

Lots of Big Bargains AT THE GIANT Clothing House

Saturday will be an interesting day at this big West End men's store. Lots of seasonable goods at a big saving. We buy direct from the manufacturers and eliminate the middleman's profit.

LOT NO. 1—SUITS.
\$13.50 Men's Suits ...\$9.95
\$16.50 Men's Suits ...\$11.95
\$20.00 Men's Suits ...\$14.95
\$23.50 Men's Suits ...\$16.95

LOT NO. 2—PANTS.
\$3.25 Men's Pants ...\$1.95
\$4.50 Men's Pants ...\$2.95
\$5.50 Men's Pants ...\$3.95
\$6.50 Men's Pants ...\$4.95

LOT NO. 3—RAINCOATS.
\$10.00 Raincoats, for ...\$5.95
\$12.50 Raincoats, for ...\$7.95
\$15.00 Raincoats, for ...\$9.95
\$16.50 Raincoats, for ...\$11.95

LOT NO. 4—SWEATER COATS.
\$3.25 Sweater Coats ...\$1.95
\$4.25 Sweater Coats ...\$2.95
\$5.25 Sweater Coats ...\$3.95
\$6.25 Sweater Coats ...\$4.95

LOT NO. 5—FINE SHIRTS.
\$1.00 Men's Shirts ...\$.89c
\$1.25 Men's Shirts ...\$1.00
\$1.50 Men's Shirts ...\$1.25
\$1.75 Men's Shirts ...\$1.50

LOT NO. 6—WORK SHIRTS.
\$1.10 Work Shirts ...\$.95c
\$1.25 Work Shirts ...\$1.10
\$1.35 Work Shirts ...\$1.25
\$1.50 Work Shirts ...\$1.35

LOT NO. 7—UNDERWEAR.
Fleece-Lined Underwear, special, per garment ...\$.69c, 75c, \$1.00
Penman's, 71, sizes 34 to 40. Per garment ...\$.69c
Penman's heavy ribbed, all sizes to 44. Per garment ...\$.88c, \$1.25, \$1.50

LOT NO. 8—SOCKS.
10 dozen pairs Men's All-Wool Worsted Socks; only two to a customer. Worth regularly 85c, on Saturday only, pair ...\$.50c
Llama and Cashmere Socks, worth up to 75c, for, pair ...\$.50c
200 dozen All-Wool Hanson Socks ...\$.60c, 75c, 85c pair

LOT NO. 9—GLOVES AND MITTENS.
One lot of Men's Fine Lined Cape Gloves. Regular \$2.75, for ...\$2.25
One lot of Work Mittens, worth up to \$1.35, for ...\$.91

LOT NO. 10—HATS.
\$2.50 Men's Hats, for ...\$.200
\$3.00 Men's Hats, for ...\$.250
\$3.50 Men's Hats, for ...\$.300

LOT NO. 11—CAPS.
25 dozen Men's Sample Fur-Band Winter Caps. Up to \$1.50 value ...\$1.00
3 dozen Sample Fur-Band Caps, worth up to \$2.00, for ...\$1.50

LOT NO. 12—OVERALLS.
We have 600 dozen of them. You save 25c on every pair of Overalls bought from us during this sale.
Carhart's, Walker's Trainman, Railroad Signal, Great Mogul, Wegner's Special, Big B, Leather Label, Tecumseh, J. M. D. Prices \$1.25, \$1.50, \$1.75, \$2.00, \$2.25 a pair. Sizes 32 to 52.

LOT NO. 13—BRACES.
35c Men's Braces, for ...\$.25c
50c Men's Braces, for ...\$.45c
We specialize in Stanfield's Unshrinkable Underwear, Red Label Brand; in sizes 34 to 50.
Ask for advertised articles and save money.

COME EARLY AND OFTEN!

GIANT Clothing House

The Real Live Store.
Famous for their Little Prices.
120 DUNDAS STREET.
PHONE 1844.

OPEN EVENINGS.
Look for the big Arrow Sign and name over the door before you enter.
Wholesale and retail dealers in Raincoats, Gloves and Mittens.
The largest High-Class Workmen's Outfitters in Western Ontario.

SWIMMING CLASSES FOR GIRLS OF CITY

The Young Women's Christian Association was a busy place last evening, more than one hundred girls calling to register for the swimming classes that are to be held in the Lord Roberts school, where a new pool has been installed. Miss Mona Fitzgerald, physical instructor at the Y. W. C. A., is in charge. Much to the disappointment of many, accommodation allows only for 75. Gymnasium classes have also been organized, and these classes will be held in the Collegiate Institute and Cronyn Hall. Members wishing to join the gymnasium class should register at once at the Y. W. C. A., 472 Park avenue.

HUGH GUTHRIE AT WINGHAM.
WINGHAM, Oct. 18.—Hon. Hugh Guthrie, M.P., was one of those who attended a convention of North Huron Conservatives here today. The speakers were A. H. Musgrove, M.P.P., and Peter W. Scott, chairman of the association.

A sanitary store plus quality; Ingersoll Meat plus low prices, plus prompt and courteous services equals satisfied customers.

Big Sale of Quality Meat Tomorrow

For Saturday only, October 20, we offer the choicest of MEATS at exceptionally low prices. Read over the items listed here and be here early to save disappointment.

PHONE YOUR ORDERS EARLY FOR THESE BIG SPECIALS.

RUSH SPECIAL
Hamburg Steak18c
Something New! Delicious! Try It!
Cottage Roll Bacon ...33c lb.
SOLID MEAT OYSTERS
Cooked Tripe15c lb.
Whitefish15c lb.

Special Saturday Only
Sirloin Steak30c lb.
Breasts Spring Lamb ...23c
Choice Porterhouse Roast, lb.32c
Choice Rump Roasts, lb. 25c
Choice Hip Roasts, lb.28c
Porterhouse Steak, lb.33c
Club Steak, lb.38c
Wing Steak, lb.30c

WILSON'S

Phones 5600-5601. Richmond Street.

These Crisp Nights---

Get Your Friends
Together at
Home---

Form a "Jazz Band" or a Home Orchestra. Then watch "time fly," and snappy wholesome, beneficial enjoyment come to the front.

Let us outfit you for this fun—we have the only complete stock of small musical instruments in the city. You'll find just what you need here—at the right price—and we'll gladly give you advice.

ALL THE LATEST HITS IN
SHEET MUSIC.

Mason & Risch Limited

"The Home of the Victrola."
248 DUNDAS STREET.

WEGNER'S

"The Heart of London"

TENTH ANNUAL

60 Days' Sale

IS A ROARING SUCCESS

The great buying public are attending this sale in large numbers and reaping the benefit of these low prices.

SPECIAL FOR SATURDAY

For one day only—Saturday—Penman's 71 Underwear; sizes 34 to 44. Per garment\$.69c
Not more than four garments to each customer.
Penman's Blue Tip All-Wool Underwear. Worth \$2.00 per garment. While they last, at\$1.29

Suits\$12.50 to \$22.50	Hats\$1.50 to \$3.50
Overcoats\$12.50 to \$22.50	Caps65c to \$2.00
Pants\$1.95 to \$6.50	Fur Caps\$7.50 to \$13.50
Sweater Coats, \$1.95 to \$11.50	Fine Shirts75c to \$2.00
Raincoats\$5.95 to \$14.50	Work Shirts75c to \$1.75
Overalls\$1.25 to \$2.25	Gloves and Mitts 50c to \$5.00
Neckwear25c to \$1.00	Socks25c to \$1.00

Knockabout Sweaters

Be on hand on Saturday for big bargains in Sweater Coats. Nothing like it in Canada. Special prices...\$1.19 to \$3.95

Look for the big black and yellow sign opposite the market. Remember, a dollar saved is a dollar earned.

WEGNER'S

The Heart of London.

Opposite the Market. Open Evenings.
371 TALBOT STREET. PHONE 1849.

ANNIVERSARY SERVICES WERE HELD AT DERWENT

BELMONT, Oct. 18.—Large and appreciative congregations crowded the ninth anniversary services of the new Salem Methodist Church, Derwent, which in every way proved a gratifying success. Dr. E. E. Braithwaite, president of the Western University, London, in the morning presented the freeing, fundamental principle of Christian religion, and in the evening discourse, the appeal of Jesus to the human heart and mind, based on the question, "What think ye of Christ?" The church choir, directed by Mrs. J. D. Thompson, led in an excellent service of praise, the choir being aided by Miss Dorinda Abbott, contralto, London; J. E. Edgington, Carman Learn, Miss Edith Lowther and Miss Bessie Jackson.

Rev. A. R. Kellam cordially thanked the people for their generous offerings and bespoke their continued co-operation. The anniversary concluded with a splendid concert and lecture Monday evening.

If You Desire QUALITY, Rowat Should Get Your Grocery Orders

Corrugated Boxes
Strong as leather and light as a feather. Will hold 7 or 11 pounds. Prices 12c and 15c.

To Fill Your Box
Teffee, Chocolate, Chocolatta, Biscuits (1 and 3 in tins), Biscuits (specially wrapped), Gum (overseas packages), Fruit Cakes (1 and 2 lb.), Maple Sugar, Maple Butter, Canned Chicken, Prepared Cocoa, Canned Tongue, Sliced Pineapple, Prepared Coffee, Powdered Milk, Concentrated Soups, Malted Milk Tablets.

NO-EG
A SUBSTITUTE FOR EGGS.
Use it in all your cooking instead of eggs. It's economical.

Ripe Olives
Delicious, large size, Ripe Olives. Sold regularly at 25c.

ON PER SALE 19c GLASS

Pin Money Pickles
Mrs. Kild's famous home-made pickles will delight you.
Sweet and Sour50c
Bar Ocherkins50c
Pickle Peas50c
Melon and Cucumber Mangos 60c

Phone Your Order
Your goods will please the same as though you personally selected them.

T. A. ROWAT & CO.
250 Dundas St. Phone 3051-3052.

day evening, Rev. Capt. Graham, chaplain of the 135th (Middlesex) Battalion, C. E. F., overseas, giving an instructive address on war-time conditions in England, paying a warm tribute to the conduct of the Canadian troops and their treatment. He spoke very highly of the hospital service, which elicited frequent and hearty applause. The speaker was accompanied by Miss Abbott, contralto soloist, and Miss Florence Egglestone, violinist. Popular vocal numbers were given by Carman Learn and Mr. Edgington. Miss Raymond of London, and Mrs. Edgington were accompanists. Rev. Mr. Kellam was chairman.

VEGETABLE GARDEN COMPETITION

The judging of the vegetable gardens entered in the Canada Trust Company garden competition has been fully completed, and the judges' awards have been handed in to the company. The competition has been a great success, the judges reporting that owing to the large number of splendid gardens entered they found considerable difficulty in arriving at a decision. Twelve directors of the London Horticultural Society were the judges, three of them for each ward. In the first round, second and third prizes given for the best garden in each ward, the company is giving five special prizes in each ward for those whose gardens were worthy of particular commendation. In tomorrow's paper the names of the prize-winners will be announced by the Canada Trust Company.

INSPECTOR WILL SEE FORMS ARE SUPPLIED FOR DORCHESTER MEN

According to statements made to The Advertiser Thursday, the young men living in the vicinity of Dorchester have been unable to obtain the official forms upon which to report for service or to claim exemption, unless they had first visited a medical board. Residents of that section claim that the postmaster, John Tubor, had refused to supply the required forms to the men except on that condition.

"If these are the facts, the postmaster is exceeding his authority," said W. E. Wismer, deputy registrar for this district, to whom the matter was referred by The Advertiser. "He is only supposed to give out the form which they ask for," he added, "and any postmaster who does more than that is exceeding his authority."

Col. Fisher, postoffice inspector, also informed The Advertiser that if the postmaster was acting as had been claimed by the residents of Dorchester, he was not interpreting his instructions correctly.

"Those are not the instructions he received," said Col. Fisher, "and if, as is claimed, the forms are not being supplied, will see that they are."

HAWES-POTTER.

At the residence of the bride's sister, Mrs. J. McLeod, 229 Tecumseh avenue, on Thursday afternoon, Miss Olive Alberta Potter became the bride of Russell Dean Hawes. The wedding was solemnized by Rev. A. C. Ringham, pastor of the Egerton Street Baptist Church.

The bride, gowned in white, was assisted by her sister, Miss Lillie Potter, who wore a costume of pink. Earl Hawes, brother of the groom, supported him.

Following the ceremony, the guests to the number of 20 sat down to the wedding breakfast after which the young couple motored to St. Thomas. On their return, Mr. and Mrs. Hawes, who are among the young people of the eastern section of the city, will make their home at 858 Hackett street.

Don't Miss PETERS Saturday Specials

THEY ARE REAL SPECIALS
THIS WEEK.

CAKE DEPT.

WHITE SULTANA CAKES,
A rich white cake with Sultana raisins25c each

CANDY DEPT.

COSSACKS
A delicious surprise rolled in chocolate paste and coconut, 33c pound.

Before getting on the car homeward-bound get a package of Peters Fresh-made Peanut Butter.15c package

W. B. HOLLAND

YORK AND BURWELL STREETS.
Choice Apples, 11-quart basket55c
Dry Onions50c
Large Tins of Kipper Herring15c
Domestic Shortening, 3-lb. pails75c
Ingersoll Sausages, 5-lb. cans25c
Sweet Potatoes, 3 lbs.25c

PHONE 5629.

Hard Wood ANDERSON

Phone 1391.
495 York St.
NEW

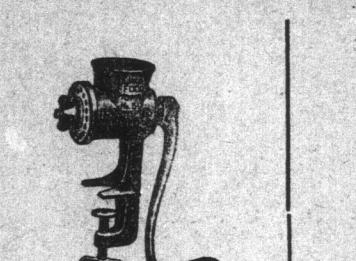


Chi-Namel

124 Dundas Street

THE PURDOM HARDWARE

Phones 2800-2801

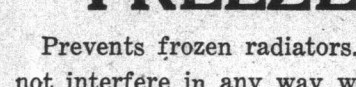


Food Choppers.
Price \$1.50 up. Use up all your meat.

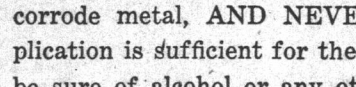
Perfection Oil Stoves.
Price \$5.00, \$5.50, \$7.50. Heat that chilly room.



Ash Sifters.
Price, same as cut, \$4.50. Others 25c up. Save your coal.



Lanterns.
Will not blow out. Price \$1.25 each.



Lawn Rakes.
Wire, 50c each. See the new wooden self-cleaning rake. Price \$1.00 up.

Stable Brooms.
Only 35c each.

JOHNSON'S FREEZE-PROOF

Prevents frozen radiators. It contains no oils, and does not interfere in any way with the cooling system. IT IS ABSOLUTELY HARMLESS. It does not injure rubber, cloth, packing or metal of any kind. It does not rust or corrode metal, AND NEVER EVAPORATES. One application is sufficient for the whole winter. You can never be sure of alcohol or any other product which evaporates with the water. Five-pound package, only \$2.00.

DEFENDER THIEF-PROOF LOCKS FOR FORD CARS, PRICE \$4.50.

The Purdom Hardware Co.

250 DUNDAS ST. PHONES 3051-3052.

BUYING SHOES at COOK'S

Insures Wear and Satisfaction at an Economical Price.
COOK'S SHOE STORE.
DUNDAS AND RICHMOND STREETS.

DIAMONDS

Diamond Rings from \$5.00 to \$350.00, including single Diamond Rings, three and five diamonds and many fancy settings in the newest designs.

Exclusive designs in Necklets, Pendants, Bar Pins, Scarf Pins, Cuff Links, Tie Clips and Brooches.

C. H. WARD & CO.

Diamond Merchants and Jewelers.
386 RICHMOND STREET.
Phone 1084.

Western Ontario Electric Co.

237 Dundas Street. Phone 4071.
Inspect our new line of Fixtures and Lamps before purchasing. Estimates given on wiring free. A full stock of Flashlights.

Ford

SERVICE STATION
OPEN DAY AND NIGHT.
EQUIPMENT AND WORKSMANSHIP
UNEQUALLED

Reliance Garage

Phones: Day 5318. Night 5168.
239 DUNDAS STREET. 701

See the latest in Quality Note Papers

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Eaton, Crane & Pike Co.
Hay's Stationery
173 DUNDAS STREET.
Phones 150 or 53.

TAYLOR'S STOMACH AND LIVER CURE

cure the cause of all forms of rheumatism.
Taylor's 6 Out-Rate Drug Stores.



Johnson's Carbon Remover

Se-Ment-Oil, 75c a can.
Stop-Squeak Oil, price 50c, 75c.
Cementless Patches, 50c a box of twelve.

Tite-Wads, Valve Insides, A. C. Spark Plugs, Tire-Lac, Vulcanizers, Magneto Files, Spoke Brushes, 3-in-1 Oil, Valve Grinding Compound (in paste form), Gas-Save Tablets, Bearing Scrapers, Columbia Dry Cells, Leaf Spreaders, Air-Gauges, Garage Mobile Oil, Polarine Oil.

IN OUR AUTO DEPARTMENT

Johnson's Carbon Remover, \$1.00, \$1.75, \$3.00.

Se-Ment-Oil, 75c a can.

Stop-Squeak Oil, price 50c, 75c.

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Prevents frozen radiators. It contains no oils, and does not interfere in any way with the cooling system. IT IS ABSOLUTELY HARMLESS. It does not injure rubber, cloth, packing or metal of any kind. It does not rust or corrode metal, AND NEVER EVAPORATES. One application is sufficient for the whole winter. You can never be sure of alcohol or any other product which evaporates with the water. Five-pound package, only \$2.00.

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The Purdom Hardware Co.

250 DUNDAS ST. PHONES 3051-3052.

GOVERNMENT URGED TO CONSERVE GRAIN

GODERICH, Oct. 18.—The annual meeting of the Epworth League of Goderich district was held yesterday in North Street Church.

Rev. J. F. Armstrong of Wingham was present and gave a fine address on "Evangelism."

A strong resolution was carried requesting the Dominion Government to prohibit the manufacture of all food-stuffs into intoxicating liquor.

de chine, with satin and pearl trimmings, and the veil was held in place by a wreath of orange blossoms. She wore the groom's gift, a pearl sunburst, and carried cream sunset roses.

Following the ceremony a wedding dejeuner was served, yellow chrysanthemums being used for decoration.

Mr. and Mrs. Patience left for Detroit and points west, the bride wearing a chic traveling suit of navy blue serge, with hat to match. On their return they will reside in Thamesford.

Over 70 guests were present, relatives being in attendance from Winnipeg, Thamesville, Exeter and Strathroy. The wedding gown was of ivory crepe

If You Want to Buy Right Buy at Johnston & Murray's

For there's a world of style, plenty of comfort and genuine economy in every shoe you buy. Keep your eye on the crowds—they're all headed for Johnston & Murray's.

Style De Luxe

is the most fitting name for this most beautiful nine-inch all grey kid lace boot, which carries a leather Louis heel and vanity heel plate. Specially priced for Saturday at

\$9.50

English Shoes For Men

We have handsome brown, black and mahogany English walking shoes. These are at the height of style and generally sell for \$8.00.

Other numbers in hand—some brown mahogany and black English and high toe models. Special at\$3.95 to \$5.95

J. & M. MILITARY BOOTS

Are recognized as the height of style. We are showing a very special boot in fine, soft black kid with the new military heel and extra high kid top. Specially priced for Saturday at\$5.45

We have many other military and English boots, brown or black, with leather or fabric tops. Specially priced at\$2.95 to \$5.95

Johnston & Murray, London, St. Thomas