THE REAL TEST

of home baked food comes when the second helping is offered. The appearance, texture and taste of food raised with

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is bound to be pleasing and satisfactory in every sense. Magic is an economical and healthful leavener, and because of its uniformity in strength and results, has justly earned its reputation of being Canada's Perfect Baking Powder.

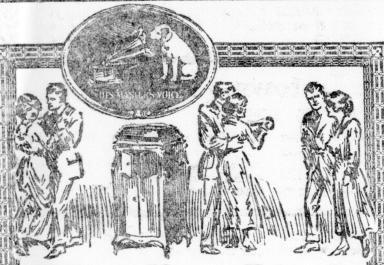
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"His Master's Voice" RECORDS

(Same Price as before the War)

Put on a lively One-Steproll the rugs aside - push the furniture against the wall and you'll start something.

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OUSING SCHEME IS EXPLAINED BY

Payment Will Be \$20 Monthly

With Interest and

Explaining the workings of the hous-g act and the objects of the Govern-ent in undertaking the measure, J. A. llis, director of the housing commisellis, director of the housing commis-sion, Toronto, addressed a fair-sized audience of interested citizens in the city hall last night. Noulon Caouchon, lown planning expert, of Ottawa, made a brief address also, emphasizing the benefits which London would receive as a municipality as the outcome of its adoption of the housing scheme. J. G. Richter, chairman of the local hous-ing commission, introduced the speak-ers.

Explaining the causes that led to he passing of the act, J. A. Ellis statd at the outset that the scarcity of small houses all over the country was me of the chief reasons. The Government realized that there would be a great demand for this class of dwelling to meet the needs of the returned soldiers and the workingmen of the country. During the last four years there have been practically none of these houses erected.

s erected sidering the cost of construction overnment decided that something be done, the speaker intimated, during the d be done, the speaker intimated, s have nearly doubled during the few years due in a large measure, reding to him. "Labor constitutes een 70 and 80 per cent of the cost uilding construction," said he. "I speaking of materials which have e prepared and shipped into Lon-Do not think that I am objecting to the wage increases, but I am ly pointing out the conditions as are."

they are."

Not Taking a Chance.

"Some insist that the Government is taking a chance when it enters into a building scheme when the prices are liable to drop in a year or so," said he.

"I do not see where the prices can come down much for a long time at any rate. Certainly until wages drop the prices of building will not lower,

and I feel assured that wages will not than is done at present if the men will be reduced."

Another reason for the housing plan

Another reason for the housing plan company after a conference was held with the special committee appointed by the businessmen's meeting yesterscarcity of skilled labor being felt now The housing plan would tend to attrac

aid these men to provide better uses. In fact we want them to have

May Own His Lot.

If any person owns a lot and wishes to build on it the commission can loan him the money for this, but the building must be supervised by officers of the commission. Where the lot is of

Referring to the state of unrest

Referring to the state of unrest which is manifest today, the speaker asserted that comfortable housing conditions would do more to remove this than any other one thing. "These Bolsheviki who call for the blood of their fellows and the wrecking of property I am sure do not own any leaves." If they did they could not be

roperty I am sure do not own any omes. If they did they could not be solsheviki."

Bolsheviki."

He made it clear also that as far as the returned soldier is concerned the local commission had absolute power, and he expected that it would deal more leniently with him than with

not wish to enter into a contract with-but a cash payment or reasonable

out a cash payment or reasonable security, he thought.

City Pays Expenses.

Under the plan there will be no benefits to any person other than those who take advantage of the scheme to

who take advantage of the scheme to build a house. Certain expenses in connection with the scheme such as cost of monthly collections and other clerical work will be borne by the municipality.

Several citizens present took the op-

Keep Profits Down. Mr. Ellis made it clear that land speculators or any others who might want to take advantage of the cheap money provided by the Government to

avlight saving time, starting the cars be sure of getting a good class of skilled workmen, and they know that

FOR VICTORIAN ORDER

Manager King Will Discuss

Question With the Em-

ployees Today.

THIN PEOPLE SHOULD TAKE

Put on Firm, Healthy Flesh and to Increase Strength, Vigor



GEORGIA HAMILTON bodies need more phosphate than is contained in modern loods. Physicians claim there is nothing that will supply this deficiency the nerves directly and by feeding the nerves directly and by supplying the body cells with the necessary phosphoric food elements, bitro-phosphate quickly produces a welcome transformation in the appearance; the increase in weight frequently being astonishing.

This increase in weight also carries with it a general improvement in the health. Nervousness, sleeplessness and health. Nervousness, sleeplessness and lack of energy, which hearly always accompany excessive thinness, soon disappear, dull eyes become bright, and pale cheeks glow with the bloom of perfect health. Miss Georgia Hamilton, perfect—health Miss Georgia Hamilton, who was once thin and frail, reporting her own experience, writes: "Bitro-Phosphate has brought about a magic transformation with me. I gained 15 pounds and never before felt so well." CAUTION:—Although bitro-phosphate is unsyrpassed for relieving nervousness, sleeplessness and general weakness, it should not, owing to its remarkable flesh-growing properties, be used by anyone who does not desire to put on flesh.

son would be asked to do the impossible, referring to streets, where there is no sewer. In the event of one who had built a house under the plan being taken sick the commission would be COMMISSION HEAD

J. A. Ellis Does Not Think
Building Cost Will Drop.

HOUSES MUST BE SOLD

J. A. Ellis Solve Wolf Drop.

Head of the adoption of the plan by London. He emphasized the need of adequate space surrounding each home. He pointed out that the city is doing the right thing, and it will mean much for its future development.

Charles Sick the Commission would expose world be lenient.

Noulon Caouchon in a few words expressed the idea that great good would come of the adoption of the plan by London. He emphasized the need of adequate space surrounding each home. He pointed out that the city is doing the right thing, and it will mean much for its future development.

Charles Sick the Commission would exposed the need of adequate space surrounding each home. He pointed out that the city is doing the right thing, and it will mean much for its future development.

Charles Sick the Commission would be lenient.

At a meeting of the commission held in the afternoon, J. G. Richter was elected chairman. J. W. Cunliffe was chosen vice-chairman, and City Clerk S. Baker was elected secretary. Another meeting will be held next Thursday evening.

AVOID COUGHS and COUGHERS!

THEDA BARA, MAY ALLISON SEEN IN "A FOOL THERE WAS"

Kipling's "Vampire" a Splendid Vehicle For Two

Theda Bara in her super-production, "A Fool There Was," which drew such large crowds to all performances yesterday, and which undoubtedly will do the same today and on Saturday, holds

shunned, so deep in her evil heart she planned to get wen with her.

The vampire sailed on the same ship as Mr. Schuyler and gradually brought him under her spell. Instead of staying with the mission, he sailed with her for Italy. He forgot his wife and child and gradually lost all his friends, and the hope of a future. Tourists who visited Sorento, where he was staying, saw the disgraceful actions of him and the notorious woman. Gossip soon brought this news of him to his wife.

TRY MAGNESIA FOR

STOMACH TROUB

of the G. W. V. A. this evening. Another branch will be opened at Hensall are any symptoms of acid in —Advt.

STOMACH TROUBLE

Food Fermentation, Sour, Gassy

him and the notorious woman. Gossip soon brought this news of him to his wife.

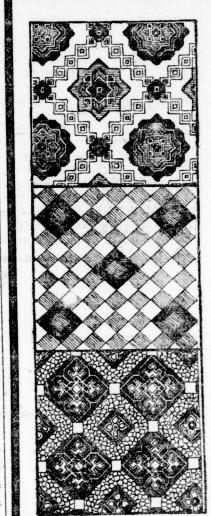
One day he sailed for home, accompanied by the Vampire, who called him "My Fool." In New York, he lived at his town residence with this woman, and, although his friends, his wife and finally his child tried to bring him back to his home life again, they were thwarted by the woman who held him with her evil spell. Soon the results of his life of drink and debuch claimed another victim of the vampire.

Fashions de Vogue, a vaudeville introducing gowns, songs and two pretty models, was greeted with many rounds of applause. The male member of this clever trio designs all the latest Paris gowns at the rate of two minute each. "Passing the Buck," a Big V Comedy featuring Larry Seamon, is a scream. During it showing yesterday conservative people howled, while others laughed until the tears came.

A Mutt and Jeff comedy, entitled "The Lijon Tamer." and a scenic film. The Lijon Tamer." and a scenic film to the vampire with the proposed the proposed to the transport of the powdered or tablet form. Take a teaspoonful of the powder or two compressed tablets with a little water after your next meal, and see what a difference this makes. It will instantly neutralize the dangerous tive people howled, while others laughed until the tears came.

A Mutt and Jeff comedy, entitled "The Lijon Tamer." and a scenic film. You will find that provided you take the proposed to t the same today and on Saturday, holds the audience at the Patricia spellbound. Although she has played many vampire roles this is her greatest. The story is one of heart interest, and carries a lesson with it. It is based on Kipling's poem, "The Vampire." May Allison is one of the supporting cast. John Schuyler is a respected and well-to-do resident of New York, and because of his public service has been selected by his country as one of a special mission to England. In the same city is the vampire, a woman who delights in dragging mankind down. One of her victims ended in a prison, another became a derelict, and the third shot himself. This woman sought to become involved in the higher social to become involved in the higher social at the patricia spellbound. Although she has played many vampire rodesigns all the latest Paris gowns at the rate of two minute each. "Passing the Buck," a Big V Comedy featuring Larry Seamon, is a scream. During it showing yesterday conservative people howled, while others laughted with and Jeff comedy, entitled "The Lion Tamer," and a scenic film complete this excellent bill.

OPEN NEW G. W. V. A.—J. W. Cunliffe, secretary of the G. W. V. A., is in Chesley today, where he will officiate at the opening of a new branch to become involved in the higher social the proposed at the passion for the powder or two compressed tablets with a little water after your next meal, and see the powder of this water after your next meal, and see what a difference this makes. It will seaturing Larry Seamon, is a scream. A flatulence, a word on the burden of the powder or the complete water after your next meal, and see what a difference this makes. It will water after your next meal, and see what a difference this makes. It will be a very thing the difference this makes. It will be a the powder of this clever this a testport what a difference this makes. It will be a the powder of this clever thought water after your next meal, and see what a difference this makes. It will be a very thing the powent



GOOD QUALITY FLOOR COVERING 2 YARDS WIDE

BIG RANGE OF PATTERNS -

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Don't miss this opportunity! Measure your floors that need covering and see how little it will cost for any one of the many handsome designs offered in the much-talked-of



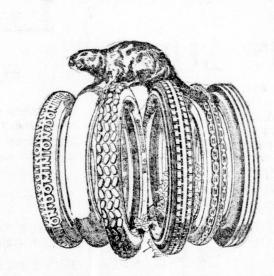
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