

Table 19 arrays open-ended responses to a recall question asked of only those respondents who indicated they had heard something recently about GATT. These data indicate that the threat to farmers' marketing boards was cited by nearly half (47%) as what they had heard most recently. Importantly, most of those who recalled the threat to marketing boards viewed it as a *negative* outcome.

Regionally, Alberta (56%) residents were the most likely to mention the threat to marketing boards as what they had heard most recently about GATT.

