

in meetings and symposia. The terms of these tours are to be agreed upon in advance by the responsible organizations concerned on the basis of reciprocity;

10. To encourage the further development of cooperation between the copyright organizations and the publishing houses of each country, in order to ensure mutual copyright protection and wider familiarization with works in science, literature, and the arts of Soviet and Canadian authors respectively in Canada and the USSR.

#### VI EXCHANGES IN CINEMATOGRAPHY

Both sides agreed:

1. To encourage practical measures aimed at increasing the sale and purchase of films produced by the film industries of both countries and to encourage the greatest possible number of showings of these films. Commercial relations will be carried out directly by appropriate organizations on the Canadian side and V.O. Sovexportfilm on the Soviet side, on the basis of equal opportunities and mutually acceptable financial terms;
2. To encourage the organization of premieres and days of Canadian films in the USSR and Soviet films in Canada. The terms for carrying out these initiatives will be negotiated directly by the competent Canadian and Soviet organizations;
3. To encourage the participation of Canadian films and delegations in international film festivals in the USSR and of Soviet films and delegations in international film festivals in Canada;
4. To encourage the exchange of specialists (delegations or individuals) who may represent the broad concerns of cinematography, and the exchange of information in the field of cinematography;