



# Save Money



BUT

# Don't Look Shabby!

Wear just as good clothes as your neighbor,—oftentimes a little better. But all the while save money in dressing. How can you do it? Very easily! Your old dresses can be dyed some fashionable shade. Your husband's rusty suits can be made to look like new. Your children's clothes can be colored in the latest shades. If you can go one season without buying new clothes, do you not save money in dressing?

Another caution, though, about saving money in dressing. Do not try to dye with old-fashioned dyestuffs, and do not be deceived by the claims of rivals and imitators who will try to make you think that with these adulterated dyes you can save money in dressing just as well as

By Dyeing



Brilliant!

Garments

Durable!

with the

Economical!

The Diamond Dyes are the only ones that will save you both time and money. They are so simple a child can use them. They are always reliable. They far surpass all others for purity and strength, for brilliancy and durability, for simplicity and economy. They will save you money in dressing, and they will save you money in other ways. They are not only the best dyes for coloring Wearing Apparel, Dress Goods, Ribbons, Silks, Yarns, Carpet Rags, Rugs, Shop-worn Goods, Feathers, Flowers, Grasses, Mosses, Wood, Basket Work, Leather, Hair, Sheepskins, Easter Eggs, Maps, Photographs, Engravings, &c., &c., but they are also the only dyes that will make Inks, Bluing, Shoe Dressing, Wood Stains, Kalsomine, Colored Lacquers, Varnishes, &c.

Sold Everywhere at Ten Cents a Package

Send for Free Book of Directions telling how to use Diamond Dyes.

WELLS, RICHARDSON & CO.,

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