

# The Toronto World

FOUNDED 1880.  
A Morning Newspaper Published Every Day in the Year.  
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FRIDAY MORNING, MAY 3, 1913.

## AN IMPOTENT BODY.

Our city council, in its helplessness and apparently hopeless inactivity, has brought about a civic breakdown. This fine city of Canada, soon to be one of the great cities of the world, is developing without any governmental policy or guidance. Routine duties are performed by the civil servants, but beyond O.K.-ing some formal recommendations of the board of control, the council is utterly inert.

The question of transportation is urgent and pressing in the extreme. Corporation Council Drayton should be equipped with thorough and expert information if he is to present the application for suburban railway service to the Dominion Railway Commission. If he is to obtain for the city necessary powers and relief from the legislature and from the Ontario Railway and Municipal Board, yet the council ignores his request for the employment of experts. He is given no brief on the facts, is furnished with little, if any, evidence, and yet is expected to handle a complicated situation and contend against great corporations with battalions of experts in their employment. We say he is expected to do these things, but as a matter of fact it is doubtful whether the council cares what he does, or does not do, so long as they are not required to rouse themselves long enough to think.

The council meets once a fortnight; it transacts little business, but indulges in much debate, sometimes disguised by personalities. Perhaps no body of men meeting only once a fortnight could grapple with our big civic problems, but why does not the council meet oftener?

If the council has any excuse for its apathy and neglect it must be found in the apathy and neglect of the city newspapers which, with the exception of The World, have no policy to suggest, but only carp at the council for doing what they themselves are doing toward bettering civic affairs, to wit, nothing.

## AS TO MEXICO.

Childlike is the confidence of The Toronto Star in the statement of Secretary of State Knox that the United States is not to invade Mexico. The undisputed facts can be interpreted without any aid from cautious diplomats. Recruiting is going on so vigorously that the regular army will soon be increased from 77,000 to its full strength of 100,000 men. Of this force 60,000 can be mobilized in two weeks' time. The state militia, numbering one hundred and seven thousand men, can become federal troops at once, and they are preparing for the change. American residents are being brought home from Mexico and the transport Buford has sailed for the western coast of Mexico to pick up Americans remote from railway and steamboat connections, and she is being conveyed by a flotilla of torpedo destroyers. Finally, it is well known that contracts involving millions of dollars have been made by the war department upon the faith of an understanding between the leading members of both congressional parties and the president.

The Star was a little obtuse in penetrating the designs of the Taft administration respecting Canada in 1911. It seems willing in 1912 to again take at par any assurances from the secretary of state without regard to the surrounding facts and circumstances of the case.

## YONGE STREET NORTH IN JEOPARDY.

The more the secret deal between the Metropolitan Railway and the Town of North Toronto is looked into the more odious it appears from the public standpoint. The World has repeatedly pointed out that Yonge street, the most important highway in the province, should be preserved for the use of the people and not for the benefit of railway corporations. The enormity of making Yonge street a railway yard has at last dawned on Mayor Geary. The mayor is also beginning to see that the city has interests even outside its own bounds. The future of Greater Toronto is in the hands of the city council. Both mayor and aldermen have hitherto been too small to appreciate their responsibility. In a communication to Mayor Brown of North Toronto re the Metropolitan deal Mayor Geary says: "In the natural course of events the two municipalities will be united." Had Mayor Geary taken the right course last year North Toronto would have been part of the city, and the possible tying up of Yonge street three

miles north of the city limits to a freight road could have been avoided. It is not too late to head off a deal which for all time would act as a break on the development of the city to the north. The city thru Mayor Geary has made overtures to North Toronto and joint action must be taken to free Yonge street from its double fare and freight nuisance. The quick way to get at a solution is for the city council to open up negotiations for the annexation of the town. North Toronto is the key to the successful future growth of the city. Let the negotiations between the city and town proceed, and an assimilation will prove of benefit to both municipalities.

## STEAD'S LAST MESSAGE.

In an article in the current number of The American Review of Reviews, which comes now like a voice from the dead, W. T. Stead, who perished in the wreck of the Titanic, gives his judgment on the coal miners' strike in Great Britain. He attributes the honor of its settlement first to the King and equally to Premier Asquith. They, he says, fought with strenuous patience for a settlement and with keen appreciation of the gravity of the crisis with which they were confronted. Of the premier who struggled through with marvelous temper and infinite resolve, he says that it may be said: "Well done, good and faithful servant."

Mr. Stead regarded the Minimum Wage Act as an immense departure from the older ideas. Henceforth, in his opinion, two principles have become part and parcel of Britain's national life. First, that the worker must have a reasonable living wage, and secondly, that when men and their employers cannot agree what that wage should be, the government will intervene and insist that it shall be fixed by an arbitration board. Mr. Stead wrote that a Scandinavian observer in the lobby said: "This is the greatest event that has happened since the French revolution." Henceforth the appeal of the worker will have more consideration.

## THE UNITED STATES HOLD THE KEY.

The western provinces say they wish the markets of the United States for their farm products. We can't help them to get them at the expense of making Canada an adjunct of the United States. But the United States, if they wish the farm products of the Canadian west, can let them in free. No one else can. In the meantime the Americans might as well the sooner pull down their bars if our westerners did not so insistently declare that they must get into these markets. The United States have only been civil to Canada since we let them see we could get along without them.

## POOR ECONOMY.

Never did the board of control appear in a more ridiculous light than when their revision of the estimates was under consideration yesterday. The appropriations for all the departments were cut in such a way as to reduce their efficiency to a minimum, and then to add insult to injury, the officials were virtually told to starve the services to the extent of another ten or twenty thousand dollars. Where this latter amount was to come from nobody knew. It was rigid economy, as the board of control interprets it, but to all reasonable people it was an outrage. Nobody knows by what mandate the board were obliged to declare an 18-mill rate, unless it was to appease a certain evening paper, whose policy has ever been short-sighted parsimony. The only redeeming feature of the whole affair was when certain controllers realized, as it were, the fallacy of their actions and cast their votes with the council for more reasonable grants. But the board of control and the city council have yet to show a really liberal attitude. They have got to realize that Toronto is a big city, and requires big expenditures to facilitate its growth.

## THAT REMAINS TO BE SEEN.

Editor World: Your timely and well-pointed article in yesterday's World on the proposed bank merger has only one weakness. It is the words: "And The World does not think it will," referring to the sanction of the merger at Ottawa. You might better think it will than it will not be sanctioned. In all banking legislation at Ottawa you and the business men of Toronto should never forget that the minister of finance is the nominee of the bankers, and that he is a man whose tastes, training and conscience lead him inevitably to see as the bankers do and act as they would act. Please note and act accordingly.

Ex-Banker.

## WANT TUNNEL BONDS GUARANTEED.

OTTAWA, May 2.—A delegation of a hundred from the vicinity of Montreal this afternoon asked the government to guarantee for 50 years 4½ per cent. bonds of the Montreal Tunnel Company. The tunnel is for steam and electric railways. The premier promised immediate consideration.

A point urged was that the new line would furnish access to Montreal for the I. C. R., which now goes over the Grand Trunk.

## BENEFIT CONCERT.

The Builders Laborers' Union No. 1 will hold a benefit concert on May 10, in aid of Geo. Wright and Ed. Anthony, at the Labor Temple, when some of Toronto's best artists will appear.

The World's Favorite  
**LIPTON'S TEA**  
OVER 2 MILLION PACKAGES SOLD WEEKLY

At Osgoode Hall  
ANNOUNCEMENTS.

May 2, 1913.  
Haughton, Lennox, K.C., presented his patent under the great seal of Canada, creating him a justice of the supreme court of judicature and a judge of the high court of justice, and the oath of allegiance and oath of office before the president of the high court.

Judges' chambers will be held on Friday, 3rd inst., at 11 a.m.  
Peremptory list for court of appeal for Friday, 3rd inst., at 11 a.m.:  
1. Martin v. G. T. R. Co.  
2. Macdonald v. Toronto.  
3. Mayberry v. O'Brien.

Master's Chambers.  
Before Cartwright, K.C., Master.  
Wilder v. Starr—Wah (Singer & Co.) for plaintiff; G. Cooper for defendant. Motion by plaintiff for an order adding the Sentinel Publishing Co. as a defendant. Order made. Costs in the cause.

McLarty v. Martin; McLarty v. Todd; Cook v. J. P. MacGregor for defendant; Martin v. J. P. McLarty for plaintiff. Motion by defendant Martin, as assignee of the Todd Drug Co., for an order consolidating the two actions. At defendant's request motion enlarged until 7th inst. Trial to be expedited.

MacMahon v. Railway Passengers Insurance Co.—H. E. Rose, K.C., for plaintiff; S. Denison, K.C., for defendant. Motion by plaintiff for an order limiting time for execution of commission if granted to defendants. Reserved.

Geo. Taylor Hardware Co. v. Pearl Lake Gold Mines—W. J. Clark for plaintiff; A. G. Ross for defendant. Motion by plaintiff for judgment under C.R. 60. Motion enlarged peremptorily until 4th inst. Leave to plaintiff to deliver statement of claim if they so desire, without prejudice to their motion.

Galbraith v. McDougall—N. Sinclair for plaintiff; D. C. Ross for defendant. Motion by plaintiff for an order for a further affidavit on discovery by defendant and for deposit of books in central office. All books and documents will be brought to Toronto by Mr. Ross in a week, and some arrangement to be made as to inspection. No order in meantime.

McDougall v. Galbraith—N. Sinclair for plaintiff; D. C. Ross for defendant. Motion by defendant for an order staying action pending determination of preceding action. Order made for consolidation of actions. Time for defence extended for eight days. Costs in cause.

Qua v. Edmonton Standard Coal Co.—Symmes (W. D. McPherson) Co. for defendants. Motion by defendants, on consent, for an order dismissing action without costs. Order made.

McMahon v. Railway Passenger Insurance Co.—H. E. Rose, K.C., for plaintiff; S. Denison, K.C., for plaintiff. Motion by defendants for an order requiring plaintiff to answer certain questions and make further affidavit on production. Reserved.

Single Court.  
Before Middleton, J.  
Business Systems v. Regal Manufacturing Co.—J. A. Macintosh for plaintiff; G. D. Kelly (Ottawa) for defendant. Motion by plaintiff for an order judgment for plaintiff for an injunction. Counsel stating that case settled, motion struck from list.

Pepper v. G. T. R. Co.—J. A. Davidson (Stratford) for plaintiff; F. W. Harcourt, K.C., for three infants. Motion by plaintiff for judgment pursuant to terms of consent, and for recovery damages for death of plaintiff's husband, who was in some way thrown from a construction train and killed. Judgment for plaintiff for \$750 and costs. Money to be paid into court, \$150 to credit of eldest infant, \$250 to credit of second infant, and \$350 to credit of youngest infant, and \$50 per year to be paid to mother out of the share of each infant for maintenance until fund exhausted.

Lee v. Chapman—H. S. White, representing both parties for purpose of motion. Motion for an order for payment of moneys out of court. Adjudged into chambers on May 3.

Garvin v. Garvin—H. S. White for plaintiff; C. Swabey for defendant. Motion by plaintiff for judgment in a mortgage action. At request of defendant enlarged one week.

Boyd v. Leonard—W. E. Raney, K.C.

## BONDS for \$100

Many people of small means are possibly not aware of the opportunity for safe investment offered by our \$100 Bonds. The small investor has looked upon owning Bonds as rather beyond him—thinking of Bonds as being only in denominations of \$500 or some other equally impossible sum.

But \$100 will buy one of our Bonds, giving the holder of it precisely the same security as those of the largest denominations. They are a security in which Executors and Trustees are by law authorized to invest.

## TRUST FUNDS

Shall we send you copy of Annual Report and full particulars?

## CANADA PERMANENT MORTGAGE CORPORATION

Established 1885. 135 TORONTO STREET—TORONTO.

ONE HEN LAID  
282 EGGS IN  
A YEAR

World's Record in Egg Production Smashed by the Champion Pullets at the O.A.C.—Annual Report of Department of Agriculture Shows Prosperity of Province.

Everybody will have to take off their hats to the hens, at the Ontario Agricultural College. That these classy fowls have got the whole wide world beaten in the matter of egg production is revealed in the report of the minister of agriculture for the year ending Oct. 31, 1911.

"It is a well-known fact," says the report, "that 200 eggs in a year from one hen is a splendid record and has seldom attained. Yet of 33 barred rock pullets of the bred-to-lay type, 13, or nearly 25 per cent, surpassed this high mark. The top record was 282, the showing of the first half dozen being 282, 286, 286, 282, 243, an average of 259.5 eggs in a year."

This record, it is understood, has not been surpassed anywhere on the continent, or, for that matter, in the world. For the whole 53 pullets the average for the year was 174, a total of 29,044 eggs.

"An experiment was carried on with a view to a comparison between 13 bred-to-lay pullets and 25 exhibition pullets. The bred-to-lay pullets laid 102 eggs more than the exhibition variety and at the same time consumed appreciably less food. On the other hand, the exhibition type were larger, weighing six to eight pounds each in comparison to five to six for the bred-to-lay type. At the same time the bred-to-lay mature more quickly and reach a six-pound weight in a shorter time. Not one of the exhibition type produced over 200 eggs, and only five over 150. Four of the bred-to-lay produced over 200 eggs each and 11 over 150."

Cost of Feeding.  
"Tests as to cost of feeding were made with 341 pullets. The final figures showed the average cost per dozen in the winter months to be 29.78 cents, in the summer 8 cents, an average of 12.48 for the 11 months. The average cost of feeding each hen in winter was 11.75 cents, in summer 10.08 cents, an average of 10.90 for the 11 months."

Agricultural Societies.  
With regard to agricultural societies,

## THE BEER WITH A REPUTATION

**Keefe's Pilsener Lager**  
THE LIGHT BEER IN THE LIGHT BOTTLE

The report states that there are now 355 legally constituted agricultural societies in the province, and that the "fall fair" shows no abatement in popularity.

"In connection with horticultural work, there has been during the year an increase of four societies, and of over 1000 members. The total membership is now 11,000."

The results obtained for the first year's demonstration in sheep raising, as carried on at the sheep stations arranged in connection with the Ontario Sheep Breeders' Association, show the large profits that are to be made by the proper handling of this industry.

Factory Inspection.  
"Under the direction of this branch the inspection of industrial establishments is carried on, and the following is a report of the work done during the fiscal year ended Oct. 31."

"There were 8223 inspections made during the past year in 458 cities, towns and villages. Of these, 287 were made exclusively in connection with enforcing the Stationary Engineers Act in places that did not come under the Factories Act, and the requirements of the Stationary Engineers Act were also pointed out by the inspectors to every steam user in the course of their regular inspections."

"In factories and shops inspected there were 220,772 employees. Four thousand one hundred and fifteen recommendations were made by the inspectors, dealing with the following subjects: Boiler inspection, child labor, cleanliness, elevators, fire escapes, mode of wearing the hair, guards for machinery, hours of labor, sanitation, sex (for females), ventilation, miscellaneous. A large proportion of these recommendations have been complied with."

Interested in the Land.  
"Aside from the question of crops, there have been a number of developments which mean much for the fu-

## MICHIE'S GLEN-ER-NAN SCOTCH WHISKY

—Bottled in Scotland—Exclusively for Michie & Co. Ltd.  
7 King St. West, Toronto

ture. From enquiries received at this office and from other signs, it is evident that there is a revival of interest in the land. It is being recognized that Ontario's lands offer as good an opportunity for investment as those of any province, and better than some. The result is a steady increase in farm values throughout the province."

LAST CHANCE FOR FREE LAND  
A reservation of fertile valley land is now open in Mexico. Homesteads free. Only requirement is to have five acres of bananas planted within five years. An authorized company will plant the bananas and market them on shares. Your share should bring \$200 per acre annually. The Jantha Plantation Co., Block 278, Pittsburg, Pa., U. S. A., distribute Mexican land in the U. S. and Canada. Write for particulars. You need not go to Mexico.

## BRANCH BANK.

A branch of the Metropolitan Bank has been opened at the corner of Agnes and Elizabeth streets, Toronto, under the management of E. B. MacKenzie.

## FURWORKERS' PICNIC.

At a meeting in the Labor Temple last night the furworkers decided to hold a picnic to St. Catharines on June 22.

## When the People Refuse to Pay

EVER since King John signed the Magna Charta the people have been discovering new rights and asserting them.

Long ago the people learned how to get what they wanted—by the simple expedient of "refusing to pay."

In the days when kings played "war" with their subjects the people could always put a sudden end to the fun by "refusing to pay."

To-day, when men play the great game of business, they have to depend on the people, even as did those kings of long ago. When the people stop payment, the game ends.

Of high importance is "the right to know," as applied to modern commerce. The people have found they want a "reason why" before they buy.

We awoke to this fact but a short while ago, when a few manufacturers began to tell us some of the things they thought we should know about their goods. They were the pioneer advertisers.

When we buy soap, we must know "Whose soap?" "How is it made?" "What are its properties?" "What are its uses?" "Wherein does it excel?" The Advertising tells us.

Soon the world discovered that it had an appetite for facts. And in the re-adjustment of things for the proper satisfaction of this appetite, we have developed a new science—its name is Advertising.

Now that we have learned there is a way of telling us we demand to know. By the exercise of a power that has never failed—the refusal to pay unless satisfied—the people have set up a new order of things. The manufacturers and merchants are telling us everything we want to know—through Advertising.

It's the same with well-nigh everything we buy—food, clothes, furniture, pianos, automobiles. We will have the facts about these things—or we will refuse to pay.

We, the public, have created a new world force. We call it "Advertising."

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or through the Secretary of the Canadian Press Association, Room 503, Lumsden Bldg., Toronto. Enquiry involves no obligation on your part—so write, if interested.

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