Media Advisory

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KNUTSON TO VISIT BRAZIL

Minister of State (New and Emerging Markets) Gar Knutson will visit Brazil from March 21 to 26. As part of his mandate to raise Canada's profile in expanding and dynamic markets, Mr. Knutson will meet with Canadian and Brazilian business representatives in Rio de Janeiro, São Paulo and Porto Alegre to discuss ways to enhance trade and investment between our two countries.

During his visit, the Minister will participate in a seminar entitled "Brazil-Canada: Furthering Business Development" organized by the Federation of Industries of the State of Rio de Janeiro (FIRJAN), and will officiate at the opening of an Export Development Canada office in Rio de Janeiro.

Note: Events are subject to change and all times are local.

Event:

"Brazil-Canada: Furthering Business Development" seminar (open

coverage)

Date: Time:

Tuesday, March 23, 2004 10:30 a.m. -12:00 p.m.

Location:

FIRJAN

Rua Graça Aranha Nu. 1, 13th Floor

Rio de Janeiro, RJ

Brazil

Event:

Opening of Export Development Canada office

Date:

Tuesday, March 23, 2004

Time:

7:30 p.m.

Location:

Salon Copacabana

Sofitel Rio Palace Av. Atlântica 1702 Rio de Janeiro. RJ

Brazil

