

BULMAN BROS. & CO.

LITHOGRAPHERS, PHOTO ENGRAVERS, COPPER
PLATE ENGRAVERS, ETC.

CUTS
of all
kinds for
Newspaper
and
Catalogue
Work.



NOTICE—COPY FOR ENGRAVINGS.

In reproductive processes the quality of the result is always dependent on the quality of the original. If the copy contains defects those defects will be intensified in the re-production. Copy for zinc etching should have absolutely black lines, of any degree of fineness, on pure white paper. The ink used for drawings should be, if possible, Higgin's Waterproof India Ink, for sale by most art stores. The cardboard should have a surface which will not absorb the ink. Any ink which is not perfectly black will not produce good copy for zinc-etching.

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Wood-cut prints and pen and ink drawings and prints from relief plates of all kinds can be reproduced. We also can make reproductions of prints from steel engravings and lithographic prints, although they constitute the worst kind of copy and the results are not always satisfactory. Remember that while we handle all kinds of copy in the best possible manner, a good etching cannot be made from inferior copy.

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Colored prints in black ink on yellow paper; black ink on red paper and light blue ink on white paper are N.G.

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The half-tone process is principally used in the re-production of photographs, wash drawings and steel engravings. As to photographs, the best for the process are those printed upon "Brilliant" albumen paper toned to a neutral tint, so that somewhere in the photograph there is a pure white and a pure black. All the intermediate tones thus have the proper value, producing contrast. Any flat or insipid effects in the photograph is to be avoided. Strong, sharp lights and shadows are what are wanted. Photographs which are printed upon "Aristo" or "Omega" papers are pleasing to the eye, but the camera cannot copy their effects.

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Brush drawings are best made by lamp black and Chinese white, with the admixture of the proper quantity of water as desired by the artist.

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Reductions in pen and ink drawings for zinc-etchings are usually, to obtain the best results, from one-third to one-half the original copy.

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In enlargements of photographs by half-tone process, it is well to remember that any defects in the photographs are always intensified.

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Send in all copy perfectly clean. Avoid rubbing photographs. Finger marks although scarcely perceptible to the eye may be shown by the camera.

Illustrations
of
all kinds for
EVERY
PURPOSE.

The only Engravers in Western Canada doing
work of every class on their premises,
and quality second to none.



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134 Bannatyne Street East,

WINNIPEG, - - MANITOBA.