

L. SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PROBS: Cloudy and mild to-day; occasional showers; colder to-night.

L. SIMPSON

# Only a Suggestion of the Numberless Values Afforded by the Simpson Store

With Christmas so close we are compelled to leave out hundreds of items that clamor for announcement in these pages. The only way to get a really comprehensive idea of this enormous Christmas market is to visit six floors of gift stocks. We have arranged to handle the crowds without congestion, hence it is comfortable as well as profitable to shop in the Simpson Store.

## Christmas Contentment for Womankind

Every woman has a brighter outlook on life when she is becomingly apparelled. Remember this in planning for a Merry Christmas.

### Waists You Can Get for \$3.95

\$5.00 Flannel Waists of pure wool flannel, perfectly plain tailored, with strapped seams. Also tucked styles, light or dark shades, in stripes and checks. Tuesday ..... 3.95  
A Linen Waist of white lawn, has pin tucking and front of all over Swiss embroidery, fine lace edging on collar and sleeve after the latest modes. Sizes 34 to 42 inches. Special value ..... 1.00

### Corsets at Lowered Prices

At \$1.25 you can benefit by this exceptional opportunity, buying La Reine, Thomson's Glove-Fitting or C.B. Corsets, made of white cotton, medium and low bust, with four wide steel, four and six garters, sizes 18 to 30 inches. Regular \$2 and \$3. Tuesday, a pair 1.25

**WOMEN'S HEAVY WINTER UNDERWEAR AT 25c.**  
A number of broken lines and sizes which must be cleared out. We have lowered the price by half and more.

400 Garments Watson's Unshrinkable Underwear, vests natural color, high neck, long sleeves, button front, sizes 32 to 36 inches. Regularly 40c and 50c. Tuesday ..... 25c  
Drawers, white, ankle length, both styles, sizes 34 to 42. Regular 40c to 60c. Tuesday ..... 25c  
**GIRLS' DRESSES OF ALL-WOOL SERGE.**  
The material in these dresses would cost you the price we are asking without the making. Phone orders filled while they last.

200 (only) All-wool Serge Dresses with sailor collar and cuffs, trimmed with white braid, silk tie, full pleated skirt, colors cardinal, navy and brown, sizes 6 to 14 years. Regular \$5.00, for ..... 2.95

## Hair Brushes Sterling Silver

A limited number of Hall marked Sterling Silver Hair Brushes for women, fine, set with extra quality bristles, engraved with any 3 letters in script monogram. Tuesday ..... 2.49



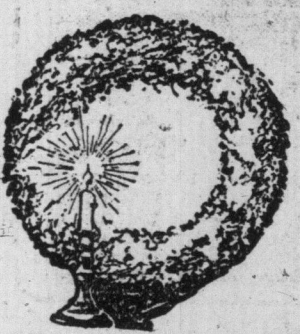
Irish linen, hand embroidered corner handkerchiefs, in a dozen or more dainty designs. We bought them to add another to our splendid Christmas bargains. Tuesday, each ..... .18

All linen, hemstitched Handkerchiefs, 6 for ..... .38  
No phone orders. Not more than one dozen to any one customer. Christmas boxing.

## Black Silks for Gifts

DOUBLE WIDTH BLACK SILK FOR 88c. PER YARD.

500 Yards only of rich black, double width Paillette silk and satin messaline, guaranteed quality, lustrous finish and rich color. Regular \$1.25. Tuesday ..... .88  
Another grade that usually sells for \$1.50. 36 inches wide, per yard ..... .88  
Dress and waist length, nicely boxed for Xmas presents.



## BASKETS In Unusual Array

A display of Imported Baskets that will appeal to artistic buyers.

**GOLD BASKET WARE.**

A small selection, dipped gold color and ornamented work, with floral stucco, in Greek and Etruscan du Barry and the more modern styles. Used for growing ferns or cut flowers.  
100 Waste Paper Baskets, in varied sizes and styles marked to half price. Special for Tuesday, each ..... .50



## Opera Cloaks that are Charming Possessions Tuesday \$15.95

The price need not worry you when you consider our special selling price. On Tuesday opera cloaks in a multitude of pretty colors and styles will be offered at much lower prices. Soft shades of blue, tan, rose, champagne and green; loose peasant sleeve or bell-shaped sleeve; large round collars with fold of black satin or collars with square back, handsomely braided. All nicely lined and interlined. Some that sell regularly for \$25, all remarkable values at ..... 15.95

### Tailored Skirts

An extra quality grey worsted with black stripe, made up into a six-gored skirt with plain front and back panels are cut in points at the bottom and have a piece of black broadcloth set in and finished with black buttons, price ..... 8.50

### Moirette Petticoats at Low Price

Imported silk moirette petticoat, in navy, reseda, light or dark grey, and in blue and green shot effects, are Van Dyke flounce trimmed, with tucking, pleating and velvet binding as a finish; sizes 36 to 42 inches; regular \$3.50, Tuesday ..... 1.95

### Women's Blanket Robes

Women's bath robes of fancy figured double-faced blanketing, grey, blue, garnet or helle, have collar, cuffs and fronts finished with a band of messaline silk; sizes 34 to 44 inches; regular \$5.00, Tuesday ..... 3.49

### Convent Hand Embroidered Handkerchiefs 25c Qualities For 18c

The Belfast manufacturer shipped two cases of these handkerchiefs to a Canadian customer, who refused them on account of late shipment. They are

Irish linen, hand embroidered corner handkerchiefs, in a dozen or more dainty designs. We bought them to add another to our splendid Christmas bargains. Tuesday, each ..... .18

All linen, hemstitched Handkerchiefs, 6 for ..... .38  
No phone orders. Not more than one dozen to any one customer. Christmas boxing.

## Fluffy Plumes by the Thousands

In Special Christmas Selling  
By careful preparation we have gathered a sale stock that for individual beauty of the feathers, richness of color, and length of fibre, have rarely been equalled.

17 1/2 inch Willow Plume, black or white ..... 5.00

22 inch Willow Plume, black or white ..... 10.00

Unusual styles, and the newest arrangements are shown, and are well worth seeing.

## Among the Jewellery

The reputation of our novelty jewellery rests on a constant succession of novel pieces and prices that make them easy to buy.

Tuesday's programme includes a lot of travellers' samples.

Cuff Links, in over 4,000 different designs; not any two pairs alike; plain engraved, stone settings. Worth 50c, 75c and \$1.00. Tuesday, each pair in a ..... .25

## Gay Ribbons with Christmas Pricing

6-inch Ribbon 15c.

36,000 yards of it, and yet, judging from experience, this huge lot will not long keep up to the demand.

Good Firm Taffeta Ribbon, of the bright finish you need in hair bows or fancy work; all colors. Tuesday, per yard ..... .15

Heavy Duchess Satin, a perfect Swiss weave, brilliant finish, of pure silk; 5 inches wide; all colors. Tuesday, per yard ..... .20

## Comfort in Men's Furs Exquisite Gifts in Leather Goods

Men's Fur-lined Coats of German otter, have collars in shawl style, lined, including sleeves, with good grade muskrat skins. The shell, or cloth part, is well tailored and trimmed, and is of English beaver of rich black. Tuesday ..... 26.75

High-grade Cowhide Club Bags, made on English steel frame, leather lined. The bag to delight men who travel. Regular price \$5.95. Tuesday 4.95  
We invite your attention to our \$20,000 stock of seasonable gifts.

## Gift Hosiery

3 PAIRS EMBROIDERED HOSE, \$1.00.

Women's Imported Lisle Thread Hose, for dress wear, black, white, and a variety of shades, with neat silk embroidered fronts; also lace ankle hose, 3 pairs in fancy box. Special Tuesday ..... 1.00

Children's extra quality elastic ribbed Cashmere Stockings, with silk toe and heel, black, cream, pink, sky, cardinal. Sizes 4 to 7. Tuesday, pair ..... .25

### Aprons Galore

Nothing makes a prettier present than a quaint apron. In the white-wear department is a collection of apron ideas from among which we select four for description.

Afternoon Tea Aprons, two styles, white lawn with embroidery or lace, special price, each ..... .35  
Women's Overall Aprons, of striped print, kimono style, shaped waist, one pocket and large full skirt, size 32 to 40, regularly 85c, for ..... .63

Women's Overall Apron, in indigo blue, semi-princess style, with sleeves, square neck, two rows braid, sizes 32 to 40 inches bust, regularly 75c, for ..... .63

## One of Many Silver Specials

Silver-plated Fern Pots, in plain bright finish, pierced design and fancy pierced feet, complete with earthenware lining. 100 only. Regular \$2.00. 1.49  
Special ..... 1.49

## Linens and Staples

Round Scalloped Damask Table Cloth, satin Damask perfectly bleached and beautifully finished, round cloths, scalloped all around, 81 x 81 and 90 x 90 inch sizes. Each, Tuesday ..... 3.45

100 BEAUTIFUL FLANNEL BLOUSE LENGTHS, \$1.50 EACH.  
Wool French Flannels and pretty stripe English flannels in new stripe figures, Paisley designs, Dresden designs, etc., 3 yards in each length, put up in a Christmas box, for blouses, kimonos, etc. Your choice, per length Tuesday ..... 1.50

## GROCERIES

One car Standard Granulated Sugar, 16-lbs. .... 1.00  
Choice Side Bacon Peameal, half or whole, per lb. .... .18  
Ogilvie's Royal Household Flour, 1/2 bag in cotton ..... .83  
Choice Cooking Figs, 4 lbs. .... .25  
Pure Kettle Rendered Lard, 3 lb. pail ..... .48  
Finest Canned Corn, 3 tins. .... .25  
Fancy Japan Rice, 4 lbs. .... .25  
One Can Finest Mexican Oranges, good size, per doz. .... .18  
Choice Mixed Peel Orange Lemon and Citron, per lb. .... .15  
Shelled Walnuts, per lb. .... .40  
Whetley's Mince Meat, 3 packages ..... .25  
Mixed Pastry Spice, 3 oz. tin, shaker top, per tin ..... .07  
500 Pounds Fresh Ginger Snaps, 3 lbs. ..... .25  
Finest Messina Lemons, per dozen ..... .17

## Bob Sleighs for Young Men

(Fifth Floor.)

Heavy shoes, rail seat, automatic gear. Regular \$5.00. Tuesday ... 3.79

Boys' and Girls' Coasters, 48 inches long, heavy round steel spring shoes. Reg. \$1.25. Tuesday.. 1.09

Girls' Sleighs, 36 inches long, fender sides, upholstered seat. Regular \$1.50. Tuesday ..... 1.21

Some Wonderful Values in  
**CARPETS and RUGS**  
for Tuesday  
Be sure and visit the Fourth Floor

## MILLINERY For Elderly Women

Several showcases have been filled with new Bonnets and Toques, in styles that appeal to elderly women; many widows' bonnets are included. Prices will be most modest, ranging from ... 4.50 to 6.50

## You Don't Always Get What You Want

but if you were to receive one of the warmly knit

### Sweater Coats

offered for Tuesday's selling it would mean a winter's appreciation.

Men's Extra Heavy Pure Wool Sweater Coats, the last of three different lines we cannot repeat, the lowest regular price being \$4.50, and the highest \$7.00. The medium quality is a black cardigan, made from pure wool, guaranteed fast color, and sells in regular way at \$5.00, all sizes in ..... 2.98



## Very Handsome Neckties

The latest shades and designs from New York city, include the new hobbie tie. We secured a particularly good figure on these goods, and are able to sell them at prices that will mean a quick selling. They will make rich Christmas gifts. Regular \$3.50, \$4.50 and \$5.00, Tuesday ..... 2.49

A large selection of Christmas neckwear, in pretty boxes, at 75c, 50c and 25c a box.

## No Excuse for a Shabby Suit

WE ARE SELLING BLUE WORSTED SUITS TUESDAY FOR \$9.95.

They are made from a twilled English cloth, guaranteed dye and cut single-breasted, three button style, snug fitting collars, properly moulded shoulders, given good wearing linings and perfect fitting. Regular to \$14.00. Tuesday ..... 9.95

## Men's Christmas Special Dressing Gowns

Attractive dressing gown in a medium shade grey, subdued pattern, with good quality girdle and cord on edges, sleeves and pockets; Tuesday's price ..... 9.00

### MEN'S CHRISTMAS HOUSE COATS.

An extra fine quality house coat in plain greys, browns, blues and whites, corded edges, sleeves and pockets, plaid and plain cloth collars and cuffs. Tuesday ..... 6.75

### MEN'S CHRISTMAS BATHROBES.

A specially nice bathrobe, made from a grey and white and black and white Terry cloth, cut long, loose and roomy. Tuesday ..... 6.00

### BOYS' NAVY BLUE SUITS.

Tuesday we offer a splendid blue serge suit for the boys. The style is the popular double breast, with long wide lapels, slightly fitting back and full sleeves. The pants are cut bloomer style and trimmings are the best English mohair. The workmanship is what you would expect in an \$8.00 or \$9.00 suit, but close buying allows us to quote a very low price. Sizes 26 to 30, Tuesday 4.50  
Sizes 31 to 34, Tuesday 5.00

## Replace the Old Hat

Men's and Youths' Soft Hats, in telescope, trooper, negligee and fedora shapes, are samples of plain and rough-finished felt goods, in light and dark colors. Regular \$1.50. Tuesday .75

Men's Caps, in fine quality tweeds, golf shape, fur-lined ear bands. Tuesday ..... .25

## Brass, Glass and China

### Excellent Gift Stocks

Brass Fern Pots, panel design, claw footed. Half price Tuesday ..... .75  
Rich Cut Glassware, comprising tankard jugs, sugar and cream sets, salad bowls, bon bon dish. Xmas Special ..... 5.00  
LIMOGES DINNER SET, HALF PRICE, \$25.00.  
The set comprises 98 pieces Limoges china. Translucent white, rich deep glaze, dainty rosebud band design. Teas with old gold handles. 28 sets only for Tuesday ..... 25.00  
See the popular priced tables of art pottery wares, 25c, 49c, 75c, and \$1.00 up.

## Santa is Always Sure when he Gives Slippers

That his gift will meet a welcome. We have prepared liberally and priced generously. Tuesday is a day of special values.

### WOMEN'S JULIET SLIPPERS, 99c.

Fur Trimmed Juliet Slippers, high front and back, flexible hand turn soles, medium heels, colors red, brown and black, Sizes 3 to 8. Tuesday ..... .99

### WOMEN'S SLIPPERS, 79c.

English Wool Plaid Slippers, leather covered soles, neat ornament on vamp, very warm and comfortable. Sizes 3 to 8. Tuesday ..... .79

### WOMEN'S FELT SLIPPERS, 39c.

English Felt Slippers, leather or corticine soles, black only. Sizes 3 to 8. Tuesday ..... .39



The Robert **SIMPSON** Company Limited

In the Lunch Room  
TO-MORROW P.M.  
Orange Fruit  
— 5 CENTS —