

Herbrand Tools Corp.

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Marketing Profile

Herbrand is the oldest name in the North American hand tool market. Its origins date back to 1881. The Corporation has been manufacturing and marketing "Tools of Quality" in Canada since 1930. The company's wide range of products covers the automotive, industrial, electric, electronic, refrigeration, heating, and plumbing markets. Marketing is directed mainly to the franchise dealer network and O.E.M. users.

The corporation has distributors in the Middle East, Far East and Europe. Representation for other overseas markets is being handled by sales agents.

The corporation also operates through franchises and is interested in expanding its franchise dealer network in Europe and Australia. Enquiries are invited from Third World countries regarding the establishment of manufacturing joint ventures.

Products/Services Available for Export:

Automotive Tools