"The kind that won't dry on the face !"

OR a good many years – depending on how old you are -you've been hearing that Williams' lather "won't dry on the face." Have you ever stopped to think just what that signifies? Of course it doesn't mean that after getting all lathered up you can stop to play with the baby for half an hour, or run to a fire. But it does mean that you can put on the rich, softening, creamy lather, strop your razor well, go all the way round at a leisurely pace, and finish off a velvety shave without having to lather the face a second time. That is the reason why a Williams' shave is both guicker and more comfortable. Get Williams' convenient Holder-Top Shaving Stick and try it tomorrow.

Holder Top Shaving Stick

> Powder Liquid



Williams Luxury Shaving Cream

Stick

After the shave or the bath you will enjoy the comforting touch of Williams' Talc Powder.



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