THE T. EATON CO. LIMITED

190 Yonge St. Canada's Greatest Store. Toronto.

YONGE AND QUEEN STREETS, October 26, 1896.

Not an Idle Moment.

Every minute of every day is full of business for us—buying goods in a thousand different places and selling them here in strange combination. Whenever we get a breathing spell we busy ourselves rearranging stocks and marking goods. The trouble has been we don't get breathing spells enough. In the rush of business it's a difficult matter to keep stocks right up to the top-notch of perfection. But put us to the test! You'll not find us wanting at any proper point.

There's a good reason why such goods as these can be sold on a very small margin of profit. No house in the land owns its goods for less than we. When we buy we buy largely, and direct. And nowhere else will you find such disposition to be liberal and courteous no matter how big or small the purchase.

This list is something out of the ordinary and so are the prices. We don't advertise for mere effect. We advertise for business. A quick glance at these things will enlarge your impression of the store:—

Books.

Sentimental Tommy—Barrie	1.15	The Orchid Seekers—F. Boyle	1.00
Kate Carnegie—Ian Maclaren	1.00	At the Agincourt—G. A. Henty	1.15
Knight of the Nets—A. Barr	1.00	On the Irrawaddy—Henty	1.15
Heather from the Braes—Lyall	.65	With Cochrane the Dauntless	1.15

Stationery.

Day Books, 300 p., board covers	.50	Note Books, 220 p., board covers	.25
Note Books, 200 p., board covers	.12½	Wudlick Fountain Pens	1.25
Simplex Lead Pencils	.5	Blair's Fountain Pens	1.50
Automatic Copying Pencil	.5	Paul E. Werts' Fountain Pens	1.75

Medicines.

Bland's Iron Pills, 50 for	.10	Hood's Sarsaparilla	.70
Dodd's Kidney Pills, per box	.30	Humphrey's Homœo Remedies	.20
Extract Malt and Cod Liver Oil	.50	Dean's Rheumatic Cure	.75
Quinine and Iron Tonic	.25	Lewis' Sarsaparilla	.50

Toilet Articles.

Cucumber Jelly, per tubes	.10	Blue Label Perfume, per oz	.20
Pozzoni's Complexion Powder	.20	Cashmere Bouquet Soap	.25
Lily Cream	.25	Cuticura Soap, a cake	.20
Atkinson's Perfumes	.55	Baby's Own Soap, 3 cakes for	.25

Groceries.

Knox's Gelatine, a packet	.12½	Cadbury's Rock Chocolate, lb.	.40
Cowan's Cocoa, ½ lb.	.20	Keen's Mustard, ½ lb.	.20
Soda Biscuits, 3-lb. box	.19	Surprise Soap, 6 bars	.25
Featherstrip Cocoanut, lb.	.25	Oysters, per quart	.35

Tinware.

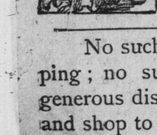
Tea Kettles at	.12	Covered Pails at	.5
Dish Pans at	.20	Novelty Bread Pans at	.5
Cake Pans, tubed, at	.6	Coffee Pots at	.10
Combination Steamers, No. 8	.90	Crumb Brush and Tray at	.20

Glassware.

Salt Shakers, colored, at	.7	Glass Sets, 4 pieces	.35
Nappies, 4-inch	.5	Crystal Cake Stands	.25
Individual Salts, dozen	1.25	Glass Jugs, large size	.20
Sugar Shakers	.10	Nappies, large size	.30

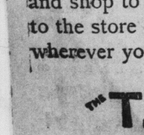
Crockery.

China Cups and Saucers	.12	Toilet Sets	2.00
Sick Feeders	.15	Breakfast Plates, dozen	.60
Shaving Mugs	.15	Ironstone Cups & Saucers, doz.	.60
Bulb Glasses	.10	Cups & Saucers, gold band, etc.	.90



Woodenware.

Clothes Pins, 6 dozen for	.5	Hammers	.10
Potato Mashers	.4	Towel Rack	.10
Scrub Brushes	.5	Hat and Coat Racks	.15
Towel Rollers	.10	Step Ladders	.45



Silverware.

Sterling Blouse Sets	.25	Childs' Knife, Fork and Spoon	.15
Plaid Watch Guards	.25	Hairpin Boxes	1.00
Maple Leaf Stick Pins	.10	Boys' Nickel Watches	1.25
Ladies' Solid Gold Rings	1.00	Nickel Alarm Clocks	.80

Trunks and Valises.

Canvas Covered Trunks	1.50	Gladstone Bags	.45
Club Bags	.75	Trunk Straps	.30
Cabin Bags	4.50	Address Tags	.5
Salisbury Bags	2.10	Shawl Straps	.10

No such store as this for ease and comfort in shopping; no such service. Room and light in plenty, generous display of new goods, and welcome to look and shop to your heart's content. Those who can't get to the store can shop by mail. We're at your service wherever you are.

THE T. EATON CO. LIMITED

190 YONGE ST., TORONTO.

THE TORONTO WORLD
ONE CENT MORNING PAPER
NO. 83 YONGE-STREET, TORONTO.
Branch Office: No. 13 Arcade, Hamilton.
H. E. Sayers, Agent.

TELEPHONES:
Business Office—1734.
Editorial Rooms—523.

SUBSCRIPTIONS:

Daily (without Sunday) by the year	$3 00
Daily (without Sunday) by the month	25
Sunday Edition, by the year	2 00
Sunday Edition, by the month	20
Daily (Sunday included) by the year	5 00
Daily (Sunday included) by the month	45

SIR OLIVER'S OPINION.

The long-expected opinion of Sir Oliver Mowat upon the right of the city, under its agreement with the Toronto Railway Company, to exact payment of additional mileage on account of the Sunday cars, when operated, has been received. Sir Oliver expresses the opinion that the city "is not legally prevented from seeking by the agreement, or otherwise, a compensation for the Sunday service, either by an increase in mileage allowance or by compensation in any other form." The opinion is also emphatic upon the point that the position is such that the company will have to accept the conditions offered by the city or forego a Sunday service. When the terms of the proposed agreement regulating the operation of a Sunday service were under discussion it was understood that it was the intention, if the company conceded eight tickets for a quarter, not to enforce the payment of additional mileage also, even though it should be found the city had the legal right to collect it. Many, if not all, the members of the committee pledged themselves to that effect and Mayor Fleming was emphatic in his declaration upon that point. There is every probability that the company will, at an early date, be given an opportunity to compromise upon these lines. The only other question at issue between the city and company is the restriction regulating the hours of labor of employes, by which every man will have one clear day's rest in seven, and upon this public opinion is very strong. If the company desire to operate a Sunday car service the road to the attainment of their wish appears to be by the concessions referred to.

TORONTO'S GAS BARONS.

The annual meeting of the Consumers' Gas Company will be held at noon to-day. The president's report states that the output of gas as well as the number of consumers have increased during the year ending 30th September. The number of gas lamps in use has been reduced by 119. The revenue from gas rentals has only decreased $8573, although the price of gas has been reduced to 90 cents. The general manager's statement shows that the company has again written off $50,000 for depreciation of plant from decline in value, paid 10 per cent. in dividends and carried $51,692.22 to profit and loss account. The works and plant after annually writing off large sums for depreciation of plant still continue to exceed in value the capital stock of the company by about $750,000, and the reserve funds and plant and building renewal funds amount to $753,149 and $281,378 respectively.

MR. S. H. BLAKE'S CONSISTENCY.

Consistency, thou art a jewel!

Mr. S. H. Blake, Toronto's gifted lawyer and eloquent pulpit orator, preached in the Parkdale Methodist Church last night. Mr. Blake lives on Jarvis-street. He did not walk. A horse hauled him to the church and a man drove the horse.

Mr. Blake entered the pulpit and denounced the attempt to procure Sunday cars in Toronto. Not only did he have a fling at Sunday cars, but the man who rides a bicycle on Sunday, he said, could not admonish his friend who went fishing on Sunday. The preacher had apparently forgotten that Mr. John A. Paterson, secretary of the Lord's Day Alliance, and his coworker against Sunday cars, was in the habit of riding a bicycle to Sunday school. According to Mr. Blake, Sunday cycling and Sunday fishing are equally bad.

But here's where Mr. Blake's inconsistency comes in. No sooner had the benediction been pronounced last night than did Mr. Blake step down from the pulpit and enter his carriage, to be driven home. The horse hauled Mr. Blake back to Jarvis-street and the driver employed by Mr. Blake, according to the latter's own statements, rendered the Sabbath day unhallowed by driving the horse.

To have been perfectly consistent Mr. Blake ought to have walked from Jarvis-street to the Parkdale Methodist Church and back again. Mr. Blake bojects to a street car conductor working for the benefit of hundreds of citizens on a Sunday, but he at the same time does not see anything wrong in a cab driver working on Sunday in the service of one man, namely, Mr. S. H. Blake.

UNHEALTHY SUMMER RESORTS.

The Provincial Board of Health has discovered that no less than sixteen cases of typhoid in Toronto are traceable to one summer resort. That is, sixteen persons who left Toronto during the hot spell to recuperate returned home nursing germs of typhoid in their systems, the result, Dr. Bryce says, of the unsanitary surroundings of the resort. The Doctor also reports that in many summer hotels the plumbing is of the crudest character. This is a serious state of affairs, and any steps tending towards an immediate remedy for this evil ought to be backed up by legislation, if necessary. While it is in the interests of owners or managers of summer resorts to keep their buildings and surroundings in a sanitary condition, for the protection of the public a sanitary inspector should be deputed to make an inspection, and unless a resort can show a clean bill, the public ought to give the place a wide berth.

One of the greatest blessings to parents is Mother Graves' Worm Exterminator. It effectually expels worms and gives health in a marvelous manner to the little one.

CIGARMAKERS ON STRIKE.

A Peculiar State of Affairs in Montreal—Manager Villeneuve Will Take Action Against Union Men

Montreal, Oct. 25.—(Special.)—There is a strike on at the Blackstone Cigar Factory, of which Mr. Eugene Villeneuve is the manager, and where from fifty to one hundred men are employed according to the wants of the trade. The strike, in fact, is an interesting one. In July last a reduction of wages took place, and it being a union shop the men appealed to the Cigarmakers' International Union, whose headquarters are in Chicago, for an order to strike. However, before a reply was received from the Windy City, President Paquette of the local union here, who had been working for Mr. Villeneuve some years, told the latter that if he would raise the prices $1 per thousand all round no strike would take place.

To this the company agreed, but in the meantime the union decided by a vote of 36 to 65 to carry on the strike for one month. It was likewise subsequently proposed that the Blackstone Company be an open shop. At this Mr. Paquette and twelve of the men decided that as Mr. Villeneuve had agreed to increase the wages all round it would be unfair to go out, and rather than do so they left the union. On Labor Day a circular was issued by the men appealing to the public not to smoke the company's cigars, and on Wednesday last a second circular was issued, followed by the dismissal of all the union men, the result being that twelve other employes quit work while 45 remained. The International Union has never been fortunate with strikes here. When Messrs. S. Davis & Sons declared against the union some years ago a strike followed, and the union not only lost but it cost them over $50,000. The Stonewall Jackson is now the only union shop in the city, and although the International has no incorporation in Canada Mr. Villeneuve will proceed against the men individually for issuing what the company claims to be a libel. The result will be watched with interest by the labor element.

BIG BLAZE IN PETERBORO.

Donnell's Planing Mill and C. W. Green's Pump and Windmill Establishment Gone Up in Smoke.

Peterboro, Ont., Oct. 25.—To-night about 5.30 fire broke out in Mr. J. R. Donnell's planing mill, which is situated on Dickson's raceway, beside several other large buildings. On the south side stands the grist mill, which is being fitted up by the Consolidated Milling Company, and also G. W. Green's pump and wind mill establishment. Then adjoining these on the north are the Dickson lumber yards and saw mill. The Donnell building was a large wooden one, and was soon wrapped in flames, which spread rapidly to the south, totally destroying both the Donnell and Green buildings. There was a strong breeze blowing at the time, and the large sparks were carried across the river and set fire to a large pile of shingles and hardwood owned by the Dickson Co., and at present these are burning furiously. The firemen, after a hard fight, succeeded in saving the Consolidated Mill property and Dickson's saw mill, but the loss will be heavy, as there was a large quantity of shingles, hardwood and slabs consumed. At the present time the amount of insurance and what insurance companies are interested cannot be learned.

HAPPENINGS OF A DAY.

Items of Passing Interest Gathered in and Around this Busy City.

Bitter pipe filters the smoke and absorbs all the nicotine, 50c, Alive Bollard.

Game Warden Smith of the Eastern District is in town procuring some licenses for applicants in his district.

Don't be deceived—"U. & S." brand of hams, bacon and lard is delicious, healthful and appetizing. ed

It is reported that a number of cases of typhoid fever and diphtheria exist in the northwestern part of the city.

Mrs. Emory, when coming out of Cooke's Church yesterday morning, slipped and injured herself slightly.

George Calder, 31 Nelson-street, was arrested yesterday on a warrant. He is charged with stealing a suit of clothes.

Coroner Johnson has withdrawn the warrant for an inquest on Mrs. Sarah Leslie, who died suddenly Friday afternoon at 183 Simcoe-street.

The day sessions of the Dominion convention of the W.C.T.U. will be held in Zion Congregational Church, Nov. 6 to 10. On Friday evening a reception will be given to the delegates and their friends in Elm-street Church.

At 11.45 Saturday night, Watchman Johnston discovered a fire in the boiler room of Dick, Ridout & Co., 14 Bay-street. Little damage was done. The blaze is supposed to have been caused by a number of greasy rags, which had been thrown on the boiler.

A young married man named Cheyne, who resides on Logan-avenue and was employed at Eaton's, died rather suddenly after two days' illness. The cause of death was blood poisoning. The occurrence was referred to in fitting terms at Trinity Methodist Church by Rev. W. F. Wilson last evening.

An attractive evening's entertainment will be given in the mission room at the corner of Parliament and Sprucestreets this evening by Mr. J. W. Beugough, the well-known caricaturist. Mrs. Kidd will sing "The Holy City." Admission 10 cents at the door, the proceeds going for mission work.

Dr. Milburn at the Metropolitan.

Yesterday morning's service in the Metropolitan Church was one of unusual excellence. The Rev. Dr. Milburn, the blind preacher of Washington, D.C., whose fame as an orator is known over two continents, conducted the service and preached the morning sermon. His discourse was a graphic and descriptive piece of word painting, in which he drew in sentences of silver the splendid structure of Solomon's temple. He referred to the long years of peace in which Solomon had ruled Israel and of the pleasant intercourse existing between his people and the subjects of Hiram, the Tyrian King. He closed his sermon with an earnest invocation to the King of Kings that the great nations of the earth may dwell on terms of Christian peace and love. It will be remembered that Dr. Milburn, the aged chaplain of the United States Senate, was the clergyman whose solemn prayer for peace created such a profound sensation at the opening of last session when war with England seemed almost imminent. Dr. Milburn is an orator of unusual ability, with fine imagination and a comprehensive grasp of the subjects upon which he discourses.

The splendid choir, under the able leadership of Prof. F. H. Torrington, discoursed several beautiful selections and hymns.

Only those who have had experience can tell the torture corns cause. Pain with your boots on, pain with them off—pain night and day; but relief is sure to those who use it. ed

309-11 King West

Skeans Dairy Co.,
BUTTER DEALERS.

Largest Butter dealers in this city. The correct place to buy your package of Butter for Winter.

SPECIAL
We have some 50 Tubs of Prize Butter, purchased from one of our fall fairs. Arrived Saturday, on sale to-day at 15c.

THE GOLD RING CONSOLIDATED MINING CO.

Capital $1,000,000. Shares $1 each, fully paid and non-assessable. Controlled by Toronto Shareholders.

E. F. CLARKE, Esq., M.P., Toronto ..... President.
JAMES SUTHERLAND, Esq., M.P., Woodstock, Vice-President.
The Trusts Corporation of Ontario ..... Trustees.

Property includes five full claims and one half claim, with perfect title. Over 1000 feet underground development already done. The ore disclosed is free milling, and can be mined and milled at a cost of $5 a ton. Over $200,000 worth of ore is already blocked out.

A limited number of shares are now offered for sale at 30 cents per share. All money received from the sale of these will be paid over to the Trustee, who will pay it out only for development of the mine, machinery, etc. No money whatever goes to original owners, and no salary is to be paid to any Director or Officer except the Secretary until the Company pays regular dividends.

Purchasers may send their money direct to the said Trusts Corporation, or to the undersigned, who will be pleased to furnish any information desired.

A. E. AMES & CO., BANKERS AND BROKERS, 10 KING-ST. WEST, TORONTO.

DROPPED DEAD.

Principal Morris of Drummondville Public School Cut off Suddenly.

Niagara Falls, Ont., Oct. 25.—(Special.)—M. B. Morris of Niagara Falls South, for 30 years principal of the Public school at that place, died very suddenly last evening. He was working in the garden when one of his daughters saw him choke, and she immediately carried him into the house, but he died before the doctor could be summoned. Deceased was 60 years old, and for the past ten years had served as town clerk. He was a member of the local A. F. and A. M. lodge and of the A. O. U. W.

A VERY COLD DIP.

Yesterday afternoon the Latter Day Saints of this place initiated three new members to their denomination. The converts were a family consisting of a man, his wife and child, and their conversion to the faith is considered to be rather a martyrdom by most people. Amid the rain and chilly winds and snow flurries of yesterday the three were taken to the river, stripped of most of their clothing, and plunged into the icy waters. The baptism has been much talked of and great indignation is shown.

SIGNIFICANT CONFERENCES

Going on in Vienna Between the Representatives of the Powers.

Vienna, Oct. 24.—The representative in this city of the United Associated Presses learns that significant conferences were held yesterday between Count Goluchowski, the Imperial Foreign Minister, and the Austrian Ambassadors to Russia, Germany and France. The conferences were continued this morning, and later the Ministers conferred with the King of Greece, who is visiting Vienna, and with the British and Italian Ambassadors to Austria. Afterwards Count Goluchowski, the King of Greece and the British Ambassador proceeded to Buda Pest to have an audience with Emperor Joseph, who is at present in the Hungarian capital.

Much speculation is indulged in among those who are aware of the holding of the conferences as to their object, but so far nothing definite is known, although it is surmised that the matter has some bearing on the Turkish question.

Not a Barnado Boy.

Editor World: Referring to a paragraph in your issue of Thursday last, under the heading "Kingston Assizes," in which it is stated that "the presence in Jail of a Barnardo boy led the grand jury to recommend that the Government be urged to take means to prevent the importation of members of a criminal class," will you allow me to state that the youth whose presence called forth this recommendation is not a Barnardo boy, and is not in any shape or way connected with Dr. Barnardo's institutions. I am sure no one would defend the "importation of members of a criminal class," but, on the other hand, I must protest against the insinuation of the grand jury that Dr. Barnardo's young people are to be branded as "members of a criminal class." Since the commencement of his immigration work on its present basis, in 1882, Dr. Barnardo has placed out in the Province of Ontario a total of 6580 boys and girls. Of this number four only are at the present time serving sentences in prisons, reformatories or penitentiaries, while the great majority are leading lives of honest usefulness and independence and growing up to be respectable and valuable citizens of the country. It is surely a monstrous injustice and cruel wrong to these young people, whose only crime has been that they have been poor and in necessitous circumstances, to cast this slur upon their character and reputation, because a grand jury comes across one unfortunate wrongdoer whom they erroneously conclude to be one of Dr. Barnardo's proteges, and I cannot believe that this action on the part of the Kingston grand jurors will commend itself even to those who are most prejudiced against us and most ready to believe everything ill of our young immigrants.

Alfred B. Owen.

J. S. says: "I was in a dreadfully weak and nervous condition, unable to rest and utterly unfit for work, and Miller's Compound Iron Pills cured me."

Funeral of Emma Howard.

The funeral of the late Emma Howard, daughter of George Howard, took place yesterday at Norway. The pall-bearers were: G. Parks, O. Griffiths, G. Gravell, C. Emerton, E. Hind, D. Smith. Revs. Starr and Fitzpatrick conducted the services. The children of the Hope Sunday school attended in a body.

For depression of spirits, nervousness and general weakness, Miller's Compound Iron Pills are a sure cure. 50 doses, 25 cents.

THE Yellow Jacket Gold

Mining Company of Seine River, Ltd., is now being incorporated through Messrs. Dalangton, Mowat & Maclennan. On the directorate are a dozen of Toronto's leading business men, with one or two New York and Buffalo capitalists. The mine is at the Shoal Lake expansion of the river, in or near the famous granite area, the very centre of the great gold fields of Western Ontario, where Prof. Coleman of our Bureau of Mines (after examining both Sultana and Sawbill, neither of which is in the favored formation), says the most promising gold deposits are. The company is not selling any stock, but urgently requiring money for other purposes. The vendor of the mine offers (in 200 share lots) 8000 shares of the treasury stock issued to him in part payment for his property. This is the best and fairest proposition yet submitted to the investing public. Send for full particulars.

S. R. CLARKE,
59 Yonge-street, Toronto.

AMUSEMENTS.

GRAND OPERA HOUSE Every Ev'g at 8.15.
ALBERT CHEVALIER
Matinees—Wednesday, Saturday.
The most famous Character Artist in England and his Company of English Entertainers.
Mr. Chevalier will sing all his famous Coster Songs.
Next Monday — "A TEXAS STEER."

BARGAIN MATINEE Tues-Thur-Sat
ENTIRE BALCONY 15c
ENTIRE LOWER FLOOR 25c
TORONTO OPERA HOUSE
This Week—Oct. 26 to 31
JAS. J. CORBETT IN HIS NEW PLAY "A NAVAL CADET"
Next Week—"Human Hearts."

THIS WEEK. Ferris, Marsh Thorn, Kelly, Daly Bay La Erie Russell Little Florida, Garden City Quartette. A Grand Show.
ROBINSON'S Musee Theatre.
ALL THIS WEEK.
Ferris Hypnotic Seances.
Ten hours' continuous sleep
Next week—Great seven day and night sleep test.
Admission - - - 10c.

PRINCESS THEATRE
BEN HUR
To-Night.
Reserved Seats $1.00, 75 and 50 cents.

THREE CHINAMEN BAPTIZED.

Interesting Ceremony at Cooke's Church—Something New in Toronto.

Yesterday morning communion service was observed in Cooke's Church, of which Rev. William Patterson is the popular pastor. About fifty were received into the bosom of the church. Six were baptized, of whom were three Chinamen. This is the first time a Celestial has become a member of a church in this city. Mr. Patterson says that he has counted as many as 18 of these people at his evening service. The newly-installed members are exceedingly bright, clever fellows, and have been attending a class in the Y.M.C.A. for some time. After the evening service is concluded there is a special service for Chinamen in Cooke's Church, conducted by young ladies of the congregation, and it is due to their efforts that Hong Woo, Ho Chung and Ho Lung have abandoned the Joss House worship of their country.

Personal.

Albert Chevalier, the coster singer, is at the Queen's.

E. R Cameron, London, is at the Queen's.

John McDouald, Petrolia, is at the Walker

E. A. Colquhoun, Hamilton, is at the Walker.

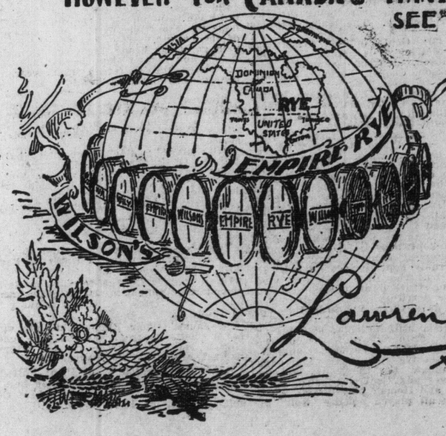
Charles Cameron, Collingwood, is at the Walker.

Chief Clerk Berry of the Rossin House is back from a two weeks' holiday spent in Montreal and Halifax.

Mrs. L. and Miss A. Reinhardt have returned from a very enjoyable trip to Germany, France and England, and will be at home at their residence, 487 Jarvis-street, on the first and second Mondays of each month.

Senator G. C. McKindsey, who has been very seriously ill during the past week at the Arlington Hotel with heart trouble, was resting easily last evening at a late hour, and the doctors attending him consider he is out of danger.

WILSON'S EMPIRE RYE will Encircle The EARTH EVENTUALLY THERE is only ENOUGH HOWEVER FOR CANADA'S WANTS MEANTIME SEE THAT YOU GET SOME
SOLD BY THE GALLON AND BY THE BOTTLE



COLOR GOLDEN
TASTE NUTTY
FLAVOR EXQUISIT
EFFECT GLORIOUS
PRICE A SNAP

Lawrence Wilson & Co.
Sole Controllers

GUINANE BROTHERS'
$50,000
STOCK OF SHOES
SELLING BY
BACHRACK
at 50 cents on the dollar.

Shoes Like This, 50c.

WONDERFUL SHOE SELLING

Three thousand customers waited on last Saturday.

All former shoe price records paralyzed.

We secured the entire stock of the largest shoe dealers in Canada, some 50,000 Boots and Shoes, besides Overshoes, Overgaiters, Rubbers and Slippers.

Guinane Brothers were the best shoe buyers in Canada.

We bought them out at 50 cents on the dollar.

We're selling for half the price Guinane Brothers sold at.

TO-DAY WILL BE A RECORD BBEAKER.

This morning Overgaiters at 15 cents a pair, worth 50 cents.

OPEN TILL 10 TO-NIGHT.

BACHRACK & CO.,
SELLING SHOES - - 214 YONGE ST.

"Captains Courageous"
THE FIRST AMERICAN SERIAL STORY
—BY—
RUDYARD KIPLING
COMMENCES IN THE
November McClure's
and will be completed in Six Numbers.

This is a powerful story of the life of the Gloucester fishermen on the banks of Newfoundland.

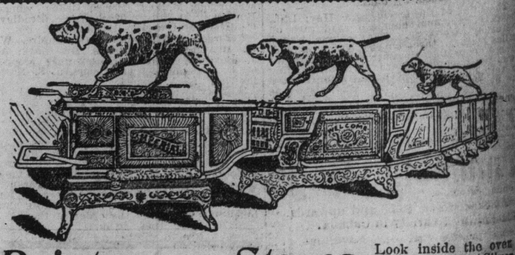
All subscriptions should include the November number, which begins a new volume.

Robert Louis Stevenson's great novel, "St. Ives," will be published in the second half of the magazine year. The subscription for the year (during which both these novels will be published) is merely nominal, costing only

ONE DOLLAR A YEAR. TEN CENTS A COPY.

S. S. McCLURE CO.
141 to 155 E. 25th Street,
New York.

Smoke
LA VIRGINIA
The New Five-Cent Cigar.
The best Five-Cent Straight Cigar in the Market.
Manufactured by W. R. Webster & Co., Sherbrooke, P.Q.
TRADE SUPPLIED BY SCALES & WILSON, TORONTO. 136



Pointers on Stoves. Look inside the oven and see that "Silver Steel Oven, warranted perfect baker," is printed in yellow letters on oven bottom. By doing this you will save from 1 to 2 tons of coal per year. See that the name MOFFAT is cast on some part of the stove or range. For sale by the leading dealers in Canada.

The MOFFAT STOVE CO.,
WESTON - ONT.
CITY AGENTS: A. B. Dowswell, 474 College W. 192 Queen W. The Adams Furniture Co. Jas. Westwood, 633 Queen W.

DYEING
Overcoats Dyed
And pressed in splendid style; also repaired. Don't wear a faded overcoat or suit; nothing looks worse. Phone Stockwell, Henderson & Co., or leave order at any of their three stores, and will send for goods.
103 King-West. 259 Yonge-st. 772 Yonge-st.
We pay expressage one way on goods from a distance.

PARTNERSHIP NOTICE.

NOTICE AS TO PARTNERSHIP.

NOTICE is hereby given that Hereward G. E. Spencer retired from the firm of Hereward Spencer & Co. on the 15th day of August, 1896. The business has since that date and will in future be carried on by Herbert P. Mulless, who has assumed all liabilities of the said firm and to whom all debts are payable.

Dated at Toronto, October 15th, 1896.

BIGGAR & BURTON,
46 King-street W., Toronto.