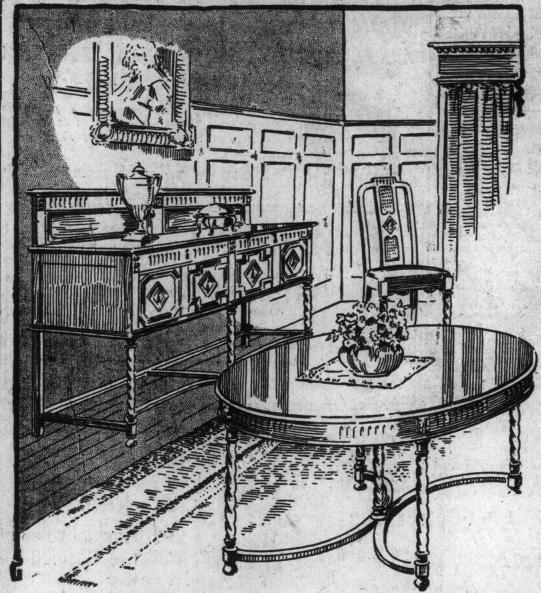
August House Furnishing Sales Today



Are sales with these reasons for claiming your attention: Thorough Consideration of Your Needs;—

Simpson's

The Lowest of Prices During the Sales;-

Big Buying Orders; hence

The Reputation of the Store, as Your Always Present Guarantee of Quality and Value.

Have You Investigated Our HOMELOVERS' CLUB?

It is intended to give you the convenience of doing completely what might otherwise be done less satisfactorily at odd times. Consult the Club Secretary, Fourth Floor, about the deferred pay. ment privileges, and also your choosing at Dice.

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Open

Do your buying now, for the stocks will contain many single pieces and odd lots that will be snapped up quickly by thrifty buyers. Furniture, Carpets, Draperies, Electric Fixtures, Wall Papers and Pictures, all afford August Sale Opportunities Today.

Brass Bedstead, heavy posts and top rails: turned ball corners; extra heavy fillers; bright, satin or polette finishes; standard sizes. Regu-larly \$24.75. August Sale price 11,95.

Brass Bedstead, 2-inch posts, double top rails, heavy fillers, neatly designed husks; bright, satin or polette finishes; all standard sizes. Regularly \$32.50. August Sale price 18.95

Brass Trimmed Iron Bedstead, white enamel; brass top rails, caps and uprights; standard sizes. Regularly \$5.25. August Sa

Bed Spring, frame of steel tubing, heavy woven steel coil wire springs; standard sizes. Regularly \$3.00. August Sale price 1.95 Mattress, filled with all pure cotton felt; neatly tufted; roll-stitched edges, and covering of art ticking; all standard sizes. Regularly

\$7.00. August Sale price 4.55 Mattress, extra well filled with all pure cotton felt; built in layers; carefully selected; stitched edges; deeply tufted, and covered in fine art ticking; all standard sizes. Regularly

\$10.00. August Sale price 7.55

Dresser, made of solid quarter-cut oak; fumed or golden finish, or genuine mahogany veneered; has two long and two short drawers; large British bevel mirror. Regularly \$21.50 August Sale price 11.15

Buffet, in genuine quarter-cut oak, fumed or golden finish; the drawers and cupboards are conveniently arranged for cutlery, linen, etc.;

Extension Dining Table, in solid oak, fumed or golden finish, round top, extending to 6 feet, square pedestal. Regularly \$13.50. August Sale price 8.15

Extension Dining Table, in genuine quarter-cut oak, fumed or golden finish; 45-inch top; deep rim, extending on easy-running slides to 6 feet; heavy pedestal, and neatly shaped feet, Regularly \$20.00. August Sale price 12.65

Dining-room Chairs, "Jacobean" design, in selected quarter-cut oak, fumed finish; the loose slip seats are well upholstered in leather; set has five side and one arm chair. Regularly \$32.50. August Sale price 22.50

Dining-room Chairs, in selected quarter-cut oak; fumed or golden finish; neatly designed backs; full box seats, upholstered in genuine leather; five side and one arm chair in set. Regularly \$18.00. August Sale price 15.95

Showing New Brussels Rugs

English and Canadian BRUSSELS AND WILTON RUGS STRONGLY FEATURED AT PRICES THAT CANNOT BE REPEATED. 200 FINE WILTON RUGS.

Size 9.0 x 12,0. Regular \$31.75 to \$37.50, Monday, 27.00. Regular \$40.00 to \$42.50. Monday 35.00. Regular \$47.50, Monday 42.00

English make, attractive designs, size 9.0 x 9.0. Regular \$24.00 to \$27.00, for 21.75. Regular \$29.75 to \$31.00, for 25.75 NEW BRUSSELS RUGS, ENGLISH AND CANADIAN MANU-

Size 4	.6x6.0	. Aug.	Sale pric	e 4.50	Size	6.9x10.6.	Aug.	Sale	price	11.75
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Visitors to the City

can purchase goods such as we catalogue for mail order, and have them delivered prepaid to any station in Ontario. More bulky goods valued at \$10.00 or over also sent prepaid. Ask

After a visit to our Lunch or Palm Room for Breakfast, Luncheon or Afternoon Tea, the vexing question: "Where shall I eat?" troubles one no longer.

The delicious food, the cooking on a par with the best of home cooking, the service quick and quiet, the pleasant rooms and moderate charges all combine to make our Restaurant among the most comfortable and attractive places for a meal downtown.

Club Breakfasts, 15c, 20c and 25c. Served from 8.30 till 10.30 every morning.

August Sale of Draperies

Notwithstanding the exceptionally low prices, we will make up during the month of August any materials bought in our Drapery Department to fit any

We will also re-upholster furniture at one-half the regular charge for the labor.

SOME OF THE SPECIALS.

White, ivory or ecru; 40 inches wide.

American Printed Taffetas at 88c Yard—Beauti-

ENGLISH TAFFETAS AND HAND-BLOCKED

FRENCH CRETONNES, HALF-PRICE.

blocked cretonnes for many months to come; 50 inches wide, very choice colorings, some printed on

linen and some on French rep, very serviceable and practically permanent colorings. Regularly \$2.50 per

English Cretonnes at 39c Yard-New stripe and floral effects, for curtains, cushion, chair or box

English Lace Curtains at \$1.79 Pair - For bed-

rooms, living-rooms or dining-rooms; rich lacy borders, in white or ecru; 3 and 3½ yards long, plain

Nottingham or cable net; exceptional quality with

French Upholstering Tapestries at \$1.50 Yard-A

Aubusson Tapestries at \$1.90 Per Yard-An un-

new cloth for furniture covering, in black and tan or black and green stripes; 50 inches wide; heavy qual-

usually heavy French tapestry, made in the northern part of France now occupied by the German army; block effects in soft colorings; 50 inches wide.

The last opportunity we will have to offer hand-

American Voiles and Marquisettes at 33c Yard-

Summer weight rubber Suits for Boys sheeting, will not peel or crack; sizes 36 to 44, at 4.50

CHAUFFEURS' SUITS. Khaki cord, Norfolk style,

Bed Spring, heavy steel tubing

frame; springs are alternate double woven steel coil wire, reinforced

and well supported by steel bands; standard sizes. Regularly \$4.25.
August Sale price 2.90

Mattress, filled with sanitary

seagrass; heavy layer of jute felt

at both sides; tufted, and covered

in art ticking; standard sizes. Reg-ularly \$3.10. August Sale price 2.30

cult trousers, sizes 34 to 44. at 6.50 Dark gray cotton cloth, with white stripe; light weight; Norfolk style coat, and cuffed trousers; sizes 36 to 44 8.50

TROUSERS, \$1.49. Regular \$2.25 and \$2.50, sizes 32 to 42.

August Hosiery Sale. August Black Silk Sale.

Sale of Embroideries.

Also in Full Swing

Today:

Wonderful Madeira Embroideries at

Men's and Boys' Requisites Today Men's Waterproofs | Satara Cord Wash | White Negligee and Outing Shirts

> 250 only, "Tommy Tucker" model, tan and blue, sizes 21/2 to 8 years. Regularly \$3.00. Monday . 1.35

BOYS' WHITE DUCK BLOOMERS, 35c.

Regular 60c, 65c and 75c. About 400 pairs, full cut, sizes 23 to 34. Monday .35 White Neglige and Outing

Shirts, laundered or soft cuffs; coat fronts; all sizes; \$1.25 qualities. Monday .95

Light and Medium Weight Gray Flannel Shirts, separate collar, double cuffs and coat style; all sizes to 17; \$1.25 qual-Summer Wash Neckwear, all color stripes and patterns on

white cambric ground. Regular

2 for 25c. Monday, 5 for25

Men's and Boys' Hats

Men's and Youths' Straw Boater Hats. Regular \$1.00. Monday45 Waterproof Golf Caps, made from same material as raincoats. Regular 75c.

Ra-Ra and other shapes. Regular 75c.

700 PAIRS OF HIGH-GRADE BOOTS Made up to fill an order for which they were too late-but just in time to give an extraordinary item for our Monday customers.

MEN'S \$5.00, \$6.00 AND \$6.50 BOOTS AT \$2.99.

The 700 pairs are just as the exclusive shoe stores had ordered them; sizes and half sizes; box calf, vici kid, patent colt, gunmetal calf and dark and light tan calf leathers; button, Blucher and lace styles; round, high, wide and narrow toes; cloth and dull leather uppers; a style to suit you among them; sizes 5 to 11. Regular \$5.00, \$6.00 and \$6.50 Boots. No mail orders. Monday..... 2.99

WOMEN'S COLONIALS AND PUMPS. \$1.49.

420 pairs, in all sizes; patent colt Pumps and Colonials, with dainty buckles, bows and brilliant ornaments; hand-turned soles; Cuban and Spanish heels: neat, narrow toes; full, easy-fitting widths. Regular \$3.50 to \$4.00. Monday . . 1.49

60 Pairs Women's \$2.50 Cushion Sole Oxfords, all sizes. No phone or mail orders. Monday 1.49

LADIES' COOL CANVAS FOOTWEAR. 420 Pairs White Canvas Button Boots, Goodyear welt soles; all sizes. Regular \$2.95. Monday 1.49

Toilet Goods Items

Loonen's Parisian Ivory Puff Boxes and Hair Receivers

Ebony Hair Brushes. Regular price \$2.00. Special 1.25

Conde Castile Soap, in cakes. Special, per dozen35

Wheen's Cream de la Cream Toilet Soap. Special, 3 cakes

*Unical English Headache Cologne. Special39

*Welch's Peroxide Face Cream. Special, per tube10

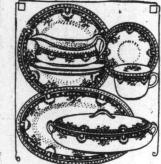
*Violette de France Talcum Powder, 1/2-1b. tin. Special...9

600 Pairs Women's White Canvas Button Oxfords, flexible McKay soles, round toes, Cuban heels. Regular \$2.00. Boots and Oxfords in Slipper Section. No mail orders.

OXFORDS AND BOOTS, \$1.29.

For boys of 7 and the young men of 16 years. Sizes 11 to 13 and 1 to 5½; stylish Boots and Oxfords, gunmetal calf, tan Russia calf and patents in the Oxfords, and vici kid leather in the boots; every pair made on good, sensible, footfitting lasts; the price warrants the purchase of two or more pairs. Regular \$2.00 to \$3.50. No mail or phone orders. Monday ... 1.29

HOME NECESSITIES IN THE



surprising prices.

\$125.00 Limoges Dinner Set at \$69.50—Oriental border decoration, full coin gold handles, 102 "Johnson Bros." Dinner Set, \$14.95-English porcelain, plain gold band border, full gold handles,

China Dinner Set, \$20.75—Plain gold band, Kermis cups, 97 pieces. Regularly \$34.50.

Large Plain White Jugs. Regularly 59c, Large Plain White Basins, Regularly DECORATED TOILETWARE AT LOW PRICES. Large Jugs. Regularly 75c. Monday .63

Chambers. Regularly 59c. Monday .45



The SIMPSON DRUG Company Robert SIMPSON DRUG Limited Waterglass, for Preserving Eggs, 1-lb. tins, 10e; 5-lb. tins, 35c.

Olive Oil, finest quality, quart size. Regularly \$1.00 per tin.

Monday Kamaine, for destroying vermin, 2 sizes, 15c and 25c.

Six Bread and Butter Spreaders, Rogers' silver-plated. Regularly \$2.00 set. Monday 1.50

Solid Leather Suit Cases

at Check Room in Centre Base-Convenient Telephone Booths.

Rest Room, Third Floor. Lunch and Tea Rooms, Sixth

Store Directory

Parcels checked Free of Charge

Groceries

TELEPHONE DIRECT TO DEPART. MENT, ADELLAIDE 6100. 4000 tins Finest Canned Corn, Peas or Proctor & Gambie's Gold Soap, per bar .4 Wheen's Delight and Carbolic Soap, per bar Sunlight and Surprise Soap, 6 bars .. .25 Comfort and Taylor's Borax Soap, 6 Simpson's Big Bar Soap, per bar.... .10 1845 Soap Powder, 3 packages25 Ammonia Powder, 4 packages25 Naptha Powder, package Goldust Washing Powder, large pkge. .23 Lux Washing Powder, 3 packages.... .25 Taylor's Soap Powder, 2 packages.... 9 White Swan Lye, per tin

21/2 LBS. PURE CELONA TEA, 62c. 1000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or

Canada White Laundry Starch, pkge. .8

Electric Ceiling Fixtures

Shower, in hammered old brass, for den or liv-ng-room; 9 only. Monday at 6.50 Installed free. Insulation joints and inspection

A Large Discount on Picture Framing

On our best and newest picture frame mouldings, antique gilts, rosewood, walnut, mahogany, fumed, Discount of 20 per cent. on all work and mould-

Room Quantities of Wall **Papers**

Wall. Border and Ceiling for any room up to 10 x 12 x 9 feet. Larger rooms at proportionate prices. BEDROOM LOTS. Regular value \$1.70. Monday98

Regular value \$2.80. Monday 1.65 PARLOR AND LIVING ROOM LOTS. Regular value \$2.80. Monday 1.65 Regular value \$3.60. Monday 2.20

MONDAY BASEMENT SALE



"Bridal Rose" Tea Set, \$4.95-12 each plates, cups and saucers, 2 cake plates, sugar bowl and cream \$14.00 Pink Rose Set for \$8.95—Gold-traced edge; and handles, English ware, 97 pieces. \$14.00 "Royal" Blue Band Set for \$8.95—97 pieces.

PRESERVING TIME NEEDS. "Crown" Fruit Jars, pints, per dozen, 55c; quarts, 65c; half-gallon, 75c. "Perfect Seal" Jars, dozen, pints, 80c; quarts, 90c; half-gallon, \$1.00. Jelly Glasses, tin tem: 6-oz., 24e dozen; tin top, 8-oz., 30e dozen. Jar Rings, red, 7c per dozen; jar rings, black, 5c per dozen. Metal Rings for Crown Jars, dozen . . . 19

"JOHNSON BROS." DINNER SET, \$13.95. Conventional border, English semi-porcelain, 97 pieces.



GLASSWARE. 10c Covered Butter Dishes for 3 CLOVER LEAF DINNERWARE.



Extract of Soap Bark, for cleaning gloves, belts or shoes, 25c size, 2 for

Silverware Bargains

Six Knives, medium size, plain design, with solid handles, all silver-plated. Regularly \$2.50 dozen. Monday, six.......9 Six Medium Ferks, to match knives, silver-plated, bright fin-ish. Regularly \$2.50 dozen. Monday, six95 Cold Meat Serving Fork, Rogers' silver-plated, bright finish.
Regularly 75c. Monday

The Robert Simpson Company, Limited