THE SELECT SHOE STORE

COOK'S

THE SHOE STORE WHERE VALUE AND SERVICE REIGN SUPREME.

A store with a SERVICE THAT SATISFIES is a store with a great asset.

A steadily increasing number of women of all ages are making this store their Footwear Headquarters.

They have learned that value is given here, and, like all satisfied customers, come back with their repeat orders. That's the foundation of our business building—SERVICE.

Our stock of Pumps, Oxfords, Colonials and Sport Shoes is now right up and ready, with every style, last and width. Among the selections are grey suede top, kid and patent leather lace, with Louis Cuban heels.

Allover Suede, a beautiful thing, $9.50.

Cook's Select Shoe Store

The Store That Serves You Best.

DUNDAS AND RICHMOND STREETS.

Picnic Supplies

PAPER PLATES, PAPER CUPS, PAPER NAPKINS, PAPER TABLECLOTHS, PAPER DOILIES, WAX PAPER.

Hay's Stationery

Phones 150 or 53.

173 DUNDAS STREET.

Hamburg Steak, lb. 18c

TOMORROW ONLY

Wilson's Arcade Meat Market.

Phones 1119 and 1120.

CLOCKS

A clock makes a most appreciated wedding gift. See our large stock of clocks in golden, weathered and fumed oak and mahogany finish, suitable for hall, living-room, dining-room, kitchen and bedroom.

C.H. Ward & Co.

Diamond Merchants and Jewelers.

Phone 1084. 386 Richmond St.

AGENTS FOR CUTEX.

MURRAY MINE Anthracite Coal

Egg, Stove and Chestnut, $9.00 per ton.

Pea Coal, $8 per ton. Mixed Wood and Edgings, per load, $2.50.

ANDERSON. Phone 1391. 495 York St.

zxv

WOMEN LIBERALS OF OWEN SOUND INDORSE CONSCRIPTION PLANS

OWEN SOUND, June 10. — W. M. MacDonald, M. P. P., Chesley, addressed a meeting which filled the W. C. T. U hall here, under the auspices of the Owen Sound Women's Liberal Association. The speaker gave a comprehensive and unbiased resume of some 1917 legislation passed by the Provincial and Dominion Governments, touching on such questions as conscription, bilingualism, good roads, school education, superannuation of teachers, etc.

A resolution stating that the meeting was in favor of conscription of men and resources was brought up and heartily indorsed.

Dr. A. L. Danard also addressed the meeting.

MASONIC ELECTION.

DORCHESTER, June 10.—The election of senior officers in the Dorchester Masonic Lodge resulted as follows: Wor. Master Arthur Small; senior warden, J. B. Sandy; junior warden, A. McNevin; secretary, J. W. Young; treasurer, Dr. P. Bangart; tiler, J. J. Ford.

Miss Cecil Morrison, principal of the Dorchester public school, and Miss Ruby Wilson, junior teacher, have both been re-engaged for next year at an increase in salary of $50 each.

Miss Ida Young, who has been in charge of the Pine Knot school for the past two years, has sent in her resignation.

DROPPED DEAD IN GARDEN.

CLINTON, June 10.—A sudden death occurred here last evening, when Mrs. Isaac Jackson of Rattenbury street, an old and highly respected resident of Clinton, fell dead while walking in her garden. Her death came as a shock to the community, as she had been apparently enjoying the best of health for a woman of her years.

Besides her aged husband she is survived by a family of four sons and three daughters: Howard of Chicago, Harvey of Rainy River, Alta.; William, "somewhere in France"; Ernest of Clinton; Mrs. Germain, Portland, Oregon; Mrs. W. Hyslop, of Detroit; and Miss Edna of Buffalo.

MEMORIAL FOR LIEUT. COLE.

FOREST, June 10.—A memorial service was held in Christ Church Sunday evening for the late Lieut. Charles E. Cole, formerly of the Standard Bank here, and a nephew of Mrs. Wm. Sparling, with whom he resided during the eleven years he lived in Forest. Lieut. Cole, who was in his 28th year, died of wounds in receiving hospital in France. The name of Lieut. Cole appeared in the list of Canadians who distinguished themselves by conspicuous gallantry during the battle of Vimy Ridge.

POINTS TO CONSIDER WHEN PURCHASING A RAILWAY TICKET.

A Canadian Pacific Railway ticket does not represent merely a means of transportation between given points. It, in addition, provides the traveler with every comfort and convenience developed by modern railway science. "Safety first," with up-to-date equipment, unexcelled dining service, palatial sleeping cars, in a word, everything that a railway can provide for the comfortable transportation of its passengers, including courtesy.

June 30-vzx

FOR GOOD COFFEE TRY

RANAHAN'S SPECIAL BLEND

45c a Pound.

HARRY RANAHAN

515 RICHMOND STREET.

Phones 1024 and 3323.

zx

ARTISTIC PROGRAM AT WOMAN'S MUSIC CLUB IN AID OF SOLDIERS

Playing of Eva M. Clare Was Delightful Treat.

Not for years have London music lovers been afforded the opportunity in their own city of hearing piano playing of the order of that of Miss Eva Muriel Clare, the distinguished Canadian artiste, who delighted an audience on Saturday evening at a musicale held under the auspices of the Women's Music Club, for the benefit of the club's "$500 fund" to furnish a ward in the Byron Sanatorium for tuberculous soldiers.

Mrs. T. G. Dockstader, recently appointed president of the Woman's Music Club, kindly opened her home for the event, her baby grand Heintzman piano proving worthy of the recitalist.

With very few exceptions those who were present at the musicale were either themselves musicians or competent through training, experience and opportunity to form a critical opinion. It was a compliment to the artiste that there was absolute unanimity in enthusiastic approval of her work.

Beauty of Tone.

Such exquisite beauty of tone as Miss Clare evokes is something to entrance during the experience of listening, and to haunt the memory with its beauty. Each note is a gem in itself, of crystalline clarity and purity, crisp, and at the same time liquid, radiant, and of penetrating sweetness. The miracle of her technical dexterity and tone control is enhanced by the absolute ease and grace of her playing. She is entire mistress of the art of muscular control.

Woven together, the jewels of sound become a masterpiece for expression of ideas, of moods and emotions. Her playing is big intellectually, and it is equally big in the expression of the most delicate nuances of feeling.

Following the best traditions in the interpretation of works that were well known to her audience, yet she at the same time gave to each of these numbers an individuality that revealed in them new possibilities.

She had as her assisting artiste, her hostess, Mrs. Charles Ivey, Jr., formerly Miss Ethel Jamieson of Montreal and Regina, with whom she has done much concert work in the past.

They chose to make their first appearance together in a number which furnished an equal test for both of musicianship, the Beethoven sonata, Op. 24, for violin and piano.

Marked Contrast.

The four movements of marked contrast were played, Allegro, Adagio Molto, Expressive, Scherzo and Rondo. The perfect unity of idea of the pianist and violinist, the breadth of treatment and the intellectual appreciation revealed made this first number an artistic triumph which fixed the status of both artistes and gave the audience the happy feeling that their anticipations were more than realized.

Miss Clare was next heard in Mendelssohn's "Variations Serieuses," then in a colorful Brhams group, including the Rhapsodie, Op. 119, No. 4, and finally, as a closing offering, "My Sweet Repose," by Schubert-Liszt and the brilliant Liszt Tarantelle "Venezia e Napoli."

Firmly establishing her claim to the title of "artiste" in her appearance with Miss Clare in the Beethoven sonata, Mrs. Ivey further added to her laurels in the presentation of a couple of groups, the first including "Orientale," (Cui), the "Air," from the Goldmark concerto; second, "Nocturne in E. Flat" (Chopin-Sarsate), an "Old Refrain," (Kreisler), and a "Swing Song" (Burns); afterwards, the Wieniawski "Legende" and "Hyre Kati" (Hubay).

A Fine Number.

Perhaps at her best in the Kreisler number, the "Orientale," is memorable for its whimsicality and the Barns "Swing Song" for its irresistible rhythm.

Combined with a remarkable technique, Mrs. Ivey possesses a bigness and nobility of tone that is unexpected in the playing of a woman. She has talent, temperament and nicest artistic feeling. London is to be congratulated upon such an acquisition to musical circles.

Great clusters of roses conveyed the appreciation of the Music Club to Miss Clare and Mrs. Ivey, little Mary Davis, the fairy-like daughter of Mr. and Mrs. R. E. Davis, making the presentation.

Miss Ivey's accompaniments were played by A. D. Jordan.

Thanked for Efforts.

Sir Adam Beck gave a short address at the close of the program, thanking the Woman's Music Club for the share it has undertaken in the furnishing of the new wing of the Byron Sanatorium for tuberculous soldiers, expressing gratitude to the artistes of the evening and also to the hostess, and telling briefly and impressively of the needs of the work for tuberculous soldiers. In conclusion, he said: "We are grateful for the money, but even more still we want your sympathy and interest."

Following the program, those present were afforded an opportunity of meeting Miss Clare and Mrs. Ivey, the members of the executive of the Music Club serving dainty refreshments.

A. MINOR.

WOMEN ORGANIZING FOR EDUCATION

Still another organization of women of London is a probability of the near future. The object of the proposed association is to give women an opportunity to educate themselves for the responsibility of citizenship, which have recently been placed upon them through the granting of the franchise.

Announcement has been received that a meeting of women of London of Liberal ideals will be held on Thursday afternoon of this week at 4 o'clock in Hyman Hall. All women interested are urged to attend.

It is understood that some organization will be effected on that occasion, the new association to take up problems of education for citizenship. Two brilliant speakers have been secured, Mrs. Adam Ballantyne and Mrs. Foster of Toronto.

WILL EQUIP GYM FOR SOLDIERS

A committee made up of one representative of each chapter of the Imperial Order of Daughters of the Empire in the city, with Mrs. J. B. McKillop as convener, has been recently appointed to co-operate with the military authorities in welfare work for the military hospitals of the city. Mrs. J. I. A. Hunt, Mrs. S. J. Radcliffe and Mrs. Greenaway were appointed a subcommittee to visit the Central Military Convalescent Hospital to see what help would be of most service. They were informed that a billiard table and gymnasium were wanted to furnish recreation for the patients. Mrs. C. B. Hunt generously donated a billiard and pool table. It was found that it would cost $1,200 to erect and equip a portable hut for a gymnasium. This work will be undertaken and a subscription list is being opened to raise the required amount.

Manager Harvey of the Royal Bank has consented to take charge of donations, and these, whether in cash, check or sent in by money order, will be acknowledged through the Advertiser.

CONFERENCE SUNDAY ATTRACTED HUNDREDS FROM WHOLE DISTRICT

Ordination of New Ministers at Dundas Centre Church.

FINE MUSICAL SERVICE

Special Addresses by Retiring President and President-Elect.

Conference Sunday in the city yesterday attracted to London hundreds of Methodists living within a radius of many miles for the special services in Dundas Centre Methodist Church, the overflow choosing other churches in which favorite ministers were preaching.

In the forenoon scores of automobiles were parked on both sides of Maitland street for a block north and south of the church.

A love feast and fellowship service, conducted by Rev. Thomas Manning, D.D., a former pastor of the church, and last year's president of the conference, was largely attended at 9 o'clock, the church being crowded to its capacity for the ordination service at 11 o'clock, while many were turned away.

Ordination Service.

Rev. D. N. McCamus, retiring president, preached the ordination service, his charge to the candidates being contained in the words of Jesus before Pilot: "To this end was I born, and for this cause came I into the world, that I should bear witness unto the truth." To be a minister, declared Mr. McCamus, was to be a distinguished man, and to fill the position of a minister of the gospel, to fill a high and holy office.

Referring to the purpose of life, the preacher expressed the conviction that God has a purpose for everyone born into the world; first, salvation, and secondly, a vocation.

The purpose of the vocation of the ministry is "to bear witness of the truth."

Emphasizing first the point that Jesus came into the world to reveal God the Father, the preacher declared that erroneous and conflicting views of God are the cause of all depravity. No religion can rise higher than its conception of God.

Jesus bore witness to the hideous nature of sin. "Those who represent sin as moral defect, as a stage through which humanity is passing on its struggle upwards, as something trivial that is left behind at death, are not teaching after the manner and spirit of Jesus,' warned the speaker.

What Sin Is.

Continuing, he defined sin as the power which reconciles man to his own ruin. With reference to the statements heard on many sides that faith is being unbalanced by the events of the present, the preacher considered it a good thing that the faith which regards God as a good-natured being, tolerant of sin, was being unbalanced. "Today," he said, "God is appearing to us as the God who sits upon the throne of justice and judgment. The faith that will endure is the faith in the things to which Jesus came to bear witness. Christ came to bear witness to the atonement. The way of salvation is to be found in the interpretation of life through the death of Christ, and the Bible through the atonement. Christ bore witness to the Holy Spirit."

Just as it is necessary to obey the laws of electricity in making use of electricity, so it is true of bringing the influence of the Holy Spirit to bear on the hearts of men. Connection with the Holy Spirit must be made through the gospel of the Lord Jesus."

Among those who took part in the general service were Rev. J. E. Ford, Rev. Dr. Manning, Rev. W. H. Graham and Rev. W. E. Millson.

Rev. S. W. Muxworthy, president-elect of the conference, conducted the impressive ordination service, whereby three young men, Sidney Davidson, William George Fagan and Edgar Johnston Roulson, were received into full connection with the ministry of the church, Rev. J. E. Holmes, N. Hazen and Rev. J. G. McAllister assisting.

The benediction was pronounced by Rev. Dr. Manning.

Musical Service.

The musical service, under the direction of Parnell Morris, was especially appropriate, Miss Thompson, soprano, singing "Spirit of God," by Neidlinger, most sympathetically during the offertory.

Announcements were made by Rev. A. J. Thomas, pastor of the church.

In the afternoon a mass meeting of the Sunday School was held in the church auditorium, addressed by Rev. J. F. Reycraft.

Speaking on "Playing the Game of Life," Mr. Reycraft was happy in the choice of a baseball match as an illustration. The children, and particularly the boys, followed every word with eager attention. Solos by Miss Helen Thompson and Evangelist Moon were much appreciated.

Rev. Dr. Daniel, who is well known in London, having been stationed here for several years, preached in the evening, Rev. Dr. Rutledge and Rev. T. W. Blatchford conducting the conference sacramental service at the close.

Many Visitors.

Ministers of other denominations took good advantage of the meeting in the city over the week-end of the London Methodist conference, with the result that their pulpits were manned at one or both services by delegates. Among visiting preachers were several who were formerly stationed in the city, old friends thronging to hear them again.

Rev. H. A. Graham, who left the city only a year ago to go to Walkerville, preached at 11 o'clock yesterday in Wellington Street Methodist Church, where he spent some years as pastor before going to the Centennial Church. Rev. G. N. Hazen spoke to a congregation to which he at one time ministered, that of the Centennial Methodist Church, in the evening.

New Pastor Preached.

Rev. W. E. Pescott, B.A., who is coming to Dundas Centre Church, preached in Askin Street Methodist in the forenoon. Rev. George W. Dewey was very much at home in the evening in Empress Avenue Methodist pulpit. Rev. W. H. Harvey, formerly of Askin Street Methodist Church, preached in the forenoon in New St. James' Presbyterian Church. Rev. S. R. McVitty, principal of Mount Elgin Institute, who preached in St. Andrew's Church in the evening, was at one time stationed in London. Rev. Dr. Rutledge, formerly of the First Methodist Church, preached in St. Andrew's at 11 o'clock.

SPECIAL SERVICES FOR CORPUS CHRISTI

Sunday, which was celebrated as the Feast of Corpus Christi in the Catholic Churches throughout the world, was marked by processions of the blessed sacrament and public adoration in the Catholic churches of the city yesterday.

At St. Mary's Church the procession was participated in by the members of the choir, the children of St. Mary's School, and the congregation, and passed through the church grounds, which had been decorated with floral arches for the occasion.

Similar ceremonies were held at St. Peter's Cathedral, and at the other churches in the city.

WILL TAKE ORPHANS FOR RIDE IN AUTOS

Through the efforts of the taxicab proprietors of the city, the little boys and girls in the Protestant and Catholic Orphan Homes and in the Children's Shelter will be given a three-hour ride through the country around Springbank on Tuesday afternoon. Many of the little tots have never been in an auto, and are looking forward to the outing with the keenest pleasure. The taxi owners are arranging to secure a number of autos for the afternoon, and plan to go and get the children, take them for a splendid ride, and then bring them home again. If there are more kiddies wanting to go than there are autos, it is planned to take some this week and the rest next week.

PAULINE FREDERICK IN "HER BETTER SELF" FAMOUS PLAYERS-PARAMOUNT

Known as the screen's greatest emotional actress. This famous star will be seen at the Majestic Theatre today and Tuesday.

PRESENT RELIGION IS ADEQUATE IF WORLD WILL MAKE USE OF IT

Christ Is the Summit of Divinity in Humanity.

Taking for his subject "The Progress and Permanence of Christianity," Rev. R. W. Knowles, speaking at the First Methodist Church Sunday morning, declared emphatically that the present religion was the ultimate religion and was adequate for the needs of the present and future, if the world would only make use of it.

In the text, "And he said unto Him: 'Art Thou He that should come, or do we look for another?'" he declared that positiveness was seen to be giving away to negativeness, and faith was being superseded by doubt in the mind of John the Baptist, whose words were quoted, and in a similar way today the question is being asked on all sides—"What is the coming creed?" "What is the new religion?" Many pious and learned Christians had been of the opinion that faith was not given to men simply for the formation of it into creeds, but for a plan by which men might work out their own salvation in fear and trembling for a program of Christian activity.

The Coming Creed.

The coming creed, then, would be a statement of the divine laws operating in the universe, a record of the law of love, especially in the regeneration of men. The function of the church was to provide for the application of these laws, especially the two New Testament principles, the love of God and neighbor. The function of religion was to meet the cravings of the human heart rather than the adequate expression of the human intellect or the religious demands of logic. "If the gospel of Jesus Christ stands the heart test, then it is worthy, then it is saving; if not, it is of little use to human kind," added the speaker.

"The Christian faith is an ultimate faith, the Christian religion is an ultimate religion; we need not look beyond it for another. Jesus Christ is the very summit of divinity in humanity, of God in man," he continued. "Christ's presentation of God in man is satisfying to the human heart. We long to know that God loves us, and Jesus Christ has given us this glorious assurance.

Is Positive Proof.

"An appeased yearning after Christ is full and positive proof of the efficacy of the gospel of Jesus Christ and the finality of Christ's religion, and there are hundreds and thousands who can testify to this fact. The heart has its own reasons, which reason alone cannot satisfy.

"Christ's example meets the heart's longing for a moral and spiritual ideal," he added. "Whenever His influence has been felt, the moral and spiritual life of the people has been the highest. The lowest of Christendom today is on an infinitely higher plane than the highest of heathendom. For centuries the world has had a type of Christianity that was a 'christianity,' and a 'christianity never has been and never will be able to prevent such a catastrophe as the present awful war. If Jesus Christ had been alive today, and had been expressed internationally, as He was expressed when on this earth, such a war would have been impossible.

"In spite of all the conflicting elements of the present day, there is hope for the world so long as we do not become stagnant, become dead and rot. Need we look for another? We do not. He is the regenerator of men, the revolutionist of the world, the saviour of men. He is enough for the world, if the world will only see Him. Jesus Christ is enough for the world, and there need be no other, if we give Him a chance," he declared in conclusion.

LADY ABERDEEN MUCH INTERESTED IN THE LIFE WORK OF MRS. BOOMER

MRS. HARRIET BOOMER.

Mrs. Boomer of this city, one of the oldest and most interesting delegates attending the convention of the National Council of Women meeting in Winnipeg last week, was specially requested by the Marchioness of Aberdeen to give her reminiscences at her ladyship's reception in the Fort Garry Hotel of early days at the junction of the Red and the Assiniboine over three score years ago, when Winnipeg was but a trading post at Fort Garry. Five years of Mrs. Boomer's girlhood days, from the age of 16 to 21, were spent with her mother at the fort, where the latter conducted a school for the daughters of Hudson Bay factors and other prominent families. This photograph of Mrs. Boomer was taken in Winnipeg last week, and is the first one of her in twenty years.

PASTORS AND LAYMEN HAD ENJOYABLE VISIT TO INDIAN INSTITUTE

Trip to Mount Elgin and Back Made by Autos.

Business sessions of the Methodist conference, held here last week and continuing today, may go down in history as memorable and epoch-making, but no feature of the two-weeks' program will be longer remembered than the automobile trip which nearly three hundred ministers and lay delegates enjoyed on Saturday afternoon. Nearly eighty autos were used to convey the party from the Dundas Centre Church to Mount Elgin Institute on the Muncey Reserve.

Even the veteran tourists who accompanied the party referred to the trip as one of the most delightful they had experienced. The weather was ideal, although threatening rain clouds were responsible for most of the cars being up on the return trip. A steady easterly wind blew what dust there was from the recently rain-soaked roads to one side, and, although everyone's garments were slightly whiter upon their arrival than they had been at the start, still no discomfort was experienced.

A few mishaps occurred, and the service-man had plenty of opportunity to make himself useful. One car was brought to a standstill three times through puncture and engine troubles. This did not mar the spirits of the party in the least. They thought the casualties remarkably light, considering the 80 engines and 20 miles in which to get out of order or become balky, and that nearly 320 pneumatic tires ran the gauntlet of broken glass and similar worries of the motorist safely.

A Fine Program.

The program at the institute was fully as enjoyable as the trip. A baseball game opened up the activities, and the institute nine proved its claim to a big league standing by trimming a picked team of the conference 12 to 3. Trips over the extensive grounds kept most of the visitors busy until tea time. They had an opportunity to visit every part of the buildings and to witness the excellent methods of education.

None of them went away hungry, for, in spite of the great number, nearly everyone had finished an excellent supper by 6:30.

The extensive veranda of the building provided an excellent concert platform, and, with Rev. A. J. Thomas as chairman, a pleasing entertainment was presented. Rev. S. R. McVittie, president of the institute, welcomed the visitors and expressed his pleasure at their presence. Enjoyable numbers were contributed by Robert Hannah, reader, and Parnell Morris, leader of the Dundas Centre choir. A vote of thanks to the institute was moved by William Heaman and seconded by John Ferguson of Sarnia.

The Trip Home.

The trip home had by no means a secondary place in the "doings of the day." Initiative came into play here, for every car picked its own way home, and did not follow the leader, as had been the case in coming. Parties of three or four autos kept the roads in that vicinity busy until late in the evening. Many returned by way of Byron, affording delegates from outside points an opportunity to see the senatorium and Springbank Park.

Much of the credit for the success of the trip is due to William Heaman, convener of the hospitality committee, although motorists who loaned their cars for the occasion also deserve a great share.

CORP. JOHN MUNNOCH DANGEROUSLY WOUNDED

Corp. John Munnoch, son of Mrs. John Munnoch, of Waterloo street south, has been dangerously wounded while serving with the Canadians in France.

Word came yesterday to his mother to this effect. He enlisted with the Montreal Highlanders, and has been in the fighting for about one year.

He is the second son of Mrs. Munnoch to be wounded in the war, and the recent enlistment of Gordon Munnoch, a law student at Osgoode Hall, makes the fourth member of the family to offer his life to his country.

Lance-Corp. Alex. Munnoch, now a traveler with McMahen & Granger, enlisted with the "Little Black Devils" in Winnipeg at the outbreak of the war, and was dangerously wounded in the great Ypres attack. He came home more than a year ago and returned to business.

Mrs. Agnes Douglas (nee Munnoch), wife of Capt. Clair Douglas, went overseas to join the British nurses, and recently returned after her marriage to Capt. Douglas, to whom she was engaged before the war, and who is a graduate of the Western University Medical School, and formerly a house surgeon at Victoria Hospital. Mrs. Douglas served behind the front line for some time.

Gordon Munnoch will soon leave for overseas with a heavy battery now at Cobourg. He joined the forces on the completion of his second year in law.

Further particulars of the condition of Corp. John Munnoch are now being anxiously awaited.

GREAT LAKES STEAMSHIP SERVICE.

The Canadian Pacific Railway will, commencing Saturday, June 2, operate Great Lakes steamship express trains between Toronto and Port McNicoll, on the following schedule, with first-class coach and parlor car, running through without local stops:

Northbound.

Leave Toronto 2 p.m., arrive Port McNicoll 5:15 p.m., each Wednesday and Saturday, connecting with the palatial C. P. R. Great Lake steamships, leaving Port McNicoll on above days at 5:45 p.m. for Sault Ste. Marie, Port Arthur and Fort William.

Southbound.

Leave Port McNicoll Mondays and Fridays 8:30 a.m., arriving Toronto 11:45 a.m.

Great Lakes service via Owen Sound is now in operation. Steamship "Manitoba," leaving Owen Sound at midnight each Thursday for Sault Ste. Marie, Port Arthur and Fort William. Full particulars from any C. P. R. agent, or W. B. Howard, district passenger agent, Toronto, Ont.

June 15.

Rowat's Tea

THE SUPREME QUALITY

Its flavor will please you.

T. A. ROWAT & CO.

250 Dundas St.

Phones 3051-3052.

zx

Photoplay News

MAJESTIC TODAY AND TUESDAY.
Pauline Frederick in "Her Better Self."

In speaking of her recent famous Players-Paramount picture, "Her Better Self," which will be the attraction at the Majestic today and Tuesday, Pauline Frederick said: "Working in motion pictures is like taking a course in a university. I should have said like taking every course in a university, for with every picture something different comes up, and one is learning new things every day. It is fascinating work. For instance, in 'Her Better Self,' we took many of the scenes in one of the most famous neighborhood charity houses in the country, and I learned much of the practical side of the work. We saw the hundreds of poor people that benefit each day from these busy centres of charity—mothers sent away with their arms piled high with food and clothes for their little ones, children suffering from neglect or cruelty relieved, and all sorts of misery alleviated. It has made me form a resolution to do more than ever towards helping this wonderful work along," and with this the energetic star hurried away at the call of her director.

In addition to the above feature, Roy Griffin the silver-toned tenor, will sing at each performance. The augmented Majestic orchestra has selected another high-class program.

"HER NATURE DANCE," SHOWING TODAY AND TUESDAY.

Taken from the viewpoints of beauty and fun, "Her Nature Dance," the Mack Sennett-Keystone which has been released to first-run houses, doubtless surpasses anything that has ever been done in the realm of motion pictures.

This picture is showing at the Majestic today and Tuesday, and features many lovely girls in exotic attire. "Her Nature Dance" boasts nearly fifty of the lovellest of the famous Keystone beauties; when it is considered that these same lovely beings in the airiest of attire, dance in the most famous gardens in the world, it is easy to believe that there is plenty on which to base the superlatives used in describing this newest Mack Sennett-Keystone.

The story has to do with a delicatessen owner, who, finding life too stormy at home, goes for a joyride, meets a lady in distress, and after visiting her in her home becomes a devotee of the tango and the nature dance.

Naturally it doesn't appeal to Mrs. Fritz when she learns that hubby, in a tiger skin, is cavorting on the green with a bevy of beautiful girls. Neither does it appeal to the husband when a lovely lady who has lured Fritz to art.

The cafe, with its unique method of serving its patrons, the clash in the park between the two husbands and the two wives; the grand chase down the grand tango in which the principals and all the dancing girls take part, all are unforgettable laugh-makers.

PRINCESS THEATRE.

Allen Holubar, who directed the production of "Treason," the Bluebird photoplay, constituting the attraction at the Princess Theatre today and Tuesday, will be featured in the role of Pettrus Baariot, a soldier whose bravery on the firing line brought him honorable mention and promised reward. Because of his country's delayed action in bestowing honors upon him, the soldier turned traitor and in a spirit of pique and disappointment delivered valuable secrets to the enemy. How this brave man, with a "yellow streak," finally redeemed himself is told in stirring episodes. There will be shown vivid representations of trench warfare; the intrigue of the spy system will be disclosed and in the final outcome the engaging love story that runs through the plot comes to the much desired happy culmination. There will be something in "Treason" to satisfy the desires of all classes of theatregoers—and the fact that it's a Bluebird gives assurance in advance that the entertainment will be worthy and effective in all particulars.

VOICE OF THE PEOPLE

MUST GET THE MEN.

To the Editor of The Advertiser:

In your issue of Wednesday there appears a letter signed "Observer," in which the writer to be possessed of some very extraordinary views for a time like the present. He says that conscription is neither necessary nor advisable at the present time. Then how is he going to raise the men necessary to hold the line? Voluntary enlistment won't do it any longer, as there were more men put out of action at Vimy Ridge than were recruited during the whole months of March and April. He also says there should have been a vote of the people taken on the question before such an act was passed. How very beautiful, indeed! With Armand Lavergne and Tancrede Marcil and "Observer," together with others of their ilk to do the voting while 200,000 Canadian patriots were debarred from the polls because they were overseas fighting for the existence of the Empire. A much better plan would be to take a vote of the returned soldiers, as they know the situation much better than "Observer." Our Government is entirely too timid or they would pass their conscription bill and get it in operation as soon as possible. They are also too easy with seditious traitors, allowing them to preach and publish their disloyal doctrines at will. The press also is, it seems to me, too optimistic with regard to the situation, seeing nothing but victory ahead, and not warning the people of the awful results of a German triumph. I might say right here, that I have in mind several splendid articles in the editorial columns of The Advertiser, but they don't come often enough. If the ignorant rabbles that are cheering Lavergne and Marcil in Quebec knew what their condition would be under a victorious Germany they would probably be clamoring to enlist, instead of fighting conscription, and if "Observer" knew that for the rest of his life he would do the most degrading labor for a few paltry cents per day, while the women of his household were subjected to the insults of brutal German soldiers, he would quickly change his attitude toward conscription. The estimates of the German strength made public are also very misleading, as they lead us to believe that the German man power is near exhaustion, whereas it is not nearly so. At the beginning of the war the population of Germany was placed at nearly 70,000,000. As every fifth person in any country is an able-bodied man of military age, that would make their fighting strength at that time about 14,000,000 men. The highest estimate of their losses is 1,500,000 dead, or 4,500,000 total casualty list. As many of these have recovered and gone back, it is safe to place their present strength at over 10,000,000 men. These are all trained soldiers, and don't have to be coaxed and recruited and trained, but every man takes his place in the ranks as soon as his name is called, and that they understand the art of war and have every device human and inhuman to work with is well known.

Again, we have always been told that the German people would rise in rebellion and overthrow their despotic Government, but now we have Mr. Lamb, formerly United States ambassador to Germany, telling us that the German people will stay with their Government to the last man, and he ought to be in a position to know, so that we can make up our minds there is a long fight ahead of us, and no place for traitors in the British Empire.

One bright gleam in the otherwise somewhat dark situation is the splendid way in which the men of the United States registered for military service, and the unanimous way in which the people there are backing the Government, regardless of party or creed; so different from what obtains here. I might say in conclusion, that the derisive fling which "Observer" takes at Canadian military officers, some of whom have done valiant service at the front, is as ill-timed and senseless as the rest of his letter.

Yours sincerely,

D. CURRIE.

Wilton Grove, June 6.

Nance O'Neil, Powell-Mutual

Nance O'Neil in "Mrs. Balfame," five-act Mutual Star Production, at the Patricia today, Tuesday and Wednesday.

INGERSOLL WOMAN PREVENTS SUICIDE

Struggles With Unknown Woman in Water and Saves Her Life.

INGERSOLL, June 10.—What is believed to have been a deliberate attempt at suicide was made by an unknown woman, about 45 years of age, in the Thames river at the Wonham street bridge, early Saturday morning. The woman was discovered in the water by Mrs. Robert Asling, who was on her way up town, and who after a struggle succeeded in getting her out of the river. This was only accomplished, however, through Mrs. Asling's superior strength. In the struggle the strange woman's clothing was torn and she exclaimed, "My poor Willie." In reply to inquirers she said Willie had been shot.

Nothing is known of the woman, but it is believed her mind may have been affected through grief, probably at having some relative killed or wounded in the war. After being taken out of the water the woman went to the north on Wonham street.

PTE. GILES DEAD.

KINCARDINE, May 10.—Word was received here of the death of Pte. Jack Giles, son of Mr. and Mrs. H. Giles, Tiverton. He was wounded on April 29 and had his leg amputated on May 8. He enlisted in Edmonton with the 51st Battalion. He was wounded in the big fight at Ypres and last March went back to the firing line. He was 26 years of age and a general favorite in Tiverton, where he was born.

A CHANCE FOR THOSE GOING WEST.

Homeseekers' excursions to Western Canada at low fares via Canadian Pacific each Tuesday until October 30, inclusive. Particulars from any Canadian Pacific agent, or W. B. Howard, district passenger agent, Toronto, Ont.

June 30 vzx

FOUR PERSONS KILLED WHEN CARS COLLIDE NEAR ST. CLAIR, MICH.

DETROIT, Mich., June 10.—Four persons are dead, three critically hurt and a dozen others injured, more or less seriously, as the result of a head-on collision between two limited cars, crowded with passengers, on the Rapid Railway interurban line near St. Clair, Mich., late Saturday afternoon. The cars met on a curve while traveling at high speed and were telescoped.

Responsibility for the collision is placed on Motorman Plotsky of the southbound car, who failed to wait at the switch, where he was to have passed the northbound special, which was a double-header.

The dead:

John B. Petit, auto agent, Port Huron.

Andrus Blychert, machinist, Detroit.

William Dennis, Marine City, 68 years old.

George Smith, Port Huron, conductor of the northbound train, who died from shock and internal injuries.

Canadian Women Hurt.

Among the injured are: Mrs. George Smith, Sombra, Ont., cut and bruised, suffering from shock; Mrs. F. J. West, Perry Harbor, Ont., shock, lacerations on body; Mrs. Delia Burnham, of Port Huron, a sister of Mrs. West, was also badly cut and bruised.

DIED AT BRINSLEY.

AILSA CRAIG, June 9.—The death occurred on June 5 of Robert Scelli of Brinsley, in his 80th year. Mr. Scelli has been in poor health for some time. Besides his wife, he leaves a family of four daughters and one son. The funeral was held on Saturday to St. Marys Cemetery. Services were conducted by Rev. J. Whalen of the Anglican Church.

Champion Bed Bug Killer

SURE—SAFE—ECONOMICAL

25c per large syringe-topped can.

TAYLOR'S 6 CUT-RATE DRUG STORES

ARE YOU DOWN-HEARTED?

STEP UP TO PETERS WELL-EQUIPPED SODA FOUNTAIN and have a

GINGER PUFF

IT WILL GIVE YOU VIM.

PETERS SODA FOUNTAIN

MALT TONIC

CARLING'S LONDON

STOUT

CONTAINS LESS THAN 1% ALC.

BREWED FROM CARAMEL MALT ESPECIALLY FOR FAMILY USE

THE CARLING BREWING & MALTING CO. LTD.

The Ideal Tonic for Invalids, Convalescents, Nursing Mothers and Run-Down Constitutions

Highly Recommended by Doctors.

The run-down man or woman, the man or woman overworked, fretted into ill health by anxiety, struggling against unnatural conditions, may look to this healthful, sparkling Malt Tonic Stout with absolute confidence in its power to strengthen and restore.

Is Your Baby Cross or Restless?

Cries most of the time and does not sleep well? Then listen, perhaps the little one is not getting enough nourishment. Take Malt Tonic Stout to enrich the nurse.

Sold at All Drug Stores in Ontario : 2 Bottles 25c

Grocers, Hotels and Cafes Sell Our Celebrated Ale.

Sparkling, Invigorating, Satisfying, Pure.

90j-xtzxt

THE BROWN OPTICAL CO

LONDON

EYESIGHT EXAMINED

NO DRUGS USED

GLASSES GROUND AND FITTED

VERY MODERATE COST ACCURACY GUARANTEED

223 DUNDAS STREET PHONE 1877