

February  
Twentieth  
1922.

Le Consul General de France,  
Montreal, Que.

Dear Sir:-

In the Fall of last year, at the request of the Great War Veterans' Association of Canada, I accepted the appointment of National Treasurer of the Poppy Day Campaign, which was held on Armistice Day.

At the time of accepting the appointment I was informed that the campaign was being held for the purpose of raising funds for relief purposes in Canada among ex-Service men, as well as for the children of the devastated areas of France, and that the money would be raised by the sale of Poppies which were purchased in France as manufactured by the women and children in the devastated areas.

It appears that the campaign was inaugurated and organized by Mme. E. Guerin, as the accredited representative of La Ligue Francaise des Enfants, and arrangements were entered into by her with the Great War Veterans' Association whereby small and large Poppies and wreaths would be sold to the Great War Veterans' Association at a price fixed so as to allow ample profit to La Ligue Francaise des Enfants for distribution to the children of the devastated areas. All monies received over and above this fixed price was to be retained by the Great War Veterans' Association for the benefit of the Ex-Service men in Canada. The Great War Veterans' Association undertook to employ its organization for the purpose of distributing and selling the Poppies throughout Canada, with the exception of the Province of Quebec, and was to be responsible only for the Poppies sold, the unsold portion being returnable to Mme. E. Guerin.