



IMMENSE U.S. WAR ORDERS COMING HERE

Washington's Plan for Army of Five Millions Means Big Trade for Canada.

Quotation from recent newspaper heading.

A Busy, Prosperous Time Ahead

Do easy money and high earnings mean more cash deposited in your Savings Account? Or do you drift along spending freely, allowing someone else to deposit your money?

Begin to build a surplus of ready cash. You will be sure to need it when the war is over.

While saving, see that your account earns the Huron & Erie rate of

3 1/2%

per annum, payable half-yearly.

Let us open a Pass Book in your name.

Huron & Erie MORTGAGE CORPORATION

"Older than the Dominion of Canada."
MARKET SQUARE,
LONDON
ST. THOMAS, WINDSOR, WINNIPEG, REGINA
T. G. Meredith, K.C., President.
Hume Cronyn, General Manager.

STUDENTS OF L.C.I. PARTY OF 175 MEN ASKED TO ASSIST EXPANSION DRIVE

Future Citizens Are Told How They Can Help.

TO ANSWER QUESTIONS

"Thought Survey" Introduced in London Institution for First Time.

Students of the Collegiate Institute were yesterday afternoon asked to give their assistance in the expansion and reorganization of the London Board of Trade. The form of help they can give, they were told, was to make suggestions affecting their own future and that of the city.

This is the first time such a "thought survey" has been conducted in any Canadian institution of learning along this line. In consequence the result of the analysis of the answers is awaited with a good deal of interest.

Addresses the Students.
Representing the organizers of the board of trade campaign, J. C. E. Foster and A. F. Peterson addressed the students at an afternoon assembly period. Mr. Foster told the future citizens of London that it was believed their constructive help in the expansion of the board of trade would be of much value to the city. He said that the board of trade was a body of men and women who were asked to make written answers to the following questions:

1. What business, profession or trade do you hope to pursue as a life work?
2. Do you expect to remain in London?
If not, why not?
3. What do you think the board of trade should undertake first for the improvement of the city of London?
4. What, in your opinion, is the thing of greatest importance about the board of trade should undertake first which would be of advantage to you in preparing for your life work?

The asking of these questions will serve a double purpose. It will set the boys and girls of today to thinking about the future of their own city, and it will disclose the reasons why such of them as do not intend to remain here after graduation have reached this decision.

SOLDIERS COMPLAIN OF POOR TREATMENT ON HOMEWARD TRIP

Poor Meals and Accommodation Are Alleged.

"We were used far better going over on the boat than we were coming back," stated a returned soldier who got home this morning.

Many other returned men who reached the city today made the same complaint. According to statements made by them the meals and second accommodations were very poor on the boats. Other men also stated that the Red Cross scarfs and suits were not issued until the last day of their voyage. These comforts would have been of more use if they had been issued when the men were leaving England.

GET RID OF HUMORS AND AVOID DISEASE
Humors in the blood cause internal derangements that affect the whole system, as well as pimples, boils and other eruptions. They affect all the organs and functions, membranes and tissues, and are directly responsible for the readiness with which some people contract disease.

For forty years Hood's Sarsaparilla has been more successful than any other medicine in expelling humors and removing their inward and outward effects. It is distinguished for its thoroughness in purifying the blood, which it enriches and invigorates. No other medicine acts like it, for no other medicine is like it.

Get Hood's Sarsaparilla today. Insist on having Hood's.

LOVE OF CHILDREN ONE ESSENTIAL OF TEACHERS' SUCCESS

So Says Rev. James MacKay Addressing Institute.

MAY FORM FEDERATION Women To Consider Idea of Entering This Newer Association.

The annual meeting of the East Middlesex Teachers' Institute opened today in the county school chambers. In the absence of Miss Vera Rossiter, president of the Teachers' Institute, C. E. Johnson of Danforth acted as president. The meeting was opened by Rev. James MacKay, who spoke on the duty of the teacher towards the children, and that for absolute success in the teaching profession, the teacher should love children and be able to sympathize with them. "The country teacher may not feel that with only a small class, she is able to accomplish much, but that little class of children in the country school is every bit as important as the large class in the city school. One of the greatest statements were educated in the country schools," said Mr. MacKay. He also urged the teaching of patriotism in the schools. Mr. MacKay spoke in the absence of Rev. J. C. Macdonald, who was to have addressed the institute.

In reading communications, Miss Fanny Cleveland, secretary of the Institute, brought before the teachers a letter from the Federation of Women Teachers' Association, which was formed last Easter. The interests of the association, it was said, were antagonistic to those of the men teachers. The successes of the association would benefit them, too, in the long run, and that there were 10,000 women teachers in Ontario, enough if all stood together, to make their influence a mighty force. The minister of education has extended his good wishes to the association. The object of the association is the promotion of the professional and financial status of the women teachers. It has been arranged by the teachers of East Middlesex Institute to hold a meeting on Friday to discuss this federation, and the hopes of forming a branch here.

The afternoon meeting is being held in the Normal School, a feature of which will be Inspector P. J. Thompson's address.

HAD LOTS OF TICKETS, BUT SELECTION DID NOT PLEASE THE CONDUCTOR

Little Boy Enjoyed Only Short Ride Away From Home.

So small was he that he had to climb up the car steps on his hands and knees, but the little lad who lives on Maitland street north with his mother and sisters while his daddy is overseas helping to lick the Huns, decided that he wanted to travel. He followed a lady into the car this morning, and when the conductor was going to put him off, thinking that he had run away from his mother, the little lad held up his hand, which contained a number of tickets and a copper. This had the desired effect, and he was permitted to remain on the car, for no conductor would lose a chance of adding to the dividends of his company.

Giving one of the tickets from among the lot he carried, the conductor followed the lady into the car and took a seat beside her. So far there had been no hitch in the game, and the resting guide contented as the Normal proceeded west on Central avenue. On examining the tickets, however, the conductor discovered that it was a relic that the little lad had saved from one of his trips to Port Stanley, and that it was good for one ride on the inland railway there.

An examination of the rest of the tickets in the lad's hand revealed the fact that he contemplated a visit to several shows downtown, after which he probably intended visiting Winnipeg, for he had a coupon for a railway ticket from that city. This convinced the man in uniform that the young traveler had started away without bidding his mother farewell, and he was accordingly transferred to the eastbound car at the switch on Central avenue.

The conductor on the latter car, thinking that someone was putting up a joke on him, murmured for a time, but finally decided to carry the boy as far as Maitland street, where he was met by his mother in good part and thoroughly enjoyed his little trip.

PHYSICIAN'S PLAN TO CURE INFLUENZA

Strongly Advises Immediate Use of Vaccine.

[BY A PHYSICIAN.]
It possibly might be of interest to practitioners, and indirectly to sufferers, to briefly outline a plan of treatment for Spanish influenza that has been extremely successful. Before the war, some of the more pronounced symptoms, very much resembling the disease of influenza, were referred to. It usually starts with symptoms of cold, with a running nose, and a discharge from the nostrils, pain in the head, fever and rapid pulse. Headache and fever are two prominent symptoms. Pain, limited to the frontal portion of the head, is, in many cases, a distressing symptom, requiring prompt attention. The temperature of these cases is very high, 105 degrees, not being unusual. This can be attributed not only to the influenza, but to the fact that the real causative factor of the disease, is to a condition of the bowels that has been mistaken for typhoid by superficial observers. To outline a plan of treatment suitable for all cases, necessarily difficult, but one meeting the prominent symptoms, and to prevent complications, which are the great danger of the disease.

There are many reliable vaccines, but the one upon which this article is based is known as Sherman's No. 38. As soon as possible after the appearance of the disease, 5 minims of this vaccine should be given hypodermically. Daily doses, gradually increased, if necessary, to 15 minims, until the temperature becomes normal, then the intervals of three or four days until convalescence is complete. If lung complications ensue, one milliliter daily for four days, twice a day, until the temperature subsides, then every three or four days, until the temperature is quickly relieved by dilute hydrobromic acid in 10 to 20 minims doses. To relieve the headache, one or two hour for several doses, then at three-hour intervals until the pain subsides.

To relieve the bowels of their depressing contents, small doses of calomel or castor oil, or Epsom salts or castor oil, should not be neglected. This treatment should be continued until the bowels become normal. Accompany this by 5-grain doses of salicylic acid, repeated every 24 or 48 hours until the bowels become normal. This treatment should be continued until the bowels become normal. Accompany this by 5-grain doses of salicylic acid, repeated every 24 or 48 hours until the bowels become normal.

One note of warning: Do not under any circumstances use any of the remedies can be left to the good judgment of the physician.

THE PENTAMINE Pyrrhoes is not a dentifrice, but a definite, sterile preparation for the treatment of sore, spongy, bleeding, inflamed gums and loosening teeth ONLY.

ASK YOUR DENTIST.
Now sold by all druggists, 60c a bottle. THE DENTINE LABORATORIES, LONDON, ONTARIO.

BOARD OF TRADE MEMBERSHIP FIXED AT \$25 PURPOSELY

This Believed To Be Minimum For Requirements.

REASONS ARE EXPLAINED Expenses High If Efficient Work Is To Be Done By Organization.

"Building a board of trade for London of 800 or more members, without the same time providing an income adequate to the needs of the enlarged organization, is a task of no small degree of effort," according to one of the supporters of the campaign, who yesterday told an advisory committee of the board will depend directly upon the confidence reposed in it by the community, because that income will arise from memberships. "The payment of dues is the acid test by which it can be determined whether the organization is trusted or not," he said.

The board is a body of men, which the membership pledge of \$25 dues a year is not a small thing. The dues at this scale and the period must be entirely sound. They are founded on the basis of a minimum of one city, but in scores of them.

"Membership dues of \$25 a year will provide the least amount the board should have to look after. It is really the big, capable civic-commercial organization a city like London should have. I am convinced that a membership of \$25 a year is a fair thing to ask. What are you going to do with all this money? They will overlook the fact that the executive committee, which includes some of the shrewdest business and professional men in London, have examined the plans of the reorganization with as much care as they would give to their own business affairs, and have agreed to the plan. It is a minimum required from each member."

A very large percentage of the commercial organizations in London (\$5 per cent of those of the United States) have membership dues of \$25 a year. The number of such organizations is steadily growing, thus proving the truth of what the board of trade specialist learned five years ago. The Rotary Club, the Y.M.C.A., and the Red Cross, all have dues, and they are all drifting toward \$25.

"The lowest actual cost of maintaining a board of trade that is worthy of the name is from \$15 to \$19 a year per member. This fact has been well established. The minute board of trade becomes a real live organization, its necessary expenses begin to climb from these figures."

"The modern board of trade must maintain suitable quarters; that means rent to pay. It must have efficient management; this means the employment of a trained and capable secretary. The board must have a staff of men to take care of the work of the board of trade should have one or more bureaus to give special service to the members. The board must have a staff of men to take care of the work of the board of trade should have one or more bureaus to give special service to the members."

"In place of the disproportionate membership payment to the old board, the modern board of trade pays to the big corporation in effect. Your larger interests in this community increase your responsibilities for its well-being. You have a stake in the community, and therefore you should support the board of trade in proportion to your stake in the community."

One Membership, One Vote.
"To make the most of the plan has been devised. Under this plan, each individual subscriber to a number of memberships. Since, however, the board of trade is a body of men, it allows each subscriber to have one vote only, so that the smallest subscriber to plural memberships to assign them to the younger men in its employ, the assignment being absolutely at their own discretion. This brings into the board of trade the many dangers of a city, where interests in community work early in the morning, and the presence of men who will be the leaders in the community in a few years."

"The three-year guarantee is another growth of experience. A board of trade can do much in one year, but a program of work that covers three years is a more realistic plan. To make it possible, though, the directors must know what the income is going to be. A three-year plan is universally satisfactory. The board of trade has never yet been abandoned where tried."

MRS. W. J. ASHLANT DIES IN HAMILTON; ILLNESS WAS SHORT

Pneumonia Set In During a Motoring Trip.

The news of the sudden death, from pneumonia in Hamilton on Wednesday of Emily C. wife of W. J. Ashplant left with Toronto friends, Mr. and Mrs. John Connor, on the motor trip through the Eastern States to New York. In Buffalo, last Friday, on the return trip, Mrs. Ashplant was not feeling well, but was anxious to go on to Hamilton to the home of her sister, Mrs. Edward Sifton. She drove the car herself as far as Niagara, and it was not until after she reached Hamilton that she was taken ill. She died at 10 o'clock on Saturday, and from that time, little hope was entertained for her recovery. She was 42 years of age.

To relieve the bowels of their depressing contents, small doses of calomel or castor oil, or Epsom salts or castor oil, should not be neglected. This treatment should be continued until the bowels become normal. Accompany this by 5-grain doses of salicylic acid, repeated every 24 or 48 hours until the bowels become normal.

One note of warning: Do not under any circumstances use any of the remedies can be left to the good judgment of the physician.

THE PENTAMINE Pyrrhoes is not a dentifrice, but a definite, sterile preparation for the treatment of sore, spongy, bleeding, inflamed gums and loosening teeth ONLY.

ASK YOUR DENTIST.
Now sold by all druggists, 60c a bottle. THE DENTINE LABORATORIES, LONDON, ONTARIO.

Western Ontario's Mail Order House

Thanksgiving! What of Your Apparel?

Monday (Thanksgiving Day) brings a week-end holiday and a busy two days' preparation. Even if it is only a new neckpiece, a pair of gloves or hose, a new purse or handbag, a coat, hat, dress or suit, something will be needed to add a touch of newness to your outfit and give you that feeling of satisfaction that your appearance is in touch with the new autumn modes.

The Freedom of Youth in These Jersey Dresses

Many stunning models are shown in the popular dresses, tastefully trimmed with braid and new originalities in buttons, etc., smartly designed in every way and the pink of perfection for style. These dresses are fashioned from fine quality Jersey, embodying the spirit of youth, delightfully soft and clinging.

JERSEY DRESSES IN BEIGE, TANK GREY, NAVY OR BURGUNDY.

Smart model with round neck, in beige color, fastens under arm and at shoulder, girdle and around neck embroidered in Oriental design; skirt draped at back. Price \$39.00

Misses' model in sand color, round neck, closing at side, braided collar, girdle, sleeves and pockets. Price \$42.00

Jersey Dress in Joffre blue, one-piece model in straight lines, round neck, closing at back, chenille embroidery finishing collar and sides. Price \$37.50

Jersey Dress in Russian style, square neck, belted, long peplum, embroidered and braided around collar and peplum. Price \$39.00

Khaki Lawn For Handkerchiefs

PREPARE YOUR OVERSEAS BOXES NOW.

Why not make those Khaki Handkerchiefs for HIM yourself? He would appreciate the little amount of work entailed in hemming or hemstitching those handkerchiefs, especially when done by YOU—that little personal touch of your work on his handkerchiefs.

KHAKI LAWN for soldiers' handkerchiefs, beautiful soft finish, fine even weave, just the right shade, comes 40 inches wide. One yard makes four nice-sized squares. Get your supply now, and make your own. Khaki Lawn, 40 inches wide. Per yard \$42.00

Out-of-town customers, mail your orders in for this lawn. Prompt free delivery.

Wash Goods Department, Main Floor.

Your Traveling Equipment?

In the basement will be found a complete line of the newest designs in traveling goods and accessories—club bags, suit cases and trunks—the smartness of which will give that added touch of up-to-dateness to your equipment.

Fibre Suit Cases, made on strong steel frames, with brass lock and bolts. At prices ranging from \$1.50 to \$7.25

Keratin Suit Cases, strongly made with and without straps, fancy linings, leather corners. Price \$4.00 to \$7.25

Leather Suit Cases, heavy steel frame, leather corners, strong handle, braced lock and catches, with and without straps. Prices \$4.50 to \$17.00

Matting Suit Cases, with and without fancy linings \$4.25 and \$4.50

Club Bags—See our special, made of walrus grain leather, double handles, leather corners, covered frame. Special \$6.49

Keratin Bag, in large size, extra strong, with corners, double handles. Prices \$4.25 and \$4.75

Matting Baskets for shopping. Prices 70c, \$1.00, \$1.15

Leather Club Bags with and without leather linings, leather corners, strong locks and catches, 16, 18 and 20 inch sizes. Prices \$8.50 to \$24.00

Steamer Trunks, canvas covered, with and without straps \$6.50 to \$10.00

Fibre Steamer Trunks, extra heavy fibre, strong brass corners and clasps. Prices \$12.50 to \$18.00

School Bags in leather and keratin 20c to \$2.15

Basement.

SMALLMAN'S INGRAM

Restaurant License No. 10-208.

SUPPER—UP TO 53c.
Fried Lamb or Pork Chops,
Fried Potatoes, Bread and Butter,
Apple Pie, Cup of Tea 50c

DEATHS AND FUNERALS

DEATH OF JAMES VANSTONE.
The death of James Vanstone occurred Wednesday at his residence, concession 2, Westminster Township, after a short illness. Mr. Vanstone was 83 years of age, and was well known in the community, having lived there for many years and being employed as a carpenter. He was a native of England, and was married to Mrs. Vanstone, who died in 1908. He is survived by his wife and one daughter.

FUNERAL OF ROBERT HADDEN.
Robert Hadden, formerly of this city, died in Detroit on Tuesday. Mr. Hadden formerly resided in this city, and left here some time ago for Detroit, where he has since been employed. The body arrived in this city yesterday from Detroit, and the funeral took place this afternoon from his sister's residence, 622 Bathurst street, to Mount Pleasant Cemetery.

DEATH OF MRS. PAULEY.
The death of Mrs. Anna Pauley occurred in this city yesterday at the residence of her son-in-law, J. A. Cartwright, 722 Helmut avenue. Mrs. Pauley was 65 years of age, and was born in the United States in 1853. She was married to Mr. Pauley, who died in 1908. She is survived by her husband and one daughter.

DEATH OF F. C. JARVIS.
The death occurred on Wednesday, October 9, at Victoria Hospital, of Francis C. Jarvis of this city, formerly of Delaware and Mount Brydges, in his 65th year, after an illness of several months. Mr. Jarvis was a pioneer of Middlesex. Born at Kilworth in 1848, he lived practically all his life in this vicinity. He is survived by two daughters, Mrs. Westlake of Swift Current, Sask., and Mrs. Collins of Catberton, also two stepdaughters, Mrs. Ketchum of East Lansing, Mich., and Mrs. Perkins of this city.

The funeral will take place from the undertaker's parlors of N. Griffith, Friday at 1:30 o'clock. Interment at St. Thomas. Rev. Mr. Armistead of St. Thomas Church, South London, will conduct the services.

Edison Works 16 to 18 Hours a Day

The wonderful vitality of this great inventor is due to Nerve Force. We cannot all be Edison, but we can increase our Power and Efficiency by building up the strength of the Nerve Force. Hacking's Heart and Nerve Remedy certainly does increase the vitality of the Human Body. It is highly recommended for palpitation and irregular heart beats, quiet jump nerves and helps you to overcome sleeplessness, Dizziness and Headaches. The happiness of health is yours if you will insist on getting Hacking's. Buy a few boxes today. Price 50c a box. 6c for 25c. Sold by all dealers or by mail, E. B. Hacking, Phm.B., Listowel, 10u

CAPTAIN HICKS-LYNE SERIOUSLY WOUNDED

Capt. R. T. E. Hicks-Lyne is seriously wounded, according to official information received by his brother, J. F. Hicks-Lyne, secretary of the local branch of the Ontario Discharged Soldiers' Association.

Capt. Hicks-Lyne enlisted with a Toronto unit and trained at Camp Borden. He has been overseas one year.

KODAKS

No. 2 C Autographic Kodak, Jr.

The Camera that made a stir in the photographic world, not only because of the new size picture (2 7/8 x 4 1/4 inches), but also because such generous picture proportions have been obtained in a camera so easily pocketed. Ask to see it.

J. H. Back & Co.

210 DUNDAS STREET.