into its own. It is the last great south-eastern valley of the immensely rich province of British Columbia.

Here, looking out upon the wonderful and surpassingly beautiful Windermere Lake and extending along some of the main tributaries of this mighty river, lie the 50,000 acres of fruit lands owned, controlled and now for the first time being put upon the market by the Columbia Valley Irrigated Fruit Lands, Limited, with head offices at Wilmer, B.C.

Remember what has previously been said that this positively represents the last great valley of the south-eastern portion of the province of British Columbia. Also remember that it lies nearer to the great fruit and vegetable consuming markets of the prairie than any other portion of the province. Its destiny is certainly to control this ever-growing market.

The diversified life, the magnificence of the scenery and the material possibilities which are here offered, are beyond the ken of the man who has not visited it. Here the stock raiser may find the long sought for range for his cattle and horses, the person who makes stall feeding his hobby can grow fodder and grain, the gardener is at home with his roots, the florist with his roses and flowering shrubs, the apiarist with his bees; the fruit grower with his apples, cherries, grapes, his berries and other small fruits; the nervous man is at rest; the sportsman has unexcelled opportunities; the artist has the hues for which he has been seeking, the naturalist may here find that quality of nature which is necessary to fill his every yearning. The question of what can be done by the plain, everyday agriculturist has been disposed of by the reports of such celebrated specialists as Professor Shutt who claims that the soil possesses to a high degree the qualities necessary for complete success in this line.

Back from the edge of the water the mineralogist, miner and prospector have mountains of minerals to try out; the Alpinist can pass through untrodden valeys and climb unnamed peaks and glaciers; the seeker after health finds hot springs of sulphur or lime bearing waters that may be indulged in ad lib without any cost save that of visiting the country. The hills are full of ruffled and blue grouse, bear, sheep, mountain goat, and other game are in the higher reaches, the waters furnish fish of many varieties, while canoeing and boating are open to all. The scenery is surpassingly wonderful in its beauty of vista, contours of mountains and contrasts of colors.

It was this country that Earl Grey, Governor General of Canada, loved. As the Victoria Colonist points out, His Excellency admired Canada as a whole, and never tires of singing