENGLISH RHEUMATISM **CAPSULES**

for the quick, safe relief of rheumatism, lumbago and sciatica. They work quickly, and are harmless. Will not upset the stomach. 50c box. Sold in

Taylor's Drug Store

90 RICHMOND STREET. Established 1868. Mailed anywhere on receipt of price tf-law-y



Specialized Service

Contented Kiddies

By cutting out the fancy foods that play havoc with little stomachs, and giving more pure bread and milk you will have happy, healthy

Johnston Bros.

is made of the purest ingredients and contains all the necessary ele-ments to nourish the little ones. Fresh at your grocer's today. JOHNSTON BROS.

ALL THIS WEEK

was bought from the Sen-Sen Chiclet Company, which latter firm was later absorbed by the American Chicle Company. The sale arrangements involved a transaction whereby the Somerville Company assumed a mortgage for \$50.-000, payable in legal money of Canada, or in gold if demanded by the mortgagee. The present exchange conditions have prompted the American

LONDON GOING TO THE DOGS FOR TAXES

"London is going to the dogs," City Treasurer James Bell stated Monday, "for a very large portion of its taxes." He backed up his statement by prov-ing that the city has surpassed its

W. Russell at the Western on Thurs-Building St. George street, on Thurs-day evening of this week. This is the



Field Glasses, high power, \$18.00 F. STEELE. Optometrist and Optician. 210 Dundas Street.

DEVELOPMENT OF NORTHERN NTARIO.—The remarkable mining evelopment of Northern Ontario durage the last few years will be the subtet of a free lecture by Professor J. T. Russell at the Western University audicates that have produced such tremendous wealth the the western University audicates that have produced such tremendous wealth have produced such tremendous wealth have greated at the two that have already been held this season indicates that they are appreciated by the citizens of London. this season indicates that they are appreciated by the citizens of London.

Take Grove's LAXATIVE BROMO QUININE tablets. The genuine bears the signature of E. W. Grove. 30c.

The London Loan and Savings Company of Canada

Money received on Deposits and Debentures. 4 to 51/2 per cent interest allowed.

M. J. KENT, Manager.

Used in homes where dining is fine art.
65c, 75c, 85c, \$1.10 and \$2.00 pound.

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Westinghouse Electric Iron The last word in iron efficiency. Built on graceful lines. Finished in highly-polished nickel. Heat storage plate keeps iron hot longer. Benson-Wilcox Electric Co.

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LIMITED Manufacturers LIMITED Manufacturers

\$70,000 FUR CLEARING SALE

Your Chance Has Come!

Complete Stock of This Season's Latest Styles

Every Article Warranted and Nothing Reserved. Hudson Seal Coats, Electric Seal Coats, Sable, Mink, Beaver, Raccoon, Wolf, Lynx, Ermine, Opossum, Mole, etc., in Sets, Stoles, Capes and Muffs, All on Sale.

We Guarantee This One Big Cut Only and No Later Reductions

THIS IS NO ANNUAL FUR SALE, BUT CAUSED BY GREAT DROP IN RAW FUR PRICES. AS MANUFACTURERS WE ARE BASING OUR OFFERING ON THIS ABNORMAL REDUCTION. PRICES QUOTED INCLUDE ALL, OR TOTAL COST TO YOU.



Model 182

Selected No. 1 Hudson Seal Coat, large shawl, roll collar and cuffs of seal, half belt, vertical pockets, lined with pussy willow or brocaded satin.

28 inches long, regular \$423.50, sale price\$275.00 32 inches long, regular \$451.00, sale price \$297.00 36 inches long, regular \$489.50, sale price \$341.00 40 inches long, regular \$533.50, sale price \$396.00 Same model in electric seal:

32 inches long, regular \$242.00, sale price \$190.00 36 inches long, regular \$253.00, sale price \$200.00 40 inches long, regular \$286.00, sale price \$242.00

HUDSON SEAL

Large Shawl, 11x72 in., \$115.50, \$88.00 sale price... Large Shawl, with fourskin border of natural fitch skins. Regular \$148.50, sale price \$110.00 Large Capes, with roll

collar. Regular \$121.00; sale price \$82.50 Round Muffs, with fur cuffs. Regular \$48.40; price \$37.50

FOX

Australian Taupe Fox Stoles. Regular \$35.00; price \$20.00
Australian Taupe Fox
Muffs. Regular \$35.00; price \$20.00

Model 156

This garment is made from best Hudson seal skins, large shawl roll collar and cuffs of sable, full belt with buckle, vertical pockets, hest quality linings. 32 inches long. Regular \$517.00; sale price

\$368.50 36 inches long, regular \$572.00; sale

price \$396.00

40 inches long, regular \$594.00; sale \$440.00

Lined with pussy willow silk, Swiss brocade satin or silk poplin.



CANADIAN MINK

No. 1 Dark Mink Shawl, 11x70 inches, trimmed with tails and paws. Regular \$275.00, **\$176.00** sale price No. 1 Dark Mink Shawl

11x70 inches, trimmed with tails and paws. Regular \$330.00, **\$242.00** sale price Mink Stoles, regular

\$132.00, sale price \$88.00 Mink Chokers, regular \$27.50 to \$32.50, sale price \$18.00, \$20.00

Mink Muffs, regular \$104.50, sale **\$77.00**

Model 160

Another of our best quality Hudson Seal garments, with large roll collar and deep cuffs of selected Canadian beaver, half belt, vertical pockets, 28 inches long; regular \$451. sale price

\$297.00 36 inches long; regular \$517.00, sale

\$396.00 40 inches long;

regular \$572.00, sale price \$412.50

Lined with pussy

willow silk, Swiss

poplin.



ERMINE

Large Ermine Cape, with

collar. Regular \$121.00,

Large Ermine Neck

Scarfs. Regular \$44.00,

sale price..... \$30.00

Large Ermine Neckpieces.

Reg. \$27.50, \$18.00 sale price...

Large Ermine Round

SABLE

Large Sable Capes, 15 skins, with skin for collar; reg. \$121.00, \$88.00 sale price... Sable Stoles; regular \$88.00, sale price \$66.00

Round Muffs; regular \$74.25, sale price \$60.50

RACCOON

Natural Racoon Stoles; reg. \$49.50, sale price... \$35.00 Natural Raccoon Stoles; reg. \$35.00, sale price. \$25.00 Natural Raccoon Muffs; reg. \$42.50, **\$27.50**

LYNX

Black Lynx Stoles; ::g \$110.00, sale \$77.00 price Black Lynx Muffs; reg. \$107.25, sale price \$77.00 Taupe Lynx Stoles; reg. \$93.50, sale price \$55.00 Taupe Lynx Muffs; reg. \$93.50, sale price \$55.00

MODEL 150

This garment, as illustrated, is made from rich dark prime Canadian beaver skins, pockets and full belt, lined with best brocade satin. 28 inches long. Regular **\$462.00** \$522.50, sale price....

34 inches long. Regular \$495.00 \$594.00, sale price....

MODEL 180

A handsome garment, made from guaranteed first choice Hudson seal skins, large roll collar of selected Australian opossum skins, seal cuffs, full belt, vertical pockets; 36 inches long, lined with best pussy willow silk or Swiss satin brocade. Regular \$547.25 \$396.00

CANADIAN WOLF

Heavy Silky Black Wolf Stoles. Regular \$49.50, sale price....\$32.50 Heavy Silky Black Wolf Round Muffs. Regular \$49.50, sale price...\$32.50 Isabella Wolf Stoles. Regular \$49.50,

Isabella Wolf Muffs. Regular \$49.50, sale price\$32.50 Isabella Wolf Stoles. Regular \$77.00, sale price\$49.50 Isabella Wolf Muffs. Regular \$74.25, sale price\$49.50 Natural Wolf Stoles. Regular \$35.00. sale price\$20.00 Natural Wolf Muffs, Regular \$35.00, sale price\$20.00

CANADIAN BEAVER

Large Shawls, 11 ins. by 72 ins. Regular \$165.00, sale price. \$132.00 Large Shawls, 10 ins. by 66 ins. Regular \$104.50, sale price...\$82.50

Large Capes with roll collar, Regular \$93.50, sale price\$77.00 Round Muffs. Regular \$66.00, sale price\$55.00



Muffs. Regular \$71.50, price..... \$49.50

SILVER FOX Genuine Silver Fox, half black, a beautifully marked skin, made up in natural animal shape. Reg. \$550, \$385.00

FITCH

Natural Fitch Neck Scarf, four skins. Reg. \$57.75, sale price\$35.00 Natural Fitch Chokers. Reg. \$17.50, sale price \$12.00 Natural Fitch Muffs. Regular \$82.50, sale price \$60.50

ROSS', LIMITED

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